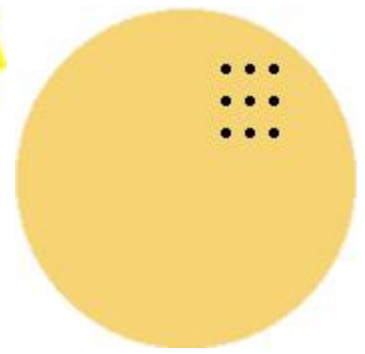




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The free of charge service for data- and video-projection and presentation



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Thursday, 26. March 2009

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Dear newsletter readers!

This issue of www.AVP-Newsletter.com presents you with latest news from the data- and video projection / presentation.

Enjoy reading ! Yours Kai Kröger

1) Prolight + Sound: 01 to 04 April 2009 in Frankfurt/Main

The international Prolight + Sound trade fair will present products and services from the fields of event and communication technology, audio-visual production and entertainment from 1 to 4 April 2009. In the 15 years since it was launched, Prolight + Sound has grown continuously into the world's leading trade fair for the sector and for four days every year is the meeting place for exhibitors, trade visitors, dealers and professional users. The Prolight + Sound Media Systems trade exhibition will be held as part of Prolight + Sound for the fourth time. In the Prolight + Sound exhibition halls, exhibitors present their products from the media technology, systems integration and communication technology segments.

prolight+sound

Frankfurt am Main
1. – 4. 4. 2009

More: <http://www.prolight-sound.com>

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2) Screen Media Expo Europe 2009

With some days to go, Screen Media Expo Europe is anticipated to see 50 per cent growth, with over 90 exhibitors and 3,000 projected visitors, demonstrating positive and encouraging signs for the industry. Opening and closing times: April 7th – 09.00 to 17.30 and April 8th – 09.00 to 16.00



The Screen Forum, an independent UK group dedicated to the ongoing development of the digital signage and DOOH industry, has announced the program agenda and speaker line up for its exclusive Digital Out-of-Home (DOOH) Investors Conference. The conference takes place on Day 2 of Screen Media Expo Europe 2009. In an open pitch session, companies or individuals are invited to give a 15 minute presentation on their business ideas to the conference team. To participate in the open pitches, please contact info@thescreen.org.uk. Detailed Information can be found on the website.

SONY is sponsoring 'The DOOH Technology Summit' in association with Cleverdis, specialists in information intelligence. Mike Fabian of Sony Professional Solutions will join a high profile line up of speakers from LP Media, Française des jeux (French Lottery), Infiniti Europe, Stadium Impact and Meko. Professor Hulme of the Institute for Advanced Studies at Lancaster University will unveil new European 'Visual Wealth' research commissioned by SONY, encapsulating the socio/technical changes impacting larger screen developments and their use in real and commercial settings. Detailed Information can be found on the website.

- 1) Prolight + Sound: 01 to 04 April 2009 in Frankfurt/Main
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- 26) Draper Group Limited opens offices in UK
- 27) Electrosonic: Major changes to its Products Division
- 28) projectiondesign: 3D solution for French Naval Barracuda submarines
- 29) Extron: Wilfred de Nijs as Director of Product Marketing, EMEA

Sponsoring 'The DOOH Media Summit' in association with Media Week is Grand Visual. Three panel sessions will take place covering: Innovations and new technology; International markets; and London's digital transformation. The panels will provide successful campaign examples, debate the challenges that advertisers, marketers and media owners face, and highlight the rewards for getting it right. Detailed Information can be found on the website.

More:

www.screenevents.co.uk/screenexpo2009/

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3) KIOSK EUROPE EXPO 2009 and DIGITAL SIGNAGE EXPO 2009

Just some weeks before the start of KIOSK EUROPE EXPO 2009 and DIGITAL SIGNAGE EXPO 2009, more than 150 international companies have already confirmed that they will be exhibiting at the trade show for self-service solutions and the trade show for digital signage. After last year's success, both events will again be taking place under one roof. Halls 1 and 2 at Messe Essen will open their doors to industry professionals from 5 to 7 May 2009.

