



# LFP-Newsletter

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## Latest News about [Large Format Printing](#)

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[To the Table of Contents](#)

Dear readers,

here you will find something about interesting innovations and news about Large Format Printing.

### 1) ITMA 2011: 22 to 29 September 2011 in Barcelona

Visitors to ITMA 2011 can look forward to knowledge-sharing, crossfertilisation of ideas and more collaborative interactions with some of the world's leading textile researchers and educators. A total of 46 institutions have applied to take part in the Research & Education (R&E) pavilion, making it a key highlight at this year's ITMA exhibition which will be held at the Fira de Barcelona Gran Via venue in Barcelona, Spain from 22 to 29 September. Visitors can expect to source the entire textile and garment making value chain, with the latest technologies, products and services, spread over 200,000 square metres of the Gran Via fairgrounds. As of July, over 1,300 exhibitors from 45 countries have applied to take part in the show. Some 70 per cent of the exhibitors are from European countries, with Italy fielding the largest contingent, followed by Germany and Switzerland. A process show, ITMA 2011 will feature exhibits ranging from textile spinning, web formation, winding and texturing, weaving, knitting and hosiery, embroidery and braiding, finishing, dyestuffs and chemicals, software, logistics, plant operations, recycling and education to garment making and textile processing. In addition, fibres and yarns will also be showcased for the first time at the show, which is organized by MP International Pte Ltd.



**More information:** <http://www.itma.com>

[Top](#)

### 2) viscom: Possible practical uses of digital printing techniques

Modern object and store design, digitally printed furniture, floor coverings or wall décors: viscom, International Trade Fair for Visual Communication, Technology and Design, presents digital printing in practice. From 13 to 15 October the revised "print design!" presentation showcases realized examples of the many and varied possibilities of customizing interior decoration and furniture. The area, which measures about 100 qm, will be furnished by manufacturers of machines and materials with exhibits that illustrate current possibilities for applying digital printing in settings such as shops, foyers, reception areas, restaurants, bars or trade fair stands. The focus is on two theme worlds: "multi color", which illustrates color variety and brilliance, and "interior textures", a display of various material motifs. The exhibits are printed to fit in with the "multi color" and "interior texture" theme worlds which illustrate the quality and variety of digital printing technology. "multi color" demonstrates the extensive color range to be realized by digital printing, as well as examples of its brilliancy, intensity and rich color. The "interior texture" examples show material motifs such as timber, textile or stone textures. The synergy of both theme worlds is to appeal primarily to architects, planners, interior decorators and designers. This is also why the catering area is called the "architects' lounge".

**viscom düsseldorf 2011: 13 to 15 October 2011**

**More information:** <http://www.viscom-messe.com>

[Top](#)

Sincerely,  
Yours Susanne Aschoff

- 1) ITMA 2011: 22 to 29 September 2011 in Barcelona
- 2) viscom: Possible practical uses of digital printing techniques
- 3) Sign & Digital UK 2012: Breaking News
- 4) HP: Impressive product line-up at viscom Paris 2011
- 5) Multi-Plot: d.gen Teleios Grande at viscom 2011
- 6) EFI: Debuts Textile Printer VUTEK TX3250r at ITMA
- 7) Fujifilm: New Acuity LED 1600 wide format UV inkjet printer
- 8) Zimmer Austria: Latest innovations at ITMA 2011
- 9) SETeMa: Spotlight on affordable high quality textile fixation
- 10) GMG ColorProof supports the HP Designjet Z6200
- 11) Bordeaux: 2L ink bags for Mimaki Bulk Ink System
- 12) Junkers & Müllers: Textiles for sublimation and UV printing
- 13) Drytac: Interlam Pro – Outdoor durability with water-based adhesive
- 14) Avery Dennison: Four transformational innovations
- 15) Neschen: Neschen brings its exhibition stand to life
- 16) Heytex: More customer service, more environmental protection
- 17) CMYUK Digital: New printable carpet and flooring materials
- 18) EFI: Heidelberg Canada to distribute EFI VUTEK Printers
- 19) Atech Limited: Distributor for Gandy Digital in the UK & Ireland
- 20) Atech and Pyramid: Strategic Alliance to sell wide format equipment
- 21) Color-Logic: Free Webinars provide metallic printing information
- 22) FESPA: New business development role
- 23) GMG: Ian Scott is new Managing Director at GMG Worldwide
- 24) Océ: Executive Vice President Mark Euwe
- 25) Mimaki: Mike Horsten new Marketing Manager

