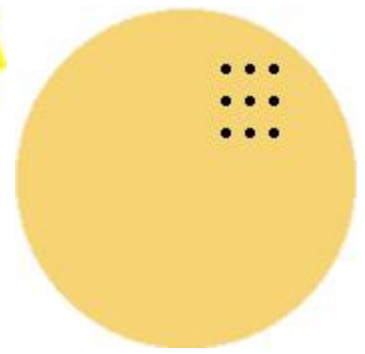




AVP-Newsletter

editor@AVP-Newsletter.com



[impress and further newsletters](#)

[PDF-Download](#)

[archives](#)

[search](#)

[subscribe](#)

[unsubscribe](#)

editor@avp-newsletter.com

Latest news about [Audio-Visual-Presentations\(AVP\)](#)

The free of charge service for data- and video-projection and presentation



[\(AVP-Newsletter.de\)](http://AVP-Newsletter.de)

Publisher: CREAT KG, Linau, Editor in chief: Kai Kröger

Thursday, 06. August 2009

[To the table of contents](#)

Dear newsletter readers!

This issue of www.AVP-Newsletter.com presents you with latest news from the data- and video projection / presentation.

1) **viscom: New conference “viscom tec.09 conference“**

In any size, on just about any material, printed, digital, mobile or web-based and interactive, as a digital signage solution, a media façade or a large format print: visual communication is currently facing what may be the biggest wave of innovation in its history, confronting marketing decision-makers, media planners, advertising agencies as well as "movers and shakers" in the field of printing, advertising technology as well as shop fitting and trade fair construction with new challenges. With the "viscom tec.09 conference", to be held for the first time on 30 September, on the day before start of the international trade fair for visual communication in Düsseldorf, viscom takes a peek into the future. It shows where advertising communication is headed and what will be "state of the art" in the years to come. In doing so, viscom will provide a new forum that will bring customers from industry and commerce, agencies, media planners and productioners from advertising technology and printing companies together in a one-day conference with a workshop character.

More: <http://www.viscomtec09.com> and <http://www.viscom-messe.com>

[Top](#)

2) **IS Russia 2009: New highlights at December's Moscow show**

When the third edition of Integrated Systems Russia opens its doors on Tuesday, 8 December, it will be far more than merely another regional tradeshow for the professional AV and electronic systems market. Co-organisers Integrated Systems Events and MidExpo have announced a string of new attractions, all designed to boost attendance, and increase business opportunities for exhibitors and visitors alike. Among the new attractions will be special pavilions for Russian manufacturers and for conferencing; a greatly enhanced 'Digital Education' area featuring real-world room AV solutions; and a 'ProIntegration Awards' programme for the Russian and CIS markets, to celebrate best practice in regional systems design and integration. All the new show features will be augmented with specially tailored seminars as part of IS Russia's enhanced education and conference programme, while the ProIntegration Awards will be presented at a ceremony during the show's Opening Reception on 8 December. A number of logistical changes have also been made to IS Russia as it returns to Moscow's beautiful and centrally located Gostiny Dvor convention centre – home of the inaugural show in 2007. This year's show will take place over three weekdays to allow greater flexibility for professional visitors, while the dividing line between IS Russia and MidExpo's co-located tradeshow, Hi-Tech Building, has now been drawn lengthways down the hall to increase 'cross-pollination' of attendees between the two events. The Integrated Systems Russia will be held from 8–10 December 2009.

More: <http://www.isrussia.ru>

[Top](#)

Enjoy reading! Yours Kai Kröger

- 1) viscom: New conference "viscom tec.09 conference"
- 2) IS Russia 2009: New highlights at December's Moscow show
- 3) Futuresource: Voting Systems market worth \$400m by 2010
- 4) projectiondesign premieres at IBC 09
- 5) Chief: New Mini Series Projector Mounts
- 6) ScreenLine: 3 new motorized screens
- 7) SMART: The new SMART Board 685ix
- 8) Crestron: TPMC-4SM touchpanel
- 9) Extron: TouchLink – configuration-based touchpanel
- 10) Gefen: Newest Splitter supports all HDMI v1.3 features
- 11) Showlogix: Software Player for Multi-Display Presentations
- 12) Magenta Research: Cyan by Magenta Product Line
- 13) ISE: New partnerships for DOOH Business Conference 2010
- 14) TLS has entered the Turkish marketplace
- 15) Da-Lite: Sales Consultant of the Year
- 16) Minicom: New Sales Director for Europe region
- 17) Analog Way: Appointment of its new CEO

3) Futuresource: Voting Systems market worth \$400m by 2010

Interactive voting systems, or audience participation systems, continue to flourish across the globe, with more than eight million handsets forecast to be sold worldwide next year, according to a new report from Futuresource Consulting. "This equates to a sales value of nearly US\$400m, 50% more than last year," says Colin Messenger, Senior Consultant, Futuresource Consulting. "With the bulk of the business coming from the education technology market – which is highly recession-resistant - we're going to see a lot of traction for these products. The USA continues to lead the way, and we predict one in 12 of its classrooms will have a voting system by the end of this year, closely followed by the UK, Australia and New Zealand. We're also seeing penetration rates closely correlating with those of interactive whiteboards, but on a four year time lag."

