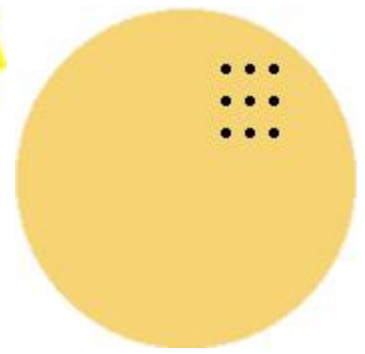


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Latest news about [Audio-Visual-Presentations\(AVP\)](#)

The free of charge service for data- and video-projection and presentation



[\(AVP-Newsletter.de\)](http://AVP-Newsletter.de)

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Dear newsletter readers!

This issue of www.AVP-Newsletter.com presents you with latest news from the data- and video projection / presentation.

1) IFA: Fascinating, innovative and in consistence with nature

As the world's leading CE trade show IFA 2008 will showcase the complete array of fascinating news from a dynamic and innovative market. From the gigantic flat TV screens down to the minute TV mobile phones, from mobile media gadgets up to the complete sets of home cinema devices – IFA will present the highlights from all areas of entertainment. In addition, and for the first time this year, the leading brands of home appliances will be present at IFA. And for this segment of the exhibition similar trends come true: comfort, intelligent technologies as well as the efficient use of energy and other natural resources. This adds up to the key-features of guaranteed future, acceptance and economic growth.

More: <http://www.ifa-berlin.com>

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2) photokina: More than 100 new companies

photokina's organizers are pleased to report their success in attracting new exhibitors. With five months still to go before the fair, more than 100 companies have announced their intention to exhibit at photokina for the first time. The Impressions XXL Projection Arena, which will be located in a special area, will focus on image presentations and projection, and will also demonstrate to trade visitors and end consumers how to make the emotional impact of good images much stronger by presenting them in an impressive manner. The aim of this event is to show photographers that a specific presentation and projection solution exists for every requirement, no matter how large or small the consumer's budget might be. Professional users, such as photographers, advertising agencies, travel agents, museums, architects, and companies, will also receive practical instructions on how to choose customized solutions that meet their particular needs.

More: <http://www.photokina-cologne.com>

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Enjoy reading !

Yours Kai Kröger

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3) NEC Display Solutions: NEC NP905

NEC Display Solutions is expanding its NP series of desktop projectors with a new LCD-based model, which alongside its versatility and flexibility is also distinguished by numerous high-quality features. Coming equipped with a WLAN USB adapter certified for Windows Vista, the NEC NP905's plug & play networking capability enables effortless and wireless presentations. Connection to a local network is achieved quickly and simply without the need for any additional software. Features such as HQV (Hollywood Quality Video) technology ensure the NEC NP905 displays outstanding video quality, with video images also exhibiting particular stability and low noise. The NEC NP905 is ideal for those applications where flexibility in a desktop projector without any compromise on high-end features is particularly important – for example in conferences, in-house company training, or educational institutes where network access is essential.

More: <http://www.nec-displays.com>

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4) Toshiba: XGA projector xp2 is the latest addition to the Toshiba portfolio

Toshiba announces a new addition to its range of business class projectors: the XGA model xp2 (resolution: 1,024 x 768) is a mobile projector designed to provide superb image quality. The new addition features an integrated high-performance BrilliantColor chip that guarantees natural, vibrant colour. Weighing in at a mere 2.2 kg, the xp2 is the perfect travel companion for external appointments. Its XGA resolution image has 4:3 aspect ratio with 16:9 option. The Toshiba xp2 features excellent brightness and brilliant colour for outstanding images: in addition to 2,500 ANSI lumen brightness and 2,000:1 contrast ratio, the projector's integrated BrilliantColor technology, developed by Texas Instruments, guarantees natural, vibrant hues plus enhanced colour reproduction, resulting in superior image quality. The xp2 is the ideal companion for business presentations. In addition to RGB inputs and outputs and S-Video inputs, it features Composite Video (RCA) and can handle input signals of 480i, 480p, 576i, 576p, 720p and 1,080i. The xp2 also offers compatibility with PC formats VGA, SVGA, XGA and compressed SXGA. From fall 2008 an additional LAN adapter will extend the capabilities of the xp2. This tool enables the projector to be connected directly to a computer network to improve the flexibility of projector control options. LAN Adapters will be available as optional accessories for models sp1, xp1 and xp2.

