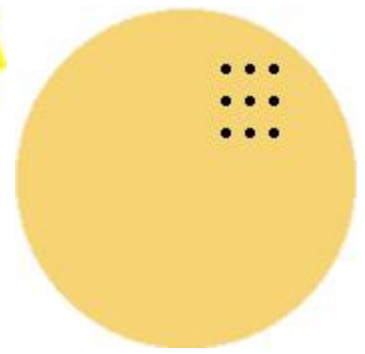




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Latest news about [Audio-Visual-Presentations\(AVP\)](#)

The free of charge service for data- and video-projection and presentation



[\(AVP-Newsletter.de\)](http://AVP-Newsletter.de)

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Dear newsletter readers!

This issue of www.AVP-Newsletter.com presents you with latest news from the data- and video projection / presentation.

1) **ISE 2009: Time running out for exhibitors**

With some weeks remaining before Integrated Systems Europe 2009 (ISE) opens its doors, the show organisers are predicting another sellout of exhibition space – despite the event occupying some 30% more net space than in 2008. Around 90% of the available space has already been reserved, leaving exhibitors who have not yet signed up facing something of a race against the clock. “The continued growth of ISE is a tribute not just to the strength of our event, but to the robustness of the professional AV and electronic system industrie in Europe,” comments Mike Blackman, Managing Director, Integrated Systems Events.

ISE 2009 will take place at the Amsterdam RAI, 3-5 February 2009.

More: <http://www.iseurope.org>



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2) **Screen Media Expo Europe: Highlights in 2009**

Screen Events Ltd announced the highlights for the digital signage and DOOH Media event in 2009. Renamed “Screen Media Expo Europe 2009” to reflect its engagement with the media, marketing and advertising communities, the show has also refined its conference and learning programme to attract an even greater audience of screen-media users and providers from around the world. New for 2009 are three independent joint venture conferences running in association with Screen Media Expo Europe. Media Week magazine will host the “DOOH Media Summit”, POPAI Digital the “Digital Media in Retail Summit” and Cleverdis the “DOOH Technology Summit”. The Call for Papers will be announced by each joint venture partner and Screen Media Expo Europe show marketing shortly. There will be a new Content and Network Owners area next year and the Digital Media Gallery will be expanded allowing visitors to watch a wider selection of screens and digital media advertising campaigns in action. The Screen will also run daily ‘DOOH Industry Briefings’ on hot topics in the sector. 7th – 8th April 2009, National Hall Olympia, London, UK

More: <http://www.screenevents.co.uk>

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Enjoy reading !

Yours Kai Kröger

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- 30) Magenta Research: New Distribution Partners
- 31) Extron: Product Catalog and Web Site in Russian
- 32) D&M Europe appoints MD of Business & Professional Group
- 33) Da-Lite: Wendy Long named as Vice President of Marketing

3) NEC Display Solutions: WXGA-model NEC NP500W

NEC Display Solutions is proud to announce the expansion of its recently introduced projector series (NEC NP400, NP500 and NP600) with an additional WXGA-resolution model, the NEC NP500W. This makes a wide-format device in NEC's standard desktop series of projectors now available for users. The NEC NP500W is comprehensively equipped and comes with many practical features – for example, it can be administered directly over a network via its RJ45 interface, or controlled using the Virtual Remote function directly from a PC via the VGA cable. User-friendly operation is assured by various automatic functions such as Keystone Correction, Autostart or Quick Power Off. In addition, EcoMode operation of the device lowers operating costs and enables a long lamp lifetime. Whether it's used for portable applications, as a desktop projector or installed in a fixed location on the ceiling, the 3,000 ANSI lumens brightness of the NEC NP500 means it is ideal for deployment in small to medium-sized businesses. **ISE: 5O94**
More: <http://www.nec-displays.com>

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4) Toshiba: The first speaking projector