### 3) Sign & Digital UK 2012: Breaking News

Sign & Digital UK 2012 is already set to be the UK show to attend next year for everyone who is involved in the industry. "On the back of another successful Sign & Digital UK which saw an increase of 22% in visitor numbers, demand for stand space at the 2012 show is already at a high level," says Alan Caddick of organizers Faversham House Group. Due to the strong number of enquiries for space, the show team has just increased the show size to cater for this demand. "We increased the show size last year but it was much later in the cycle," continues Caddick, "to see this level of interest so early is great news for everyone involved. We intend to continue to offer our very popular educational program, which includes Adobe and The Signmakers Workshop, free of charge." The 2012 show will be held from the 27th to the 29th March at the NEC, Birmingham in Halls 3 and 3a (as opposed to 17 and 18 previously) which makes access to the railway station and airport that much easier due to their close proximity.

#### More information:

<http://www.signanddigitaluk.com>

[Top](#)

#### Alphabetical index:

[Atech Limited \(19\) \(20\)](#), [Avery Dennison \(14\)](#), [Bordeaux \(11\)](#), [CMYUK Digital \(17\)](#), [Color-Logic \(21\)](#), [Drytac \(13\)](#), [EFI \(6\) \(18\)](#), [FESPA \(22\)](#), [Fujifilm \(7\)](#), [GMG \(10\) \(23\)](#), [HP \(4\)](#), [Heidelberg Canada \(18\)](#), [Heytex \(16\)](#), [ITMA 2011 \(1\)](#), [Junkers & Müllers \(12\)](#), [Mimaki \(25\)](#), [Multi-Plot \(5\)](#), [Neschen \(15\)](#), [Océ \(24\)](#), [Pyramid \(20\)](#), [SETeMa \(9\)](#), [SIGN & Digital UK 2012 \(3\)](#), [viscom düsseldorf 2011 \(2\)](#), [Zimmer Austria \(8\)](#)

### 4) HP: Impressive product line-up at viscom Paris 2011

HP announced that it will demonstrate key products from its wide and super-wide format digital inkjet portfolio at viscom Paris, Hall 8 Stand E18, 27-29 September 2011, Paris Nord Villepinte. Exhibiting in conjunction with its partner, ID Numérique, HP's impressive product showcase is designed to broaden application capabilities and increase the revenue-enhancing potential for print service providers. The line-up will be spearheaded by the recently introduced HP Scitex LX850 Printer which runs water-based HP Latex Inks. The 3.2m printer delivers maximum versatility and productivity with multiple workflow features, including dual-roll, roll-to-free fall and roll-to-collector handling and an ink collector. Highlighting the continued importance of its latex technologies, HP's stand will include the HP Designjet L25500 Printer, as well as a 'Latex Corner' comprising high-quality printed applications. Also on show in Paris will be the robust and reliable flatbed HP Scitex FB700 and FB500 Printers that offer 2.5m-wide and 1.63m-wide printing at speeds of up to 80qm/hr and 37qm/hr, respectively. Both printers increase application versatility by printing on to a wide range of rigid and flexible media and offer output-enriching matt/gloss finishes, as well as optional white ink.

**More information:** <http://www.hp.com>

[Top](#)

#### 5) Multi-Plot: d.gen Teleios Grande at viscom 2011

The eagerly awaited "Teleios Grande" from d.gen will be shown for first time in Germany by Multi-Plot at viscom 2011 in Düsseldorf. Textiles from Georg Otto Friedrich will be used at the booth of Multi-Plot to show the possibilities of the new Teleios Grande. With its printing width of 330cm and the latest print head technology (up to 18 heads, 3"), the new Teleios Grande is a highlight in the digital textile printing industry. It is suitable for the SPC stylish liquid penetration accelerator as well as for textile pigment inks and disperse inks. An integrated operation concept for printer, material feeding and fixation optimizes the handling of the new machine, which is made of RoHS certificated parts only. Beside the Teleios Grande, Multi-Plot will show the "little brother" Teleios GT as well. d.gen is also at ITMA 2011 in Barcelona.

