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Latest news about [Audio-Visual-Presentations\(AVP\)](#)

The free of charge service for data- and video-projection and presentation



[\(AVP-Newsletter.de\)](http://AVP-Newsletter.de)

Publisher: CREAT KG, Linau, Editor in chief: Kai Kröger

Tuesday, 13. November 2007

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Dear newsletter readers!

This issue of www.AVP-Newsletter.com presents you with latest news from the data- and video projection / presentation.

1) **ACF – Audio Visual Creative Fair at Heysel**

From Wednesday 14th to Saturday 17th of November, Belgian and European audiovisual professionals will once again invade the exhibition halls 11 and 12 at Heysel. The 12th edition of this uniquely positioned European trade fair continues its tradition (it takes place every two years starting in 2006 and stages every other year in Hungary) and should again meet with considerable success with more than one hundred exhibitors from the four corners of Europe covering an area of 22,000qm.

More: <http://www.acf.be>

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2) **Integrated Systems Roadshow returns from record-breaking tour**

Celebrating a 50% increase in both exhibitor numbers and visitor attendance, the Integrated Systems Roadshow has completed its tour of duty for another year. Total attendee numbers were over 600, exceeding all the organisers' expectations, with visitors coming from a variety of countries, not just the host nations. Copenhagen, for example, drew large numbers of visitors from Sweden, while Slovenian and Hungarian delegates were drawn to Vienna, and Zagreb saw visitors from throughout the former Yugoslav republics, including Serbia and Bosnia-Herzegovina. Mike Blackman, Managing Director of Integrated Systems Events, comments: "With exhibitor and visitor numbers both substantially up on last year, our Roadshow has again proved itself to be a popular and successful means for the industry to 'reach out' to new markets. Visitor feedback in all five cities was excellent, and I was particularly pleased at how well-attended the education sessions were in two of our new venues, Copenhagen and Zagreb." Post-event analysis of visitor data shows that delegates came from a rich variety of backgrounds, including commercial AV integration, home cinema and automation, conferencing, IT, and consultancy. There were also significant numbers of commercial end users in all cities. In this respect, the attendance mirrors that of Integrated Systems Events' flagship January tradeshow. The 5th edition of Integrated Systems Europe (ISE) will be held again in Amsterdam, Netherlands from the 29th – 31st of January 2008.

More: <http://www.iseurope.org>

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**Integrated
Systems
Europe**

Enjoy reading !

Yours Kai Kröger

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3) Screen Expo to grow 50% in 2008

Screen Expo Europe looks set to be 50% bigger in 2008 and has attracted support from exhibitors from 15 nations according to organisers Screen Events Ltd. Commenting, Mark Pigou, Director Screen Events, said: "Early interest from exhibitors and visitors alike has exceeded our expectations. We will be welcoming over 30 new exhibitors to the show and many existing clients have increased their presence with us for 2008. The 15 nations represented will include Russia and India for the first time. We are particularly pleased with this development as it shows us that the market is now maturing and the scope for digital signage and media networks across a broad range of vertical markets is really taking hold." In 2007, Screen Expo attracted over 3,500 visitors from 46 countries, and covered the full spectrum from commercial and public sector end users through to media owners, entrepreneurs and financiers. The event, which is in its third year, will be held in London's National Hall, Olympia on 5-6 February 2008.

More:

<http://www.screenevents.co.uk/screenexpo2008>

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4) TI: New Developments in Pico-Projection

DLP Products from Texas Instruments demonstrated the second-generation pico-projector prototype at the Society for Information Display Mobile Display Conference in San Diego, USA. DLP pico-projectors, either as standalone projectors or as integrated components in mobile devices, will provide consumers and business professionals with the flexibility to share video and graphic content in a larger way. Building on the DLP pico-projector first shown in March, DLP Product's second-generation prototype demonstrates significant advancements in form factor and picture quality from the earlier model. The streamlined prototype is thinner and smaller, which allows easier integration in many mobile devices such as cellular phones, digital cameras and portable media players.