Wouldn't it be practical if the projector could tell you itself what it needs? And if a friendly voice saved the day by pointing out that the data cable needs to be connected? What sounds like a dream is now reality, thanks to two new projector models by Toshiba. This scenario is one of 27 stored in the x200 (XGA resolution) and the wx200 (WXGA resolution) with Voice Guidance feature to support users in day-to-day use. Instead of frantically flicking through manuals or phoning colleagues, now even the most non-technical or occasional users can relax in the knowledge that their presentation is in safe hands. To eliminate language problems, the Voice Guidance feature is available in a total of 25 languages. Toshiba's two new additions to the portable class x200 and wx200 are the first projectors to feature this technical innovation. Currently the quietest XGA model, delivering only 28dB in Eco mode, Toshiba's x200 weighs in at under two kilograms and has brightness of 3,000 ANSI lumens. The LCD projector offers outstanding technical features such as fully automatic keystone correction and instant shutdown, in addition to supplying vibrant colour reproduction and Windows Vista network functionality. Thanks to Vista, network connection via RJ45 LAN or Wireless LAN is available at the press of a button without the need to install additional software. A further plus is the USB interface. Toshiba's answer to the growing WXGA projector market (1,280 x 800), the wx200 addresses a range of applications even more versatile than that of the x200. The wx200 offers all the features of the x200, plus 16:10 native aspect ratio. **ISE: 1J125**

More: <http://www.toshiba-projectors.com>



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5) **dnp: Projection screens in live action at ISE**

The ISE show will mark the European launch of dnp's new Ceiling Cassette for the dnp Supernova Flex Screen that makes the retractable screen more discrete than ever. Apart from the new ceiling mounted version of the dnp Supernova Flex, dnp will present the Supernova Infinity, which offers unlimited screen size possibilities. Visitors can also experience why many AV experts consider the dnp Sigma Screen to be the ultimate optical rear projection screen. A revolutionary high-contrast filter allows the projected image of dnp's Supernova Screens to be reflected from the screen head-on. It absorbs light efficiently from other sources so the screen remains virtually unaffected by ambient light. The retractable Supernova Flex combines the revolutionary Supernova Screen technology with an innovative, aesthetic, space-saving design to create a high-quality front projection screen. The dnp Sigma Screen is an optical high-contrast rear projection screen, which is optimized for the bright environment with high levels of natural ambient. The combination of extremely high black levels and a matt non-glare surface dramatically enhances the perceived image contrast and combats reflections from windows and artificial lighting. **ISE: 10N118**

More: <http://www.supernovascreeen.com> and <http://www.dnp.dk>

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6) **Da-Lite: A new Veneer Option and new Screens with 16:10 Format Sizes**

Da-Lite Screen Company is pleased to announce the addition of a veneer case option on Da-Lite's Large Cosmopolitan Electrol and Large Tensioned Cosmopolitan Electrol. The front cover of the Large Cosmopolitan case can be covered with a real wood veneer for a warm, elegant look. Veneers are available in seven standard finishes. Da-Lite's Woodshop also has the capability to match any custom veneer finish. Also, Da-Lite Screen Company has expanded its Contour Electrol and Tensioned Contour Electrol motorized projection screen line to include 16:10 format sizes. With its stylish curved aluminum extruded case available in either black, white or graphite finish, the Contour Electrol is a beautiful addition to any environment. For easy installation, the Contour Electrol is available with SCB-100 and SCB-200 (RS-232 serial control board), Low Voltage Control unit, Silent Motor, Silent Motor with Low Voltage Control or Video Projector Interface built into the case. **ISE: 2C46**

More: <http://www.da-lite.com>



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7) **Chief: Over 20 new mounting solutions at ISE 2009**

ISE 2009 will see exhibition platinum sponsor Chief Manufacturing launch over 20 new products and innovative web tools to the European Custom Installation and Professional audio-visual industry. "Chief has been producing high-performance mounts and accessories for 30 years. The strength and performance of Chief Manufacturing in the International audio visual community is affirmed by the success we have enjoyed in the past year, with many exciting product developments and prestigious installations added to our expansive client portfolio. At ISE 2009 we will demonstrate over 20 brand new products as well as our tried and tested mounts and accessories which are specifically made for 24/7 operation and ISE is the perfect platform to do this", says Melinda von Horvath, EMEA Sales Director at Chief Manufacturing. "We also look forward to welcoming our existing and new clients to the stand at ISE 2009 to highlight the flexibility, quality outstanding durability our range provides in projector and flat panel monitor support". **ISE: 1F38**

More: <http://www.chiefmfg.com>

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8) **MediaScreen adds new 82" and 108" models to the ScreenLifter family**

