



# AVP-Newsletter

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Latest news about [Audio-Visual-Presentations\(AVP\)](#)  
The free of charge service for data- and video-projection and presentation



[\(AVP-Newsletter.de\)](http://AVP-Newsletter.de)

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Dear newsletter readers!

This issue of [www.AVP-Newsletter.com](http://www.AVP-Newsletter.com) presents you with latest news from the data- and video projection / presentation.

## 1) IFA 2007: Highlight of the year for the consumer electronics sector

The second annual IFA has become more international than ever. Over six days the 1,170 exhibitors from 32 countries will be presenting a comprehensive display of consumer electronics products and services. The number of exhibitors will be significantly higher than in 2006 too. Dr. Christian Göke, Chief Executive Officer of Messe Berlin GmbH: "For 2007 we have achieved an increase of some ten per cent in the rented area compared with 2006, thus improving even more on the record levels of the IFA 2005." The entire Exhibition Grounds are being transformed into an outstanding display area for innovations, featuring all the major full range stockists, specialists in the photographic sector and suppliers of audio, hi-fi and sat-nav equipment.

IFA 2007: 31. August to 05. September 2007 in Berlin

**More: <http://www.ifa-berlin.de>**

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## 2) viscom: international trade show for visual communication

From 20th to 22nd of September, viscom 2007 will be hold in Düsseldorf, Germany. The organizers of this international trade show for visual communication, Reed Exhibitions Deutschland, expect around 9,000 visitors. Up to now, nearly 300 exhibitors already reserved their booths. viscom 2007 features classic sign- and neon sign technology used in advertising as well as textile finishing and digital large format printing. New markets like digital signage further round off the exhibition.

**More: <http://www.viscom-messe.com>**

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Enjoy reading !

Yours Kai Kröger

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### 3) TI: DLP .7 XGA 3-chip system

On the InfoComm, Texas Instruments introduced the new DLP .7 XGA 3-chip system designed for projectors in the range of 5,000 to 7,500 lumens. This novel technical platform now also provides clients in the ProAV market segment with exceptional brightness, outstanding colour representation, and state-of-the-art 3-chip DLP technology. This .7 XGA 3-chip product featuring a picture diagonal of 0.7", an XGA resolution and a 3-chip architecture is going to be used in the booming events market. The market research institute, Pacific Media Associates (PMA), is expecting an annual growth of 27% over the next five years within the product segment of professional projectors featuring 5,000 to 7,500 lumens.  
**More: <http://www.dlp.com>**

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#### 4) **KINDERMANN: KWD 220 X DLP projector**

Kindermann is introducing the second generation digital projector, KWD 220 X, which features state-of-the-art technology facilitating photo-realistic representations of slide shows. Furthermore, the projector achieves high image quality and colour representation thanks to the 6-segment colour wheel featuring Texas Instruments' BrilliantColor technology and a contrast ratio of 2000:1. The projector features a 0.65" DMD chip with 1280 x 768 pixels resolution, which enables 720p-HDTV operation for the home cinema as well as WXGA resolution making for especially good image representation of digital images on the PC. A HDMI input can transmit all digital video signals, and inputs for VGA, video, audio, S-video, component video as well as a serial RS232 interface are integrated.

**More: <http://www.kindermann.com>**

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#### 5) **Optoma at IFA 2007**