More: <http://www.dlp.com>

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5) **Sony PSE: The Highlight of the new „Big Six“ Series**

Sony Professional Solutions Europe presented its first WXGA projector, the VPL-CW125. With the launch of an entire six new projectors in its C-series range, designed for education and business use, Sony has tripled its mid-range of installation projectors. A key addition to the range is the Sony VPL-CW125, which follows the recent note PC trend towards widescreen displays. This top-of-the-range projector features the newly developed 0.74-inch WXGA 1366 x 800 LCD panel for true native widescreen resolution, allowing users to display WXGA resolution PC screen content as well as 16:9 ratio video. The VPL-CW125 projector delivers exceptional image quality, more natural colours and unsurpassed brightness in any room - even if it has awkward obstructions, thanks to its Side Shot Digital Horizontal Shift feature. Plus users have full networking capability and optional Ziris Manage Lite software so you can control your VPL-CW125 and other Sony RJ45 projectors remotely and in real time. Plus, quiet operation is vital for a compelling presentation. At only 28dB in standard mode, the operating noise of the VPL-CW125 is quieter than a whisper. Another new addition is the cooling: Since the lamp is no longer hidden by projector parts, the temperature in the device is lowered tremendously. In result, the lamp life span is extended and operation costs are reduced.

More: <http://www.sonybiz.net>

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6) **NEC Display Solutions: NEC NP4001 – 15:9 Wide Format Projector**

With the new NEC NP4001 projector, NEC Display Solutions is offering a projector in 15:9 wide format for the first time. Its wide format, optimised resolution of 1,280 x 768 (WXGA) and its brightness of 4,500 lumens means the NEC NP4001 is tailor-made for large, bright corporate conference rooms, and public display applications. In addition, it is also suitable for E-cinema applications. Permanent digital signage applications are also no problem for the NEC NP4001– as it designed for 24/7 use with warranty to match. The projector also offers up to 5000 hours lamp life in eco-mode due to its dual lamp design. The new NEC projector demonstrates flexibility through its five optional exchangeable lenses with bayonet connection which can be used for various projection distances. This allows a reproduction ratio of 0.8 - 8.3:1. The motorised lens shift permits up to 10% horizontal and 50% vertical adjustment of the picture on the screen. Zoom adjustment and focussing can also be controlled by motor whilst possible picture distortions can be effortlessly balanced out up to an angle of +/- 40 degrees thanks to the vertical trapezoid correction. With the enclosed 6-segment colour wheel, the NEC NP4001 additionally offers special adjustment of the colour rendition. This colour wheel can be deployed specifically for colour-critical applications and thus guarantees lifelike, colours with simultaneous high contrast.

More: <http://www.nec-displays.com>

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7) **Mitsubishi Electric: XD510U DLP-Projector**

Whether installed permanently or used on the move, Mitsubishi Electric's new XD510U mobile DLP projector is a highly effective presentation aid you can count on. Thanks to the latest DDP2230 signal processing technology, the XGA projector delivers strikingly improved colour reproduction. But that's just the beginning of the features that make the projector perfect for professional use in lecture halls and conference rooms. For example, the XD510U offers 2,600 ANSI lumens of brightness for bold images even in partly lit rooms, while its true XGA resolution of 1,024 x 768 pixels and contrast ratio of 2,000:1 provide excellent picture quality. Based on a 0.55-inch DLP chip, the XD510U is living proof of how powerful yet handy the new-generation portable DLP projectors are. Mitsubishi's new projector can also be used in a wide variety of other environments, thanks to its digital vertical keystone correction feature. Along with its versatility and excellent picture quality, the XD510U also offers easy operation via a remote control unit included as standard equipment.

More: <http://www.mitsubishi-evs.de>

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8) **Sharp: XG-F315X DLP-Projector featuring Brilliant Colour Technology**

Whether in mobile or in fixed installations, the XG-F315X featuring Texas Instruments' Brilliant Colour Technology, will always provide an outstanding picture quality. Various functions such as network diagnosis and automatic email notifications provide security. The optical system, which is protected against dust, together with the long-lasting DLP-technology stand for a long life span. In addition, XGA resolution, high brightness (3,000 ANSI lumens) as well as a large selection of connections go without saying.