More: <http://www.futuresource-consulting.com>

[Top](#)

Alphabetical index of companies:

[Analog Way \(17\)](#), [Chief \(5\)](#), [Crestron \(8\)](#), [Da-Lite \(15\)](#), [Extron \(9\)](#), [Futuresource Consulting \(3\)](#), [Gefen \(10\)](#), [ISE \(13\)](#), [IS Russia \(2\)](#), [Magenta-Research \(12\)](#), [Minicom \(16\)](#), [projectiondesign \(4\)](#), [ScreenLine \(6\)](#), [Showlogix \(11\)](#), [SMART \(7\)](#), [TLS GmbH \(14\)](#), [viscom \(1\)](#)

4) projectiondesign premieres at IBC 09

Norwegian projector manufacturer projectiondesign will exhibit at IBC 09 in Amsterdam. Underlining the ever-broadening range of products the company offers to broadcast, post-production and creative media presentation, projectiondesign will be working with Digital Vision and Drylab to present end-to-end colour-managed workflows from on-set review to final grade. Using projectiondesign cineo32 projectors, with Digital Vision Film Master and Drylab's Keyframe Concept attendees will be able to witness accurate reproduction of colors at all stages of the production pipe line. At IBC 09, the company will showcase some of its latest innovations, including its newest additions to the production-specific cineo range of projectors, demonstrating the use of available LED lamp technology for greater energy efficiency and reduced cost of ownership and stereoscopic 3D projection. projectiondesign will be located on Stand 2.C18.

More: <http://www.projectiondesign.com>

[Top](#)

5) Chief: New Mini Series Projector Mounts

Chief Manufacturing announced a new line of mini projector mounts available late summer 2009. Chief's new Mini RPA Elite (RSMAU) is a miniature version of the popular RPA Elite (RPM) projector mount, perfect for today's smaller projectors. The mini mount features a newly designed universal projector interface bracket with convenient lamp and filter access, providing even faster installation and servicing of the projector. As usual, the projector mounts are available in white, silver or black. At almost half the size of the original Elite mount, the new mini mount includes the same great features, including micro-adjustments for precise registration, Centris fingertip positioning, and Q-Lock keyed locking. The Mini RPA Elite maintains registration when disconnected has integrated cable management and supports up to 25 lbs (11.3 kg).

More: <http://www.chiefmfg.com>

[Top](#)

6) ScreenLine: 3 new motorized screens

Big Lodo is an ultimate motorized projection screen suited for Pro-AV large installations. It is available in 750, 800 and 850 cm base sizes, in different formats and with different kind of projection materials (white, white black back side, coral for rear projection and perforated acoustically transparent. In the next future also a specific cloth suited for 3D projection). This screen is provided with a casing made by sturdy Aluminum alloy and with a 180 mm diameter roller-tube and its mounting system saves time. Big Lodo is powered by Somfy engine which can be set (end limit positions) directly from the remote control. ScreenLine totally renews one of the cornerstones of its production: the giant motorized screen Big Mot available from 8 up to 12 meters base-width which is now as easy to be placed as never before. The screens can be installed in an easy and quick way. The screen is powered by Somfy and meets UE Regulations for Safety. ScreenLine leaves its sign in the market of multi-format projection displays by presenting Galileo, a motorized screen having 2 different surfaces one in 16:9 and the other in 21:9 format. Each surface is operated by a Somfy engine, fully compatible with control room systems and very reliable. Galileo is provided with HomeVision surface which allows more flexibility in installation thanks to its spread viewing angles and excellent results in projection (gain 1.0). ScreenLine offers Galileo in a large range of standard base-width, from cm 203 up to cm 400, while bespoke sizes are available upon request.

More: <http://www.screenline.it>

[Top](#)

7) SMART: The new SMART Board 685ix

SMART Technologies announces the SMART Board 685ix interactive whiteboard system, a high-definition, high-performance collaboration tool that virtually eliminates shadows, glare and projector light in the eyes. The fully integrated system comprises a SMART Board 685 interactive whiteboard and the new wall-mounted, ultra-short-throw UX60 widescreen projector with a 16:10 aspect ratio and WXGA resolution (1280x800). With high-definition image quality and easy access to other peripheral devices from the front of the room, the SMART Board 685ix interactive whiteboard system delivers a top-of-the-line interactive whiteboard experience. The UX60 projector uses Texas Instrument's (TI) DLP Brilliant Color technology high-contrast engine to produce stunning color performance and vibrant, crystal-clear images. The system comes equipped with an extended control panel that provides controls for power, source selection, volume and an integrated USB hub.

