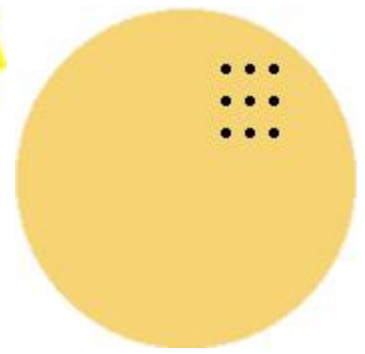




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## Latest news about [Audio-Visual-Presentations\(AVP\)](#)

The free of charge service for data- and video-projection and presentation



[\(AVP-Newsletter.de\)](http://AVP-Newsletter.de)

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Dear newsletter readers!

This issue of [www.AVP-Newsletter.com](http://www.AVP-Newsletter.com) presents you with latest news from the data- and video projection / presentation.

### 1) **CeBIT: 03 to 08 March in Hannover, Germany**

The countdown has begun. CeBIT, the international ICT industry's leading event, is about to start. "CeBIT 2009 is sending a signal to buck the international crisis mentality," declared Ernst Raue, Managing Board Member at Deutsche Messe. 4,300 companies from 69 nations are going to be represented at the event, compared with 5,845 in 2008, he said. "Given the depth of the world economic crisis, this number represents a success. In view of the overall business environment, we are extremely satisfied. 4,300 enterprises will demonstrate they are in solid shape and want to put the recession behind them quickly," he continued. "At CeBIT 2009 the goal is - now more than ever - to develop new business and act boldly and with confidence vis-à-vis the future."

**More:** <http://www.cebit.com>

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### 2) **Prolight + Sound: 01 to 04 April 2009 in Frankfurt/Main**

The international Prolight + Sound trade fair will present products and services from the fields of event and communication technology, audio-visual production and entertainment from 1 to 4 April 2009. In the 15 years since it was launched, Prolight + Sound has grown continuously into the world's leading trade fair for the sector and for four days every year is the meeting place for exhibitors, trade visitors, dealers and professional users. The Prolight + Sound Media Systems trade exhibition will be held as part of Prolight + Sound for the fourth time. In the Prolight + Sound exhibition halls, exhibitors present their products from the media technology, systems integration and communication technology segments.

**More:** <http://www.prolight-sound.com>

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### 3) **Screen Media Expo Europe 2009: 7-8 April in London, UK**

With just some weeks to go, Europe's biggest digital signage and DOOH media event is receiving a lot of positive energy and exciting prospects for the industry are apparent, despite the current economic climate. Now in its fourth year, the 2009 show has 75 international exhibitors already on board and is on track to achieve its highest visitor attendance figures yet. Screen Media Expo Europe 2009 takes place 7-8 April, National Hall Olympia, London.

**More:** <http://www.screenevents.co.uk/screenexpo2009>

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Enjoy reading !

Yours Kai Kröger

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#### 4) CEDIA Expo: More than 60% sold

Following the success of last year's Expo, CEDIA (the Custom Electronic Design and Installation Association) has announced that over 60% of floor space at the industry event of the year, CEDIA Expo 2009, is already taken. The event, taking place at ExCeL London from 22nd to 25th June 2009 (training: 22nd to 25th June; exhibition: 23rd to 25th June), remains the only annual trade event in the UK, dedicated to the design, installation and integration of home electronic systems. A number of bigger stands will be unveiled at this year's Expo, including those from Habitech, Kaleidescape and Spectral GB. In addition, established participants including AWE Europe, BMB Electronics, CSE, Crestron, Dynalite, KEF and JVC have all signed up for the 2009 event.

**More: <http://www.chedia-expo.com>**

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#### 5) Toshiba drives ahead LED development

The F10 is tailor-made for presentation images from 15 to 60 inches; weighing a mere 650 grams with a footprint no larger than a CD case, it is particularly suitable for use during business travel, for example with a notebook. But even without an accompanying computer, the F10 enables PowerPoint presentations to be held anywhere, anytime, by reading data directly from removable media in the USB port or SD card slot. Further major plus points of the new F10's LED technology in addition to its mobility are its long lifespan and eco-friendliness. The SVGA projector's range of features is rounded off by its elegant design. The projector fits easily into a briefcase and thus simplifies travel by reducing luggage.