With the introduction of the brand new ScreenLifter 82-G2 by the MediaScreen Bildkommunikation GmbH, the trusted advantages of the ScreenLifter transport and support system are now also available for the new class of 82-inch displays from manufacturers such as NEC, Samsung, Kortek, and others. Offering the same design and features as the well established ScreenLifter 103-G2, the proportions of the ScreenLifter 82-G2 have been adjusted to harmoniously match the 82-inch displays. Another novelty is the ScreenLifter 108-G2, introduced on October. Based on the proven ScreenLifter 103-G2, the ScreenLifter 108-G2 features a mounting bracket for the world's largest available flat-panel display, the Sharp 108-inch LB-1085 LCD monitor. Yet another MediaScreen product introduced in October is the SLPowerPack. Available both as an internal or external solution for all ScreenLifter models, the SLPowerPack supplies the power necessary to operate the ScreenLifter in situations where mains power is not available. The internal solution offers the added benefit of microprocessor controlled monitoring and charging of the SLPowerPack through the ScreenLifter's control box.

More: <http://www.mediascreen.de>



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9) HANTAREX and IGPDecaux at Milano Linate International Airport

In November 2008, 55 vertical 57" LCD Totem Multimedia screens were installed at Linate Airport. The displays are approximately 2.25 meters tall and 1 meter wide and are only 17cm thick in the single side model and 25 cm for the dual side model. They have a vertical 57" LCD screen with 180° viewing, very high brightness and Full HD resolution of 1080 x 1920 pixels. The totems are able to show very high resolution static and dynamic content. The quality, definition and image colour are perfect and real like. The 55 screens have been placed by IGPDecaux to insure that each screen can be seen well in areas with heavy foot traffic, waiting areas, arrival, departures even after the security check. Citizen, a leader in watches, has purchased the entire network guaranteeing their domination of the airport. Milan's Linate International Airport is considered a "City Airport", because it is only 7 km from the city centre. Linate, like Malpensa, is managed by Gruppo SEA, a company owned by the city and province of Milan. IGPDecaux is the Italian branch of JCDecaux. Formed at the end of 2001 by the union of IGP (a private joint venture with RCS MediaGroup), a leader in publicity on public transportation and JCDecaux Comunicazione Esterna Italia, with the goal of developing publicity on urban furnishings where JCDecaux is a world leader. HANTAREX is a leader in developing ultra-thin digital video technology solutions, and specializes in Digital Signage for malls, airports and railway stations. ISE: 5N110
More: <http://www.hantarex.eu>

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10) Minicom: New HDMI Player-to-Screen Distribution Solution

Minicom Advanced Systems has launched the DS Vision HDMI, a cutting-edge HD Digital Multimedia Distribution and Extension system. It narrowcasts high-definition digital video and audio from a single player to remote plasma/LCD screens located 250 meters/825 feet away. The real-time delivery of rich multimedia content has close to zero degradation of video and sound quality. The DS Vision HDMI features Minicom's advanced CAT 5/6/7 cable distribution technology. Unlike other HDMI products that require two cables, DS Vision HDMI features a single cable solution transferring both Audio/Video and supporting screen resolution optimization (DDC), further simplifying installation and reducing installation costs.
More: <http://www.minicom.com>

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11) Roku: Digital Signage Solution now includes Networking

Roku announced that it is bundling network solutions as a standard feature of its BrightSign HD2000 digital sign controller hardware. BrightSign HD2000 ships with all the software required to support the needs of both single site and networked installations at no additional cost, and there is no subscription charge for customers hosting their own applications. The standard software package offers capabilities including looping video playback, multimedia playlists, time scheduled playlists, multiple zones, interactive demos with buttons or touch screens, networked delivered content, and much more. Roku now offers two options for customers wishing to network their BrightSign plug-and-play digital sign and kiosk solutions. The recently announced BrightSign Network Manager is a secure Web-based application available free of charge to customers installing it on their own servers, with an all-in-one hosted service also available as an option through a low-cost subscription. A second networking option is also available and called BrightSign Simple Networking, which offers customers a less feature rich but simpler solution. ISE: 12C79
More: <http://www.roku.com>

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12) ict redcat: Complete Solution for Digital Signage and Dynamic Distribution