More: <http://www.smarttech.com>

[Top](#)

8) Crestron: TPMC-4SM touchpanel

Crestron announces the launch of the TPMC-4SM, a stylish, low profile 4" touchpanel that is ideal for mounting just outside a room's entrance to view calendars, reserve rooms, and detect room status for impromptu meetings. In "Room Scheduling Mode", the 4SM communicates directly with Crestron RoomView Server Edition, enabling users to view the status of any room on the network and book space for immediately or future use, right from the touchpanel. High-speed Ethernet communications with PoE (Power over Ethernet) delivers a single-wire solution for easy network integration. The 4SM is designed for easy surface mount installation on a wall, lectern or similar flat surface using a single-gang wall box (U.S. or UK). A multi-surface mount kit enables attachment to glass or brick, and includes a paintable raceway for hiding wire. Another mounting option is a tabletop base in a sleek new form factor. The engravable bezel is available in smooth black or white, with or without 10 backlit buttons. To provide room status feedback that is visible from a distance, the buttons will glow red or green to indicate occupied/unoccupied.

More: <http://www.crestron.co.uk>

[Top](#)

9) Extron: TouchLink – configuration-based touchpanel

Extron Electronics is pleased to introduce TouchLink, a fully configuration-based touchpanel control systems with the power to handle the control needs of single display rooms, dual display rooms, divisible rooms, multi-image systems, and video conference suites. The new TouchLink products include three touchpanel models, an Ethernet control processor, and Extron GUI Configurator Software. TouchLink Control Systems integrate seamlessly with the award-winning Extron GlobalViewer Enterprise software and Free GlobalViewer Web application for complete A/V resource monitoring, management, and control over a computer network.

More: <http://www.extron.com>

[Top](#)

10) Gefen: Newest Splitter supports all HDMI v1.3 features

Connectivity solutions provider Gefen announced the availability of the GefenTV Mini 1:8 Splitter for HDMI v1.3. The Mini 1:8 Splitter for HDMI v1.3 delivers high definition video and multichannel audio from one blu-ray player, set-top box, PS3 or Xbox game console or any device using HDMI connectivity to eight displays and/or projectors at the same time. Support for HDMI v1.3 features, including lip sync, deep color, Dolby TrueHD and DTS Master Audio, make it ideal for many applications including digital signage and rental and staging, or any audio/video system using HDMI v1.3 with 1080p full HD resolution. The Mini 1:8 Splitter for HDMI v1.3 allows users to select either two-channel or multi-channel 7.1 audio. A switch for internal or external EDID ensures any selectable signal transmission to all eight displays at all times.

More: <http://www.gefen.com>

[Top](#)

11) Showlogix: Software Player for Multi-Display Presentations

Showlogix, a worldwide leader in 4D theater and show control software, announced that it has released the Logix-3D Player with additional Frame-accurate synchronization between computers. This will enable economic playback of video content in multi-screen applications. Logix-3D player is a professional tool for playing two video files using a dual output graphics card. It can be used as a stand-alone player or used along with Logix-4D software (free version) to communicate with multiple display computers for control and synchronization. The result is a network of numerous audio/video channels with frame accurate playback, ensuring a perfect image on an almost limitless number of displays.

More: <http://www.showlogix.com>

[Top](#)

12) Magenta Research: Cyan by Magenta Product Line

Magenta Research announced the expansion of their Cyan by Magenta product line with the addition of the Cyan EVA and Cyan EVS series. Launched in April 2009, Cyan by Magenta is a series of value priced products targeted for use in digital signage applications with shorter cable runs and smaller distribution footprints. The new Cyan EVA series supports VGA and stereo audio and offers a variety of transmitters and receivers to enable point-to-point and numerous point-to-multi-point configurations. The EVS series includes a transmitter receiver pair for extension of VGA and duplex serial signals for display control and remote touch screen applications. The Cyan EVA series includes two port and four port transmitters and two daisy chain capable receiver types supporting 1920x1080 resolution at 328ft/100m and 500ft/152m respectively. The Cyan EVS is a transmitter receiver kit supporting 1920x1080 at 500ft.