More: <http://www.kioskeurope-expo.com> and <http://www.digitalsignageexpo.eu>

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4) POPAI: Outstanding Speaker Line up at Digital Media in Retail Summit

POPAIdigital, international trade association for the marketing at-retail industry, has announced the themes and preliminary line up of programme speakers for its DMiR Summit. Co-hosted for the first time with Screen Media Expo Europe, digital signage and DOOH media event, the summit will take place at National Hall, Olympia, London, 7-8 April 2009. Presenting companies include DecisionPoint Media Insights, ROI Team, CatchTheEye and Post Office. "With some major retail players on board, the DMiR Summit has a fantastic line up," commented Phil Day, Business Manager, POPAI UK & Ireland. "We look forward to a successful, memorable event in association with Screen Media Expo." Sponsored by Imagesound, UK supplier of business music, retail radio and on-screen media solutions to retail and leisure brands, the POPAI DMiR Summit will incorporate two major themes. Day 1 will focus on "Multichannel shoppers and multichannel retail media: developing meaningful shopper relationships through innovation & integration". Attendees will learn how linking multichannel marketing, through both digital and traditional means, to the shoppers' journey provides a 'multiplier effect' in shopper engagement, response and action. Day 2 will consider "What are the defining operational standards in DMiR today and what innovations will enhance these standards tomorrow?", providing attendees with an understanding of a wide range of existing good practice standards relating to the purpose, design, creation, implementation, usage and outcomes of deploying or engaging with Digital Media in Retail. Detailed Information can be found on the website.

More: <http://www.screenevents.co.uk/screenexpo2009/Popai/index.html>

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5) **Toshiba: The F10 is available from the middle of April**

The F10 is tailor-made for presentation images from 15 to 60 inches; weighing a mere 650 grams with a footprint no larger than a CD case, it is particularly suitable for use during business travel, for example with a notebook. But even without an accompanying computer, the F10 enables PowerPoint presentations to be held anywhere, any time, by reading data directly from removable media in the USB port or SD card slot. Further major plus points of the new F10's LED technology in addition to its mobility are its long lifespan and eco-friendliness. The SVGA projector's range of features is rounded off by its elegant design.



More: <http://www.toshiba-projectors.com>

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6) **projectiondesign: 3D stereoscopic projectors at fmx/09**

Reinforcing its commitment to the markets of 3D, gaming, effects and digital media display, Norway's projectiondesign is to exhibit for the first time at the fmx/09 event in Stuttgart, Germany from 5-8 May. Now in its 14th year, fmx/09 offers a conference, a forum, an expo and a series of other events, all with the goal of furthering innovation in the creation, production, and distribution of digital entertainment. Exhibiting with specialist Duesseldorf-based reseller 3D Powerstore on stand 2.4, projectiondesign will show a range of products including the F32 1080 INFITEC(tm) stereo 3D setup; an F32 wuxga supplied by 3D Powerstore; and the ground-breaking F10 AS3D active stereo 3D projector which will be shown in conjunction with Autodesk design engineering software. Additionally, Anders Løkke, International Marketing and Communications Manager at projectiondesign, will present a seminar on 3D technology between 14:00 and 15:00 on Friday 8 May, as part of the fmx conference programme. Among the topics to be discussed will be immersive design, trans-media storytelling and world-building, as well as 3D stereo for commercial and home entertainment.

fmx/09 - www.fmx.de - [3D Powerstore stand 2.4](#)

More: <http://www.projectiondesign.com>

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7) **VIOSO: smartprojecting at Prolight + Sound**

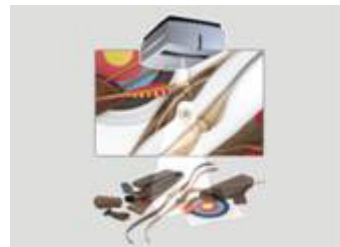
The VIOSO GmbH will show the Software „smartprojecting 2.0“. Once installed on the PC, smartprojecting becomes (no matter which beamer is used) an easy to handle. The bestseller features are the assisting features to optimize the projected image while dealing with new and unknown beamers, adverse projection conditions like skewed or uneven surfaces, a variety of different files and formats, and so on. With smartprojecting all these problems belong to the past. Unique is the possibility of projecting on almost any surface, which enhances the field of application many times over. Simply connect a digital camera and the smartprojecting-technology adjusts surfaces like rock faces, colored wallpaper or curved backgrounds into a virtual white and even canvas. New at the Prolight + Sound will be smartprojecting TL (Touchless). A version of smartprojecting, that is able to identify three-dimensional hand gestures of the user by camera. This allows controlling presentations without a PC mouse or remote control. [Prolight+Sound: Hall 9, booth 44c](#)

