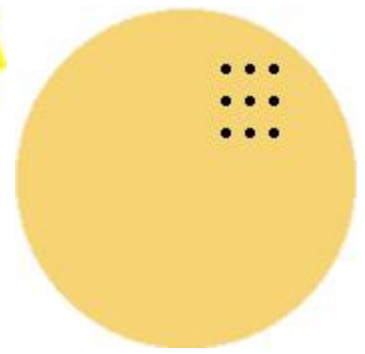




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The free of charge service for data- and video-projection and presentation



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Wednesday, 16. March 2011

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Dear newsletter readers!

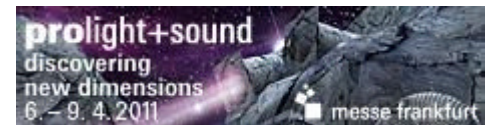
This issue of [www.AVP-Newsletter.com](#) presents you with latest news from the data- and video projection / presentation.

1) Prolight + Sound: Media Systems Congress

The product areas covering media technology and systems integration at Prolight + Sound from 6 to 9 April 2011 will present, products and services relating, inter alia, to projection technology, conference and communications technology, building and room acoustics as well as media control systems and networks. The speakers in the Media Systems Congress will be passing on information based on the practical experience of experts who will be presenting the products, projects and services in these product areas. It is the largest information-disseminating event at Prolight + Sound and will take place on all four days of the trade fair in the Portalhaus. As part of the congress, the Association of German Sound Engineers (Verband Deutscher Tonmeister - VDT) and ALMA (The International Loudspeaker Association) will be presenting in Hall 8 (Rooms: Symmetrie 2/4) and in Hall 9.1 (Room: Esprit) information and services as well as details of the work of the associations, with a specific focus on the concerns of the target group.

Prolight + Sound: Frankfurt am Main, Germany – 6 to 9 April 2011

More information: <http://www.prolight-sound.com>



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2) Screenmedia expo 2011: Technology meets media

Screenmedia expo 2011 is evolving beyond just digital signage and DOOH to become the European forum for all digital place-based media technologies and applications. Convergence is the big theme this year in recognition of the impact that growing media channels such as mobile, interactive, augmented reality, 3D and social media are having on the traditional digital signage sector. Returning for its sixth year on 18th and 19th May at Earls Court 2, London, the expo is proudly hosting a brand new Screenmedia Professionals Conference and the 3rd Annual DOOH Media Summit, along with a high quality learning programme plus a series of workshops, presentations and seminars.

The 2011 expo will take place at London's Earls Court 2, 18-19 May.

More information: <http://www.screenevents.co.uk/screenexpo2011>



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Enjoy reading!

Yours Kai Kröger

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3) Screenmedia expo: Preview of Cutting-edge Speaker Mix

Screenmedia expo 2011 is proud to announce the initial line up of speakers for the two-day learning programme and specialist co-located conferences, workshops and seminars – including a bona-fide worldwide first from MIT SENSEable City Lab. The agendas feature an engaging mix of cutting edge thinkers, authoritative contributors and experimental leaders, all keen to share knowledge and new ideas with an audience that lives and breathes digital place-based media, whilst simultaneously winning over the hearts and minds of those that are yet to be convinced.

More information:

<http://www.screenevents.co.uk/screenexpo2011>

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4) eyevis: New eyevis EYE-LCD6000-SN with slim bezel

The new 60inch LCD is especially designed for video wall applications. The EYE-LCD-6000-SN has the slimmest bezel available for a 60" LCD and can be used in a variety of professional applications in multiple video wall configurations. The EYE-LCD-6000-SN can be used both in landscape or portrait installations. Thanks to its slim bezel, multiple displays can be joined together to create an impressive video wall for different kind of applications, like digital signage, presentation, information and command and control. The dramatic decrease of the bezel width makes it almost seamless and sets new standards for seamless LCD applications. The width of the bezel between two monitors is only 6.5 mm (2.4 mm at right and bottom, 4.1 mm at left and top). The internal scaling mode allows spreading one image across an array of 5x5 (25) monitors, the integrated frame width adjustment functionality eliminates the misalignments and enhances the entire enlarged image on a video wall.