More: <http://www.toshiba-projectors.com>



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5) Canon: New models for portable projection

Canon announces a new era for portable projection with the introduction of two new XEED multimedia projector models. While the XEED WUX10 forms an all-new addition to the XEED range, the XEED SX80 succeeds the popular XEED SX60 with a range of modifications and new features. Both models are ideal for use in boardrooms and conference centres, as well as specialist applications such as CAD, simulation and medical environments. Other possibilities include lecture theatres, sports and media bars, and professional photo applications. The XEED WUX10 and XEED SX80 employ LCOS panel technology. Designed in-house by Canon for optimum performance with other projector components, these panels overcome conventional projection setbacks – seamlessly reproducing fine detail with no unwanted ‘lattice’ or ‘rainbow’ effects. LCOS performance is optimised by Canon AISYS (Aspectual Illumination System). This optical array maximises light path efficiency, delivering two key advantages: outstanding brightness levels of 3200 lumens (XEED WUX10) and 3000 lumens (XEED SX80), and contrast ratios of 1000:1 and 900:1 respectively. With respective resolutions of WUXGA (1920 x 1200 pixels) and SXGA+ (1400 x 1050 pixels), the XEED WUX10 and XEED SX80 offer sufficient levels of detail for specialist applications such as CAD, simulation and medical imaging. WUX10 also allows projection from the latest high-resolution 16:10 aspect ratio PCs, without compression or panning of the desktop image.

More: <http://www.canon-europe.com>

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6) Mitsubishi Electric: XD530E - WLAN projector for wireless presentations

With fast, wireless signal transmission from PC or notebook via WLAN, the XD530E is the projector of choice for users who want to maintain the greatest possible independence and flexibility while ensuring high image quality. The XD530E's low weight of just three kilograms also makes it ideal for use as a portable projector. At the same time, its anti-theft protection and many security features also make it ideally suited for use in fixed installations as well. With a brightness of 3000 ANSI lumens, the XD530E delivers high image quality even in brightly lit rooms. The projection is based on the 0.55-inch DLP chip. True XGA resolution of 1024 x 768 pixels and a contrast ratio of 2000:1 guarantee a high-quality picture, while the system's innovative DDP2230 signal processing ensures natural colour reproduction. The Splash-Screen function makes it possible to project a company logo while the device is starting up. The remote controllable projector can also be switched off immediately after the presentation (Instant Shut-down). The high service life of the lamp – up to 3000 hours in low mode – ensures reasonable service costs right from the start. The convenient lamp access from the top is particularly advantageous for maintenance.

More: <http://www.mitsubishi-evs.de/en/home.asp>

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7) Christie: Single-Chip DLP-Projector DS+655

Christie introduces the latest addition to the popular Christie DS+ Series of dual lamp, single-chip DLP projectors. Compact and quiet, the projector delivers top-quality image reproduction for medium to large meeting rooms and classrooms, government facilities and executive briefing rooms where smooth, reliable operation is critical. Optimised for brighter whites and vivid colour, the Christie DS+655 is perfect for business presentations in high ambient light environments. It delivers a powerful 6,500 ANSI lumens and combines SXGA+ resolution with a contrast ratio of up to 7500:1. BrilliantColor, DNX, and the latest-generation 10-bit image processing technology produce dramatic colour rendering and video reproduction, broader colour bandwidth, and significantly reduced image noise. AV installers have the choice of six motorised, high-performance lens options with a throw ratio range from 0.8:1 through 7:1. Combined with horizontal and vertical lens shift, the projector can be positioned almost anywhere in the room. The long lamp life (2000 hours) and filter-free, sealed optical engine provide low cost of ownership with minimal maintenance. For applications that seek fully saturated colours, Christie offers a special, built-to-order configuration of this model, the Christie DS+405.

