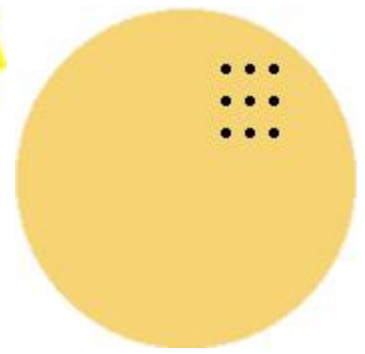




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Latest news about [Audio-Visual-Presentations\(AVP\)](#)

The free of charge service for data- and video-projection and presentation



[\(AVP-Newsletter.de\)](http://AVP-Newsletter.de)

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[To the table of contents](#)

Dear newsletter readers!

This issue of www.AVP-Newsletter.com presents you with latest news from the data- and video projection / presentation.

1) InfoComm 09 the Place to see newest conferencing technologies

The appetite for collaborative conferencing technology is strong, its growth bolstered by increased interest in high-definition videoconferencing and telepresence technology. The rise in conferencing is attributed to several factors, including the rising cost of business travel, an effort to reduce carbon emissions produced by travel, and the need to constantly collaborate with global partners. Improvements in broadband infrastructure and the development of new compression algorithms have eliminated past problems with video latency and dropped sessions. InfoComm 09, a tradeshow showcasing conferencing, telepresence and other commercial AV solutions, is being held June 14-19, in Orlando, Florida. About 30,000 commercial AV professionals, technology managers, chief information officers and procurement personnel from more than 80 countries are expected to visit more than 850 exhibitors. Education sessions, including a range of conferencing classes, will offer the training that AV professionals rely on to stay current with constantly changing technology.



InfoComm 09: Conference June 14-19, Exhibition June 17-19

More: <http://www.infocommshow.org>

[Top](#)

2) CEDIA EXPO 2009: Seminar Guide is out now

The CEDIA Expo 2009 Seminar Guide is out now and it is clear to see why the Expo is THE home technology showcase and training event in the residential custom installation calendar. With its blend of CEDIA accredited courses, Trade Supplier Product Training and an energetic line up in the Show Floor Theatre from some of the industry's major players - a visit to CEDIA Expo, ExCeL London, 22nd to 25th June 2009 (**training: 22nd to 25th June; exhibition: 23rd to 25th June**), promises to be an education.

More: <http://www.cedia-expo.com>



[Top](#)

Enjoy reading !
Yours Kai Kröger

- 1) InfoComm 09 the Place to see newest conferencing technologies
- 2) CEDIA EXPO 2009: Seminar Guide is out now
- 3) KIOSK EUROPE EXPO 2009 and DIGITAL SIGNAGE EXPO 2009
- 4) Minicom: Digital Signage Expert Tour at InfoComm 09
- 5) Hantarex: New Double side solutions for Digital Advertising
- 6) projectiondesign: avielo kroma by projectiondesign
- 7) Da-Lite and Joe Kane launch innovative Projection Screens
- 8) Draper: Green AV training course at InfoComm 09
- 9) Chief: Numerous mounting solutions for installing a CPU or DVD player
- 10) Tecom: TechPod Presenter gives Lecturer complete control
- 11) Extron: Professional Surround Sound Processor
- 12) Kramer: New HDMI-Coax Transmitter and Receiver
- 13) Gefen: New tools to help Installers solve common connectivity issues
- 14) Analog Way: Converters and presentation switchers at InfoComm
- 15) RGB Spectrum: Codec for Video over IP
- 16) COMM-TEC: iPhone controls AV and lights
- 17) CRESTRON: New MPC Pushbutton control panels
- 18) RTI: Two-Way Communication and ZigBee-Enabled Devices
- 19) Roku adds SignChannel to BrightSign Digital Signage Players
- 20) X2O Media: Xpresenter vClips Video Kiosk
- 21) Adtec: signEdge-TV Converter for Digital Signage Distribution
- 22) awater3D: Kraftwerk in a 3D stereo concert with screens from awater3D
- 23) Futuresource: More than ever 3D is coming to the fore
- 24) SMART: New headquarters and research center
- 25) Peerless: Distribution Agreement with Euromet
- 26) Minicom announces Tech Data as distributor
- 27) Da-Lite: Matt Teevan - Vice President of European Corporate Operations
- 28) Magenta Research: New President announced

3) KIOSK EUROPE EXPO 2009 and DIGITAL SIGNAGE EXPO 2009

KIOSK EUROPE EXPO 2009 and DIGITAL SIGNAGE EXPO 2009, the joint international trade fairs for innovations in customer service and communication, took place from 5th to 7th May in Essen, Germany and attracted nearly 3,300 trade visitors – an impressive feat in today's market conditions. The newly-formed European Association for Self-Service presented awards for the best self-service solutions on display, and POPAI D-A-CH did the same for the digital signage side of the event. Next year, both trade fairs will again take place under one roof in Messe Essen from 15th to 17th June 2010.