Simple, individual and flexible implementation of Digital Signage scenarios – this is now possible with the completely new developed software „ict redcat“: The new development in Digital Signage Software was configured by the software development team at ict Innovative Communication Technologies AG, Kohlberg, based on the latest technologies facilitating the implementation of sophisticated concepts. The versatile design possibilities, the inclusion of the most varied data formats and/or media, and the dynamic distribution of information are only three of the numerous features which characterize the ict redcat. It goes without saying that ict redcat was developed with future requirements in mind. The most modern Digital Signage Scenarios incorporating e.g. gesture control, multi-touch interface or other interaction concepts can be included without difficulty. Due to the fact that ict AG has been cooperating with renowned research partners in this field for several years, future oriented and innovative impulses will continue to influence the software. Ten years ago, the ict team started development of software solutions for the budding Digital Signage sector which proved to be a clever investment. These days, attractive multi-media information systems are more in demand than ever and are almost State-of-the-Art. ISE: 5O106



More: <http://www.ict-redcat.com>

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13) Extron: Matrix Switcher with Professional Grade DSP

Extron Electronics is pleased to introduce the MPX Plus 866 A ProDSP Media Presentation Matrix Switcher, a revolutionary new multi-format matrix switcher with integrated audio digital signal processing. The MPX Plus 866 A is a matrix switcher to combine VGA, video, and audio signal routing with ProDSP, a powerful audio processing platform based on a 32/64-bit floating point DSP engine. ProDSP offers an extensive selection of audio DSP tools designed to facilitate audio system design, configuration, and commissioning. ProDSP is configured and managed through Extron's DSP Configurator Software, which provides an intuitive Graphical User Environment for full control and management of audio DSP functions. Available for immediate delivery, the MPX Plus 866 A is an ideal one-box solution for complete audio and video integration that simplifies system requirements. [ISE: 2C32](#)

More: <http://www.extron.com>

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14) Kramer: 900xl Power Amplifier for Line-Level Stereo Audio Signals

Kramer Electronics has announced the release of its 900xl power amplifier for line-level stereo audio signals with RS-232 control. The 900xl is extremely compact, easy to set up, and provides external control capabilities via RS-232. Because of the ability to remotely control the 900xl in a system, it is a perfect solution for Professional AV applications including presentation rooms and multimedia applications. It is also suitable for local audio amplification or for personal audio listening from a PC, portable CD player, or other audio device. The Kramer 900xl accepts a stereo audio signal either on RCA connectors or on a 3.5mm mini jack. It delivers a speaker output of 10 watts RMS per channel into a 4-ohm load on a 10A 4-pin terminal block connector. The 900xl front panel includes two input selection buttons, audio gain buttons for volume control, and indicator lights for power and for overheating warning protection. Switching between inputs, choosing a preset audio level including mute and ramping the audio level up and down can be controlled by PC or other controllers using serial commands via the RS-232 port. The 900xl is equipped with a 12V DC power source. [ISE: 1F28](#)

More: <http://www.kramerelectronics.com>

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15) Gefen: New Audio/Video Scaler with Amplifier

Integrating computer, legacy and digital devices is easy with Gefen's new Audio/Video Scaler Pro with Amplifier. This rack-mountable scaler works with today's popular interfaces, performs seamless source switching, and up-scales video to 1080p full HD while supporting audio amplification. The built-in audio amplifier makes this product ideal for presentations, board rooms and similar environments where multiple A/V sources can be accommodated with a one-box solution. It offers volume control and two 20-watts per channel speaker outputs so users can integrate audio and video equipment conveniently and easily. For professionals working with various audio/video formats, the Gefen A/V Scaler Pro with Amplifier adds value by enabling plug and play connections among different devices. Video inputs are provided for HDMI (two inputs), DVI, VGA, component, composite and s-video. All video inputs come with separate audio inputs: HDMI with S/PDIF and Optical; and DVI/VGA, composite, s-video and component with analog stereo inputs. One HDMI output is offered with mirrored S/PDIF, Optical and stereo audio outs. The selected video source is delivered in the HDMI format, with audio embedded in the HDMI signal, and delivered separately. [ISE: 1G51](#)

More: <http://www.gefen.com>

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16) Analog Way: Converters and presentation switchers at ISE 2009

Analog Way will be present at ISE 2009. The company designs a wide range of computer to video scan converters, scalars, seamless switchers and up/down converters. At ISE visitors will see the Di-VentiX II: Multi Layer Mixer Scaler Seamless Switcher with 4 scalars, the Axion: High End Remote Controller for large events / multi-venues, the Quattro Vue FX: High Resolution Scaler Seamless Switcher, the Broad Scan HD: Very High Resolution to Video and HDTV Scan Converter with Genlock and Embedded Audio, the Tetra VIO: Universal A/V Computer and HD Solution in Image Cross Conversion with Digital De/Embedder and the Optimizer HD: Universal Up/Down Scaler with Enhanced Scaling Technology based on Bandlet Transform (Technology developed by Let It Wave). [ISE: 3E125](#)