More: <http://www.christiedigital.com>

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8) COMM-TEC: Weibel Projector and Plasma Lifts

Weibel is a manufacturer of electric ceiling and cabinet mounting lifts for projectors and Plasma-/LC-Displays which are installed worldwide in conference- and seminar rooms as well as in private houses. With immediate effect, COMM-TEC takes on the exclusive distribution for the Weibel lifts in Germany and Austria. While traditional lifts work with the scissors principle, all Weibel lifts use a patented spindle system that allows the projector or display to move extremely precise and smooth like a Swiss clockwork. The maximum horizontal deviation is 0,1 mm when the lift is in the upper or lower position.

More: <http://www.comm-tec.de>



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9) Da-Lite Screen Company Receives Best Buzz Award

Da-Lite Screen Company, leading projection screen and audio visual products manufacturer, has been awarded the Best Projection Screen Award, by Insight Media, for the new 3D Virtual Black projection screen material. Insight Media announced the 2008 InfoComm/Projection Summit Best Buzz Awards to attendees that both impressed Insight Media analysts and created a “buzz” at InfoComm and Projection Summit. The awards were given to products and technologies visible on the show floor and worthy of highlighting. At InfoComm 2008 Da-Lite Screen Company introduced the new 3D Virtual Black projection screen (see <http://www.avp-newsletter.com/avpe2208>) material designed exclusively for rear projection. To officially launch the 3D Virtual Black projection screen material Da-Lite showcased a 3D theater at a second InfoComm booth. The Da-Lite 3D Virtual Black theater had long lines all day and those that waited for the Da-Lite 3D experience stated it was well worth the wait.



More: <http://www.da-lite.com>

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10) Chief: New Installer-Inspired FUSION Series of Fixed and Tilt Mounts

Chief's new FUSION low-profile, universal mounting system provides the most progressive collection of features yet, focusing on usability and speed of installation. The new design, available in fixed or tilt models, was engineered to solve the most common installation problems for the professional installer and free up valuable time. Features of the FUSION Series include Centerless Lateral Shift offering up to 16" of post-installation lateral shift (8" left or right of uprights). ControlZone Leveling allows post-installation fine-tuning of height and leveling by inserting an Allen key into the ports at the top of the wall plate uprights. Centris Fingertip Tilt provides effortless tilting and Click-Connect provides an audible click when the screen safely engages with the mount. Common installation problems range from stud location or perfect placement, to leveling the entire installation. The new FUSION design evolved as a fully integrated solution to these common problems, with the benefit of speeding up installations, as well as simplifying the mounting process.

More: <http://www.chiefmfg.com>

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11) Gefen: New HDMI IR Extender

Gefen announces the pre-release of its HDMI IR Extender. This hi-def audio/video extension system delivers 1080p full HD in the HDMI format with IR back channel control over two industry-standard CAT-5 cables. The instant delivery of IR signals allow users to control their hi-def audio/video sources from up to 100 meters (at 1080i) or 50 meters (at 1080p) in distance. Rack mounted sources can be accessed and controlled from any room or venue using this IR-enabled extension system. The use of CAT-5 cables offers installers the option of using in-wall cabling to transmit audio and video throughout the home. The Gefen HDMI IR Extender uses small sender and receiver units to connect local and remote devices; an IR Blaster is connected at the source. An optional RMT IR Extender at the receiving end can be used to further streamline the installation, allowing the receiver to be located out of sight. Both sender and receiver are powered to drive long-distance performance while supporting HDCP-compliant hi-def video. The system is engineered to compensate for CAT-5 cable skews, ensuring audio and video are delivered instantly with full HD quality at the remote destination.

