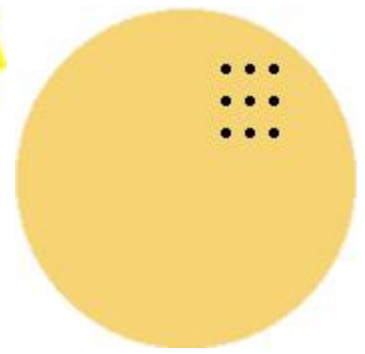




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The free of charge service for data- and video-projection and presentation



[\(AVP-Newsletter.de\)](http://AVP-Newsletter.de)

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Dear newsletter readers!

This issue of www.AVP-Newsletter.com presents you with latest news from the data- and video projection / presentation.

1) **KIOSK EUROPE EXPO 2009 and DIGITAL SIGNAGE EXPO 2009**

KIOSK EUROPE EXPO 2009 and DIGITAL SIGNAGE EXPO 2009, which are both taking place from 5 to 7 May 2009 in Essen, Germany, will offer multi-sector and up-to-the-minute information about digital signage and self-service solutions. Live installations in the Digital Signage Content Centre and in the Self-Service Futures Parlour (which will showcase tomorrow's scenarios for self-service solutions) will complement a daily series of presentations in the Forum, alongside the offerings of more than 150 exhibitors showcasing their complete solutions and special products. High-profile international companies are using this meeting of industry experts to introduce their latest solutions. The events will be held on 5, 6, 7 May 2009 in Messe Essen, Essen, Germany, and entrance is free for pre-registered visitors.



More: <http://www.kioskeurope-expo.com> or <http://www.digitalsignageexpo.eu>

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2) **InfoComm 09: See Integrated Digital Signage Solutions**

Electronic signage has been in the marketplace for several decades, but the market exploded when digital technology, flat panel displays, and IT networks made it possible to have dynamic content and customized point-of-purchase information available at any time. By some estimates, the digital signage market will grow to \$2.4 billion in 2009 with an even split between display sales and software/services. Lower cost displays and flexible installations mean that an end user can achieve a return on investment in a short amount of time, making digital signage a low cost way to communicate. "Digital signage technology has been embraced by a wide range of industries, particularly hospitality, retail, corporate, education, and transportation, primarily because of its ability to improve communication and shape the customer experience," said Randal A. Lemke, Ph.D., Executive Director, InfoComm International, the trade association representing the professional audiovisual industry. "Digital signage is also making headway as a green technology, especially when used as renewable signage." InfoComm 09, a tradeshow showcasing digital signage and other commercial AV solutions, is being held June 14-19, in Orlando, Florida. About 30,000 commercial AV professionals, technology managers, chief information officers and procurement personnel from more than 80 countries are expected to visit more than 850 exhibitors. Education sessions, including a range of digital signage classes, will offer the training that AV professionals rely on to stay current with constantly changing technology.



More: <http://www.infocommshow.org>

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Enjoy reading ! Yours Kai Kröger

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3) ACF: 10-12 November 2009 in Brussels

The 13th edition of ACF (Audio Visual Creative Fair) will be held on 10-12 November 2009 in Exhibition Hall 3 of the Brussels Exhibition Centre (Heysel). This biennial event is aimed at all professionals working in the audiovisual sector. Once again all the audiovisual sectors will be represented: audio, video, screens, lighting, along with lasers, special effects, scenic equipment, and more. The event will run for 3 days, with a special late-night opening on Tuesday, 10 November in order to allow the 16,000 visitors to meet all the professional exhibitors present for the event. Alongside the event, several conferences will be held and exhibitors will give workshops and seminars in order to present their latest technological innovations. At the end of the event, the Golden Eyes professional awards, which are highly prized in the sector, will be awarded by a panel of experts.