More: <http://www.kioskeurope-expo.com> and <http://www.digitalsignageexpo.eu>

[Top](#)

Alphabetical index of companies:

[Adtec \(21\)](#), [Analog Way \(14\)](#), [awater3D \(22\)](#), [CEDIA EXPO 2009 \(2\)](#), [Chief \(9\)](#), [COMM-TEC \(16\)](#), [CRESTRON \(17\)](#), [Da-Lite \(7\) \(27\)](#), [Draper \(8\)](#), [Extron \(11\)](#), [Futuresource \(23\)](#), [Gefen \(13\)](#), [Hantarex \(5\)](#), [InfoComm 09 \(1\)](#), [KIOSK EUROPE EXPO 2009 and DIGITAL SIGNAGE EXPO 2009 \(3\)](#), [Kramer \(12\)](#), [Magenta Research \(28\)](#), [Minicom \(4\) \(26\)](#), [Peerless \(25\)](#), [projectiondesign \(6\)](#), [RGB Spectrum \(15\)](#), [Roku \(19\)](#), [SMART \(24\)](#), [RTI \(18\)](#), [Tecom \(10\)](#), [X2O Media \(20\)](#)

4) Minicom: Digital Signage Expert Tour at InfoComm 09

Minicom Digital Signage in conjunction with Peerless Industries, is bringing the successful "Digital Signage Expert Tour" to InfoComm 09, helping visitors understand and experience the digital out-of-home industry in the US. The "tour" is a free service during the show, June 17-19, Orange County Convention Center, Orlando, FL. This tour will provide an overview of companies participating in the show and present how they fit into the overall Digital Signage puzzle. To participate in this free tour participants are requested to sign up at the following web address <http://www.minicomdigitalsignage.com/events/infoComm09.cfm>.

The "tours" start at the **Peerless booth 5441**, a leader in audio and video mounting solutions and value added partner of Minicom.

More: <http://www.minicomdigitalsignage.com>

[Top](#)

5) Hantarex: New Double side solutions for Digital Advertising

Hantarex strengthens always its range of professional products, mainly focusing on customized solutions for Digital Signage and Digital Advertising. New are double-side Totems, developed to be positioned in public areas with much affluence, such as big transport infrastructures (departures areas, Stopping areas and empty zones). Double side solutions forecast the matching of two displays in order to visualize contents on both sides allowing a better and wider communication, in order to guarantee to the user more and useful information. Total width of this model is generally of 23cms, the structure duly armored can be easily opened as a book for service and maintenance. Air conditioned Totem, with IP65 and IP55 protection, offer the advantageous of digital communication outdoor, in real critical weather conditions and with direct sunlight.

More: <http://www.hantarex.it>

[Top](#)

6) **projectiondesign: aviolo kroma by projectiondesign**

The aviolo kroma by projectiondesign is set to revolutionize image quality and user experience in the home theatre, thanks to its implementation of ReaLED technology – based on solid state LED illumination. Joe Manning, International Market Manager, Home Theater for aviolo by projectiondesign, explains: “From an image quality point of view, our ReaLED technology gives us an incredible contrast ratio and an image with a colour spectrum purer than any other technology. Additionally, absence of some of the effects traditionally seen with other projectors produces a picture that is better than anything we’ve seen before. The kroma produces outstanding imagery.” Technically, the kroma’s ReaLED light source provides a wider and more consistent colour gamut, with richer and better colour rendition than any competing illumination technology. At the same time, it stays consistent over its entire life time, expected at a typical 100,000 hours, for a long life of imaging.