More: <http://www.gefen.com>

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12) Crestron: TPMCI-4XG handheld touchpanel

Crestron is pleased to introduce the TPMCI-4XG handheld touchpanel, the next generation of its TPMCI-4X, delivering 802.11g in addition to 802.11b WiFi communications, video and Windows Sideshow support. Ingeniously designed to provide a powerful wireless control solution that's easy to hold and intuitive to use, the new TPMCI-4XG puts a whole new level of control in the palm of your hand. The new TPMCI-4XG has a 3.5-inch color touchscreen, 16-bit graphics with 3D effects, high-res images, dynamic graphics and text, PNG translucency and animation. A stylus is also included for use with the on-screen keyboard, conveniently stowed in its own storage slot. The redesigned touchpanel features a stunning silver package and new ergonomic button layout. The new field replaceable battery also enables longer usage between charges. Integrated 802.11b/g WiFi technology delivers secure, high-speed 2-way wireless performance, communicating with Crestron control systems, computers, and media servers via a wireless Ethernet access point. Bidirectional communication provides control of all devices and systems, scrolling through playlists and songs, displaying cover art from a music library and support for Windows Sideshow. Windows SideShow enables the TPMCI-4XG to display PC and Web-based content through a network on a Windows Vista computer.

More: <http://www.crestron.co.uk>

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13) RTI: T3-V Universal Controller Named CEDIA Award Finalist

Remote Technologies Inc. (RTI) has announced its T3-V Universal Controller has been named a finalist for this year's Custom Electronic Design and Installation Association (CEDIA) Manufacturer's Excellence Award for Best New Product. One of 30 finalists for the prestigious award, the powerful T3-V offers a high resolution, full VGA touchscreen display and wireless Ethernet in a stylish, ergonomic design. "We are thrilled to have the T3-V Universal Controller honored by CEDIA and its members," said Pete Baker, vice president of sales and marketing for RTI. The T3-V Universal Controller is designed to satisfy the most discriminating user with custom graphics in sizzling color and clarity. Its high-contrast, full-VGA resolution 3.5" touchscreen showcases graphics, photos, and web pages with incredible detail. The assortment of hard buttons provides tactile feel and control of commonly used functions, including a three-way rocker switch for scrolling list navigation.

More: <http://www.rticorp.com>

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14) Matrox Veos: Set to drive digital signage to the next level

Matrox Graphics Inc., a leading manufacturer of graphics solutions for professionals, announced the availability of its new Matrox Veos. This one-of-a-kind solution comprises three components – Master unit, Display unit, and Repeater unit – that work in harmony to create highly flexible and easy-to-work-with digital signage installations. A single computer is capable of carrying up to three channels of content along a single copper-based cable with over 100 meters of extension per component across an unlimited number of iterations. "We're happy to announce the much anticipated arrival of Matrox Veos," says Ron Berty, business development manager, Matrox Graphics, Inc. "Whether your digital signage requirements are for 1 or 100 displays, Matrox Veos is the right choice as it combines multi-channel, digital extension, and unlimited iteration capabilities into one highly flexible and scalable solution, at a very effective price." Veos boasts a multitude of features suited for both simple and complex digital signage installations, including: Over 100 meters of digital extension per component; Virtually unlimited iterations from a single computer; Up to three content channels playing simultaneously; Vast resolution support including full 1080p HD and RS-232 functionality for display control.

More: <http://www.matrox.com>

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15) Key Technology is going to announce a rebranding

The headline sponsor of KioskCom Self Service Expo, Key Technology, is to announce a rebranding, with each of its stable of consumer facing technology groups now coming under the Cammax name. Set to showcase its range of touch screen and kiosk products at Self Service Expo on 1-2 October, this year's event is the natural launch platform for this new brand in the kiosk market, as Julian Rooney, managing director at Cammax explains: "With the imminent arrival in Europe of a number of new retail technology solutions, such as contactless payment and an associated rise in interactive digital marketing, this year's Self Service Expo looks like paving the way for a strong 2009. With the eyes of the kiosk world focused on London, the event gives us the perfect environment in which to announce the arrival of Cammax." The reorganisation at Cammax follows a successful trading period which has seen a number of high profile roll-outs. In retail, for example, Orange customers have enjoyed swift service and queue busting through the use of Cammax e-top up kiosks. Joining these on display at the Cammax stand will be the new remote access kiosks, developed for councils who wish to incorporate 'old technology' elements of the telephone helpline with the convenience of a self service document scanning kiosk which emails information in real time.