More: <http://www.analogway.com>

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17) Crestron: Wireless Lighting and Shade control System available

Part of the Crestron Green Light family of products, the wireless iLux CLSI-C6MRF is an integrated lighting system with a built-in motion detector operating on Crestron infiNET mesh network technology. Perfect for both new and retrofit applications, the wireless iLux allows easy installation of lighting and shade control for commercial or residential projects. Designed for wall mount installation, the CLSI-C6MRF controls six channels

of dimming and six groups of shades, expandable to 54 each. Large "ON" and "OFF" buttons and six two-level rocker buttons enable the recall of up to 15 scenes for lighting and shades, and corresponding 7-segment LED bar graphs offer easy visualisation of lighting levels in each zone. The infiNET iLux operates both as a stand-alone control system or integrates seamlessly into a full Crestron control environment without the need for a control wire. **ISE: 1F14, 1F23**

More: <http://www.crestron.co.uk>

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18) AV Stumpfl: Wings Platinum 3.70 – new formats and Quicktime video

Quicktime videos can now be played directly in Wings Platinum projects. In the past, high-quality footage that was only available in MOV format had to be converted specifically into some other format. Today, some of the modern digital cameras also create videos in MOV format, which can now be played directly in Wings Platinum. The new version also features a functional extension for the Starter license: one text track was added in order to display a title, the credits or any other information. This is a wish come true for the Wings Platinum users. Texts can now be added or modified in next to no time without having to resort to Photoshop graphics. Users of timecode will take a keen interest in the fact that the new Wings Platinum version allows jumping to a defined timecode from where playback can be started. The timecode function has been supplemented by two new triggers "Read external timecode" and "Continue internal timecode". An other trigger was added that allows execution, via the network module SC LAN Remote 8 of AV Stumpfl, of various actions in Wings Platinum by means of switches. The SC LAN DMX512 in/out Module can now be used for DMX output via the network. Previously this was only possible via an SC Net Module. **ISE: 1H23**

More: <http://www.avstumpfl.com>

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19) RGB: New Matrix-Switcher Linx 8x8sp

RGB Spectrum has announced the release of the Linx 8x8sp, a compact, one rack unit version of the Linx 8x8 DVI Matrix Switcher. The Linx DVI 8x8sp is a high-performance, non-blocking DVI matrix routing switcher with eight inputs and eight outputs; all inputs are available to any or all outputs. It delivers pure digital switching and routing of DVI signals. When combined with digital signal sources and digital displays, it allows for fully digital end-to-end signal distribution. The switcher is packaged in a rugged and compact 1RU chassis offering a reliable and space-saving solution for challenging environments. Power is supplied via an external, approved-for-medical-use in-line module. The switcher accepts input signals up to 1920x1200 and 2048x1080p, and supports the full 1.65 Gbit/sec. DVI standard. In addition to switching picture information, the Linx provides a DDC back channel to carry EDID set-up and display data. The Linx switcher comes with Total EDID Manager, a straightforward solution for every digital routing configuration. Display identification data can be set to pass through from the display back to the graphics adapter. Other features include Fixed input EDID, Emulated output EDID, multiple output resolution arbitration and EDID capture. **ISE: 3C96**

More: <http://www.rgb.com>

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20) eyevis: ATEME decoding standards integrated

ATEME SA, a leader in MPEG-4/H.264 video compression technology, and eyevis, a leading provider of large scale display solutions for control rooms, have pooled their resources to be able to provide high-end H.264-based video security solutions. In order to face requirements of today's video security systems, eyevis developed the NPX-IP Decoder Board for its netpix controller series. The Netpix IP Streaming Decoder Board is the latest development for the eyevis NPX graphics controller series. It has been especially designed for the integration of IP Video streams in large screen systems. Its new hardware architecture allows hardware decoding of any codec format in real-time. The NPX-IPDB can handle streams from any manufacturer and any codec format, as soon as the codec is integrated. Each NPX-IPDB can decode various streams simultaneously, independent from the quality and codec format. Of course, a primary standard to include was ATEME's MPEG-4/H.264 technology. Thanks to the high-quality video compression of ATEME systems and the hardware decoding architecture of the eyevis NPX-IP Decoder Board it is possible to integrate several streams per board without affecting the performance of the entire system. These streams are decoded in real-time without any loss of quality. The combination of video security products from ATEME and eyevis offer customers a complete H.264-based solution, especially designed for professional video security requirements. **ISE: 1F80**