InfoComm booth 3761

More: <http://www.projectiondesign.com>

[Top](#)

7) **Da-Lite and Joe Kane launch innovative Projection Screens**

Da-Lite Screen Company and Joe Kane Productions announce joint effort for the post production and commercial markets. The new JKP Affinity Screen series has been developed specifically for high definition 1080p projectors featuring the latest in optical technology. “As the technology in today’s 1080p and higher resolution projectors continued to increase and the optics became more sophisticated, I determined there was a definite need for a new projection screen. One that could meet the demands of the post production market and other high resolution commercial applications such as mission control centers, flight simulation, broadcast studios and museums,” commented Joe Kane, SMPTE. “With the move away from small monitors in television and film editing suites to larger telecine bays using two piece projection, Da-Lite was able to respond to my challenge with the innovative HD Progressive material used in the JKP Affinity Screen series.” “The new JKP Affinity Screens are a breakthrough in low ambient light projection screen technology,” stated Blake Brubaker, Da-Lite’s Vice President of Sales. “The HD Progressive material produces an extremely uniform image required by editors in the post production market as they edit high definition television shows and films.”



InfoComm booth 4401

More: <http://www.da-lite.com>

[Top](#)

8) **Draper: Green AV training course at InfoComm 09**

During the 2009 InfoComm trade show, Draper, Inc. is once again presenting the “green” face of AV. Draper will present a manufacturer’s training course during the 2009 show. “A/V in Green Buildings: What You Need to Know,” will be presented June 17, 12:30 PM - 02:00 PM in room MT32. This class will discuss green buildings, the issues that they represent for A/V conditions and how to overcome these conditions with proper product selections and new product considerations. The session will also cover how to impress the buyer on green A/V products. The course will be presented by Amy Madden, MBA, LEED-AP, CTS, who serves as a Regional Manager for Draper, Inc. Her background includes specialized expertise in LEED requirements, being one of the first manufacturer’s direct reps to earn the LEED AP in early 2007. Amy has presented LEED training at CEDIA, to Draper dealers and to Draper personnel. She presents AIA Continuing Education Courses to Draper customers and to the architectural community on an ongoing basis. **InfoComm booth 5048**

More: <http://www.draperinc.com/go/green>

[Top](#)

9) **Chief: Numerous mounting solutions for installing a CPU or DVD player**

Chief’s MWC and PWC Series mounts offer the ability to easily integrate a media player into a flat panel installation. Ideal for any digital signage application, the MWC and PWC provide an all-in-one tilt wall mount solutions for a flat panel display and a CPU, receiver or other media player. The mounts provide four lockable tilt options at 0°, 5°, 10° or 15° to optimize the viewing angle for each application and to reduce glare. The mounts support medium displays from 26-40” and 45.4 kg (MWC) or large displays up to 63” and 90.7 kg (PWC). There Q-Latch Mounting System provides extra security with a latching flag to safely secure the flat panel display to the mount. Chief’s MAC251 and PAC251 allow easy integration of a CPU, DVD or content player into LCD/plasma installations using most Chief medium and large flat panel mounts. The MAC251 and PAC251 adapt directly to 8” and 14” Q-latch mounting patterns respectively and a latching flag safely secures the storage device to the mount. The MAC251 is compatible with Chief’s MSR, MTR, MWR, MWH, MCS and MCD mounts and is suitable for media equipment up to 349 x 99 mm (WxD). The PAC251 is compatible with Chief’s PCM, PDC, PCS, PDR, PNR, PST, PRO, PRF and PPC mounts and fits media devices up to 448 x 394 x 89 mm (HxWxD).

More: <http://www.chiefmfg.com>

[Top](#)

10) Tecom: TechPod Presenter gives Lecturer complete control

The TechPod Presenter, an easy-to-use, all-in-one multimedia lectern, is an integral part of today's educational and training facilities. Louisiana State University and Rutgers, the State University of New Jersey, recently installed TechPod Presenters as part of classroom upgrade projects, ensuring professors and lecturers can access the latest presentation technologies. "Lectures that used to be given with notecards are now given from laptops; the pointer has been displaced, with lecturers making notes directly on our interactive screens," says Aviv Brosilovski, Tecom CEO. "Products like our TechPod and TechPod Presenter lecterns are completely intuitive, ensuring that both technology experts and technophobes can learn to use them within the time it takes for the equipment to warm up." A stable, sleek lectern for any classroom, boardroom, or training facility, the TechPod Presenter requires no user training. Fully digital with a computer, DVD player, a laptop docking port and USB connections, it interfaces easily with all kinds of projectors. Its 19-21 inch interactive widescreen allows for live annotation, ensuring lecturers can add to their content "on the fly". The Presenter's external knobs allow for complete user control of audio, computer, and vertical unit motion. **InfoComm booth 4764**
More: <http://www.techpod.com>