More: <http://www.acf.be>

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4) Screen Media Expo Europe 2009: Post-Event Website Now Live

Screen Media Expo Europe 2009, held on 7-8 April at London Olympia's National Hall, housed 91 exhibitors and attracted a total 3,000 visitors from over 50 different countries. The comprehensive learning programme of co-hosted conferences and workshops featured high quality luminaries spanning the digital signage supply chain and now, for the first time, all their presentations can be accessed for free via the new Post-Event web site: http://www.screenevents.co.uk/screenexpo2009_PostEvent. The Screen Media Expo Europe 2009 Post-Event web site offers a range of resources to benefit not only show exhibitors and visitors but also those people that couldn't attend. Back for its 5th Anniversary year, the 2010 show will take place on 5-6 May at Earls Court, London, and is projected to attract over 130 exhibitors and 5,000 visitors from over 60 countries.

More: <http://www.screenevents.co.uk>

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5) Futuresource Consulting: Driving Digital Content returns to London

Futuresource Consulting is delighted to announce the return of Driving Digital Content, the two-day event focusing on the business opportunities presented by digital content delivery, taking place in **London on 4-5 June 2009**. Without doubt, digital delivery of entertainment content is gaining traction as a lucrative and sustainable revenue stream with online, mobile content and the rise of the connected home all playing their part. According to recent Futuresource analysis, revenues from paid-for online video in Western Europe will increase by close to a staggering 3000% between 2008 and 2012, delivering revenues in excess of 1bn Euros in 2012. Movie rental downloads are leading the charge, closely followed by 'download to own' movie content, with 'download to own' TV content and subscription-based business models making a lesser impact. Going forward, there is also a huge advantage for online video services to be tied into a hardware ownership model: the installed base will provide these online video services with a ready-made and ready-equipped customer base. Now in its third year, Driving Digital Content will deliver industry insights and bring together prominent figures from leading studios, other content owners and producers, broadcasters, online service providers, mobile operators and consumer electronics companies, ensuring conference delegates get the full picture. Detailed Information can be found on the website.

More: <http://www.futuresource-consulting.com/ddc09>

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6) **projectiondesign powers retrospective by Japanese artist Ryoji Ikeda**

Reaffirming its commitment to supporting groundbreaking audio visual material, Norway's projectiondesign has supplied three of its DLP projectors to Japanese artist Ryoji Ikeda for use in the major retrospective of his work. Best-known as Japan's leading composer of electronic music, Ikeda uses both sound and visual imagery to produce intensely physical experiences for his audience. His new retrospective is being hosted by Museum of Contemporary Art Tokyo, which opened on 2 April and will continue to 21 June 2009, is titled '+/- [the infinite between 0 and 1]', and includes new commissions, sound works and large-scale audio visual projections. Three F32 series will be used to power 'data.tron [3 SXGA+ version]', an expanded edition of Ikeda's floor-to-ceiling screen of art, which seeks to physically overwhelm visitors with a staggering array of binary data such as the numbers 0 and 1. First seen at art installations in Europe in 2007, "data.tron" forms part of the 'datamatics' project, a series of experiments in various forms that seeks to materialize pure computer data, transforming it into new media experiences and challenging the way we perceive the digitisation of information.

projectiondesign at fmx/09 – www.fmx.de - 3D Powerstore stand #2.4, Stuttgart, Germany, 5-8 May 2009

More: <http://www.projectiondesign.com>

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7) **Da-Lite Screen adds innovative new Design Center**

In a major announcement, Da-Lite Screen Company has responded to the demand for projection screens for custom applications with the launch of the new Da-Lite Design Center. Long recognized as a leader in the development of innovative projection screens and proprietary materials and fabrics, Da-Lite is now offering its design and engineering expertise for one-of-a-kind projection screen designs that answer the most unique and challenging applications. Also included in the Da-Lite Design Center's offerings is the customization of its line of wood products, including media work stations, lecterns and equipment rack carts. The Da-Lite Design Center website features a full gallery of custom designed projection screens and installations from around the globe. The Da-Lite Design Center is another innovation in a long list from the Da-Lite Screen Company and reflects its commitment and investment to the future of the projection screen market.