More: <http://www.sharp.de>

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9) projectiondesign at ISE 2008

projectiondesign returns to ISE 2008 with a larger booth and projectors to suit a diverse range of applications. Among the projectors being shown on Stand J45 are: The new F80 1080 and cineo80 1080, projectiondesign's first three-chip DLP projectors; The compact F10 and versatile F30 projector platforms with full 1080p compatibility, being shown in Europe for the first time. All the projectors on display feature projectiondesign's new electronics platform, which offer a number of substantial advances to enhance image quality and further increase the range's already excellent reputation for ruggedness and versatility. These include full 10-bit processing to reduce any digital dithering, solarisation and gradation effects; support for version 1.3 of the HDMI interface standard; and Pixelworks' new DNX technology for improved video processing and deinterlacing. The new platform also adds DHCP network functionality, improving the projectors' networkability and granularity of control over IP. Rather than simply showing its projectors on plinths or in glass cabinets, projectiondesign will be demonstrating how well they work, showing a range of content including HD DVD, computer graphics, medical imaging and 3D visualisation. On display will be a giant and entirely seamless 12 megapixel visualisation wall which uses a 12-channel clusterwall from Cyviz, a provider of high-end visualisation hardware and software. This large display will be shown alongside several other real-life application examples.

More: <http://www.projectiondesign.com>

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10) Da-Lite Introduces New 184" Diagonal Size

Da-Lite Screen Company has introduced the latest HDTV format diagonal size to several electric projection screens, the 184" diagonal. The 184" diagonal, 90" x 160" viewing area, expands Da-Lite's existing seamless HDTV offerings. The 184" diagonal is available on Da-Lite's Contour, Advantage Deluxe, Advantage, Boardroom and Director in front projection and the Tensioned Contour, Tensioned Advantage Deluxe, Tensioned Advantage and Tensioned Director in front projection, rear projection and audio transparent micro-perforated fabrics.

More: <http://www.da-lite.com>

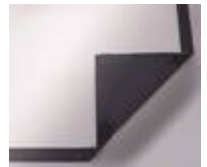


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11) Comm-Tec: Da-Lite FAST-FOLD DELUXE

For years, the Da-Lite FAST-FOLD DELUXE has been one of the most frequently used screens in rental and mobile applications. Its sturdy foldable frame features easy release latches for simple, quick set up and tear down of the screen. No additional tools are needed for setting up the screen, and after usage both the frame and the surface can be torn down and packed away easily. Front- and rear projection surfaces are available for the FAST-FOLD DELUXE as well as the dual vision surface that is suitable for both front and rear projection. Screen sizes are standardized and are interchangeable with other frames. As a new item, a front projection surface featuring a black rear side is now also available. The black rear side was designed with the rental companies in mind which often have the need to place the projection surface on the ground during assembly and tear-down. The black rear side not only helps keeping the surface clean but also improves the projection quality. The light-proof rear side keeps ambient light from shining through the surface. In addition, the projection light is being reflected fully. Like other front projection surfaces, the new surfaces featuring the black rear side are completely foldable. In order to avoid light reflections that are coming in through the frame the FAST-FOLD DELUXE is optionally available with a black powder coated frame. The new DA-LITE FAST-FOLD DELUXE is now available at COMM-TEC.

More: <http://www.comm-tec.de>



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12) Chief: Slat Wall Mounts Support Heavy Weight Monitors

Chief Manufacturing is excited to introduce an improved slat wall interface bracket for flat panel monitors, with a heavy duty weight capacity that is perfect for monitors up to 30" and/or multiple monitor applications. The new KSG110 and KSY220 slat wall mounts provide a simple, two-step installation with Chief's OFBU Universal Slat Wall Interface Bracket. The monitor arms are ideal for general to heavy-duty applications, featuring Chief's patented Centris Technology for fingertip tilt adjustment for any size monitor. The KSG110 is a single monitor, height adjustable mount offering flexible viewing and ergonomic adjustments for screens up to 25 lbs. The KSY220 is a dual monitor, height adjustable mount offering the ultimate viewing experience for multiple screens. With the KSY220, both arms have independent height adjustment so you can position each screen at the desired height and angle. Chief's heavy-duty, 25-pound gas cylinder lifting arm along with the slat wall bracket can support dual monitor applications up to 40 pounds while offering 20" extension (each arm supports 20 lbs). Both mounts are available in black or silver.