[Top](#)

11) Extron: Professional Surround Sound Processor

Extron Electronics is pleased to announce the new SSP 7.1, a high performance, five input Surround Sound Processor designed to provide up to eight channels of surround sound for pro A/V applications in corporate and commercial environments. The SSP 7.1 automatically detects and decodes audio content in various Dolby and DTS formats from DVD, Blu-ray Disc, and HDTV broadcasts. It also offers Dolby Pro Logic II/IIx and DTS Neo:6 processing to provide surround sound from two-channel stereo. The SSP 7.1 features coaxial and optical digital inputs, plus an analog balanced/unbalanced two-channel input. It is designed for integration into pro A/V installations, with a compact, rack-mountable metal enclosure, as well as RS-232 serial control and balanced/unbalanced line level outputs. The included control software offers a user-friendly GUI for setup and operation. **InfoComm booth 4000**
More: <http://www.extron.com>

[Top](#)

12) Kramer: New HDMI-Coax Transmitter and Receiver

Kramer Electronics has announced the introduction of the 640T HDMI-Coax Transmitter and 640R Coax-HDMI Receiver. The two units are the latest additions to the company's TOOLS line of compact solution products. The 640T and 640R are ideal for boardroom and projection applications, as well as long-range multimedia extensions for schools, hospitals, security and retail applications. Many installations have existing RGBHV cable infrastructures in place and the 640T and 640R allow existing cabling to be used to send HDCP-compliant HDMI signals over long distances. The units feature Plug and Play installation with no adjustments. Both offer full support for HDMI 1.3 up to 10.2 Gbps. They are most useful for upgrading analog installations to digital and they can extend signal distribution up to 500 ft. depending on signal resolution and the gauge of wire used in the cabling. **InfoComm booth 5361**
More: <http://www.kramerelectronics.com>

[Top](#)

13) Gefen: New tools to help Installers solve common connectivity issues

Connectivity solutions provider Gefen will introduce two small add-on solutions for integrators working with the HDMI format at InfoComm. The HDMI Detective Plus and the Super Booster Plus for HDMI v1.3 are small, portable hardware solutions that enhance audio/video system performance. The HDMI Detective Plus is ideal for anyone integrating multiple A/V sources using one HDTV display or projector. When switching between or disconnecting and reconnecting sources some displays can lose the EDID information, impairing image acuity and affecting performance. The tiny HDMI Detective Plus is easily programmed for the display, then sits between the source and the display cables, continually sending EDID information to enable a smooth transition between sources and the display. This improved Plus model supplies all programming options through external buttons, bypassing the need to open the unit, simplifying the installation process. By expanding the length of standard HDMI cables, the Super Booster Plus for HDMI v1.3 allows integrators to go beyond the distance limitations of HDMI cables, delivering 1080p full HD up to 200 feet (60m). HDMI v1.3 features including deep color, lip sync, DTS-HD Master Audio and Dolby TrueHD can be extended up to 100 feet (30m) in distance. The Booster sits between two HDMI cables and is effective in boosting the high definition video and audio from any source to a display. HDCP compliance with DDC relocking makes this Plus model even more reliable over long HDMI cables by stabilizing HDCP handshaking issues. **InfoComm booth 2651**
More: <http://www.gefen.com>

[Top](#)

14) Analog Way: Converters and presentation switchers at InfoComm

Analog Way will celebrate in 2009 its 20-year anniversary, and will be present at InfoComm 2009. Analog Way will exhibit its newest products on its booth and will offer training sessions focusing on Soft-Edge Blending. The company designs a wide range of computer to video scan converters, scalars, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets. This year again, as part of its commitment to serve its customers with the best products and service possible, Analog Way will offer specialized training sessions focusing on Soft Edge Blending on its booth. The sessions will allow the attendees to gain all the necessary knowledge and experience to create a perfect Soft Edge Blending installation or show. Following the classes, attendees will be presented with an Analog Way Soft Edge Blending Certificate Of Achievement Level 1. This certificate is recognised by InfoComm International Certified Technology Specialists (CTS) credential Committee – Credit = 1 RU Class schedule. [InfoComm booth 3323](#)

More: <http://www.analogway.com>

[Top](#)