Optoma extends an invitation to consumers and trade visitors to review the HD80, DV11 and HD70 Home Cinema projectors on its hands-on display at IFA 2007. The ThemeScene HD80, a full HD 1080p, DLP projector is launched this month throughout Europe. With a digital HDMI or DVI signal a true digital projection system producing a spectacular High Definition cinematic experience is created in the home. Thanks to a masterly collaboration of Full HD 1080p, DLP technology from Texas Instrument and ThemeScene colour and optical technology, the HD80 produces a stunning 10,000:1 contrast ratio for unrivalled light and shade detail with exceptional deep, balanced colour. The MovieTime DV11 digital video projector is equipped for big screen home cinema expectations and a lot more. To demonstrate the ThemeScene HD70 powerful connectivity, user-friendly interface and dynamic presence, an Xbox 360 and HD70 hook up will be ready for gaming at Optoma's stand. The HD70, a native High Definition 720p DLP Home Cinema projector throws open the door to Home Cinema fans yearning for stunningly high picture performance in High Definition big screen entertainment. The ThemeScene HD70 features Texas Instruments' latest 720p High Definition DLP chipset, 7-segment colour wheel, 8-bit per channel colour processing, great connectivity and is defined with a fabulous sleek elegant design. IFA: Hall 26c, booth 123

**More: <http://www.optoma.eu> and <http://www.themescene.tv>**

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#### 6) Sony PSE: VPL-EX4 and VPL-ES4 – the new projector generation

Sony presents its new generation of projectors with the novel VPL-EX4 and VPL-ES4 LCD projectors. Compared to the previous models the new models boost a higher brightness and seven instead of just six image modes. In result, the projectors can be used even more flexibly both in business and home applications. The vertical trapezoid correction allows for the projectors to be positioned even sideways to the screen. Thanks to XGA- and SVGA resolution these E-series models are catered to novices and customers who are aiming at using the projector in versatile applications. Improved brightness results in excellent images even in bright rooms. Even when used in power saving mode, the projectors offer an excellent presentation without the need to darken the room. Thanks to their compact size and easy installation – also ceiling mounting if necessary – both projectors are suitable for small companies as well as applications in the education sector. The projectors can work with a broad variety of incoming signals including computer signals of up to SXGA+ and HD video signals.

**More:** <http://www.sonybiz.net>

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#### 7) NEC Display Solutions: NP4000 projector designed for 24/7/365 operation

NEC Display Solutions presents the NP4000, the flagship product in its professional projector series. The device is designed as a beamer in fixed installations requiring bright applications featuring outstanding performance values that enables 24/7 operation. The new projector featuring DLP technology consists of 2 lamps and can be operated flexibly both in 1-lamp and 2-lamp mode. For applications in large, bright rooms several NEC NP4000 can be mounted on top of each other in order to achieve a higher brightness. This state-of-the-art projector comes with a number of convincing features, such as optimized image quality as well as improved handling. The NEC NP4000 has various interfaces aimed at professional applications. Thanks to its flexible 2-lamp mode, the NEC NP4000 is ideal for 24/7 applications such as in subway stations, on trade shows or at the point-of-sale.

**More:** <http://www.nec-display-solutions.com>

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#### 8) Da-Lite: Pursuit of ISO 14001 Certification



Da-Lite Screen Company has started a “Green AV” initiative by announcing that the company is actively pursuing ISO 14001 certification. ISO 14001 is an environmental management standard which sets specific management requirements for responsible environmental systems. According to Da-Lite’s CEO, Richard Lundin, “ISO 14001 will help Da-Lite to protect the environment, prevent pollution and improve our green

performance.” “Da-Lite has already put into place a number of green actions such as recycling all of our waste, implementing solar panels on our roof and energy conservation with state of the art interior lighting.” Tim Henson, Executive Vice President of Manufacturing, is leading the company’s efforts in this area. Mr. Henson stated that “Many companies claim to be green, but it is our opinion that only when a company receives certification from an outside environmental expert such as ISO are they truly green.”

**More:** <http://www.da-lite.com>

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#### 9) Vogel's presents EMO

Vogel's is introducing the EMO stand for LCD/plasma screens. EMO stands for Electronic Motion. The stand allows users to optimally adjust the TV screen according to their viewing angle without having to get up from the couch. EMO uses a specially developed, state-of-the-art electronic motor which facilitates smooth and quiet moves. Thanks to the motor’s small design the EMO stand has an elegant appearance, like its well-known manual counterpart. An accompanying remote control offers a comfortable auto home function: After finishing the viewing users can just bring the stand back into its original position at the touch of a button. The EMO products are characterized by elegant yet rugged design. All EMO frames are made of steel and high-quality, polished aluminium. Another highlight is Vogel’s patented cable conduit system, CIS, which hides cables.