Ecology concerns are also addressed by the LED concept of the F10: LEDs have an ultra-long life and save on energy consumption, making them eco-friendlier than conventional projector lamps. The significantly enhanced brightness level of the F10 in comparison to its predecessor, launched in 2006 as the world's first LED projector, has encouraged Toshiba to continue its advancement of development in this sector. The company aims to increase the brightness of LED projectors to levels where they can replace conventional 1,500-lumen models over the long term, but also to focus on form - and thus on mobility; LED models will show off their strengths in the portable market and advance to become first choice for business travel and presentations on the road.

**More: <http://www.toshiba-projectors.com>**



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#### 6) **projectiondesign: New F22 sx+ projector**

With the release of the F22 sx+, projectiondesign has completed the rollout of its new platform DLP projectors for professional applications. Like the other models in the new line-up, the F22 sx+ is already shipping. Anders Løkke, International Marketing & Communications Manager, projectiondesign, comments: "The F22 is a compact single-chip DLP projector platform that continues to offer the installation flexibility and performance options of its predecessor, the F20 sx+. The F22, however, benefit from a variety of enhancements, one of which is Philips' latest VIDi lamp technology. This technology enhances reliability and extends useful product life, and very importantly for many projectiondesign customers, greatly enhances image quality. Also, thanks to our close collaboration with INFITEC, the F22 sx+ will be made available in a special 3D stereographic imaging model. Lastly, an F22 sx+ Medical model will follow the hugely popular F20 sx+ Medical."

**More:** <http://www.projectiondesign.com>

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#### 7) **Philips: Mass production of the 3rd Generation UHP Lamp System**

Royal Philips Electronics announces that it has started mass production of the 3rd Generation UHP (tm) ("3G UHP") lamp system, a new generation of UHP lamp systems for both Business and Consumer Front Projectors. The novelty of this 3G UHP lamp system concerns its fitness for next generation small sized micro displays. Key features like the smaller arc (0.8 mm) and an innovative "Intelligent Drive Scheme" (IDS) enable projector manufacturers to maintain brightness while saving cost by applying smaller 3LCD, LCoS or DLP display panels. The first shipment of Front Projector sets with the 3G UHP lamp systems inside is expected to roll out in March 2009. Philips intends to have the new product platform prepared for a wide power range upgrading the existing lamp systems to "3G" over time. As the global market leader of Digital Projection lighting solution provider, Philips continues to create innovative solutions for the Digital Projection Market.

**More:** <http://www.philips.com/dpl>

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#### 8) **dnp launches new strategy and visual identity**

dnp has unveiled a new branding strategy and visual identity that unites the company's front and rear projection screen businesses under one brand. In the future all sub-brands, including Supernova front projection screens and dnp rear projection screens will be marketed under the dnp master brand. This reflects the company's confidence in the strength of its dnp brand and the fact that dnp year after year is rated as the preferred supplier by leading companies in the AV industry. As part of the re-branding, dnp has replaced their screens-of-the-art motto with a new tag line: visual experience.

The philosophy of the new one-brand strategy comes alive on a brand new website which is designed as a portal to dnp's world of greater visual experiences. The new website include a special Partner Zone where AV installers can find design tools, calculators and an extensive photo archive. The new site also provides a new online payment service for dealers.

**More:** <http://www.dnp.dk>



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#### 9) **Chief: New Category of Power Management Products**

Chief Manufacturing, industry leader in projector, monitor and flat panel TV mounting solutions, as well as progressive online tools, is excited to announce that a new line of Power Management Products is now shipping. Chief now offers high-performance power conditioning and surge protection built into accessories used for installing projectors and flat panels. Choose from a variety of power-infused products that now include a Power Outlet Conditioner, including the CMS440P Suspended Ceiling Kit, the CMS445P Suspended Ceiling Tile Replacement Kit and the PAC521P In-Wall Box for flat panel TV wall mount applications. The ceiling kit and in-wall box accessories replace the need for an outlet while providing AC cleaning for the best equipment performance. Chief also offers the power conditioner as a separate SKU, the PX2W Power Outlet Conditioner. The PX2W can be ordered separately and be used with existing CMS440 and CMS445 installations, or installed in the wall like a standard electrical outlet. Chief will also add a new power accessory to the lineup in March 2009. The In-wall Power Extension System for flat panel TV installations installs behind the flat panel, and connects remotely to an outlet or power conditioner.