15) RGB Spectrum: Codec for Video over IP

RGB Spectrum has expanded its codec line with the new DSx H.264 video over IP solution. The DSx SD/HD codec is capable of encoding and streaming either a single channel of high definition 1080p video or four NTSC/PAL video channels simultaneously at up to 30 frames per second each. The codec uses H.264 high profile compression technology to optimize image quality with maximum bandwidth efficiency. The codec can be used as either an encoder or decoder. As a decoder, the unit can display one HD stream or up to four SD streams in a quad image. Video streams can also be decoded with commercial off-the-shelf PC software. When used for encoding, the unit offers several video monitoring options: displaying a live image or a processed (encoded/decoded) image full screen or in a quad mode. [InfoComm booth 3732](#)

More: <http://www.rgb.com>

[Top](#)

16) COMM-TEC: iPhone controls AV and lights

AVIT Control - the control platform that is completely based on TCP/IP - allows the use of an Apple iPhone or iPod Touch as professional control panel. It is not only a question of sending commands to the units and systems to be controlled but also of visualising their actual state on the iPhone's/iPod's display and to establish a two-way connection with the control system. Hence, an iPhone or iPod is a control panel with the entire functional range of a professional touch panel. The iViewer by CommandFusion, an Australian software manufacturer, is a software application that is installed on the iPhone or iPod and covers the range of functions of a two-way touch control. The user interfaces for the iPhone can be designed freely with the guiDesigner by CommandFusion. iViewer and guiDesigner is an extension to the AVIT software Stardraw Control.

More: <http://www.comm-tec.de>

[Top](#)

17) CRESTRON: New MPC Pushbutton control panels

The MP-B10 (10-button) and MP-B20 (20-button) are enhanced pushbutton control panels designed for installation in a wall or podium. Working with any Crestron system, including the MPS, or an expansion unit for a Crestron MPC Media Presentation Controller this user interface is suited for everyday use in a typical school classroom, meeting room, lecture hall or training facility. Available in white or black, these compact units fit in a three-gang US box. With having programmable "hard key" buttons, any function such as system power, input source selection, transport control, and lighting presets, can be configured, all with custom backlit labeling. An integrated light sensor can be programmed to control the backlight intensity or to provide ambient lighting level data to the control system for other applications. [InfoComm booth 5301](#)

More: <http://www.crestron.co.uk>

[Top](#)

18) RTI: Two-Way Communication and ZigBee-Enabled Devices

RTI announces that its control systems now provide two-way communication on both its in-wall and handheld touch screens for commercial or residential applications. Utilizing cutting-edge RTI control processors and wireless ZigBee technology, feedback from A/V and environmental systems is now possible. The user interface is both easy to implement and customize by the installer using RTI's renowned Integration Designer software. Integration becomes even more convenient using bidirectional communication drivers developed by RTI via its Integration Partner Program for industry-leading partners and control of Escient media servers, Panasonic IP cameras, Lutron lighting controls, and Aprilaire HVAC systems to name a few. [InfoComm booth 5713](#)

More: <http://www.rticorp.com>

[Top](#)

19) Roku adds SignChannel to BrightSign Digital Signage Players

Roku announced the availability of Frame Media's SignChannel content service with its networked high-definition BrightSign digital signage solutions. The newly available combination of BrightSign digital signage control solutions with SignChannel's content service deliver flexible digital messaging capabilities with streaming content such as news, weather and more. SignChannel is a low cost content service that allows a business to display timely messages, products, and services at any Internet-enabled location around the world. The SignChannel user can take advantage of Frame Media's vast array of timely up-to-the-minute content including weather, news, traffic, finance, and RSS feeds, as well as thousands of other available Internet sources. The BrightSign HD2000, HD1010 and HD210 are fully integrated; high-definition digital sign controllers that offer plug-and-play networking to streamline content management for robust, high-impact digital sign and kiosk applications. When combined with SignChannel content service these units allow the user to create powerful and affordable digital signage across a wide range of display platforms. **InfoComm booth 2072**

More: <http://www.roku.com>

[Top](#)