More: <http://www.kioskcom.com> and <http://www.keytechnology-solutions.com>

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16) Roku: The First European Customer to announce a trial

Roku announced that Avitour, a Belgian service company comprised of more than 160 independent travel agencies is the first European customer to announce a trial of its new, feature-rich, networked digital signage solution. The BrightSign HD2000 is a fully integrated, high-definition digital sign controller that offers plug-and-play networking to streamline content management for robust, high-impact digital sign and kiosk applications. First announced in February of this year, the new features of the BrightSign HD2000 - a non-PC, solid-state digital sign controller - are designed to easily deliver networked content to remote units from a secure, central server. Avitour is one of a number of select European customers who are participating in BrightSign networking trials. Avitour was looking for a way to promote its services, highlight its partners' tours and other offerings in a multimedia, eye-catching, and dynamic way. And, with locations all over Belgium, Avitour needed a system that could be networked together with content that could change quickly and be tailored for diverse audiences. Working with Roku and Studio Promo, which focuses on software development and systems integration, Avitour initially installed 10 HD2000 units working in a networked environment.

More: <http://www.roku.com>

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17) Adtec Digital: Second Generation mediaHUB-HD-Pro

Adtec Digital announces the updated release of the mediaHUB-HD-Pro. The new model enhances the built-in decoder's capabilities and augments the encoder's audio and transport capabilities. The mediaHUB-HD-Pro is a real time, contribution-quality MPEG2 high-definition encoder. It is designed to support the most demanding contribution, ATSC, DVB and IPTV distribution as well as Cable Labs compliant VOD and DPI studio encoding requirements. The auto-detect HD/SD SDI video input eliminates the need for user resolution and frame rate configuration. The unit also boasts dual-stream on-board audio encoding of Dolby Digital and MPEG1 Layer 2 audio with Dolby E and Dolby 5.1 pass-through support. Standard product features include three ASI outputs, a GIGE output, AES3 Digital Audio, SDI, and Analog audio inputs; and BISS1/E encryption. User interfaces feature an easy-to-use front panel interface and an on-board Web application server for configuration and monitoring. Unique features include an embedded confidence decoder with HDSDI, HDMI and D1 outputs and a "Constant Capture" to hard drive for studio, contribution and distribution applications.

More: <http://www.adtecinc.com>

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18) eyevis: Oman Mobile chooses eyevis for its network Operation Centre

Since the time of its inception in March 2004, Oman Mobile remains the leading mobile telecommunications service provider in Oman. Being a dynamic and agile market player Oman Mobile serves its ever growing customer base exceeding 1.6 million subscribers by delivering value-for-money and a wide range of cutting-edge wireless voice and data services and optimal network coverage. Oman Mobile provides more than 43 services for its postpaid and prepaid subscribers and active roaming partnership with countries all across the world. For the control of the company's network and its services, Oman Mobile established a new network operation centre in an existing building. The fast growing of the company has lead to the decision to move the company to another building in the near future. Therefore, the mobility of the installed components played a decisive role for the purchase. The heart of the new control room is a large scale video wall made up of eyevis rear-projection units type EC-67-SXT+ -DL. The cubes were built up in a four by three configuration and provide a combined desktop surface with almost invisible gaps between the adjacent cubes. Each of the cubes provides 67" screen diagonal and SXGA+ resolution (1400 x 1050 pixel). The video wall is controlled by an eyevis netpix graphics controller which creates the combined desktop and allows shifting and scaling of the displayed sources independent from the borders of the individual cubes. The eyecon wall management software guarantees comfortable operation of the system and control over all connected signal sources. The installation contains the following eyevis components: 12 x EC-67-SXT+ (DLP-rear-projection cubes with 67" screen, SXGA+ resolution and automatic double-lamp-system), 1 x NPX-3812-V16-D8-L2 (graphics controller) and 1 x eyecon Basic Software + Capture Module.