**More:** <http://www.vogels.com>

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#### 10) Toshiba: Enhanced Picture Quality with New LCD TVs

Toshiba LCD TV models in the high definition REGZA line are captivating due to “Picture Frame”, a novel design concept which, thanks to halved frame size, is characterized by a significantly reduced housing size. Hence, the 40” Picture Frame device, 40XF350D, needs less space than a common 37” LCD-TV, and the 46” Picture Frame model, 46XF350D, can compete with a 42” flat screen TV. Apart from an extraordinary sleek design, both full HD XF series’ models come with state-of-the-art, innovative technology: Both models consist of a panel featuring full HD resolution of 1,920 x1,080 pixels. The REGZA line utilizes PIXEL PROcessing V which next to „Active Backlight Control“ facilitates the delivering of stunning lifelike images. Another new feature - „Dynamic Gamma Curve Correction“ – improves image details without changing the pure black and white. PIXEL PROcessing V hence delivers sharp, natural and brilliant images. The entire image processing and representation is being

deployed by a FULL 10 Bit Processing resulting in a palette of more than one billion colours.

IFA: Hall 21a, booth 101

**More:** <http://www.toshiba.de/consumer>

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### 11) COMM-TEC: Mediasite exclusive sales for Germany and Austria

Knowledge transfer independent of location is possible via the network and Internet infrastructure which can be realised on a time-independent basis using a comprehensive online archive. Then the only thing missing is a tool to reproduce the training or presentation audio-visually with the chance to interact. Mediasite records presentations in their entirety and reproduces them. The PC presentation is recorded (e.g. PowerPoint) along with the speaker in sound and picture and in addition any further sources used by the speaker, e.g. a document camera or a separate video source (DVD player). The user can either follow the presentation live on a website or alternatively call it up on a website at any suitable later point and watch it then. The Mediasite recorder is the core component for recording and editing presentations. It has analogue and digital audio and video inputs to record the sources used in the presentation and integrated software for editing the presentation during which the various picture and sound signals are joined together and played back as finished presentation data. The Mediasite server software allows the recorded and edited presentations to be published on the company network or in the Internet. The software allows as many presentations as desired to be catalogued in the network. The finished catalogue can then be made available on a website. The cataloguing also provides a search function in the finished catalogue which means the user can search the whole catalogue according to event names, presentation subjects, names of speakers and key words in the presentation. There is more detailed information at the link below.



**More:** <http://www.mediasite.comm-tec.de> and <http://www.comm-tec.de>

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### 12) IOGEAR launches 4-Port Automatic HDMI Switch

Consumers can now simultaneously control and connect up to four High-Definition Multimedia Interface (HDMI) devices to television sets, thanks to IOGEAR's new 4-Port Automatic HDMI Switch. IOGEAR's patented HDAS (High-Definition Automatic Switch) technology instantly locks and transfers the active audio and video content to the connected HD display. Users can now maintain a single Universal Remote to control a home entertainment center by simply powering on the desired device, and alternate between sources from the comfort of their couches. A single HDMI cable connects an HDTV with the Switch, which links up to four devices, such as Apple TV(tm), DVD players, video game consoles and media servers. This significantly reduces the amount of wires plugged directly into a television set, making it an ideal solution for modern wall-mount set-ups and eliminating manual switching of A/V inputs.