More: <http://www.magenta-research.com>

[Top](#)

13) ISE: New partnerships for DOOH Business Conference 2010

Next year's Integrated Systems Europe tradeshow will again be accompanied by a landmark event for the digital signage industry, organizer Integrated Systems Events has announced. Following the success of the inaugural DOOH Business Conference in 2009, a second edition of the Conference will begin on Monday 1 February 2010, the day before the ISE tradeshow, continuing into the morning of the show's opening day. To ensure that the second DOOH Business Conference maintains and, indeed, surpasses the standards set by the 2009 event, ISE has partnered with Munich-based Invidis Consulting, who will develop the Conference programme and assist with promoting the event. ISE is also delighted to announce that the Conference will be supported by OVAB Europe, the European arm of the Out-Of-Home Video Advertising Bureau, and the first independent, Europe-wide organization to represent the interests of audiovisual media providers at POS and POI. Further details of the 2010 Conference programme will be announced shortly, along with key speakers and pricing details. The Conference will run from 1–2 February 2010, while the ISE tradeshow will run from 2–4 February.

More: <http://www.iseurope.org>

The logo for Integrated Systems Europe, featuring the words "Integrated Systems" in a bold, sans-serif font above the word "Europe" in a larger, blue, sans-serif font.

[Top](#)

14) TLS has entered the Turkish marketplace

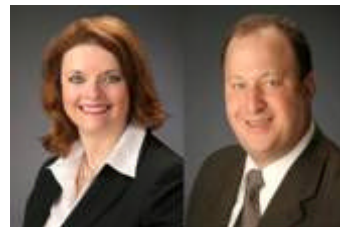
Hilden based system provider TLS Communication has entered the Turkish marketplace, announcing its new partnership with Turkey's leading AV system integrator and distributor ASEL Grup. As a specialist for conferencing systems, installation technology and special cables, TLS found with ASEL Grup, the right partner to offer customized solutions with professional and reliable support. With its experience and close-knit network of specialists, the Istanbul based company will bring the latest technology made in Germany, to customers all over Turkey and the Eurasia region.

More: <http://www.tls-gmbh.com>

[Top](#)

15) Da-Lite: Sales Consultant of the Year

Da-Lite Screen Company honored its professional Sales Consultants at its annual awards dinner on June 16, 2009 prior to the opening of InfoComm 2009. For the second time in the company's history, two Sales Consultants, Beverly Clark and David Sweeney, were recognized with the Sales Consultant of the Year award. Beverly Clark represents Northern Texas and Oklahoma. David Sweeney covers Southern Texas and Louisiana. Both Sales Consultants exceeded their 2008 goals and contributed to the overall growth of the company by providing excellent dealer support and field supervision within their respective territories.



More: <http://www.da-lite.com>

[Top](#)

16) Minicom: New Sales Director for Europe region

Minicom Digital Signage announced a new sales representative Diego Barrow, for the United Kingdom, Ireland and Nordic Countries, which are rapidly growing regions in the Digital Signage market. "We are delighted to have Diego represent our Digital Signage products in this territory", said Ronni Guggenheim, CEO of Minicom Digital Signage. "Understanding of the market is essential and having Diego fits into our long-term commitment to the UK, Ireland and Nordic countries market, which is strategic for us." "We welcome Diego to the team and look forward to great things happening, as he brings his experience to Minicom's Digital Signage Division", says Dave Haar, Managing Director of Minicom Digital Signage North America.

More: <http://www.minicomdigitalsignage.com>

[Top](#)

17) Analog Way: Appointment of its new CEO

Analog Way, designer and manufacturer of innovative image converters and presentation switchers celebrating its 20-year anniversary, is pleased to announce the appointment of Adrien Corso as Chief Executive Officer for Analog Way. Based out of Analog Way headquarters in Paris, France, Adrien Corso joined the company as new Chief Executive Officer in May 2009. Adrien Corso is in charge of the overall management of Analog Way group, including the subsidiaries in the US and Asia. He will also be responsible for the implementation of Analog Way's business mission.

More: <http://www.analogway.com>

[Top](#)

Good bye, see you next month - Yours AVP-Newsletter editorial team

You receive the AVP-Newsletter.com on a regular basis per email for free. You can always cancel your Newsletter subscription by writing an email.

Would you like to have a look at the newsletters that have already been published? [AVP-Newsletter-Archive](#)

Do you have an interesting AVP-press release or suggestions? editor@AVP-Newsletter.com

Would you like to subscribe to the AVP newsletter? subscribe@AVP-Newsletter.com or would you like to cancel? unsubscribe@AVP-Newsletter.com

© by AVP-Newsletter.com, CREAT KG, Linau - Reprint and / or use of the entire Newsletter or parts of it does need the written agreement of the publisher. All news and publications in the AVP-Newsletter.com are done without recognition of existing patents, trademarks are used without any guaranteed free usage. All rights reserved.