More: <http://www.vioso.com>

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8) **WolfVision: Ceiling Visualizers VZ-C12³ and VZ-C32³**

At ISE 2009 in Amsterdam WolfVision introduced the Third Edition of the Ceiling Visualizers VZ-C12³ and VZ-C32³. Many important details have been further improved and some innovative new features have been added. The difference between the two new units is the built-in camera. The VZ-C12³ comes with a state of the art 1-CCD SXGA-camera with 820 lines resolution, while the VZ-C32³ features a brand new 3-CCD SXGA-camera with 1200 lines resolution and 100% lifelike colors. Both units now have 3 native resolutions in all 3 popular aspect ratios: SXGA - 1280x960 pixel - 4:3, WXGA - 1280x800 pixel - 16:10 and 720p HD - 1280x720 pixel



- 16:9. The most important new features are the maintenance free High-Brightness LED Light System, additional LAN-Features like Streaming in Multicast and Singlecast (Unicast) Mode, Authentication etc., Integrated Seamless Switch with Fading Effects, Advanced Keystone Correction, USB-Host Port for Connecting USB-Sticks (as Extension of Image Memory etc.), advanced Controlling with Professional Protocol via RS232, LAN and USB, low Power Consumption (50W) and a new Mainboard with even more Computing Power and Additional Resources. Availability will start in March/April 2009.

More: <http://www.wolfvision.com>

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9) **Conrac: New innovative solutions at Screen Expo Europe**

The latest generation of flat screens for digital signage is mainly characterised by the almost frameless design. A bezel width of less than 15mm, the high resolution and excellent image quality makes the Narrow Bezel series the ideal displays for cluster solutions. Conrac's video electronics supports cluster solutions of up to 4 by 4 displays without the need for additional hardware. Using 47" displays, this results in a size of 4,30m x 2,48m. The integrated „Master Display“ function allows to control all other displays simultaneously via a RS232 port. CONRAC introduces a brand-new Public Display series with a highly innovative cooling concept lowering the temperature and enhancing the display lifetime. The intelligent system works in two cycles, an open loop and a closed loop. The cooling system is very energy efficient and maintenance-free, hence reducing the cost of ownership. Not an entirely new idea, but realised using a new technology, are touch solutions for public areas. To be tested at the booth is a 40" outdoor display (IP54) with "acoustic touch".

Screen Media Expo Europe 2009: booth F01

More: <http://www.conrac.de>

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10) **SCREEN-NT: 84" Outdoor City Light Poster**

The German Digital Signage and Sunlight LCD specialist SCREEN NT has developed and installed a 84" OUTDOOR SUNLIGHT LC DISPLAY for bus stops in City Light poster format. The digital future of bus stops has thus become reality, with SCREENs prototype display making it possible to send time and location specific information and advertising to awaiting bus passengers. Since the weatherproof housing is fitted with full air-conditioning and heating, enabling it to operate in extreme temperatures, even Germany's record-breaking cold front in January 09 proved no problem for the giant display. And of course SCREEN's proprietary SUNLIGHT technology ensures maximum readability in direct sunlight conditions.

Screen Media Expo Europe 2009: booth J35

More: <http://www.screen-nt.de>

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11) **eyevis: EYE-LCD4600M/W-SN with ultra-slim bezel**

With the new EYE-LCD4600M/W-SN, eyevis presents the latest generation of its LCD modules for video wall applications. The outstanding feature of the new displays is their super-slim bezel which allows composition of modular video walls with a gap from screen to screen of only 7.3 mm. The new displays have a screen diagonal of 46" (116 cm) and native WXGA resolution (1366x768 Pixel). The internal scaler allows 'tiled' video walls up to a configuration of 10x10 displays. Like the preceding versions of eyevis EYE-LCD M/W series, the new EYE-LCD4600M/W-SN provides numerous features which make them a first choice for LCD video walls. The M-version of the displays includes a stacking frame which allows fast and simple mounting of video walls or the installation in display racks. eyevis provides a range of installation possibilities for the displays from the EYE-LCDM/W-SN series, including customisable racks, wall mounts, and further installation options. As a provider of complete one-stop large screen solutions, eyevis provides also graphics controllers, wall management software and a comprehensive range of accessories.