**ITMA 2011: Hall 7, booth B111 (d.gen) and viscom düsseldorf 2011: Hall 8b, both H20 (Multi-Plot)**

**More information: <http://www.multiplot.de> and <http://www.dgen.com>**

[Top](#)

#### 6) EFI: Debuts Textile Printer VUTEK TX3250r at ITMA

As a first-time exhibitor, and endorsing its experience in wide-format digital textile solutions, EFI is participating at ITMA with the VUTEK TX3250r fabric printing system designed for industrial and display applications. This innovative dye sublimation printer has a maximum width of 3.2m and incorporates many of the benefits and attributes of the company's leading inkjet solutions. EFI's VUTEK TX3250r will be demonstrated in a live production environment at ITMA, complemented by a Klieverik calender. Ideal for display producers as well as industrial sectors, the VUTEK TX3250r can be used to print direct to textile or indirect to transfer paper to produce samples and short-runs, home and commercial décor such as wall coverings and furnishings, as well as a vast range of soft signage, banner and flag applications. Designed to be used with Hilord's sublimation dyes, the VUTEK TX3250r outputs high quality, brilliant colors with excellent durability across a wide variety of polyester-based fabrics.

**ITMA 2011: Hall 6, booth D143-144**

**More information: <http://www.efi.com/vutek>**

[Top](#)

#### 7) Fujifilm: New Acuity LED 1600 wide format UV inkjet printer

FUJIFILM Corporation has launched the Acuity LED 1600, a printer that supports UV-curable ink and features a LED light source. It will join a lineup of wide-format inkjet printers for producing large-size posters, in-store POP and window displays. The new Acuity LED 1600 is a high-performance wide-format inkjet printer featuring a proprietary-design LED light source, high precision and high speed printhead, and fast curing UV-LED ink. The printer comes standard with eight color inks, namely cyan, magenta, yellow, black, light cyan, light magenta, white and clear. When combined with the Intelligent Curing Control technology for controlling ink curing profile on printing substrates for improved ink-substrate affinity, the printer achieves wide color reproduction and smooth gradation. Enhanced ink adhesion also expands the range of substrates that can be used. The printer also comes with Spot Color Matching software, which can automatically generate a color comparison chart against the desired output color.



**More information: <http://www.fujifilm.co.uk/as>**

[Top](#)

#### 8) Zimmer Austria: Latest innovations at ITMA 2011

Zimmer-Austria has two centers of competences. One is placed in Klagenfurt and specializes in screen printing, coating- and drying techniques. The second one, in Kufstein, deals with digital printing machinery. Both sides are going to present the latest innovations at the **ITMA 2011, at their joint booth H7-B113** in Barcelona. Zimmer Kufstein will present the COLARIS in live operation. The ChromoJET Machine adopted in the area of medium and heavy products makes the area of digital printers perfect. Almost any fabric can be printed in high quality at the penetration and application amount required. The latest innovation is an inline pre-treatment facility through a Magnoroll. This combination can work as a substitute to offline pre-treatment for most qualities of fabrics. Zimmer Klagenfurt will present the new ROTASCREEN printing machine type Rotascreen SG with closed bearing system and Rotascreen SU with open bearing system. The other core area concerns coating of fabric webs. The newest type of machine, the Triplexcoat provides customers the possibility of knife and screen coating for foam and paste applications. The Magnoroll coater with the well-known magnet system for direct roller coating is the perfect machine for paste and liquid applications on substrate widths of up to 530 cm.

**More information: <http://www.zimmer-austria.com> and <http://www.colaris-zimmer.com>**

[Top](#)

### 9) SETeMa: Spotlight on affordable high quality textile fixation

The I-Fix, which will be first shown in the USA at the **SGIA Expo (New Orleans, LA) on booth 733**, is after its first introduction at FESPA Digital 2011 very well accepted at customers as a profitable and reliable solution for the fixation of disperse direct and disperse transfer/sublimation dyes.

Easy handling and a perfect fixation result, together with low investments costs and a small footprint are the key items customers mention when they are asked about the benefits of the I-Fix, the company reports. A low energy consumption, short start-up / shut-down times and an integrated exhaust, makes the I-Fix not only environmental friendly but also saves on operational costs. The I-Fix can be used in-line with each digital printer or as a stand-alone unit to suit each customer's workflow. In both situations the I-Fix is a separate device that will not influence the printing process with heat generation and evaporated solvents. The B-STeaM is of typically interest for print shops that like to step into cotton and silk print-fixation. The B-STeaM gives them the reliable and affordable steamer to extend their business. The reliable technique of the B-STeaM is based on many years of experience in steamer development. Furthermore SETeMa's High STeaM re-flow system stands for exceptional color brightness. Customers' interest in both fixation units proves that the goals in the development of both, namely a compact and easy to operate fixation unit without any restriction to reliability and the quality, are met. Marketing and sales activities of SETeMa are handled by 2-some.