More: <http://www.da-lite.com/designcenter/>



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8) **Chief makes installations above suspended ceilings obsolete**

Chief Manufacturing is excited to present its suspended ceiling kits CMS440 and CMS445. The CMS440 and CMS445 suspended ceiling kits offer a wide range of installer-inspired features. Obstacles - like ducts or air conditionings - blocking a regular ceiling plate installation are no longer a hurdle during the installation. Routing the suspended cables, ventilation systems or air conditioners can easily be bypassed. With the suspended ceiling replacement tile kit, long columns reaching all the way to the construction ceiling are no longer necessary. This makes the entire installation much easier and more cost effective. Due to the pre and post installation features, less items / products are required to complete the job. Without a need for long columns above the visible ceiling, the often unknown distance above the suspended ceiling is no longer a key concern. The kits include four 7.6m long high-strength aircraft cables (rated at 150 lbs each) and therefore site surveys only need to identify the length of the column extending from below the suspended ceiling. Both ceiling kits have above-tile storage options in order to store cables or provide power outlet support. With these build-in locations for mounting power and signal boxes, everything is kept neatly together, hidden from sight, above the ceiling.

More: <http://www.chiefmfg.com>

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9) **Hantarex: Wide range of products in Essen**

Hantarex will present a wide range of screens, monitors, videowall modules and multimedia totems in numerous formats and infinite configurations and the latest extraordinary installation of ink digital walls with "cholesteric" technology. In this edition, Hantarex will present their latest product, new modular panels with reflective digital ink "cholesteric" technology. These modules are ideal for modular videowalls. They are approximately 50 sq cm, can be used outdoors, thanks to weather proofing, so they can work perfectly in wind, rain, ice and snow. Another prestigious product from Hantarex is the multimedia totem that is available in various sizes and infinite configurations. Specifically designed for Digital Signage and Digital Advertising, Hantarex totems are made with LCD 40", 46", 57", 70" and 82" panels and can have special options such as industrial PC integrated, hard disc player, proximity sensors, wireless connection and touch screen interface upon request.

Digital Signage Expo in Essen/Germany: booth N12C.05

More: <http://www.hantarex.eu>



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10) 3M: Touch Portfolio at Kiosk Europe Expo in Essen

3M, the diversified technology company, will reveal the strength of its core touch screen technologies in addressing the demands of the European retail self-service markets at Kiosk Europe Expo 2009. Highlights include new surface capacitive touch systems, a 46-inch NEC display with Dispersive Signal Technology (DST) and a 15-inch LCD chassis touch monitor with multiple integration options. The recently launched MicroTouch SCT3250CX system, integrating a MicroTouch Sensor SCT3250 and a MicroTouch Controller CX from 3M, will be on show. Alongside the SCT3250CX system, 3M will be exhibiting its new MicroTouch SCT7650EX System which offers an economic, user-safe, easy to seal, robust touch solution for ATM, kiosk, and vending machine applications. Also on the 3M stand will be a 46-inch NEC public display screen enhanced with MicroTouch DST2270DX. The product comes as a fully-integrated solution and retains the elegant styling of NEC's large format public displays. The MicroTouch DST2270DX system is available in sizes from 32-inch to 46-inch and is ideal for interactive digital signage applications where fast and accurate touch is required. Furthermore, 3M will exhibit its MicroTouch Display C1500SS with SCT 3250 Sensor. [Kiosk Europe Expo 2009: Stand 2F.01](#)
More: <http://www.3m.co.uk/touch>

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11) KINDERMANN: Digital information systems