More: <http://www.chiefmfg.com>

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13) Mitsubishi Electric: Latest LED technology in Japan

Mitsubishi Electric has previewed production prototypes of its latest LED display at the CEATEC technology show in Japan. Named Resolia, the new system is the first Mitsubishi LED display designed specifically for indoor digital signage applications. Despite a display size measuring an impressive 1.8m tall by 3.1m wide (140" screen diagonal), the Resolia is just 150mm deep, making it the slimmest LED screen ever produced by Mitsubishi. Due to its high light output, LED is an extremely effective display technology in applications such as railway stations, airports, shopping malls and atriums where high ambient light levels are common. The display specifications of Resolia are identical to Mitsubishi's highly successful IDT4 Diamond Vision system: True 4.00mm pixel pitch, 3-in-1 LEDs deliver 1500cd/qm light output and startlingly clear image quality. Resolia employs the same "Black Package" LEDs as used in the IDT4 screens to deliver exceptional contrast performance and perfect noise-free blacks. Clever design ensures viewing angles of 120° vertical and 150° horizontal, with no colour distortion even when viewed off-axis.

More: <http://www.diamond-vision.com>

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14) ViewSonic Presents Two New Digital Signage HD Displays

ViewSonic unveiled two new additions to its digital signage solutions: The HD 28" VX2835wm and 32" CD3200. Despite their compact dimensions, each display incorporates high performance technology and attractive and timeless design. Both the VX2835wm and CD3200 are based on LCD technology that is well suited for static content and animated presentations alike. The VX2835wm is the new specialist for high-definition content. With its native resolution of 1920 x 1200 pixels, a fast response time of 3ms, a high contrast ratio of 800:1 as well as a brightness level of 500cd/qm, this model is designed to ensure excellent colour quality and crisp characters. The CD3200 scores with advanced image optimising features such as auto picture control (APC), auto progress system (APS), aspect ratio control and a state-of-the art digital 3D comp filter as well 3D de-interlace.

More: <http://www.viewsoniceurope.com>

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15) Hantarex: Kiosk Digital Media Totem

At ISE 2008 Hantarex will present the new "Kiosk Digital Media Totem" range. Available with 40", 46", 57", 65" and 82" Full HD LCD panels, Hantarex Electronic Systems' totems integrate special industrial PCs, sensors, Wireless connection and optional Touch Screen interface: an extraordinary all-in-one integrated product. In one product, an extra-large LCD display perfect for Display Signboard needs, available with HD (1366x768) or Full HD (1920x1080) resolution, a viewing angle of more than 180°, 1,200:1 contrast and 700 cd/qm brightness come together to show slide presentations, home movies, videos, movies and advertising clips and deliver quality audio thanks to the integrated 10 W speakers. Within the monitor, there is a PC that manages the content, which can be loaded and downloaded from Internet or other networks or private databases through a simple Wireless (Wi-Fi, Blue-Tooth) connection remotely and/or via Ethernet cable. Hantarex's totems can be placed anywhere, either indoors or out. The metal structure can be ordered in various IP categories, IP30, IP54 and IP65, with a simple style-conscience cabinet for indoor applications or a waterproof, anti-vandal and weather resistant cabinet for outdoor applications. The front screen can be ordered with a Touch Screen feature that activates the special functions with special software.

More: <http://www.hantarex.it>

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16) G+B pronova: New Generation of HoloPro Media Displays

On the occasion of Exponatec 2007 in Cologne, G+B pronova GmbH presented the latest generation of interactive HoloPro media displays. Improved i-PrOS touch systems and the premiere of the HoloPro with beMerlin gesture recognition are the innovations on display at Exponatec. Transparent HoloPro projections on glass liven up the museum area. The HoloPro with i-PrOS gave visitors the opportunity to call up more detailed information on the exhibits interactively on a transparent glass screen. The new permanent exhibition at the German Museum in Munich and the Mosel Wine Museum in Bernkastel-Kues and are among the first to use this improved HoloPro with i-PrOS touch foil. The HoloPro film and the i-PrOS touch foil are embedded in composite glass to protect them securely from outside influences. Improved embedding of the interface controller means no more unsightly cables in the frame. Martin Kischkoweit-Lopin, Certified Engineer and CEO of G+B pronova GmbH: "The embedding of the HoloPro projection films together with our i-PrOS touch film in one screen means that we can offer our customers a presentation system that is both elegant and functional. There are no more stuck-on foils or jutting out controllers to disturb the picture, and at the same time the electronic components are protected from any manipulation. The aspects of protection and operational security are of particular importance in museums."