More: <http://www.eyervis.com>

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19) RGB: Advanced A/V equipment for the Texas DOT

Traditionally, the solution to resolving traffic congestion has been to construct more freeways and highways. But funds for highway expansion are limited, constraining the ability of states to mitigate increasing traffic and congestion problems. Rather than building the way out of these problems, better management of the existing system is necessary. To accomplish this, the Texas Department of Transportation (DOT) has developed a new methodology, called the Intelligent Transportation System (ITS). ITS integrates innovative traffic monitoring technology with inter-agency coordination to provide a seamless transportation network. The core of the ITS system is Texas DOT's new Daltrans traffic management facility which applies advanced electronics and communication technologies to enhance surface transportation systems. The Texas DOT contracted with national audio visual integrator CCS Presentation Systems to design and install advanced A/V equipment for the new Daltrans facility. Kim Ott, Systems Sales Engineer for CCS Presentation System's Dallas office, directed the project design and implementation. Ms. Ott described the project and its mission, "The Daltrans Intelligent Transportation System required real time acquisition, dissemination, and display of multiple video sources onto one centralized viewing area. RGB Spectrum's 4View multi-image display processors are the backbone of the ITS collection and communication system design. The processors provide Daltrans personnel with live views of correlated information to improve their situational awareness, assessment capability, and response effectiveness." Ott continued, "ITS traffic management deals with various types of congestion: non-recurring congestion caused by stalled cars, flat tires, and traffic crashes which delay traffic and recurring congestion at locations that do not meet the demand of high numbers of vehicles. The Daltrans facility's fifteen 4View processors are an essential component in providing personnel with a real-time picture of what is happening from multiple visual sources, enabling Daltrans personnel to enhancing traffic flow and manage congestion more effectively." The 4View processors support composite, S-Video, and component video inputs. They receive live feeds from remote surveillance CCTV cameras placed throughout the Dallas areas freeway system, local television broadcasts, a DVD player, and DirecTV broadcasts. These are combined as multi-window images and

fed to an array of display systems, including five Panasonic PTD5700U rear-screen LCD projectors joined together to create a massive display wall, Viewsonic VP 2130b LCD displays at each of the eight monitoring stations, a Mitsubishi 42-inch LCD display in an adjacent viewing room for the local Media, and a Samsung 65-inch LCD display in the facility's lobby.

More: <http://www.rgb.com>

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20) DMi D&M: Downloadable upgrade for DENON CI AVRs

DMi D&M Installation has announced a major firmware upgrade for its top of the range DENON AVR-3808 and AVR-4308 network enabled A/V receivers. The update, downloadable via the receivers' internal online upgrade function, introduces Audyssey's new Dynamic Volume level control; the first ever implementation of this advanced new technology. The introduction of Dynamic Volume provides these receivers with a complete suite of the latest home theatre correction technologies. Dynamic Volume completes a suite of three highly sophisticated Audyssey correction technologies: Dynamic Volume, a ground breaking level control system, provides for hands free listening – without the need to reach for the remote to adjust the volume between loud and quiet passages in a movie soundtrack, or differing volume levels between television programmes, commercials, and within programme material. Dynamic Volume monitors the audio signal moment-by-moment and constantly adjusts to the user's desired listening level. Simultaneously, Dynamic EQ loudness control dynamically optimises the signal's dynamic range in order to preserve audio impact, even at the lowest volume. Together these processes provide for the most effective, unobtrusive and natural sounding level control system ever devised. Completing the suite, Audyssey MultEQ-XT advanced room correction deploys uses high resolution (frequency and time domain) equalisation filters for satellites and subwoofers. Corrections calibrated from up to eight room measurements eliminate signal distortions caused by room acoustics. As well as Dynamic Volume, the upgrade also introduces Consumer Electronic Control (CEC) HDMI protocol support for these AVRs: CEC carries control function data between HDMI connected devices, providing a bidirectional serial bus. The upgrade will be available from October 2008, via internet connection between the individual AVR and the DENON Product Management Server and will be a simple procedure for custom installers to enable. Further details, including pricing, are to be confirmed.