More information: <http://www.eyevis.de>

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5) Mitsubishi Electric returns to PALME Middle East 2011

Along with its new ultra short throw and advanced 8000 Series projectors, Mitsubishi will be showing its revolutionary 50" DLP Multi-Touch cube and 52" LCD dual-touch screen systems for the first time outside Europe. Mitsubishi's laser-based optical Multi-Touch option for its DLP display wall cubes was one of the highlights of ISE 2011. Using Mitsubishi Multi-Touch, a standard cube displaywall system can be transformed into a multi-user, multi-touch interactive environment. Systems can be built in any configuration, and are also available off the shelf in 2x1 or 2x2 formats for 50" displays. Featuring a glass screen surface pre-assembled with a bezel frame housing the laser sensors, installation and set up is exceptionally quick and easy. Mitsubishi will also be demonstrating a dual-touch system for its professional LCD display range. Mitsubishi Assist Touch system consists of a hardened glass screen which fits over its MDT series displays, converting them to optical two-point touch interface, whilst at the same time providing tough and durable protection for the LCD display. The system is available for Mitsubishi's slim bezel 42", 52" and 65" LCD displays – which will also be on show at PALME Middle East 2011 - and is compatible with all major touch-screen software packages currently available. The touch screen offers 32,767 x 32,767 resolution with a 10 millisecond response time, and can be operated equally well by finger, stylus or other pointing device. PALME Middle East 2011 - 26 - 28 April 2011 - Dubai International Convention & Exhibition Centre, United Arab Emirates – <http://www.palme-middleeast.com>.

More information: <http://displays.mitsubishielectric.eu>

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6) Hitachi introduces the Ultimate Interactive LCD projector

Hitachi Digital Media Group announces the launch of a new LCD projector that delivers full interactive capability in combination with all of the benefits of the recently available Ultimate Short Throw series. The innovative iPJ-AW250NM integrates Hitachi Starboard software to deliver a complete interactive experience on any flat surface. With a rich feature set that meets the specific interactive needs of both corporate and education users, the compact iPJ-AW250NM, like the other models in the Ultimate range, is easy to install, easy on the environment and designed to deliver outstanding performance in any setting. The network ready iPJ-AW250NM incorporates a built-in sensor that uses infrared and ultrasonic waves together with the well established and fully functioning Hitachi Starboard software, which can be bundled in, or replaced with a customer's own interactive package. In combination with the outstanding, balanced performance of the Ultimate series that delivers the optimum in throw distance, image quality and easy installation, the iPJ-AW250NM offers commercial and education users full, comprehensive interactive capability in a small and simple integrated package.

The iPJ-AW250NM will be available across Europe in April 2011.

More information: <http://www.hitachidigitalmedia.com>

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7) Da-Lite: Larger VESA Flat Panel Mounts

Da-Lite Screen Company Inc. is pleased to announce the addition of four VESA (Video Electronics Standards Association) standard mounts to their flat panel monitor mount product offerings. Available as static, tilt or an articulating mount in two lengths, these models will accommodate most flat panels with the VESA standard 75 x 75, 100 x 100, 200 x 200 or 200 x 100 millimeter mounting holes. Each model is load rated up to 40 lbs. and, depending on the monitor's weight, will accommodate monitors up to a 40" diagonal. The tilt model provides 5 degrees of negative tilt (top back) and 20 degrees of positive tilt (top forward).

The articulating VESA mount is available with an 11" extension or with a 20" extension. The VESA mounts are finished with a gray or black powder coated finish.

More information: <http://www.da-lite.com>



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8) Chief: Flexible Workstation Mounting Solutions at ISE 2011

Chief has announced a new line of monitor arms. The Kontour desk and wall monitor mounts promise to create a more productive and comfortable workspace. Kontour mounts are elegantly designed with a forged aluminum body for unmatched strength, effortlessly holding monitors weighing up to 18 kg (40 lbs). Two lines of Kontour monitor arms offer a range of options for customers, providing industry-leading technology while keeping within budget. The K1 Series monitor arms offer passive/active height adjustment up to 610 mm (24"). The K2 Series monitor arms offer many desired features, but at a more attractive price point. Interchangeable mounting options allow installers to choose between desk and wall mounts with varying extension. Advanced models also include Extreme Centris fingertip tilt from -10° to +75° that lends itself well to sit-to-stand workstation applications. Hassle-free cable management channels easily conceal cables beneath easy-shut lids in the K1 Series. Sleek black clips keep cables tidy in the K2 Series.