**More:** <http://www.iogear.com>

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### 13) Kramer: TP-210 Distribution Amplifier

Kramer Electronics is pleased to announce the introduction of the TP-210 high performance distribution amplifier for computer graphics video signals over twisted pair outputs. The TP-210 will accept computer graphics video signals with resolutions ranging from VGA through UXGA and higher. It takes one input and provides 10 identical RJ-45 twisted pair outputs, as well as 2 computer graphics video outputs on 15-pin HD connectors for local monitoring. The TP-210 includes H and V Sync polarity switches for changing the polarity of the signal for improved HDTV signal compatibility. It is perfect for the long distance distribution of computer graphics video signals in presentation and multimedia applications and it is ideal for installation where existing CAT5 cabling can be utilized. The TP-210 includes the Kramer Power Connect™ system that allows the device to power any receivers that are connected to the unit through the same CAT5 cable that carries the signal. Over standard gauge CAT5 UTP cable, the Power Connect system will work up to approximately 150 ft. (50 meters). Heavy gauge cable is required for longer distance use of this feature. The range of the TP-210 is 330ft. (100 meters) for each twisted pair output. Each connected output from the TP-210 requires an appropriate twisted pair to computer graphics video receiver at the end of the run to turn the twisted pair signal back into a computer graphics video signal. The TP-210 is in stock and available from Kramer Electronics sales companies around the world.

**More:** <http://www.kramerelectronics.com>

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#### **14) RGB: Dual Channel DGy Digital Recording & Streaming System**

RGB Spectrum has expanded its DGy line of digital recording and streaming systems with the introduction of the new 401x model. The DGy 401x can record and replay up to two multiplexed channels simultaneously. The DGy uses the latest JPEG 2000 compression to achieve almost lossless recording of high resolution sources. In addition, the new Model 401x offers multicast streaming with bandwidth-efficient interframe compression. The DGy 401x offers record and replay of two fully synchronized channels, a powerful capability to review correlated visuals. The DGy system captures, compresses, stores, replays, and streams imagery at up to 1600 x 1200 pixel resolution. It supports computer, radar, sonar, FLIR, X-Ray, HD and other high resolution signals, stereo audio, and optional HD-SDI. In dual channel mode, the DGy 401x can record one 1280 x 1024 input at up to 30 frames per second or two inputs at 15 frames each. Each input is recorded in real time and playback of the two signals is fully synchronized. The DGy 401x includes an internal 238GB removable hard disk drive and an optional 238GB fixed hard disk for high capacity recording storage from 10 to 20 hours per drive.

**More:** <http://www.rgb.com>

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#### **15) beyerdynamic extends installation microphone series**

beyerdynamic adds the "Silver Edition" design version to the MPC 22/23 acoustical boundary microphone series. These installation microphones come with a velour chrome finish in a matt silver metallic colour which blends into materials such as high-quality wood. The two-ply wire mesh microphone grille is robust and provides a low flow resistance for optimum sound permeability. The SHM 22.18 mini gooseneck microphone is another new product. It has been designed for installation into tables or desks and is used for discussions or video conferences. The 85 mm long gooseneck provides a 4-pin female mini XLR connection to connect the microphone to the CVE 22.18 power supply which provides a protection against mechanical vibration. If the microphone is not connected, the connection of the CV 22.18 can be covered with a covering cap. The microphone can also be connected directly to a belt-pack transmitter of the Opus wireless systems series and is therefore ideal for lecture rooms, forum discussions or presentations. The microphones are shielded against inference from mobile phones.

**More:** <http://www.beyerdynamic.com/conference>

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#### **16) Polycom Inc. introduces the SoundStructure series**

Polycom Inc., supplier of Unified Collaboration solutions, has announced the introduction of the SoundStructure series. This means that for the first time the company is offering permanently installed audio solutions with exceptional sound quality for audio and video conference applications. With the SoundStructure series Polycom is emphasising its position as a supplier of reliable technologies for permanently installed audio solutions and provides flexible, scaleable and complete systems which guarantee top performance. The many innovations in audio performance are what make the SoundStructure series stand out. With it, people can effectively communicate with each other over any distance as if they were in the same room. A next generation echo suppression technology guarantees the highest clarity during discussions, as echoes are completely cut out.