More: <http://www.dm-i.eu>

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21) Invision UK: Parasound rings the changes

Invision is pleased to announce the introduction of US CI expert Parasound to its growing list of top performing brands. After recently signing a new deal in America with AVAD, Parasound Inc. of San Francisco USA have made further changes in the UK by appointing Invision UK Ltd., on an exclusive deal. "We are pleased to announce our new partnership with Invision UK," comments Paul Brownlee, the companies GM. "The current environment for electronics sales is challenging, but Parasound and Invision have both continued to perform well due to our mutual obsession with superior customer service, high quality products and innovative technology that provides the custom installer the tools needed to remain profitable and to grow his business." "Parasound is an ideal fit for our program," added Peter Alloway, Invision UK Sales Manager. "We have monitored their products for a number of years, and we have been extremely impressed with the outstanding quality and commitment to customer service. The rugged high-end performance of the New Classic line and the innovative solutions of the Z Series will provide great value to our customers." "Invision's strength in the marketplace," continues Brownlee, "will help us continue to promote the Parasound brand, and will help us reach the dealers and installers who will most benefit from the sort of value-oriented high end solutions we offer."

More: <http://www.invisionuk.com>

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22) Aethra: New UK-based Company, Aethra UK Ltd

Aethra announced that it is strengthening its brand identity and visibility by setting up Aethra UK Ltd, the new UK-based company created to provide a strategic platform from which to develop new sales channels and enrich its distribution network. Andy Wright, Managing Director for Aethra UK Ltd said, "Aethra is a very special company and I am proud to be spearheading their new operations here in the UK. Our offices have already been set up and I've recruited a team of specialists to work with me on developing the UK market. Aethra's technology and support services are already strong and our main focus is to recruit resellers across the UK. The video conferencing market has exploded over the past 5 years and Aethra are perfectly positioned to capitalise on that expansion. Our ultimate goal is to become the undisputed third player in the UK market within 3 years".

More: <http://www.aethra.com>

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23) Minicom: The official Minicom Advanced Systems representative in India

Minicom Advanced Systems and Emarson IT Solutions Private Limited have signed an agreement stating that Emarson is Minicom's official representative in India. "After working with Emarson", said Eli Sasson, President and CEO of Minicom, "we have decided to further our relationship with Emarson in India because of their established track record in sales, integration, client service and retention. Their understanding of the Indian market is excellent and commitment levels are very high. This fits into our long-term commitment to the Indian market, which is strategic for us. The Indian Digital Signage market is ready for Minicom's High definition content player-to-screen innovative technology. Additionally, the fast-evolving Indian IT market also benefits greatly from Minicom's KVM over IP solutions. Emarson has already integrated both these solutions into many customer systems and we have witnessed a repeat order rate of over 90%. With a success rate like this we wanted to take our partnership to the next level." Emarson is a 12 year old company with expertise in enterprise network integration, security, storage, KVM and digital signage solutions. They have project centers in Delhi, Gurgaon and Noida with a history of prestigious networks installed throughout India.