**More information:** <http://www.setema.com>

[Top](#)

### 10) GMG ColorProof supports the HP Designjet Z6200

GMG now supports the new HP Designjet Z6200 heavy-duty photo printer with the company's GMG ColorProof proofing solution. The new line of printers from HP offers convincingly higher productivity and was specifically developed for photo labs, digital printshops, advertising agencies, design offices and commercial printers. It copes with printing speeds of up to 140 square meters per hour without sacrificing quality. Photo-quality prints with a resolution of 2400 dpi can be produced in this way. The wide range of possible indoor applications extends from line art and photo printing, all the way to signage. In addition, many workflows can be automated thanks to the integrated measuring instrument. The new HP Vivid Photo Inks moreover offer top-class photo quality, are extremely light-fast, and have a wider color spectrum that makes them suitable for difficult photo printing tasks. GMG ColorProof in combination with the HP Z6200 printer series provides a particularly fast, flexible and efficient solution, e.g. for printing posters and POS material, and is also suitable for absolutely top-quality proofing applications, of course. GMG printer control guarantees maximum consistency and reproducibility in production in compliance with the familiar, demanding quality standards of GMG.



**More information:** <http://www.gmgcolor.com>

[Top](#)

### 11) Bordeaux: 2L ink bags for Mimaki Bulk Ink System

Bordeaux Digital PrintInk, a high quality ink solution provider, announced that it has expanded its offering with the introduction of 2L ink bags for Mimaki Bulk Ink System (MBIS). The 2L ink bags for Mimaki original bulk system expand Bordeaux's line of bulk solutions which already include 1L bags for Bordeaux Bulk Ink System (BBIS) for Mimaki, Roland and Mutoh printers. The BBIS can be run in a single or dual bag mode for each of the color channels so ink can automatically switch to the next bag when ink is finished. The 2L bags are compatible with PENR Eco Solvent ink, PRMS Mild Solvent ink and PRMS 33 Mild Solvent ink for high speed printing on Mimaki CJV30, JV33, JV5 series, JV34 series printers. The 2L bags are provided with compatible chips for Mimaki SS21, Mimaki HS and Mimaki BS3 ink.

**More information:** <http://www.c-m-y-k.com>

[Top](#)

### 12) Junkers & Müllers: Textiles for sublimation and UV printing

Junkers & Müllers introduce their latest products for printing with sublimation inks, latex and UV-hardened inks at **viscom Paris (Booth F 62)**. In addition to the bestsellers of the product range Mediatex two novelties are introduced in France for the first time. Mediatex Backlight, a material characterized by a high degree of whiteness and extreme transparency. At the same time the material is sufficiently opaque to keep lights behind the material invisible. A further novelty is the material Mediatex Blockout, which has two identical white sides. This allows exactly the same print result on both sides of the fabric. Like all textiles for digital printing of Junkers & Müllers GmbH the textiles for sublimation printing are certified according to Öko-Tex Standard 100.

**More information:** <http://www.jm-techtex.com>

[Top](#)

### 13) Drytac: Interlam Pro – Outdoor durability with water-based adhesive

Drytac's Interlam Pro line of pressure-sensitive laminates are rated outdoor durable for three years. Composed of a premium water-based acrylic adhesive coated on a UV stabilized PVC vinyl base film for conformability, finish and durability. Interlam Pro laminates have excellent resistance to UV light and can be used for both indoor and outdoor applications. Available in widths of 38", 51", and 61". Finishes include: Interlam Pro Glossy, a glossy finish that provides UV protection for indoor and outdoor graphics. Interlam Pro Lustre, a low sheen film that reduces undesirable surface glare while providing a luster finish. Effective for high-volume photographic prints, POP displays, architectural renderings, promotional displays and event signage; Interlam Pro Matt, a dead matte finish is recommended for applications requiring a non-glare finish while maintaining color contrast and detail. Recommended for displays and signage that will be viewed under direct lighting and Interlam Pro Emerytex, ideal for floor graphics or graphics where extensive handling may be involved. It's scuff resistant, pebble texture is recommended for floor graphics, tradeshow graphics, mouse pads, and other signage where a durable finish is required.