**More:** <http://www.chiefmfg.com>

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#### 10) Da-Lite introduces 3D Projector Stackers

Da-Lite Screen Company announces the introduction of its new 3D Projector Stackers. Constructed from a sturdy aluminum extrusion with steel projector cradles, Da-Lite's 3D Projector Stackers are the perfect mounting solution for front or rear projection stereoscopic 3D displays. Available with two shelf sizes, either 10" x 19" or 19" x 33 1/2", the 3D Projector Stackers will accommodate the most common projectors in the market. Each unit has two cradles to mount two projectors in either a table top or inverted format. Because projector alignment is critical to an excellent 3D display, each cradle offers a host of fine tuning adjustments to make image alignment simple and efficient.

More: <http://www.da-lite.com>



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#### 11) eyevis: EYE-LCD4600-SN with super narrow bezel

eyevis is presenting the new EYE-LCD4600-SN 46" LCD with super narrow bezel reducing the gap between two displays to 7,3 mm. The EYE-LCD4600-SN has a special scaler for excellent representation of images with resolutions, which deviate from the native display resolution. The converted images are displayed in a highest quality. eyevis has long-year experience and references with 24/7 continuously operated LC displays with screen diagonals of 40"-52". The main features of the EYE-LCD4600-SN are: 1360 x 768 WXGA native resolution in true 16:9 aspect ratio, maximum brightness of 700 cd/sqm, typical contrast ratio of 3000:1, super-narrow bezel of 7.3 millimeters (screen-to-screen), internal split controller for video walls (up to 100 displays in a 10x10 matrix) and an optional wall mount.

More: <http://www.eyevis.com>

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#### 12) Screen NT: 42" Outdoor Sunlight LCD installed in Austrian Hotel

Up until now the extreme weather conditions in Austria have made outdoor LCD digital signage almost impossible. On the one hand, a display has to be readable and cooled against Austria's summer sun, but on the other hand protected against the extreme sub-zero temperatures of an alpine winter. This is just what SCREEN NT's new Outdoor Sunlight Displays are designed to do. Their transfective screen technology harnesses the power of the sun to make the picture brighter, a complicated filter system protects the sensitive LCs from the sun's harmful IR and UV rays and fully automatic air-conditioning ensures that safe operating temperatures are maintained throughout the year, whether it is in an Austrian ski resort, or in a North African desert. **Screenexpo 2009, booth J35**

More: <http://www.screen-nt.de>



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#### 13) Kinoton: Litefast Displays provide Digital Signage in 360 Degrees

One of the most popular photo and video motives of this year's ISE were the Litefast 360° LED Displays. The unique cylindrical displays feature state-of-the-art LED technology, providing brilliant pictures of unprecedented quality up to real HD resolution. Pixel pitches of up to a fine 1.0 mm offer crisp pictures looking sharp even if viewed from a close range. A special eye-catcher, and unrivalled worldwide, are the unique transparent Litefast MAGIC and Litefast MINI models. The Litefast MINI range offers compact table models perfectly suited for exhibiting attentiongrabbing text messages and pixel graphics. The large transparent Litefast MAGIC models can present commercials and videos as well. Large poster areas with optional background lighting and optional integrated audio systems can further enhance the presentation of the Digital Signage content.

More: <http://www.litefast-display.com>

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#### 14) Mitsubishi Electric announces compact rental LED screen

Mitsubishi Electric revealed a new rental version of its innovative Resolia compact LED screen at ISE. Resolia is a versatile and easy to install version of its popular modular screen systems. In the new Resolia-R, Mitsubishi's innovative "one-box" design can now be separated into two units for transportation. The 140" diagonal screen is just 200mm deep, making it exceptionally versatile and perfect for applications such as exhibitions, corporate presentations or temporary digital signage installations. The display specifications of Resolia-R are identical to Mitsubishi's highly successful IDT4 Diamond Vision system: True 4.00 mm pixel pitch, 3in1 LEDs deliver 1500 cd/qm light output and startlingly clear image quality. Resolia-R employs the same "Black Package" LEDs as used in the IDT4 screens to deliver exceptional contrast performance and perfect noise-free blacks.