More: <http://www.minicom.com>

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24) Chief launches MOUNTBUILDER

Chief Manufacturing has announced the launch of its latest web innovation – the MOUNTBUILDER Product Configurator for Projector Mounts, Flat Panel Mounts and Accessories. "We are often told by customers that we offer so many mount accessories and applications that it's hard to know which accessories to choose for each application," said Laurie Englert, Director of Marketing. "With the goal of making this easier for the customer, the team went to work and came up with this incredible concept. We've shown it to customers and they are thrilled to get a visual tool of the many different options." MOUNTBUILDER is an online tool that will revolutionize the way mounts are selected and specified. Users go to the Chief website and walk through a logical sequence of steps for building a mount configuration that visually appears before them on their computer screen. Drop distance and weight capacity are automatically calculated as parts are added. A parts list is also generated, with the ability to edit parts and quantities. The tool allows users to log in and create a password so they can save configurations for proposals or future jobs.

More: <http://www.chiefmfg.com>

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25) Gefen has revamped its website

The most prominent new feature is the intuitive navigation, with major product lines listed according to functionality. "The goal was to make the site very easy to navigate and move around," said Hagai Gefen, president and CEO. "Our in-house designers worked very hard to make the site clean, attractive and informative for anyone looking for solutions among Gefen's growing product lines." Main product pages have been redesigned to offer information in a one-window format, with tabs directing users to specifications and other key statistics, as opposed to a scrolling design. Users can view close-up product shots from all angles, one-page marketing brochures, user manuals and wiring diagrams for most of the products online today. Detailed product news, events, support documentation, company information, worldwide distributors and a user forum for technical support questions are also available on the expanded www.gefen.com site.

More: <http://www.gefen.com>

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26) Integrated Systems Events to launch Middle East exhibition in 2009

Integrated Systems Events, LLC, and CMP Information Ltd have announced the launch of a new exhibition for the professional AV and systems integration industry to serve the Middle East and African markets. The inaugural Integrated Systems Middle East Africa (ISMEA for short) will take place 23-24 March 2009 at the Abu Dhabi Exhibition Center (ADNEC), the most modern convention center in the world. The agreement between Integrated Systems Events and CMPi will see the two companies being jointly responsible for selling, organising, and promoting ISMEA as the sole trade-only exhibition in the region fully focused on audiovisual and electronic systems integration technologies. As well as a highly focused two-day tradeshow for the commercial and residential systems integration industry, ISMEA will feature an extensive program of education and training, developed jointly by CEDIA, InfoComm International, and exhibiting companies, and with a particular emphasis on manufacturer participation.

More: <http://www.iseurope.org>

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27) Da-Lite: Sales Team and Employees attains LEED AP Certification

Sales Consultants Sean Bullock, David Kolb, Fred Scruti, Jeff Siebert, David Sweeney and Andre White in addition to Adam Armstrong, Architectural Specialist and Dan Kramer, Sales Partner, have attained the LEED AP certification. The LEED AP certification is awarded through the U.S. Green Building Council, a 501(c)(3) non-profit community of leaders working to make green buildings accessible to everyone within a generation. USGBC is dedicated to expanding green building practices and education, and its LEED (Leadership in Energy and Environmental Design) Green Building Rating System. "Here at Da-Lite we recognize the importance of obtaining the LEED AP accreditation in our industry. I'm extremely proud of those that have challenged themselves by obtaining their LEED AP accreditation. It will put them and Da-Lite a step above the rest", commented Blake Brubaker, Vice President of Sales, Da-Lite Screen Company.

More: <http://www.da-lite.com>

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28) projectiondesign: Neil Wittering as International Strategic Business

Norwegian projector manufacturer, projectiondesign has appointed Neil Wittering as International Strategic Business Manager. Neil Wittering, who has over 15 years experience in the audio-visual industry, was previously employed as the Director of Product Management at projector manufacturer, Christie Digital Systems USA, Inc. in California. Prior to this, he worked in product management roles at streaming video developer, PacketVideo and ASK Proxima. In his new role at projectiondesign, Neil oversees the entire product business strategy, working closely with the International Sales and Marketing team, as well as being the unified interface between the product development, operations and marketing sides of the company. Neil reports to Chris Axford, Director of International Sales & Marketing, and is considered a strategic addition to the already strong sales and marketing organisation.



More: <http://www.projectiondesign.com>

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