**More information:** <http://www.drytac.com>

[Top](#)

### 14) Avery Dennison: Four transformational innovations

Visitors to the Avery Dennison booth at Labelexpo 2011 will experience more innovations than ever before. The company presents four large scale industry-transforming innovations which are bringing a whole new perspective to labeling. Additionally, Avery Dennison will launch over half a dozen new segment specific innovations and share some "sneak peaks" at exciting new concepts on the edge of market-readiness. This wave of new label and packaging innovations is a direct result of Avery Dennison's recently initiated collaborative innovation strategy, which has accelerated and enhanced its product development.

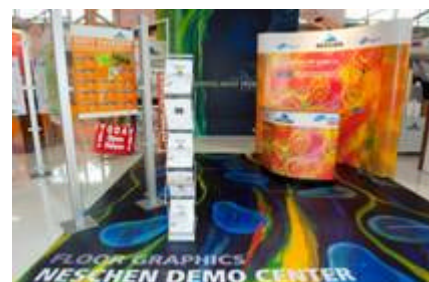
[Labelexpo 2011 \(28.09.-01.10.2011, Brussels Expo, Belgium, www.labelexpo.com\): Booth 5A40](#)

**More information:** <http://www.averydennison.com>

[Top](#)

### 15) Neschen: Neschen brings its exhibition stand to life

Neschen AG's promotional activities at the viscom in Düsseldorf will be of a very special nature. This is because the staff will be redesigning the stand of the Bückeberg coating specialists on their own initiative every day in accordance with the motto: city glamour versus rural delights. During the redesign process, the original motive for rural delights with cows in a meadow gives way to a city skyline moving from right to left, and this will take place several times a day. The materials used are solely the company's own high-quality digital print media and self-adhesive films from the Neschen range "Digital Interior Design". Visitors to the stand can try applying the films themselves to see how easy the application is. This helps them to understand how straightforward it is to design the stand. In addition to tried and tested media such as "Erfurt wallpaper CA", two easy-to-handle, self-adhesive products will be used in particular: the digital print film "solvoprint easy dot 100 PE" and the brand new "solvoprint event fleece CA adh" which is already coated with adhesive. These materials will be used to redesign the walls of the Neschen exhibition stand every day. The floor of the stand will be decorated with self-adhesive print media from the Floor Graphics Solutions range, which are both non-slip and also protected from wear with the protective lamination "filmolux FGS". [viscom düsseldorf 2011: Hall 8a, Stand G61](#)



**More information:** <http://www.neschen.com>

[Top](#)

### 16) Heytex: More customer service, more environmental protection

With the new cutting machine developed according to individual specifications, Heytex is now offering an exclusive cutting service to its customers for nearly every order at the central location in Bramsche, Germany. Massive investments were made at the location Neugersdorf in Saxony, Germany as well with a new thermal exhaust air treatment system for optimal emission figures. Only a few months ago, the 14 m wide and 6 m deep cutting machine was set into operation at Heytex Bramsche. It had been developed in accordance with specific Heytex requirements by the renowned manufacturer HSM as an individual project for Heytex. All kinds of textile and fabric rolls (sign products, tarpaulins, tents, biogas membranes etc.) up to product widths of 5010 mm can be cut in any given roll widths. The minimum size is 200 mm, the maximum a cutting width of 5000 mm. Another reduction to 50 mm only is being planned. To reduce emissions resulting from the finishing process for technical textiles to a low level, Heytex installed a new thermal exhaust air treatment system at the location Neugersdorf in Saxony.

**More information:** <http://www.heytex.com>

### **17) CMYUK Digital: New printable carpet and flooring materials**

CMYUK Digital has now extended its range of specialist materials with an arrangement with Printing Carpets. As its name suggests, this company manufactures a comprehensive range of carpet, vinyl and foil floor coverings, all of which are designed to be decorated using ink-jet processes. The ability to print to carpets and other floor coverings is now achieved easily by users of wide-format printers who want to add new options for creativity to their existing services. Materials from Printing Carpets now available from CMYUK Digital include products in a choice of widths which can be output using a variety of different ink chemistries. This means that users can work with their existing platforms yet add a new range of application options to their end customers. The company is the UK authorized distributor for EFI VUTEk UV-curable solutions, HP's Designjet L25500 and Scitex LX series of latex printers, and Zünd's G3 contour cutting solutions.