More: <http://www.mitsubishidisplayengineering.com>

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### **15) Minicom: New international Digital Signage Division**

Minicom Advanced Systems, a leading vendor of remote access management solutions for the IT market and distribution solutions for the Digital Signage market, announced the formation of a new dedicated, international unit – the Digital Signage Division. The new division will be headquartered in Zurich, Switzerland with a sales office in North America and an R&D center in Israel. The division will exclusively serve the emerging Digital Signage market with innovative solutions designed specifically to enhance the delivery and distribution of multimedia content and improve ROI in the Digital Signage marketplace.

**More:** <http://www.minicom.com>

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### **16) RGB: Multi-Window Display Controller for "4K" 8 Megapixel Displays**

Recently introduced "4K" LCD panels and projectors with 3840 x 2160 pixels provide outstanding resolution. To address the potential of these displays, RGB Spectrum offers the MediaWall real time video/data multiviewer with full 8 megapixel resolution. The MediaWall processor offers a custom, high performance architecture rather than a PC, with faster updates, more display flexibility, robustness and security. Real time display of all inputs is guaranteed under all conditions, without any dropped frames. The MediaWall processor can display up to 6 PC and 6 video signals on a screen with the Model 2000, or 8 PC and 8 video with the Model 2500. Images can be displayed anywhere, any size, within or across the screen, in correct aspect ratio or stretched to fit, in whole or zoomed to emphasize details. The system offers plug-and-play capability with a wide range of inputs. It accepts PC signals up to 1920 x 1200 pixels and HD inputs up to 1920 x 1080 pixels. Standard video inputs include composite, component and S-Video. Background images, up to 3840 x 2160, can be loaded from compact flash cards or over a network.

**More:** <http://www.rgb.com>

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### **17) SMART: New stand adds mobility to SMART Board interactive displays**

SMART Technologies announced its first mobile stand for interactive displays. The SMART Mobile Stand for interactive displays is specifically designed to add mobility to SMART Board interactive displays measuring 50" to 65" (127 cm to 165.1 cm). The system is ideal for users in education, business and government who must share limited numbers of interactive displays or who need to create temporary meeting or learning spaces. A mobile SMART Board interactive display means organizations can quickly add interactive and audiovisual functionality to rooms that would otherwise be without. Teachers can reconfigure space within a classroom simply by moving the interactive display to different parts of the room for small-group work. The mobile stand has a height-adjustable range of 15" (38 cm) up or down, which, depending on audience configuration, can improve sightlines. It also accommodates use by people of different heights and is practical for any special needs users with limited reach.

**More:** <http://www.smarttech.com>

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### **18) Extron: Annotator – high performance annotation processor**

Extron Electronics has introduced the "Annotator," a new high performance, hardware-based annotation processor for video and computer-video sources. The Annotator features an intuitive graphical user interface that allows the presenter to draw, point, or add text to electronic presentation materials using a touch screen and/or a keyboard and mouse. An integrated, seven input multi-format presentation switcher supports all common analog and digital A/V signal types. Three standard outputs are provided, including RGB, VGA, and Extron MTP - Mini Twisted Pair, with high performance scaling up to 2048x1080 and HDTV 1080p. For ease of integration, a configurable fourth output is provided for use with optional DVI, HD-SDI, or scan converter output boards. The Annotator is ideal for use in any A/V presentation application that requires the overlay of graphic and text elements for emphasis.

**More:** <http://www.extron.com>

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### **19) Crestron: ISE delivers positive result for Crestron**

ISE 2009 proved to be a huge success for Crestron and positively reinforced its leadership position amongst the manufacturers in the systems integration sector. An enthusiastic response was given to a wide-range of new products by delegates from across the EMEA region and, as always, Crestron hospitality was one of ISE's networking highlights. Robin van Meeuwen, UK MD and International Sales Director, was delighted with the event and the health of the Crestron operation: "I'm absolutely delighted with our success at ISE. On the back of our record sales in December, to follow up with a successful ISE demonstrates how well placed we and our customers are to weather the global downturn and any knock-on effect for the systems integration business. I'm actually looking forward to the coming months and expect to repeat our success at CEDIA Expo in London." A

range of exciting new and already established products were on display at the show including the TPS-6X touchpanel, the MPC classroom presentation controllers, the brand-new revolutionary Digital Media system, alongside the latest version of Roomview software development kit and new QuickMedia solutions, including the latest version of the MPS.