More information: <http://www.chiefmfg.com>

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9) Analog Way exhibits at Prolight + Sound 2011

Analog Way, a leading designer and manufacturer of image converters and presentation switchers, is pleased to exhibit at Prolight + Sound 2011. Eikos (Ref. EKS500) is a Multi Layer Mixer Scaler Seamless Switcher offering up to 12 inputs including 4 fitted with SDI and 2 fitted with DVI-D. Eikos offers 3 operating modes: Multi Layer Mixer, 12 by 2 Seamless Native Matrix and QuadraVision modes. In Multi Layer Mixer mode, Eikos can display up to 6 layers: 3 Live Sources, 1 Frame and 2 Logos. Up to 2 PIPs can be displayed on a live background, or 3 PIPs on a still background. Live layers can be customized by the user. Eikos also comes in a Light Edition, Eikos LE (Ref. EKS400). The Smart MatriX (Ref. SMX200) is a powerful Scaled Matrix with Native Hi-Resolution Output equipped with 4 Scalers. It offers up to 12 inputs including 4 fitted with SDI and 2 fitted with DVI-D. With state of the art 100% digital processing, Smart MatriX outputs Digital and Analog Signals in DVI and VGA (RGBHV) simultaneously with a selection of many formats from HDTV to Computer 2K. Smart MatriX also comes in a Light Edition, Smart MatriX LE (Ref. SMX100). New is Axion2 (Ref. ARC200), a powerful Remote Controller with completely redesigned architecture to better fill the needs of live applications. Axion2 is compatible with Analog Way's new generation of Seamless Switchers. Prolight + Sound: Hall 9, Stand D06

More information: <http://www.analogway.com>

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10) TLS: QuickScout Digital

TLS QuickScout Digital is a system solution to switch HDMI/DVI- and audio signals without conversion, without compression. With TLS QuickScout Digital up to 16 connected users can access locally and software independent a common LCD screen and data/video projector with a simple push of a button. The system offers best image quality at a resolution of 1080p / 1920x1200 and HDCP support. 2 user ports are installed in each module. The video bandwidth of 2.5 Gbps turns every presentation into a brilliant experience, whilst the audio switch provides for perfect playback of audio sequences in stereo quality. The presentation-check function allows the user a discreet editing of his presentation also during ongoing operation. The installation is as flexible as the system itself: Integrated in an elegant aluminium housing, TLS QuickScout digital modules can be mounted anywhere, on or under the table, in wall channels or in the floor and easily be connected.

More information: <http://www.tls-gmbh.com>

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11) Matrox: Edge Overlap functionality for multi-projector platforms

Matrox Graphics Inc. announced multi-projector edge overlap support with the 4.00.02 display driver for Matrox M-Series graphics cards operating under Microsoft Windows 7. The new Matrox PowerDesk Edge Overlap feature allows M-Series users to easily and intuitively adjust the number of overlapping pixels between blending-enabled projectors to create a seamless, unified image. With edge overlap natively supported at the GPU level and no scaling required, M-Series cards provide outstanding image quality for all standard applications, across the entire desktop, for a very effective, collaborative work environment. Matrox M-Series cards can be combined with affordable edge blending-enabled projectors to provide a solution for boardrooms, classrooms, digital signage applications, and worship and presentation environments looking to drive seamless digital content on up to eight projectors in a wide range of configurations.

More information: <http://www.matrox.com>

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12) BrightSign: Media Players Bundled with AVR Controller

BrightSign announced that AVR's new TheSolution product features the BrightSign HD1010 Interactive digital media player wirelessly controlled by an iPad. The complete bundle also includes a router and an iPad loaded with AVR's proprietary remote control software. With TheSolution, the iPad Multi-Touch screen can be used to select, play, pause, resume and reset videos and graphics on the BrightSign player from virtually anywhere. A key component of TheSolution, the BrightSign HD1010 is a versatile, expandable media player with a very low profile that enables users to tuck it out of sight. The features that have made BrightSign solid-state media players so popular for digital signage applications also make TheSolution ideal for trade show and hotel lobby presentations, corporate meetings and video kiosk applications. For easy deployment, high reliability and a low operating cost, BrightSign players have a solid-state, PC-less platform that has no moving parts to fail. With support for a broad range of aspect ratios and the ability to co-mingle Standard and High-Definition media on the same BrightSign player, deployment and use is further simplified. In addition to easy updates using an SD card, the BrightSign HD1010 is network-enabled to deliver updates remotely and to synchronize multiple units for applications such as video walls, live video and RSS feeds.