More: <http://www.eyevis.com>

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12) **JVC: PoE security cameras and Displays at IFSEC 09**

JVC Professional Europe will exhibit their innovative and extensive range of PoE security cameras in May at IFSEC 2009 (<http://www.ifsec.co.uk/index.html>), the largest annual global security event. Leading the show for JVC will be the new VN-V685U – the first fully functional Power over Ethernet (PoE) PTZ dome camera. The VN-V685U uses JVC's durable direct drive motor for precise, silent control over the pan and tilt. Other features include simultaneous distribution of full-frame MPEG-4 and Motion-JPEG streams, a 27x optical zoom and True Day/Night capabilities. JVC are also introducing Megapixel technology with the VN-X35U IP camera. Displaying all the information will be the new GM-F Series of professional industrial displays, designed for 24/7 operation, which will be displayed in a video wall configuration at IFSEC. Ideal for security and digital signage applications there are three sizes available within the series – 42", 47" and 52" models – each offering a high brightness (700cd/qm) and a MTBF (mean time between failures) of over 50,000 hours. The GM-F displays have full HD resolution of 1920x1080 pixels, with an ultra-thin 15mm front bezel for tiled mounting, while a range of I/O make them compatible with virtually any security system.

More: <http://www.jvcpro.co.uk>

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13) Chief: Customizable Video Conferencing mounting solutions

Chief Manufacturing, industry leader in projector, monitor and flat panel TV mounting solutions, as well as progressive online tools, is excited to announce that the NEW FUSION Series is now shipping. Inspired by installers, Chief's new FUSION universal mounting system is an industry-first series of mounts with a lot of features. ControlZone Height & Roll Adjustment allows fine-tuning of height and leveling after the installation, Centerless Lateral Shift: provides a lateral shift of 0,5M left and right after the installation and Click-Connect Tool-Less Latching use the built-in cable stand to gain easy access under the screen. Also tool-less connect/disconnect of the entire screen is possible. Specifically thinking of Video Conferencing configuration Fusion mounts can easily be connected and aligned with connector kits. In addition up to 6 different sizes and types camera shelves are available and can be quickly snapped onto the mount for optimal camera placement. The new low profile Video Conferencing mount design is available for 26-75" displays.

More: <http://www.fusionmounts.com>

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14) Da-Lite: 2009 Product of the Year Award in Best Screen Technology

Da-Lite Screen Company has been awarded a 2009 rAVe ProAV Product of the Year award in Best Screen Technology for its innovative 3D Virtual Black/Virtual Grey screens by the editors of rAVe ProAV in its February 2009 issue. "As we celebrate Da-Lite's 100th Anniversary, this is a tremendous way to start our new year," commented Wendy Long, Da-Lite Vice President of Marketing. "Both the commercial audio video and home theater markets have responded very favorably to the launch of our 3D Virtual Black/Virtual Grey projection screens. With 3D projected to be a breakout product category this year, Da-Lite is perfectly positioned for this revolutionary change." 3D Virtual Black is a proprietary rear projection screen material designed specifically for use in 3D passive stereoscopic applications. Since its launch, 3D Virtual Black has been specified for museum and commercial applications. 3D Virtual Grey is Da-Lite's front projection 3D passive stereoscopic material and is currently installed in several post production facilities that specialize in 3D passive stereoscopic content development.



More: <http://www.da-lite.com>

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15) Minicom unveils new video extension system

Minicom Digital Signage, leader in "last mile" player-to-screen connectivity platforms for the digital signage marketplace, is unveiling its new video extension system, the VGA Extender at the Screen Media Expo 2009. The VGA extender is a real-time, extension system able to transmit video up to 110m/360ft from one source to one screen or one source to two screens. The VGA Extender comes with a unique dual screen receiver allowing transmission to two back-to-back screens simultaneously thereby doubling the value of the system. Users can place one screen facing towards the street grabbing the attention of passerby's 24/7 and one facing inside for the customers. Thanks to its small size, plug-and-play design and low density, low cost CAT5/5e/6/7 cabling the VGA Extender is easy to install. It also conveniently receives power from the player PC's USB port and the receiver unit is so tiny it fits easily on the back of any display device.