Kindermann, the specialist for MultiMedia and conference technology, is now presenting terminals and digital door signs for various applications. The company is presenting two new elegant terminals, "impression" and "illumination", as well as "DoorSign", i.e. designer displays as digital room signs. impression was especially designed for presentations at exhibitions and events or as information units in entrance lobbies and lounges. The valuable aluminium coated surface and the slim design make it especially attractive. The integrated sensor activates the programme when persons approach. The brilliant display with high light output and contrast is available in 32" landscape format or 40" and 46" portrait format and integrated HiFi speakers. For special applications an oversized 57" portrait format can be ordered. illumination, the interactive light column is ideal as a standalone information terminal. The individual color and light effects make the 2.50 m high illuminated advertising column a true eye catcher. illumination is either equipped with a 32" or a 40" interactive display with wide angle optics. With DoorSign KINDERMANN offers design displays as digital room signs. DoorSign displays are available in 10", 12", 15", 17" or 19" size. The integrated fanless PC makes inwall installation possible.
More: <http://www.kindermann.com>

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12) Roku: BrightSign at Digital Signage Expo 2009

At [Digital Signage Expo 2009](#) in Essen, Roku and Syscomtec Distributions AG will be demonstrating Roku's new compact-sized BrightSign high-definition product line in [Stand 11C.07](#) along with Frame Media's SignChannel content service available on BrightSign's networked models. The five all-new BrightSign models are packaged with specific features and connectivity options, so user pay only for what they need. Each delivers the ease of use, quality and reliability that BrightSign is known for and features Zones as a standard feature for displaying multiple content windows on a single screen. The new five model product line-up comprises an aggressively priced standalone player handling looping HD video and playlists; two new models adding basic or advanced interactivity; and two players with simple or advanced networking for remote content delivery and reporting. The newly available combination of BrightSign with SignChannel content provides Roku with an even stronger value proposition for users who are seeking cost effective digital signage content.
More: <http://www.roku.com>

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13) Minicom: Digital Signage Expert Tour in Essen

Minicom Digital Signage, a leader in "last mile" player-to-screen connectivity platforms for the Digital Signage marketplace, extends a warm welcome to all show visitors and announces that it is offering [free tours](#) of the entire convention floor at [Digital Signage Expo](#) taking place on May 5-7th in Essen, Germany. This free tour will provide an overview of all companies participating in the Expo and show how they fit into the overall Digital Signage puzzle. "This is a great opportunity to learn about the Digital Signage industry from industry experts at no cost whatsoever," says Ronni Guggenheim, CEO of Minicom Digital Signage. "We are happy to share our long experience in the market with visitors to the Expo by giving them a first hand account of how a real life application is constructed and which companies presenting at the show can best help them deploy their project."
[Meet Minicom at the Unicol booth \(12B.13\)](#)

More: <http://www.minicomdigitalsignage.com/events/dse09tour.htm>

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14) CAYIN: SuperMonitor 2 – Digital Signage Networks Monitoring

CAYIN Technology, supplier of digital signage solutions, releases the advanced monitoring software. SuperMonitor 2 is dedicated to CAYIN digital signage networks. The handy and powerful software assists administrators in monitoring live status of multiple DOOH networks and managing different servers and players simultaneously and efficiently. SuperMonitor 2 fulfills the compelling needs of maintaining normal and stable operation of digital signage networks all the time. The uniqueness of SuperMonitor 2 lies in its capability to monitor the current status of digital signage networks from deployment to daily operation.

Digital Signage Expo in Essen/Germany booth 11A.15

More: <http://www.cayintech.com>

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15) Gefen: New HDMI over RGB Extender

The Gefen HDMI over RGB Extender allows high definition video and audio in the expanded HDMI v1.3 format to travel over legacy RGBHV cable. Effective at distances up to 330 feet (100m), the Gefen HDMI over RGB Extender allows displays and projectors to be placed in optimum locations while the A/V source is located in a secure, rack mounted enclosure. It is ideal for integrators wanting to upgrade the A/V source and HDTV display or projector without removing the existing cable infrastructure used to deliver legacy component or composite video. High definition visuals at 1080p full HD are delivered over RGBHV cable along with 7.1 digital surround sound audio. All expanded HDMI v1.3 features are supported, including deep color, lip sync, Dolby TrueHD and DTS Master Audio formats.