20) X2O Media: Xpresenter vClips Video Kiosk

X2O Media, provider of digital signage technology, network management, and content services, introduced the Xpresenter vClips video kiosk, a complete interactive video application that allows users to browse and play back video clips using a simple touch screen interface. Ideal for any application requiring on-demand video playback, the Xpresenter vClips combines the highest quality HD video and graphics output with simple and flexible content management tools. X2O's Xpresenter vClips is an adaptable solution that features unlimited categories and expandable video storage, support for popular video formats, and the ability to customize category and pop-up messages tied to the video timeline. vClips allows full-screen or windowed playback, with a graphical look and feel that can be customized by X2O's award-winning graphic artists. Installed as a stand-alone application or as part of a multiple-location, networked solution with X2O's Xpresenter Server, the solution gives customers the choice of managing vClips' video content themselves via an Web control page or having X2O manage and remotely monitor content from its network operations center. **InfoComm booth 2161**

More: <http://www.x2omedia.com>

[Top](#)

21) Adtec: signEdge-TV Converter for Digital Signage Distribution

Adtec Digital has introduced a new solution for broadcasting messages from digital signage products over digital cable systems. Using Adtec's signEdge-TV Converter, high definition and standard definition audio and video content can be distributed over the digital television tier that is available from many cable television providers. Adtec's solution allows audio and video signals from digital signage products, DVD players, and television receivers from direct-to-home satellite television providers to be distributed over a digital cable system in a cost effective manner. "Adtec has lowered the cost of implementing a digital signage solution over a digital cable television system," said Ron Johnson, Adtec Digital's Vice President of Marketing. "Adtec has made it cost effective to install a high definition message system on the cable system of a university, in a hotel, or in a hospital". Adtec Digital is a leading developer of digital and IPTV products and solutions including encoders, decoders, multiplexers, ad servers and management servers. With over 23 years experience in media distribution and control, Adtec offers customers rock solid engineering, powerful features and the ability to generate unmatched bottom line revenue. **InfoComm booth 1860**

More: <http://www.adtecinc.com>

[Top](#)

22) awater3D: Kraftwerk in a 3D stereo concert with screens from awater3D

The chances of getting hold of a ticket were relatively low. Those who managed to do so, however, experienced a concert of a very special kind. A crystal clear sound and brilliant projections on gigantic screens cast their spell on the audience. At the latest during the second half of the concert, the musicians of Kraftwerk proved that they are still far ahead of their time. After friendly hostesses had distributed 3-D glasses, Kraftwerk sent their spectators into the third dimension. The amazed audience dived into a stream of numbers and objects. The fans were able to enjoy the 3-D performance for all of 45 minutes. The huge special screens with a size of 16 by 5 meters, as well as the 3-D glasses, were provided by awater3D. The Palatinate Company, based in Landau, specializes in the development and distribution of optical components for 3-D stereo applications. In addition to the rear projection system and silver screen used in the concert, awater3D also offers high-grade polarizers with a transmission rate of over 60 %. On request, the company will also tailor entire 3-D systems precisely to requirements. Construction engineering offices, architects, universities, museums, artists and private users are among the customers of awater3D.

More: <http://www.awater3d.com>

[Top](#)

23) **Futuresource: More than ever 3D is coming to the fore**

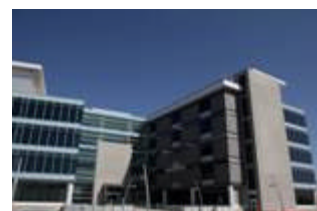
Now more than ever 3D is coming to the fore, with backing from all major sectors of the entertainment and consumer electronics industries. 3D movie production is intensifying, cinemas all over the world are investing in 3D technologies and feedback from audiences has been highly positive, with encouraging ticket sales. Yet the ultimate goal is to bring 3D to the home, and Futuresource Consulting's newly-released 'Strategic Impact of 3D' report reveals studios, consumer electronics companies, broadcasters, video game vendors and network operators are all poised to power 3D through the consumer diffusion curve. "Consumers are starting to experience the new wave of 3D technologies at the cinema and through Digital Out of Home advertising, and it won't be long before there's a groundswell of demand for 3D within the home," says Sarah Carroll, Director of Continuous Services, Futuresource Consulting. "With over 200 million new TVs sold across the globe every year, the potential is huge, but the industry needs to overcome some serious obstacles in order to kick start and fully realise the revenue streams.