Screen Media Expo Europe 2009: booth E02

More: <http://www.minicom.com>

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16) Gefen: 8x4 CAT-5 HDMI Matrix – an easy plug and play method

Installers seeking an easy plug and play method of accessing multiple hi-def sources from a few extended displays will find it particularly helpful. It links any eight high definition video and audio sources using the HDMI format to any four HDTVs or projectors. Users can access one of eight sources on each display, so four hi-def sources can be viewed on four displays at the same time. Users select which source they'd like to view by using the IR remote or RS-232 connection. With four local HDMI outputs and CAT-5 connections, this Gefen Matrix allows all four displays to be connected either locally using standard HDMI cables, or remotely up to 150-feet (50m) away using two CAT-5 cables. At this distance, hi-def resolutions are supported at 1080p full HD. Resolutions to 1080i can extend over CAT-5 cables up to 300-feet (100m). This versatile matrix supports HDCP-compliance.

More: <http://www.gefen.com>

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17) Christie: The new Vista Universal Routing Switcher (URS)

Christie's Vista Systems is pleased to unveil the revolutionary Christie Vista URS-1608, a Universal Routing Switcher. Offering total flexibility with virtually limitless input and output formats, the Christie Vista URS-1608 eliminates the need for most front-end and back-end boxes providing one point of control with just one piece of equipment: scalers, transcoders, interlacers, aspect-ratio converters and frame-rate converters with just one device. It handles any input-output combination of computer and video formats with ease, including analog/digital, interlaced/progressive, and high/low resolution. With built-in integrated source monitoring and sophisticated keying, the Christie Vista URS-1608 accepts sources from analog composite to digital 2560 x 1600 and seamlessly routes them to any destination display. **Prolight+Sound: Hall 8.0, booth K85**

More: <http://www.christiedigital.com/emeaen>

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18) Analog Way: Tetra VIO now HDCP compatible

Analog Way, designer and manufacturer of innovative image converters and presentation switchers, is pleased to announce the HDCP compatibility for Tetra VIO (Ref TVC 401), a universal A/V Computer and HD Solution in Image Cross conversion. Tetra VIO by Analog Way is a highly versatile universal device with six functions in one: Scan Converter, Scaler, Standard converter with TBC, Audio De/Embedder, Switcher and Interface. Its high flexibility makes it essential in complex installations. It is extremely useful in solving signal compatibility issues at the last minute. In addition to a powerful multi-format Converter, Tetra VIO is also a smooth and fast Audio / Video Switcher offering many useful features such as a 500% Zoom, a user programmable EDID for DVI input and more. **NAB 2009 - April 20 to 23 - Las Vegas, Nevada - USA, Booth # SL7423**

More: <http://www.analogway.com>

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19) Kramer: VA-1VGA computer graphics EDID emulator

Kramer is pleased to announce the introduction of the VA-1VGA computer graphics EDID emulator. Part of the Kramer TOOLS line of compact solution products, the VA-1VGA will capture and emulate the EDID data of a display. EDID (Extended Display Identification Data) is a data-structure consisting of 128 pieces of information that a display provides to the graphics card of a connected computer source to describe its capabilities so that the source can output the best possible signal for that display. The EDID information is conveyed between the source and the display via a standard known as the Display Data Channel 2 (DDC2) utilizing pins 12 and 15 of a standard 15-pin HD computer graphics video signal connector. Kramer's VA-1VGA ensures that if a display is turned off, temporarily disconnected or for any reason unable to be seen by the source, the source will still output the best possible signal resolution. The VA-1VGA will "trick" the source into thinking the display is still directly connected even when the EDID information is unavailable. The Kramer VA-1VGA has begun shipping and is available through Kramer offices worldwide. **Prolight+Sound: Hall 8.0, booth K61**
NAB 2009 - April 20 to 23 - Las Vegas, Nevada - USA, Booth # SL-6205A

More: <http://www.kramerelectronics.com>

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20) Extron: CVC 300 Component Video to RGB Converter Now Shipping

Extron Electronics is pleased to announce the immediate availability of the CVC 300, a new universal, high definition component video to RGB converter. It accepts all standard definition and high definition analog component video formats, from 480i and 576i to HDTV 1080p/60 and 1920x1200, and transcodes the incoming component video signal for output as RGBHV or RGBS. The CVC 300 is ideal for use in applications that require the integration of devices with component video output, such as DVD players, DTV tuners and DVRs, or game consoles, into RGB-based A/V system designs. The CVC 300 supports interlaced or progressive scan video with bi-level or tri-level sync, detecting and maintaining the relative timing of sync signals during the component video to RGB conversion process. It also accepts RGsB signals for sync conversion to RGBHV or RGBS.