More: <http://www.holopro.com>

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17) Matrox: Bezel Displacement designed for digital signage professionals

Matrox Graphics Inc., manufacturer of professional graphics solutions, announces the release of Matrox Bezel Displacement for digital signage. This unique-to-Matrox feature provides image compensation for the physical border of monitor bezels, allowing multi-display content to appear as if it is passing behind the bezels for a more realistic and attractive look. Content across multiple displays no longer looks distorted since the monitor bezels that cause the image to appear elongated and unnatural are now recognized and adjusted for. The feature is simple and easy to use, and its effect is very valuable in digital signage applications. "Matrox created Bezel Displacement to make multi-display digital signage content look more compelling and eye-catching," says Ron Berty, Matrox Business Development Manager - Digital Signage. "We believe content is king, but content alone is not enough. It must be presented correctly in order to make the greatest impact. This feature helps deliver a more refined message when stretching dynamic content across multiple displays." With support for both 2x2 and nx1 (horizontally aligned) landscape display configurations, this feature recognizes and removes the section of multi-display imagery that crosses the display bezels. Matrox Bezel Displacement treats the multi-display image as one area, across all displays, including the region occupied by the bezels. As a result, scrolling text, images and video appear more legible and appealing to the eye. For more information on Matrox Bezel Displacement visit See it right with Matrox Bezel Management. Matrox Bezel Displacement is available on Matrox QID Series (QID LP PCIe, QID LP PCI, QID Pro and QID) and upon request on Matrox Extio F1400 and F1420 Remote Graphics Units (RGU). The feature is supported with Matrox PowerDesk-SE 2.04 driver and above.

More: <http://www.matrox.com>

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18) Advantech: Intel Core 2 Duo-based Digital Signage Player

Advantech, a leading ePlatform services provider, has introduced the new Intel Core 2 Duo-based digital signage platform – DSA-3400E. The DSA-3400E series is a network-manageable digital signage platform which offers high computing performance while inheriting industrial-grade reliability and stability. The compact and low-profile case design of DSA-3400E makes it easy to install and integrate with different display devices. In order to present versatile media contents for maximized advertising effects, the DSA-3400E series is powered by Intel Core 2 Duo-based processor for dynamic multimedia playback, supporting high-definition video up to 1080i. Thanks to its open-platform design, the DSA-3400E series is compatible with various Window-based digital signage application software to conduct content editing, scheduling, and content publishing. It includes some unique features built into the hardware, BIOS and OS. The recovery API on the BIOS helps the system achieve reboot status for associate action, reboot the application / OS, or remain in the fixed BIOS display. The EWF (Enhanced Write Filter) function ensures the stability of digital signage applications. Running under the Microsoft Window XP Embedded OS, the EWF provides a facility for protecting partitions from write accesses. Combined with other functions, like the automatic boot controls, and the watch dog timer, the special design of the DSA-3400E provide users with full X86 flexibility without compromising the reliability. Advantech offers two optional DSA-3400E series models, one with built-in wireless LAN module, and the other, with built-in TV-tuner. The WLAN model is ideal for mobile installations that will not permit easy wiring of Ethernet cables, while the TV-tuner version is ideal for application scenarios that feature live TV programs.

More: <http://www.advantech.nl>

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19) EBS: Mobile Interactive Glass Display

A stainless steel rollable frame, a projector, a projection surface made of glass as well as an interactive system together build an elegant, mobile and extremely functional system for presentations and seminars. As an attractive rear projection solution, the mobile interactive glass display provides the particular advantage that the presenter does not stand in the projector's light during his or her presentation. That is especially important when the projection surface is used as an interactive board. The surface can be turned into an interactive board with the optional enhancement of an interactive module. The interactive system is mounted onto the glass surface and is connected with the PC or laptop via USB. Included in delivery is an electronic pen that controls the user's PC. Highlighted passages and notes can be saved thanks to the pen. Another advantage of the glass surface is, that users can also highlight passages using a common felt-tip pen. EBS Media GmbH is exclusively offering this presentation solution in a 50" size.

More: <http://www.ebs-media.de>

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20) Kindermann: the MultiMedia-Trolley

Kindermann presents an idea for intelligent MultiMedia applications in the conference room. The solution is a completely equipped MultiMedia trolley which contains all the presentation technology in one piece of furniture and is ready for use in a few easy steps. From entering the room to having a picture on the wall takes just 60 seconds. The Kindermann MultiMedia trolley contains all the components from PC to projector, from a powerful sound system to connector panels with power and signal interfaces for external connections such as networks and the Internet. Not only that, there is also space for a video recorder or DVD player. An example of one of the projectors used is the KINDERMANN KX 2900 active which makes a presentation dialogue-enabled as if there were an interactive board. This is made possible by combining an integrated VGA camera in the projector with a telescopic pointer fitted with an infra-red transmitter. The MultiMedia trolley is equipped with an electronic control and surveillance electronics. A PC is not included in the package.