More: <http://www.futuresource-consulting.com/ddc09>

[Top](#)

24) **SMART: New headquarters and research center**

SMART Technologies announces the official opening of its new headquarters and research center in Calgary. The building is a candidate for Gold certification under Leadership in Energy and Environmental Design (LEED) guidelines, an internationally recognized standard of environmentally sustainable design and construction, and has ample room for expansion beyond the company's current 750 Calgary employees. The 19,602 qm (211,000 sq. ft.) building cost over CDN\$60 million to construct and is expected to become one of only nine buildings in Canada to meet LEED Gold



certification criteria. Constructing an environmentally friendly building with considerations for today and the future was an important goal. The building produces 50 percent less greenhouse gas emissions relative to a typical office building. Environmental features include waterless urinals, low-flow faucets and toilets, motion-activated and energy-efficient light bulbs, non-toxic paints, adhesives, carpets and other synthetic materials, and a reflective roof that reduces cooling requirements during the summer. The building features approximately 90 meeting and collaboration rooms that accommodate as few as two people or as many as 150, all equipped with SMART's products and integrated with other leading products. The new headquarters includes a large cafeteria that also functions as a general gathering area and informal meeting space for staff. There is a full-service daycare and a fully equipped fitness area. These features, as well as the building's location within University Research Park with good access to public transit, bike and walking paths are a testament to SMART's long-term, growth-driven view of its future in Calgary. **InfoComm booth 3501**

More: <http://www.smarttech.com>

[Top](#)

25) **Peerless: Distribution Agreement with Euromet**

Peerless Industries, Inc., the industry leader in professional-grade audio/visual mounting solutions, announced an exclusive distribution agreement with Euromet, an innovative Italian manufacturer and distributor of audio/visual products throughout Italy and the rest of Europe. Together Peerless and Euromet are leveraging distribution channels to deliver an unmatched product portfolio, throughout Europe, North America and South America. This agreement also enables joint product innovation, along with new product development and design, including the launch of an expanded selection of flat panel and projector mounts, carts/stands, wall furniture and accessories. **InfoComm booth 5441**

More: <http://www.peerlessmounts.com>

[Top](#)

26) **Minicom announces Tech Data as distributor**

Minicom Advanced Systems announced that it has signed a direct distribution agreement with leading IT products distributor Tech Data Corporation. Tech Data will offer Minicom's "last mile" high-definition multimedia distribution solutions for Digital Signage networks together with its diverse product lines of IP KVM and analog KVM switches, extenders and IT access management solutions for the server room and data center. "Tech Data joins Synnex and Electrograph as national distributors selling Minicom's products. The distribution agreement is effective May 1, 2009 and covers the entire United States.

More: <http://www.minicomdigitalsignage.com>

[Top](#)

27) Da-Lite: Matt Teevan - Vice President of European Corporate Operations

Da-Lite Screen Company is pleased to announce the promotion of Matthew Teevan to the position of Vice President of European Corporate Operations. In his new position, Mr. Teevan will be Managing Director of Projecta in the Netherlands and Managing Director of Procolor in France. In addition, Mr. Teevan will be responsible for Da-Lite's sales in Europe. Prior to his appointment, Mr. Teevan was Managing Director of Procolor. Previously, he was Vice President of International Sales for Da-Lite. Judy Loughran, Executive Vice President of Da-Lite stated, "Matthew's experience has enabled him to manage effectively in the international marketplace. He will now be able to further apply that experience by advancing to a corporate level and growing Da-Lite's business around the world." Projecta is headquartered in the Netherlands and is Europe's leading manufacturer of projection screens. French based Procolor also manufactures projection screens but is best known for their expertise in building large dimensional motorized screens. Da-Lite Screen Company is the leading producer of high quality projection screens worldwide. Headquartered in Indiana in the U.S., Da-Lite manufactures projection screens for the commercial and residential markets.



More: <http://www.da-lite.com>

[Top](#)

28) Magenta Research: New President announced

Magenta Research, a recognized leader in video, audio and control signal distribution and switching over structured cabling, announced that its founder and CEO, Keith Mortensen, retired from the company effective May 8, 2009. In the eleven years since it's founding, Magenta has grown from a small, self funded startup, to an industry leader with tens of millions in annual revenue and the industry's most comprehensive lineup of AV extension, distribution and switching products. Bob Michaels, who joined the company in early 2008, will take over as President. Michaels has a strong International background with more than 20 years of experience at the helm of advanced technology companies. Mortensen stated, "I hand picked Bob 18 months ago specifically for this purpose. He has been effectively running the day to day operations since coming on board and I am thrilled to pass on the reins of the company to an individual whose strong focus on technology gain and expansion into international markets will ensure Magenta's continued leadership in the industry."

More: <http://www.magenta-research.com>

[Top](#)

Good bye, see you next month - Yours AVP-Newsletter editorial team

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