More: <http://www.extron.com>

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21) D&M Pro: Denon Professional Installation CD Player to Ampco Flashlight

D&M Business & Professional Group (Europe) has sold 20 Denon DN-C620 to Ampco Flashlight, one of Europe's leading suppliers of live entertainment technology. The contract for the purchase of Denon Professional's new professional CD player was won by D&M Professional's Benelux sales agent, Mennegat trading BV. The Ampco Flashlight Group is headquartered in the Dutch city of Utrecht, with subsidiary companies based in Belgium, Germany, France and Romania. It selected the 1U rackmount DN-C620 for use in its digital audio hire rigs for live sound, corporate event, theatre and television production applications.

More: <http://www.dm-pro.eu>

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22) TOA: Type H series is compact, highly intelligible, and easy to set up

TOA Europe has unveiled the Type H – an all-new series of line arrays designed to fit into the smallest of gaps, the most demanding of interior designs, the most reflective of environments, as well as the tightest of project budgets. There are four models in the Type H range, each based on the same 7cm full-range drive unit. The SR-H2L uses nine of these drivers, while the taller SR-H3L uses 18. Both are also available (as the SR-H2S and SR-H3S respectively) with a front that curves downwards towards its bottom edge, rather than a flat front, for applications where listeners closer to the speakers are also lower than those behind them – an auditorium with a floor that slopes down toward the stage, for example. Finished in white, all four models measure just 84mm across – making them TOA's slimmest-ever line array and ensuring that they remain visually unobtrusive in any application. Using the flat-front variants, two arrays can be coupled together for coverage of particularly large areas, while a range of purpose-designed mounts and brackets enables the enclosures to be wall-mounted, tilted, rigged, flown, or free-standing. **Prolight+Sound: hall 8.0, booth A16**

More: <http://www.toa-corp.co.uk>

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23) RGB: MediaWall offers KVM option for Linux Processors

RGB Spectrum announces Linux computer support for its Integrated Control System with KVM for the MediaWall line of video wall display processors. A "Remote Desktop Agent" (RDA) enables the control of Linux computers displayed on the video wall. Unlike traditional KVM (keyboard-video-mouse) control over IP or Cat5, RGB Spectrum offers a hybrid solution, with video provided by direct-connect (DVI or RGB) to the display controller to guarantee real-time performance. Remote keyboard and mouse functions are over IP. There is no strain on the network since bandwidth requirements are minimal. The result is a unified display space where an operator can control the display as well as the source with a single mouse. The computers and the video wall processor are interconnected over an IP network. A custom keyboard/mouse agent, a.k.a. Remote Desktop Agent, is installed on each of the source computers. At the heart of the solution is RGB Spectrum's Web Control Panel (WCP), the intuitive set-up and control application used to operate the MediaWall display processor. The KVM option currently supports Microsoft Windows 2000 and XP computers. The new Linux RDA currently supports Red Hat 5.1 with GNOME 2.6. with GUI installed. Other versions of Linux will be added as they are tested.

More: <http://www.rgb.com>

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24) Futuresource: Interactive Whiteboard market – No real signs of recession

Close to 600,000 Interactive Whiteboards were sold worldwide last year, generating nearly US\$1bn of revenue, according to a new market report from Futuresource Consulting. "Across the globe, the Interactive Whiteboard phenomenon is really taking hold," says Colin Messenger, Senior Consultant, Futuresource. "Driven by continued technological developments, our projections show that one in six classrooms will be hooked up with an Interactive Whiteboard by 2012. It's remarkable to see how this technology allows teachers to connect with students in much greater depth, bringing the outside world into the classroom and transforming lessons into exciting world experiences. You've got to see the technology in action to fully appreciate the impact it has on the learning process." In the 66 countries covered within the report, Messenger calculates there are over 31 million classrooms: a huge market potential for companies operating within this sector. A whistle-stop tour of activity in 2008, shows that the USA had a hugely successful year, with sales volumes surpassing 250,000 units, up 65% on volume and over 100% in value. In the UK, demand is still strong and will continue to be sustained, with a swell of activity awaiting EMEA. Looking to Australia, Q4 2008 proved to be its largest success to date.