More information: <http://www.brightsign.biz>

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13) NuVo: Additional control options for Essentia System

NuVo Technologies has announced new compatibility for their dual-gang OLED Control Pad and the LCD Colour Touch Pad, released last spring, with their award-winning Essentia system. This change continues the manufacturer's long-standing emphasis on providing flexible, whole-home audio solutions. The control options, already sold for use with the company's Grand Concerto and Renovia systems, provide straightforward navigation and browsing by Artist, Song, Album, Genre, or Playlist. NuVo's systems, sources, speakers and control options are all sold and installed by authorised NuVo Technologies' dealers.

More information: <http://www.nuvotechnologies.com>

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14) Dataton returns to PALME

Dataton, Swedish-based image processing and show-control specialist, returns to the PALME exhibition in Dubai this year with an increasingly impressive track record of Middle Eastern project work under its belt. Exhibiting on Stand S2E60 at the Dubai International Convention & Exhibition Centre from 26-28 April, Dataton will showcase both its established WATCHOUT multi-display presentation software and its more recent innovation for the audio tour-guide marketplace, Pickup. Fredrik Svahnberg, Marketing Director, Dataton, comments: "Middle Eastern markets are strong and we are experiencing unprecedented demand for our products in the region. Local customers here really like to raise the bar when it comes to creating novel

multimedia events and visitor attractions, and PALME is the perfect forum in which to demonstrate that our products can meet these fresh challenges." PALME Middle East 2011 - 26 - 28 April 2011 - Dubai International Convention & Exhibition Centre, United Arab Emirates – <http://www.palme-middleeast.com>

More information: <http://www.dataton.com>

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15) Prysm is shipping brilliant, stackable display tiles

Prysm is now shipping its ground breaking, high-definition stackable display tiles powered by its Laser Phosphor Display (LPD) technology, delivering life like, life size, HD images. The company has assembled a global network of more than 50 channel partners that will promote, sell and support Prysm's display products. Prysm partners are among the leading companies within their regions and provide customers local sales, service and support backed by regional technology centres.

More information: <http://www.prysm.com>

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16) TLS: Phoebus new distributor of TLS in Italy

TLS, system provider for media technology based in Hilden, and Milan-based Phoebus, a market leader in the manufacture of professional audio solutions, have reached a deal to cooperate in the field of conferencing technology. Under the terms of the agreement Phoebus will distribute in Italy TLS' media solutions. These can be used in the areas of conference room, building and installation technology. According to Horst Kleinpeter, Managing Director of TLS, the partnership with Phoebus is a significant development. "Phoebus' know-how and experience in the field of professional audio technology is huge. Together with this strong partner with its established market position we will offer Italian customers a better understanding of their requirements, more proximity, premium service, intensive trainings, customised solutions and short response time.

More information: <http://www.tls-gmbh.com>

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17) ISE 2011 sets new benchmark for AV tradeshow

Sustaining a period of continuous year-on-year growth since the event's inception in 2004, this year's ISE attracted a record 34,870 attendance to the Amsterdam RAI between 1-3 February. This total represents a 22% increase on last year's figure, and is the highest attendance achieved by any standalone AV tradeshow anywhere in the world. Attendees saw innovations and solutions from 715 exhibitors – including 150 new companies and representing an 11% rise on ISE 2010 – covering some 26,650 net square metres of floor space. The latter figure seems certain to be surpassed again in 2012, after on-site exhibitor rebooking resulted in 102% of the 2011 floor plan being reserved. Organiser Integrated Systems Events had already confirmed that the 2012 show would occupy an expanded footprint, with the addition of Hall 7 to the 2011 layout.

More information: <http://www.iseurope.org>

The logo for Integrated Systems Europe, featuring the words "Integrated Systems" in a bold, black, sans-serif font, with "Europe" in a blue, sans-serif font below it.

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Good bye, see you next month
Yours AVP-Newsletter editorial team

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