More: <http://www.gefen.com>



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16) Kramer: New VP-727A Audio Switcher

Kramer Electronics announced the introduction of the VP-727A high-performance 8x2 audio switcher for balanced stereo audio signals. The unit can switch any input to either the preview or program output, making it ideal for presentation applications that require an audio preview option. The unit is designed for live, staged events as well as projection systems with sound in conference rooms, board rooms, auditoriums, hotels and houses of worship. The VP-727A adds an audio component to the Kramer VP-727xl and the VP-727 In-CTRL Seamless Switchers. It will operate in conjunction with the VP-727T Presentation Switcher Control Panel, for a complete audio and video switching and control package. The VP-727A features eight unbalanced stereo audio inputs on RCA connectors. It also offers three program outputs: unbalanced stereo audio on RCA connectors, balanced stereo audio on a 5-pin terminal block connector, and S/PDIF on an RCA connector. It has one unbalanced stereo audio preview output on an RCA connector and a selectable headphone connector on a 6.5mm jack for preview or program audio outputs. It has a bandwidth of -3dB at >22kHz and a signal-to-noise ratio of >85dB.

More: <http://www.kramerelectronics.com>

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17) Extron: VTG 400DVI Video and Audio Test Generator now shipping

Extron Electronics is pleased to announce that the VTG 400DVI is now shipping. The VTG 400DVI is a professional quality Video and Audio Test Generator for setting up, testing, calibrating, and troubleshooting today's complex video and audio systems. It offers DVI output for use with digital display devices, and delivers accurate, full bandwidth video signal reproduction and high performance audio test signals. In addition to DVI, analog high resolution computer-video, component video, S-video, and composite video are supported. When used with DVI devices, the VTG 400DVI will display the native resolution whenever new EDID data is received. The VTG 400DVI also offers Scope-Trigger, a patented feature that enables analysis of a specific area within the pattern image using an oscilloscope.

More: <http://www.extron.com>

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18) Magenta: HD-One for HDMI Signal Distribution over Single UTP Cable

Magenta Research announced the availability of HD-One, an HDMI video and audio extension product that utilizes a single Cat6 cable. HD-One is fully HDCP-compliant and capable of extending uncompressed 1080p video with audio to 150ft/46m or 1080i/720p video with audio to 200ft/61m. A plug and play device, requiring no adjustments or tuning, HD-One utilizes only a single power supply on the transmitter end, eliminating the need for an extra power outlet and cabling at the receiver end. For added installation convenience, mounting tabs are built into both the HD-One transmitter and receiver.

More: <http://www.magenta-research.com>

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19) Crestron: The new network Video Streamer

Crestron connected homes, schools and businesses now have a simple solution for streaming video to touchpanels throughout the building – the new CEN-NVS100. Now shipping, the CEN-NVS100 is an MJPG encoder that converts high-resolution video to streaming media, allowing easy monitoring of door entry cameras, nursery cameras or any other video feed. The CEN-NVS100 is a network video streamer for use with Crestron's range of touchpanels which are MJPG compatible. This enables video feedback from a remote camera to a touchpanels easily through the network. Other functions include easy monitoring of door entry cameras, nursery cameras or any other video feed. Accepting full motion video up to D1 resolution, it encodes the signals as either MJPG or MPEG4 for more compatibility. This network video streamer works with touchpanels which feature the Crestron MJPEG Viewer application. These include the TPMC-8L, TPMC-8X and TPMC-4XG.

More: <http://www.crestron.co.uk>

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20) DMi: Redesigned Boston Acoustics CI Range

The redesigned VSi and HSi series, debuted at ISE 09, introduces numerous design innovations, improved audio performance, versatility and ease of installation. An increased number of models includes more 3-way designs, ultra-compact 'lighting can' style designs, and humidity resistant models for outdoor and wet environments. The new series comprise more than 25 new in-wall and in-ceiling designs. Design innovations include a dramatic 70 per cent reduction in the visible bezel, providing for improved flush to surface mounting. Magnetically attaching grilles greatly improve ease of installation and servicing.