**More:** <http://www.polycom.com>

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#### **17) AV Stumpfl: Version 3.10 of the multimedia software online Wings Platinum**

Already some months after the appearance of Wings Platinum 3, AV Stumpfl is making a truly comprehensive update available with some new functions such as graphic data calculation in the background, contrast correction for videos, video support for Exe presentations and improved status display for comprehensive multi-display equipment. The update to version 3.10 is free for all Wings Platinum users. AV Stumpfl also places great importance on system care and in this they pay particular attention to the wishes of the user. As a result, some small improvements have been made and some errors repaired from version 3.0 and there are also some interesting new functions. For example, the graphic data for displaying the media are now automatically created in the background. Work can still be done in the program while this process is going on. This means enormous time saving in particular for multi-display shows with many slave computers, since the user hardly notices the graphic data calculation on the master computer because the pictures being processed at that moment are given precedence. It's worth noting that some of these functions are now available in lower versions too. For example, in the Starter version there are position markers for the navigation within a show and the Pro version offers trigger control for text which up to now was only available in the Show Control module. Detailed information is available from AV Stumpfl.

**More:** <http://www.AVstumpfl.com>

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### 18) ict: Live event with CurveLED

In the middle of June there was a multimedia live event in the coach sheds at the Stuttgart North station which kept some 500 visitors enthralled: with their emotionally charged live event "Dry Your Eyes", students of the Stuttgart Media University (HDM) presented a concert by the German rock music prize winning band Submarien as multimedia musical theatre. ict Innovative Communication Technologies AG, Kohlberg, with its impressive event technology, was the main media technology sponsor behind this successful production. The novel tennagels curveLED was used for the first time at a live show. A total of 30 sqm of flexible curveLED strands suspended from a ceiling rig served as background for the concert stage. With their 40 mm pixel pitch, the curveLEDs provided a first class show effect. As an additional stage element, a high resolution 3 x 3 Seamless Plasma Display wall was installed in front of the LED curtain and integrated in the stage design. The event concept was complemented with 80 x 80 x 80 cm wooden cubes distributed throughout the event room. ict supplied all the headphones and DVD-Players for the feed as well as the 19" ict LC displays integrated in the cubes.



**More:** <http://www.ict.de>

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### 19) G+B: Marketing services with media technology from G+B

From 22<sup>nd</sup> to 24<sup>th</sup> May 2007 over 500 exhibitors were presenting the latest products and services in the marketing and picture sector at the Cross Media Exhibition "Marketing Services" in Frankfurt. This year a particular attraction for the public was the accompanying lectures and podium discussions which for the first time were transmitted live over the Internet. The media technology service provider Gahrens + Battermann took responsibility for the media technological aspects of this information forum: for the visual support of the lectures and discussions they installed screen towers which supplied background information for any exhibition visitors who were interested. Meanwhile the Gahrens + Battermann technicians in director's box made sure that the laptop interaction was always working in harmony together with the sound equipment fitted with wireless microphones. Even in the evening get-together media technology from Gahrens + Battermann played a leading role: at the multimedia terminal "Profile No. 3", which really stood out thanks to the classy elegance of its smart aluminium shell, visitors could send off emails with their photos. The whole concept, design and stand construction was done by: Alles Bros. GmbH.

**More:** <http://www.gb-mediensysteme.de>

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### 20) CL: Barco FLM HD 18 and Panasonic's 103 inch Plasma

A light intensity of 18,000 centre lumens, HD quality and so quiet that you can use it in the most sensitive environment without problems: the new Barco FLM HD18 is an absolute highlight in the rental programme at CL video rental GmbH & Co. KG. Along with its brightness the projector is also notable for its compact construction. The liquid-cooled enclosed lens also allows it to be used in difficult conditions. The extremely long life of the Xenon lamps reduces operating costs as does the fact that lenses in the Barco RLM and SLM series can be used. CL video rental GmbH & Co. KG has now also included Panasonic's 103 inch Plasma in its rental programme. Its 220kg make the handling of the 103 inch Plasma anything but easy. For this reason CL delivers the Panasonic plasma along with the ScreenLifter; a swivelling, height adjustable stand. At the push of a button the screen unloads itself from the case fully automatically. The ScreenLifter allows the large plasma display to be raised smoothly up and for vertical presentations it can even be turned 90 degrees and fixed to an upright position.