More: <http://www.eyevis.de>

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21) ict: Mondial de l'Automobile Paris 2008

The Auto-Salon Paris from 4th to 19th October 2008, presented a veritable showcase on the river Seine. A precisely movable LED wall at the BMW press conferences served as a central medium for the presentation of model innovations whilst simultaneously emphasizing the dynamics of the BMW brand. The company ict Innovative Communication Technologies AG, Kohlberg, planned and implemented this sophisticated media-mechanical system. Embedded in a media scenario with offset LED steles on the left and right, the 15qm LED screen formed a type of "Premiere Gateway" for the new BMW models. In harmony with the total scenario, the movable LED screen could be vertically moved exact to the millimetre, just like raising a gate, via an intelligent control. The funnel like placement of the high resolution media elements, the contrast rich LED modules (Barco ILite 6 BK) and the frame synchronous Full-HD media feed created a room spanning image impression which conveyed a dynamic tensioned atmosphere. The entire media-mechanics, including drive and control technologies, steel structure and static for the four tonne „Gate“, as well as the construction for the eight LED steles, everything was planned and built by ict. As Full-Service Provider, ict implemented sophisticated panelling for the mechanical components in accordance with the given BMW design guidelines. A DVC hard disc recorder and several Barco DX-700 processors were used for the video content feed. The synchronous control of the complete LED movie concept and electro-mechanics was achieved via an ict media control; the ict ControlMachine CM 3. ISE: 5O106
More: <http://www.ict.de>



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22) SCREEN NT: Innovative Digital Signage System at the AUDI Forum

In their completely refitted AUDI Forum in Ingolstadt, the ever-innovative German corporation has installed a Digital Signage system, which sets new standards in multimedia infotainment. The intention is to bring the fascinating world of AUDI in an emotional, informative and entertaining manor to the thousands of visitors, whether they are picking up their new car, or just enjoying a family day out. AUDI was quick to realise that the Digital Signage system in the company's prestigious Forum could and should provide far more than the car pick-up information expected from it. The ensuing concept and project was therefore devised to combine the necessary pick-up information with entertaining multimedia elements, such as AUDI's own TV channel, marketing videos and live news. AUDI chose SCREEN NT. The company based in Alzenau, near Frankfurt was the company, which could meet all of AUDI's criteria for the infotainment solution. The choice was based not only on the vast experience the North-Bavarian professionals brought with them in Digital Signage installations, but also because of SCREEN's unique technology in SUNLIGHT LC displays. The company's 42" SUNLIGHT LCDs were the ideal solution to the buildings sunlight "problem". ISE: 12F89
More: <http://www.screen-nt.de>

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23) WolfVision: The new Building with a lot of highlights

After only 10 months of construction WolfVision's new headquarters was completed at the end of July 2008. It took two weeks to move from the former office in the nearby town Götzis into the new building. Operations finally started on August 18, 2008. The WolfVision group employs 65 people in Klaus and 20 further employees, working in international subsidiaries. With 3.600qm the new headquarters offers enough space for approx. 100 employees. The actual decision to build a new building rather than renting and adapting some more rooms in the previous location was made by the family Wolf in summer of 2006. The challenge was to find an appropriate property close to the former location, in order not to lose any qualified employees due to cumbersome commuting. George, Martin and Josef Wolf soon found the perfect building site in the nearby town Klaus. When looking for the perfect building concept WolfVision started an architectural competition. A great method strangely enough still not too often used in the private industry. Five well known architects participated in the 2-step competition. On March 13, 2007 architects Gerhard Hörburger and their partners ReitbruggerGAU from Bregenz won the competition with a great building concept which convinced everybody in the jury. In order to assure that the WolfVision management can concentrate on its day to day business and for keeping the construction time as short as possible it was decided to assign a general contractor. The tendering procedure and the construction inspection on site were handed over to another architectural office (DI Thurnher ZT-GmbH from Feldkirch). At the end of September Schertler-Alge GbmH, Lauterach won the tender and was assigned as general contractor. Start of construction was on October 12, 2007. After only 10 months of construction WolfVision's new headquarters was completed in July 2008. The first two weeks of August were used for the move of the company and on August 18, 2008 operations finally started in the new headquarter. ISE: 1J13
More: <http://www.wolfvision.com>