More: <http://www.dm-i.eu>

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21) Da-Lite and Joe Kane launch innovative Projection Screens

Da-Lite Screen Company and Joe Kane Productions announce joint effort for the post production and commercial markets. The new JKP Affinity Screen series has been developed specifically for high definition 1080p projectors featuring the latest in optical technology. "As the technology in today's 1080p and higher resolution projectors continued to increase and the optics became more sophisticated, I determined there was a definite need for a new projection screen. One that could meet the demands of the post production market and other high resolution commercial applications such as mission control centers, flight simulation, broadcast studios and museums," commented Joe Kane, SMPTE. "With the move away from small monitors in television and film editing suites to larger telecine bays using two piece projection, Da-Lite was able to respond to my challenge with the innovative HD Progressive material used in the JKP Affinity Screen series." "The new JKP Affinity Screens are a breakthrough in low ambient light projection screen technology," stated Blake Brubaker, Da-Lite's Vice President of Sales. "The HD Progressive material produces an extremely uniform image required by editors in the post production market as they edit high definition television shows and films." The initial commercial distribution of the JKP Affinity Screen series will be through qualified audio visual integrators.



More: <http://www.da-lite.com>

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22) Helvar: Image Rack and Route Range in the Langham Hotel

One of London's most prestigious hotels, the 140 year old Langham Hotel has undergone a £50 million pound refurbishment, with Helvar lighting controls illuminating the magnificence of the hotel's restaurant and bar areas. Project manager Kontrax, working with lighting designer DPA, selected Helvar's Imagine Rack and Router ranges to control the environment and compliment the strong visual effects of the interior design in the hotel's established Landau Restaurant and Artesian Bar. Ethernet ready and with a DMX input and output, Helvar's Imagine control range is capable of supporting up to 40 input devices and offers 252 channels of dimming, switching or ballast control. However, for the Langham installation, the flexibility and simplicity was enhanced with the Imagine Rack which allows discreet dimmer module cooling through its 45 degree mount angle – making the solution a considerably smaller one than previously available. As well as an installation considerate to its surroundings, the Imagine range provided the ultimate in end-user simplicity, with the ability to achieve over a thousand lighting scenes at the touch of a button, through the use of Imagine rack mounted dimmers and Helvar touch panels.

More: <http://www.helvar.com>

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23) CUK Audio to Distribute Powersoft

Powersoft is pleased to announce the appointment of CUK Audio as the UK mainland distributor for its range of professional audio products, effective immediately. Established in 1995 and based in Firenze, Italy, Powersoft is one of Europe's market leaders in power amplification design and manufacture. The company's range of digital amplifiers has expanded to provide bespoke solutions for cinemas, public address systems, touring acts, permanent installations and portable sound requirements. CUK Audio will distribute Powersoft immediately, including the existing line-up and the new products announced by Powersoft at ProLight+Sound in Frankfurt earlier this month. These include the new Duecanali 3904 (2 x 1,950W @ 4 Ohm) and Duecanali 5204 (2 x 2,600W @ 4 Ohm), which incorporate Powersoft's legendary patented universal switch mode power supply with power factor correction.

More: <http://www.cuk-audio.com>

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24) BMB: European Team expanded

BMB is expanding its European team. Last month Krzysztof Bocian already joined BMB as the new sales representative for Poland and Dave Ball, Darren Kightley and Yvette Kroon have joined their growing team to become their new Sales Representative, Technical Manager and Order Processor for BMB Electronics.

More: <http://www.bmbelectronics.eu>

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25) Gefen: Website in the Russian language

Connectivity solutions provider Gefen is pleased to announce that its Moscow-based distributor QteX Ltd. has launched its version of the Gefen website in the Russian language. The in-depth www.gefen.ru contains detailed product information, support documentation, technical specifications and a comprehensive analysis of Gefen's complete product line. This includes a variety of signal extenders, distribution amplifiers, scalers, switchers, converters, home theater solutions and quality cables.

More: <http://www.gefen.ru>

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