**More information:** <http://www.cmyukdigital.com>

[Top](#)

### **18) EFI: Heidelberg Canada to distribute EFI VUTEK Printers**

EFI and Heidelberg Canada announced a new agreement under which Heidelberg will distribute the VUTEK GS series of superwide format digital printers throughout Canada. Under the agreement, Heidelberg Canada will distribute EFI's VUTEk GS2000, GS3200 and GS5000r printers, as well as the inks (under the Saphira brand name), parts, consumables, accessories and upgrades related to these printers. Heidelberg will also provide customer and technical support for the VUTEk GS series of printers, including installation and training. Heidelberg has a full-spectrum solution for multi-process colour management including Prinect Color Toolbox, a suite of tools for device calibration, ICC profile generation, and proof/print analysis. The company will use these tools to integrate and colour-manage VUTEk output for optimal results. EFI will train and support the Heidelberg Canada team enabling Heidelberg to sell, train and service customers independently. The VUTEk GS series of high-end printers can be integrated into a complete Prinect workflow and can be colour managed by Heidelberg's Prinect Color Toolbox, which was recently awarded the IDEAlliance G7 System Certification. Customers will benefit from a single workflow that drives a digital device and an offset press, resulting in superior colour matching output from both devices.

**More information:** <http://www.efi.com> and <http://www.heidelberg.com>

[Top](#)

### **19) Atech Limited: Distributor for Gandy Digital in the UK & Ireland**

Gandy Digital announced the appointment of Atech Limited as exclusive distributor in the UK and Ireland for their grand format industrial flatbed UV printer, the Pred8tor. Launched at FESPA Digital 2011 Hamburg, the Gandy Digital Pred8tor is a True UV flatbed and will print a 1.22m x 2.44m sheet of rigid material (up to 50mm thick) in under 90 seconds. Roll to Roll printing is also achieved with the optional rewind unit which will print at speed and high quality on all flexible materials with a roll width of up to 2.44m and up to 40cm diameter, including heavy vinyl's and mesh. The Pred8tor will soon be available with a larger size bed so user can print a 2m x 3m rigid material. Atech are one of the leading grand format printer suppliers in the UK. With over 30 years supplying the trade with high quality print and imaging products from well-known brands such as Efi, Jetrix, Roland, Seal and ATP Color, the Gandy Digital Pred8tor is a great addition to their wide format print offering, the company reports.

**More information:** <http://www.atech.co.uk> or <http://www.gandydigital.com>

[Top](#)

### **20) Atech and Pyramid: Strategic Alliance to sell wide format equipment**

Wide format hardware distributor Atech Ltd and Pyramid Display Materials announced a new strategic alliance which means that Pyramid will now be able to offer Atechs' full range of specialist large format print, imaging and finishing equipment to their customers. Pyramid Display Materials was founded in 2002 and today is one of the largest independent supplier in the UK to the sign and display industry. Their company's ethos is based on thinking outside the box and seeing things differently in order to best anticipate and meet their customers' needs. Products that will now be available to Pyramids' customers via the alliance with Atech, include the entire range of Roland printers and cutters, FTC Vertical saws and cutters, the Bobis multi-appliator table, Seal laminators, a range of Eyelet machines from Dataplot and the Matic range of banner welders and sewing machines. Pyramid has just invested in a brand new building and distribution centre in Manchester and this will house their new machinery and wide format application centre. This new showroom will be available to sign and display professionals to book and see the latest wide format print and finishing products and techniques before they commit to buy.

**More information:** <http://www.atech.co.uk> or <http://www.pyramiddisplay.co.uk>

[Top](#)

### 21) Color-Logic: Free Webinars provide metallic printing information

Color-Logic, developer of the Process Metallic Color System, has announced a series of free webinars providing detailed information about their metallic printing process for both novices and seasoned professionals. A schedule and registration information for the monthly webinars may be found on the Color-Logic website, [www.color-logic.com](http://www.color-logic.com). Discussing the website program, Color-Logic Director of Operations and eCommerce Dave Bowden commented: "The Color-Logic webinar program provides basic information about the award-winning Color-Logic Process Metallic Color System, with emphasis on ease of implementation and design simplicity. Brand managers, graphic designers, and printers of all types will benefit significantly from these clear and concise programs, and will learn how metallic printing makes packaging, marketing collateral, point-of-sale material, and direct mail stand out from the competition and demand the attention of targeted clients. The Color-Logic webinars are free of charge to both licensed Color-Logic users and those considering adding Color-Logic metallics to their repertoire."