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24) D.A.S. Audio at upcoming trade shows

D.A.S. Audio will have a busy agenda during the first trimester of 2009, participating in several international trade shows. D.A.S. products and latest releases will be presented at the "NAMM Show" in Anaheim, California (booth 6878), at the "Integrated Systems Europe" in Amsterdam (booth 3C104), as well as the "Musikmesse / Prolight and Sound," in Frankfurt, Germany (booth 8.0A22). Almost coinciding with the celebration of ISE and from February 4th to the 7th, the Crystal Pavilion located in Madrid's Casa de Campo Exhibition Center will host the fourth edition of "AFIAL" (D.A.S. stand A-11). During the last years this expo has become the most important national trade event where the leading audiovisual firms concur and present their latest technological releases.

More: <http://www.dasaudio.com>

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25) Artcoustic: The SUPERSTAR iPod Music Centre

Artcoustic presents the SUPERSTAR iPod® Music Centre. This all in one high-end amplified speaker system creates flawless sound reproduction and features endless design options. Expanding the Artcoustic award winning speaker range, the SUPERSTAR incorporates state-of-the-art technology while maintaining Artcoustic's signature clean, elegant lines. The SUPERSTAR is the embodiment of Artcoustic's wealth of experience and know-how in speaker design and is beautifully implemented in this all in one unit. Artcoustic uses the same technologies developed for their high end speaker range applying them exclusively to an iPod compatible system. With the Artcoustic ultra-wide-axis Target lens technology, the Artcoustic SUPERSTAR provides the listener with near perfect acoustics even in the most demanding listening environment. Coupled with the advanced Artcoustic X2 subwoofer technology, the listener will experience powerful and detailed sound, normally only achieved by a much bigger and complex system. The PA-260 incorporated amplifier performs smoothly and accurately even in the most demanding conditions. The PA-260 is matched to all the SUPERSTAR's impedance and tonality and offers incredible 2 channel performance supporting high performance and silent running dual fan speed cooling system.

More: <http://www.artcoustic.com>

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26) BMB Electronics: ReQuest HD VIDEO Solution

BMB Electronics BV, supplier of Custom and Home AV solutions and the exclusive European Mainland Distributor for ReQuest Inc, announced the launch of ReQuest Inc's new Intelligent Media Client. When combined with ReQuest F or iQ servers, the IMC delivers a complete Home entertainment solution including multiroom music, movies, home videos, photos, and web-based features such as weather, stocks, and web cams. The expandable platform enables home owners to enjoy their CD and DVD content as well as the expanding range of online services for streaming and downloadable content. The ReQuest Intelligent Media Client integrates a slot-loading DVD drive, which delivers local playback of DVDs as well as the ability to archive movies to the system's iQ or F-Series media server. Once archived, music, movies and videos become part of the server's library, available for search, instant recall, and enjoyment in any room of the house via ReQuest's powerful yet simple graphical interface. **ISE: 1K30**

More: <http://www.bmbelectronics.com>

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27) Crestron announces Barix IP Intercom integration

Crestron has announced the addition of Barix AG, a pioneer in IP-based audio, intercom, control, and monitoring, to its Integrated Partner Program, in a collaboration which brings together digital IP intercom solutions with control systems and Isys i/OWiFi Touchpanels. The Annunicom 100-CS is a custom audio over IP intercom solution developed between the two companies for easy integration into residential control applications. The Barix Annunicom 100-CS enables streaming IP intercom communication between Crestron Isys i/O WiFi touchpanels and other Crestron touchpanels that feature analog audio I/O capability, and also provides seamless integration with Crestron IADS analog intercom systems. The Barix Annunicom 100-CS becomes a virtual intercom bridge between IP and Analog resources. **ISE 1F14, 1F23**

More: <http://www.crestron.co.uk>

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28) Aethra: Agreement with CVS Hightech in Central America

Aethra SpA, a leader in the global video communication market, announced that it has signed a new agreement with CVS Hightech for the distribution of its video communications product range throughout Central America. Based in Guatemala and serving the Central American region, CVS Hightech, develops video and audio projects using state-of-the-art technology to create new opportunities in underserved markets. The company employs innovative approaches to reach deprived and rural communities that would otherwise be inaccessible. In addition, CVS Hightech delivers technology solutions to Central American companies to make them more competitive as they meet the challenges of Global Markets. CVS Hightech has significant experience in the Central American market and is in the ideal position to work with Aethra to create a sales and support centre, providing advice and technical expertise to the surrounding states of El Salvador, Panama, Belize, Honduras, Nicaragua, Costa Rica, as well as for Guatemala itself.