More: <http://www.futuresource-consulting.com>

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25) SMART: Agreement with Zollner to increase global production

SMART Technologies announces an agreement with the Zollner Group to assemble SMART Board interactive whiteboards for customers in Europe, the Middle East and Africa (EMEA). The Zollner Group, one of the world's leading contract manufacturers, will assemble the interactive whiteboards at its facility in Vác, Hungary. Initially, it will have the capacity to produce more than 125,000 SMART Board 600 series interactive whiteboards per year, significantly increasing SMART's annual global production. With SMART Board interactive whiteboards assembled at the Hungary facility, service to SMART's EMEA customers will improve. Currently, all SMART Board 600 series interactive whiteboards are assembled and shipped from SMART's main plant in Ottawa, Canada. Hungarian assembly will also decrease SMART's reliance on transatlantic shipping, thereby reducing the company's carbon footprint. The decision to assemble SMART Board interactive whiteboards at the Vác, Hungary, facility comes amid continued strong sales for SMART in EMEA.

More: <http://www.smarttech.com>

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26) Draper Group Limited opens offices in UK

Draper, Inc. and Bjurab have announced the joint formation of Draper Group Limited. Draper Group Limited is centrally located in Corby, Northamptonshire, with a sales office, warehouse and training facility serving distributors, dealers/resellers, AV consultants, architects and end-users throughout the UK. "We already have a finished goods inventory, which is a real benefit for the UK market," according to Wakeley Gage, who as Operations Manager oversees the six-person sales, logistics and customer service operation in Corby, within minutes of the M1 and A1. "This means most popular products and models are available for immediate shipment without the need to pay for air freight across the Atlantic or Europe." In addition to on-hand stock, the location in Corby means customers do not need to plan their dealings with Draper Group Limited around a four or five hour time difference with a U.S.-based headquarters. Wakeley believes this allows Draper Group Limited to better bring Draper's focus on customer satisfaction to the UK.

More: <http://www.drapergrouppltd.co.uk>

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27) Electrosonic: Major changes to its Products Division

Electrosonic has announced major changes to its Products division which now operates as a fully separate entity from Electrosonic's AV Systems Integration business. The Products Division is actively seeking resellers for its product line and has just launched a new products-only website. To best serve the market, Electrosonic's Products Division is now a wholly separate division from Electrosonic Solutions (the Systems Integration and Service businesses). Electrosonic Products division has its own engineers, managers, sales force and technical support staff. The product division operates from three offices; Dartford in the U.K. and Minneapolis, Minnesota and Burbank, California in the U.S.A. The Products division is actively seeking reputable resellers and distributors worldwide for its product line. Reseller and distributors are encouraged to contact Electrosonic for more details on the program. Reflecting this new separation, visitors to www.electrosonic.com will be routed to either the brand new Products website or Solutions website.

More: <http://www.electrosonic.com>

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28) projectiondesign: 3D solution for French Naval Barracuda submarines

Immersion, a France-based systems integrator specialising in customised industrial visualization, has supplied projectiondesign F32 series SXGA+ resolution projectors as part of a virtual reality project aimed at streamlining the design of new submarines for the French navy. The projectors form a 3D stereoscopic rear-projection solution that uses two 3 x 2 metre Stewart screens joined together to form a circular, polarised 3D projection surface. The 3D solution has been installed at the Cherbourg base of the naval defence contractor Direction des Construction Navales (DCNS). It uses a Flystick-driven tracking system from German manufacturer ART to track the location of the user within the interior environment of a virtual underwater vessel, and is currently being used to assist in the design of Barracuda class submarines.

More: <http://www.projectiondesign.com>

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29) Extron: Wilfred de Nijs as Director of Product Marketing, EMEA

Extron Electronics is pleased to announce that Wilfred de Nijs has been promoted to Director of Product Marketing, EMEA. In this new position, de Nijs will oversee the product marketing and training teams at Extron Europe in the Netherlands office. "Wilfred possesses a high level of product expertise and leadership skills that will help him excel as the new Director of Product Marketing," says Rainer Stiehl, Vice President of Marketing, EMEA. "Wilfred will ensure that the Extron product line is adapted to fit the needs of the European A/V market." Wilfred de Nijs joined Extron as a Manager of Product Marketing a year ago, bringing with him seven years of experience in the A/V industry. In his previous role as a Product Marketing Manager, de Nijs was responsible for planning and implementing marketing plans for new and existing Extron products.

More: <http://www.extron.com>



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