**More:** <http://www.cl-group.de>

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### 21) ISE Recruits 'Famous Five' To Ensure Continued Growth

Integrated Systems Events, organizer of Integrated Systems Europe, Integrated Systems Russia and the Integrated Systems Roadshow, is announcing five new appointments to strengthen its team as its activities continue to broaden. To begin with, ISE is appointing three new members to its Board of Directors. Each Board Member can serve a two-year term and the new members are Timothy Penn, Managing Director of AMX UK; Matt Teevan, International Director of Da-Lite Screen Company; and Thierry Ollivier, Sales Manager of projectiondesign. The trio replace A C Ter Meulen, President of Mitsubishi Europe Benelux; Susanne Seidel, Vice President, Sennheiser, and John Forney Vice President, Lutron, who have all just completed their terms of office. Additionally, Ian Morrish has joined ISE as Sales Manager responsible for the UK, Benelux, Scandinavia and Latvia, as well as the residential sector of the US market. Ian comes to ISE after spending eight years working with CEDIA in the UK, the last four selling stand space at the Association's successful UK-based Expo. Also joining this month is Dan Goldstein, formerly Editor of Installation Europe and The ISE Daily, who has been appointed to run the Press Office for Integrated Systems Events. >From now on, Dan will be the media's main

point of contact for all PR matters relating to IS Europe, IS Russia and the Roadshow. Mike Blackman concludes: "With our three new Board appointments, together with the recruitment of Ian and Dan, we feel we are well-placed to ensure ISE's continued growth in the months and years to come – not just in our core Amsterdam event but in all our other areas of activity as well."

**More:** <http://www.iseurope.org>

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## 22) COMM-TEC: Medialon sales for Germany, BENELUX and central Europe

With effect from 1<sup>st</sup> July 2007 COMM-TEC is taking over the sales for Medialon Systems in Germany, the BENELUX countries and central Europe. Medialon Manager is a network enabled and hardware independent media control and show control software for use in fixed installations of every kind and for use in live operations. The system has freely definable programmer interfaces and intelligent features such as Positracking. This makes it possible to programme even more complex procedures easily. Medialon Manager allows the economic connection of external media technology via the support of existing computer interfaces and standardised extension cards from the industrial controlling sector. Driver modules, watchdog functions and more make the Medialon System a powerful tool for the professional user.

**More:** <http://www.comm-tec.de>

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## 23) Christie takes over Vista Controls Systems (Vista)

Christie, a global leader in visual solutions for entertainment, business and industry, has announced that it has acquired Vista Controls Systems, Corp (Vista), makers of the powerful video processing systems, including the acclaimed Vista Spyder. The move creates a comprehensive source for image processing and projection solutions for professional display markets – combining the power and flexibility of Vista's video switchers and real-time windowing and composition products with the power, performance and reliability of award-winning Christie projection systems. According to the terms of the acquisition, the Christie and Vista transition plan ensures no disruption to employees, customers or business partners, many of which are already shared by both companies. This powerful merger of complementary technologies means an unprecedented, seamless professional display solution for a diverse range of global markets, including fixed installations, rental/staging, broadcast and advanced visualisation environments.

**More:** <http://www.christiedigital.co.uk>

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## 24) Da-Lite Names New Marketing Coordinator

Da-Lite Screen Company is pleased to announce the appointment of Brian Schwartz to the position of Marketing Coordinator. In his new position, Brian will be responsible for the coordination of Da-Lite's print and electronic marketing materials. Brian has three years experience with Da-Lite, most recently working with the inside sales group, and has a Bachelor of Arts degree in Sociology from Indiana University.

**More:** <http://www.da-lite.com>

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