**More:** <http://www.crestron.co.uk>

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#### **20) Helvar: Success at ISE**

Helvar has enjoyed another successful show at ISE 2009, with interest in the preview of the 920 Router exceeding all expectations. Reflecting on the show, Peter van der Kolk says: "ISE 2009 proved a solid event once again for Helvar and it was great to see all the interest around our products - especially our new 920 Router and 458 wallmount dimmer, which received its European premiere at ISE. An innovative departure from the lighting control norm, the new 920 seamlessly integrates commercial and architectural lighting systems with its official launch in Spring 2009 highly anticipated by industry insiders and specifiers alike. Alongside the new 920 router, Helvar demonstrated a range of its popular products. Among these products was the 458 wallmount dimmer – a state of art product for architectural lighting applications such as hotels, museums, leisure centres and restaurant.

**More:** <http://www.helvar.com>

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#### **21) Analog Way: New Di-VentiX LE launched during ISE**

Analog Way has announced a new release to its High Resolution Seamless Switchers range: Di-VentiX LE (ref DVX8032), a Dual Scaler Multi Layer Hi-Resolution Mixer Seamless Switcher. Di-VentiX LE by Analog Way is a Multi Layer Mixer Scaler Seamless Switcher with Universal Analog and Digital input/output and Full High Resolution Digital Processing. It offers numerous Live effects including PIP, Down Stream Keying and Chroma Key as well as a Multi Layer Mixer operation mode. In a Multi Layer Mixer mode, Di-VentiX LE uses one output as a Preview and the other, the Main output, for the audience. The Preview allows viewing 100% (if a Scaler is available) of what the Main output will display. Thanks to its full frame and logo memory, the Di-VentiX LE can display up to 4 layers: 2 Live Sources, 1 Frame and 1 Logo. Live Layers can be customized by the users with various attributes: Mask, Transparency and more. Full screen Frame can be used as a background.

**More:** <http://www.analogway.com>

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#### **22) D.A.S Audio: New Avant series at ISE**

The sixth edition of the Integrated Systems Europe show took place at the RAI between 3rd and 5th February. D.A.S. Audio's Dutch distributor, "Lemke Roos Audio", actively participated in the event together with the D.A.S., which had its own stand at the show for the second year running. D.A.S Audio's range of installation products, including the Arco, Artec, Variant, DR and Ceiling series, as well as CSA and Ambient amplifiers, were on display at the company's stand, although the main feature this year was D.A.S. Audio's new Avant series. The presentation of the early prototypes from this series received really positive remarks from virtually all the European distributors of the Valencia-based company. The new Avant series provides users of professional audio systems with extraordinary high-tech features, impressive power and surprisingly simple use, all of which takes these self-powered, portable sound systems to a higher level in sound installation.

**More:** <http://www.dasaudio.com>

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#### **23) Futuresource: Blu-ray disc sales to exceed 100 million units in 2009**

Research from Futuresource Consulting reveals that consumers are on target to buy in excess of 100 million Blu-ray discs (BD) across the USA, Western Europe and Japan this year, with sales of High Definition capable LCD and plasma TVs and continued dramatic reductions in BD player prices continuing to fuel interest in packaged HD content despite the economic downturn. "In the USA, BD has moved from early adopter phase through to early majority, with the format gaining real traction in the marketplace," says Mai Hoang, Senior Market Analyst at Futuresource Consulting. "Last year in the US alone, BD video retail sales increased by a whopping 320% to 24 million units; and we're going to see momentum continuing in 2009, with over 80 million disc sales forecast." Although the uptake of BD in Western Europe is still at the early adopter stage, it continues to gather momentum. Consumer video retail sales reached nine million units last year, and further healthy growth is expected in 2009. Futuresource Consulting is a specialist research and knowledge-based consulting company, formed in June 2008 through a merger between Understanding & Solutions and Decision Tree Consulting (DTC).