**More information:** <http://www.color-logic.com>

[Top](#)

### 22) FESPA: New business development role

FESPA is expanding its Exhibitions and Events team with the appointment of Geraldine Chiverton (45 years old) as Business Development Manager, reporting to managing director Neil Felton. Geraldine brings close to a decade's experience of business-to-business events, most recently as exhibition sales director on Dubai-based GulfPrint & GulfPack, a flagship sector event in the Middle East region with a satellite program of conferences and workshops. Prior to that she gained event experience with EMAP Communications working on a leading event for the recycling and waste management sector, giving her valuable insights into the environmental issues that also concern FESPA's global print community.



Her earlier career was in publishing, where she occupied a series of sales management positions across business and consumer publications. Geraldine's initial focus at FESPA will be on the FESPA Digital 2012 event (Barcelona, Spain, 21 to 24 February 2012) exploring areas of potential development for exhibitors and visitors. She will work with exhibitors to ensure that they access all relevant services from FESPA, while also assessing ways of developing FESPA Digital so that it continues to reflect the wider business development opportunities now available to wide-format print service providers.

**More information:** <http://www.fespa.com>

[Top](#)

### 23) GMG: Ian Scott is new Managing Director at GMG Worldwide

GMG, a leading developer and supplier of high-end color management software solutions, is pleased to announce that Ian Scott has been appointed as Managing Director, GMG Worldwide. His appointment follows the departure of CEO Paul Willems who has decided to dedicate himself to new professional challenges. Ian will be working closely together with GMG's owners & Managing Directors, Joerg and Robert Weihing, in continuing the company's on-going growth plan and product development strategy, building on GMG's reputation of innovation and quality. Having spent more than 20 years working in the graphic arts industry, Ian is thoroughly familiar with every aspect of the industry. Ian has worked with GMG for eight years, the last two as Managing Director of GMG UK. He sees his new appointment as a great opportunity. "Working closely with Robert and Joerg Weihing will be terrific – we all bring different skill-sets to the table and have a lot of respect for each other. Paul Willems has left GMG in a fantastic position. He did a great job and has left us a strong and dynamic company. I am very excited to join the management team and help shape the GMG's future."

**More information:** <http://www.gmgcolor.com>

[Top](#)

### 24) Océ: Executive Vice President Mark Euwe

Océ has sharpened its focus on Business Services with the appointment of a new Executive Vice President Business Services, Mark Euwe. The appointment is effective 1 September 2011. Euwe, 48, has held various positions within Accenture. In 1990 he joined Andersen Consulting (later to become Accenture) as a management consultant. He gained considerable experience with various companies in the High Tech sector, both in The Netherlands and abroad. In the course of two decades, Euwe was promoted to the position of Executive Partner, responsible for the Electronics and High Tech portfolio. Following a degree course in Industrial Engineering & Management Science at the Technical University of Eindhoven (1990), Euwe did a PhD in Supply Chain Management (1999). At Océ, Mark Euwe will strengthen the global management team for the Strategic Business Unit Business Services. The appointment fits within the corporate ambitions and objective to bolster the growth of this sector.

**More information:** <http://www.oce.com>

[Top](#)

## 25) Mimaki: Mike Horsten new Marketing Manager

Mimaki has appointed Mike Horsten as the new Marketing Manager of its European Headquarters, Mimaki Europe BV. The company is based in Amsterdam, the Netherlands, and performs its sales and services through resellers in the European and North African territories. Mr Horsten brings over 22 years of production and international marketing experience to Mimaki, and will be in charge of expanding the brand into becoming the industry leader in all three main target markets: sign graphics, industrial printing, as well as the rapidly growing textile and apparel world. Additionally, he will give advice and vision to Mimaki Europe and its resellers, converting their current business model in more sustainable and ecological ways, without losing sight of their business profitability goals. Mike Horsten was a co-founder of the leading RIP software company ColorGATE, and the founder of one of the first green textile printing companies in the Netherlands. He was one of first to transform a silkscreen industry to a digitally clean textile printing business in 1999. Prior to Mimaki, Mike Horsten was employed as the European Marketing Director of Sun Microsystems, as well as Product Marketing Manager for MacVONK and A-Line technologies.



**More information:** <http://www.mimakieurope.com>

[Top](#)

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