More: <http://www.aethra.com>

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29) Minicom: Intuitto Tecnologia as its representative in Brazil

Minicom Advanced Systems, a world leader in Digital Signage player-to-screen connectivity and KVM IP solutions, has selected Intuitto Tecnologia, a company of Projetta Media Group, as its exclusive representative in Brazil. "We have seen some impressive installations of our Digital Signage products by Intuitto Tecnologia in Brazil and have decided to deepen our relationship with them," said Saul Mishaan, President of Minicom, North America, "This is thanks to their established track record in sales, integration, client service and retention. Their understanding of the Brazilian market is excellent and commitment levels are very high. This fits into our long-term commitment to the Brazilian market, which is strategic for us."

More: <http://www.minicom.com>

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30) Magenta Research: New Distribution Partners

Magenta Research announced the addition of new distribution partners that will further strengthen Magenta's international sales channel. The partners were added in response to increasing worldwide demand for Magenta products, including the 2,000 foot (610m), 1080p-capable MultiView XR-2000 UTP receiver and the Mondo Matrix UTP switch, which is configured in increments of 16 inputs/outputs from 16x16 to 256x512. Kamran Ahmad, Magenta's Director of International Sales, stated, "We are thrilled to have Magenta's leading performance AV distribution products offered side-by-side with the high quality complementary products offered by each of these partners." Magenta's new distributors, all market leaders in their respective regions, are: 3G Electronics: Italy, EAVS: France, Electrosonic SA: South Africa, Angola, Namibia, Botswana, Zambia, Zimbabwe, Lesotho, Swaziland, Tanzania, Mauritius and Malawi, and Mindstec: Saudi Arabia, United Arab Emirates, Qatar, Bahrain, Oman, Kuwait, India and Pakistan. **ISE: 4P51**

More: <http://www.magenta-research.com>

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31) Extron: Product Catalog and Web Site in Russian

Extron Electronics has announced that a new Russian-language Product Catalog and Web site are now available. "We welcome the opportunity to provide our latest products and services to customers throughout the Russian Federation," says Rainer Stiehl, Extron Vice President of Marketing, EMEA. "Our new Russian catalog and Web site demonstrate our commitment to expanding our service and support for customers throughout this vital region as the A/V industry there continues to grow." The new Web site includes the latest products conveniently organised in user-friendly categories designed to enable users to quickly locate the specific products or A/V solutions for their application needs. The Web site will continually be updated with Russian-language content as new products, application profiles, articles, and tools become available. The Extron Product Catalog in Russian contains 472 pages of the latest information on Extron's products. **ISE: 2C32**

More: <http://www.extron.com/ru>

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32) D&M Europe appoints MD of Business & Professional Group

The D&M Management Team is pleased to announce the appointment of Bob Goleniowski as Managing Director of the Business & Professional Group (Europe), effective as of 1 November 2008. Goleniowski is to lead the Business & Professional brands into a new era of expansion and growth in Europe. Having worked for Harman International and recently Allen & Heath in various executive level roles, Goleniowski brings more than 25 years of professional audio experience to the position. **ISE: 1J81**

More: <http://www.dm-i.eu>



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33) Da-Lite: Wendy Long named as Vice President of Marketing

Da-Lite Screen Company is pleased to announce Wendy Long has been named Vice President of Marketing. Long began her career at Da-Lite 15 years ago, starting as a Sales Partner and advancing to positions in product management and marketing. Long took her product knowledge gained as a Sales Partner to a higher level when she became Da-Lite's Product Manger, overseeing all new product development. In 2006 she was named Director of Marketing, continuing her involvement with new products and expanding her responsibilities to oversee Da-Lite's marketing efforts. Long became a key figure in Da-Lite's transformation to a marketing focused company in 2007. In her new position, Long will continue to direct Da-Lite's marketing efforts. In addition, she will play a more active role in the company's strategic planning. ISE: 2C46



More: <http://www.da-lite.com>

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