**More:** [www.futuresource-consulting.com](http://www.futuresource-consulting.com)

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#### **24) CEDIA: Education moves to a new level**

Following the recent addition of two new Trade Supplier courses, CEDIA (the Custom Electronic Design and Installation Association) now offers 50 CEU Certified Trade Supplier courses. The latest courses added to CEDIA's CEU Certified Trade Supplier curriculum are two SIM2 courses; Colour Calibration Master Class and Introductory on Projection Technology. These new additions provide a new aspect to this training, which is offered to all CEDIA members, and brings the CEDIA education to a new level. CEDIA Trade Supplier CEU (Continuing Education Unit) Certified training courses are a valuable part of CEDIA education offering up to date information about the latest developments in the industry. With Trade Supplier members such as Crestron, AWE, and D-Tools providing this training, the courses like the Essentials Training from Crestron and D Tools University, are very much in demand. Simon Buddle, the CEDIA Education Chairman comments, "CEDIA accredited Trade Supplier courses are a great addition to our training programme and maintain the level of up to date, quality training we aim to provide all our members. To be able to offer over 50 Trade Supplier CEU courses is a great achievement and we hope to offer even more in the future." More details and a copy of the guide can be requested from the CEDIA website.

**More:** <http://www.cedia.co.uk>

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#### **25) ISE: Stunning success for Integrated Systems Europe 2009**

From 3–5 February some 24,912 attendees were drawn to this year's show – a 12% increase on the previous record, set in 2008. A total of 564 exhibitors (up 16% on last year's 484) occupied 22,000 square metres of net floor space, an 18.5% rise. Both these figures were also a record for ISE. Gross space occupied by the show was 48,500 square metres, up from 38,500 last year. Reflecting on three intense days of business activity, education, new product introductions and networking opportunities, Mike Blackman, Managing Director, Integrated Systems Events, says: "We are delighted that so many people came to Amsterdam to experience this year's ISE. It is always satisfying when an event continues to grow, but to have continued on our upward trajectory against a relatively unpromising economic backdrop is especially pleasing." Geographically, the big gainers were France, Germany and Italy – with attendance rising by 20%, 30%, and 50% respectively. Central and East European markets also contributed significantly to ISE's growth, with Polish, Czech and Slovak attendance all rising markedly. Over 70% of the exhibit space for ISE 2010 had already been reserved before this year's show had closed its doors – reflecting the overwhelmingly positive mood of the event. The next Integrated Systems Europe will be held from 2–4 February 2010 at the Amsterdam RAI.

**More:** <http://www.iseurope.org>

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#### **26) Da-Lite: Best Projection Screen at CES 2009 by Insight Media**

Insight Media analysts traditionally compile a list of the products and technologies that generated the most talk on the CES trade show floor. The CES 2009 Best Buzz Award may be about a technology breakthrough, a bold, innovative design or a quirky design, or it may reflect a new social direction. Following the 2009 Consumer Electronics Show in January, Insight Media analysts selected the Best Buzz Awardees for CES 2009. Da-Lite Screen Company was one of only 17 products selected at this year's CES. The new JKP Affinity Screen Series from Da-Lite is the result of a strategic partnership between Joe Kane Productions and Da-Lite Screen Company. Long recognized as a leader in projection screen technology, Joe Kane came to Da-Lite with a whole new theory on how to get the best picture for home theaters and post production facilities. The result is the introduction of a new series of JKP Affinity Screens. The first screen in the series is the HD Progressive shown at CES.

**More:** <http://www.da-lite.com>

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#### **27) Draper: Per Ericson new Export Manager**

Draper, Inc. has named Per Ericson as the company's Export Manager. Ericson will be responsible for overseeing Draper's international sales force and company dealings with Draper dealers and distributors in more than 100 countries. "Draper is already recognized as a global leader in projection screens and related products," according to Ericson, "and I hope to use my experience to help the company continue to expand market share around the world. It is also my goal for the export department to grow to the point where we are one of the most important departments for Draper, Inc. in terms of revenue and product development."

**More:** <http://www.draperinc.com>

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Good bye, see you next month - Yours AVP-Newsletter editorial team

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