More: <http://www.kindermann.com>

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21) Tecom: Entry into Russian Market

Tecom Electronics is taking its market by storm. With hundreds of installations in its local market, Europe and the US, Tecom is now looking to follow up this success in Russia. As a breakthrough audio-visual system for lecture halls, TechPod is an All-in-One Lectern. It has every multimedia capability built-in, and is managed through one simple control panel. Just a few keys, with icons that transcend language, are in place to control every device, from the LCD projector, computer or document camera to a laptop, VCR and CD/DVD player. Now the presenter or lecturer can fully concentrate on connecting with the audience, rather than fiddling around with equipment. Designed by lecturers for lecturers, TechPod is a wish list gratified. According to Aviv Brosilovski, CEO, "We now feel ready to expand our activities to Russia, where research has shown us that TechPod could be as unique and service able as it has proved itself in our current markets."

More: <http://www.techpod.com>

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22) 3TOUCH: Osmosis Ireland as Distributor

Osmosis Ireland has been appointed as a distributor of 3touch systems with immediate effect. Eamonn Roarke – 3touch's founder said: "With their excellent reputation, professionalism and resources, Osmosis is in a unique position to facilitate the roll-out of our leading-edge audio visual software solutions. We are delighted that they have signed-up to the 3touch programme". Osmosis Managing Director, Brian Honan said: "Multi-Media distribution, Room Control, Interactive tools and IPTV technologies for audio visual and digital display systems is developing faster than ever in this converging market space and 3touch are taking a leading role as innovators. We are very pleased to add their exceptional range of products to our portfolio". 3Touch develops client-server based presentation management, Room control, Interactive & Collaborative solutions which create a secure, fail-safe presentation environment for any meeting, conference or education session. The significant advantage to using a 3touch system is that all of the modules are fully integrated can be provided in a single software solution on a single computer in each room.

More: <http://www.3touch.com>

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23) Vega Media: W-LAN Touch Screen LCD Display

Vega Media GmbH, the official ViewSonic distributor for the Visual Solution products DACH region, has brought a new wireless W-LAN 10" touch screen LCD display onto the market. The flexible ViewSonic display V212, which weighs only 1.2 kg, is an extendable mobile communication and information management tool. It can be used from any point within the LAN range for encrypted wireless (W-LAN 802.11b/g) access to data, information or videos on the PC or server. The lithium ion battery provides the display with power for up to six hours. With the V212, the Microsoft CE.Net framework is used to provide a surface which in principle is known from Windows PCs. The model is a great help with inventories in storerooms, doctors can get the latest medical results at the patient's bedside. Even if someone is not at their workplace in the company they still have access to their emails or videos and can manage databases. The wireless panel is flexible and mobile for use in meeting or conference rooms, as a media manager or machine controller. The attractive casing conceals a 520 MHZ Intel Bulverde processor and a separate video co-processor for playing streamed videos fluently.

More: <http://www.vega-media.com>

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24) Gefen: New Integration and Distribution Solutions

Connectivity solutions provider Gefen is pleased to announce its support of the upgraded HDMI v1.3 format, presently on schedule to be incorporated into four new products. Next generation models of Gefen's 3x1 HDMI Switcher and 4x1 HDMI Switcher support the capabilities and functionality of the expanded HDMI format. Both deliver the ability to connect either three or four high definition audio/video sources to one HDMI display for plug and play system integration. Users select which source they want to view using the IR remote or the front panel switch. High definition video in resolutions to 1080p with multi-channel digital audio are switched for each source. Upgraded signal splitting solutions from Gefen that support HDMI v1.3 include the 1:4 HDMI v1.3 Splitter, which delivers four high definition audio/video signals at the same time using a single HDMI source, such as a DVD player or set-top box. The Gefen 2:4 HDMI v1.3 Splitter offers dual functionality, offering an easy method of connecting two sources to four displays. Users can switch between both sources and deliver the selected source to four display simultaneously. High definition resolutions are supported up to 1080p. All four of Gefen's new HDMI v1.3 solutions are HDCP-compliant and deliver a robust method of signal distribution while maintaining signal quality and integrity.

More: <http://www.gefen.com>

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25) Kramer Introduces Matrix Switcher for HDMI Signals

Kramer Electronics is pleased to announce the availability of the VS-42HDMI Matrix Switcher for HDMI signals. The 4x2 switcher offers signal optimization and EDID data capabilities. Its feature set and small frame size make it ideal in HD-equipped conference, advertising, or rental and staging environments. The switcher is compatible with all HDTV signal types and features Kramer re-Klocking and equalization technology that rebuilds the signal allowing it to travel longer distances. The VS-42HDMI is able to route any or all inputs to any or all outputs simultaneously and supports HDCP (High Definition Digital Content Protection). The VS-42HDMI matrix switcher routes HDMI 1.1 signals up to 1.65Gbps bandwidth per graphic channel. Kramer uses a sophisticated and unique EDID handling mechanism to make installation and operation of HDMI devices a "plug and play" experience. EDID data allows the output device to describe its capabilities to the HDMI source, providing the VS-42HDMI with key information about the monitors connected to the outputs. The VS-42HDMI captures the output device's EDID information and stores it in a non-volatile memory. The user can recall this setting or a factory default EDID of 720p if one is not stored. This allows a convenient and reliable connection to the source.

More: <http://www.kramerelectronics.com>

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26) Polycom: Extensions for the VSX Series

Polycom is extending its VSX series. VSX solutions are the world's most widely used conference products; presently in more than 150,000 systems. The VSX release 8.7 software contains new functions such as the more simple use in mixed networks (H.323 and SIP switching), improvements in the quality of service (QoS), and the support of gatekeeper redundancy for successful video applications, an improved remote management and support for further languages. The VSX 8.7 supports the integration for the Avaya Video Telephony Solution, Polycom Unified Collaboration for IBM Lotus Sametime and Lotus Notes along with Polycom Unified Collaboration for Microsoft LCS 2005. In addition to its many awards for quality and performance make it stand out in its class and it ensures secure video transmission which meets the high security requirements of companies and government offices. This release also provides support for 17 languages altogether including Finnish.

More: <http://www.polycom.com>

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27) TRENDnet together with VortexIP provides IP camera solutions

The US American network manufacturer TRENDnet International Inc., in Torrance California, is a manufacturer of network products worldwide. The company has signed a new partnership contract with VortexIP, a significant supplier of Internet camera software for small and middle-sized companies. TRENDnet supplies a complete range of wired and wireless IP cameras for companies. The nine latest models have functions for wired and wireless transmission, day/night pictures, tilt and panning controls, digital zoom, audio surveillance and input/output controls. This year too there will be seven more IP cameras from TRENDnet to extend the range even further. All the TRENDnet cameras are fitted with IP View Pro camera management software at no extra charge. IP View Pro is a Windows-linked software solution which can run 16 cameras at the same time. VortexIP offers an attractive solution for users who need server-controlled software for IP camera surveillance. The company's products allow up to 64 cameras to be controlled with complete flexibility.

More: <http://www.trendnet.com>

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28) RGB Spectrum: MediaWall Duo Video/Data Control Software

RGB Spectrum announces the MediaWall Duo, an application program that combines the power of two MediaWall display processors under one control system. MediaWall Duo delivers full MediaWall functionality for larger display wall arrays with one easy to use virtual control panel, linking two MediaWall processors together to operate as one. Graphic and video windows can be freely placed anywhere on the display. Input windows can be configured to be global (anywhere on the wall) or regional (left half or right half of the wall). Even with the maximum thirty-two windows displayed simultaneously, real time performance is maintained. With two MediaWall 2000s, MediaWall Duo accepts up to twelve graphic and twelve video inputs for simultaneous display across a 2x4 array with no loss of image quality or image update rate. With two larger MediaWall 2500s, the system supports up to sixteen graphic and sixteen video inputs on a 2x6 array. Addressing the many weaknesses of PC based wall processing, the MediaWall Duo employs purpose built processors with an embedded operating system offering true plug-and-play installation.

More: <http://www.rgb.com>

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29) G+B: The 6mm Black LED Module with 2000 Nit from Mitsubishi

In September the Black LED wall from Gahrens + Battermann made its first appearance. On Telekom's IFA exhibition stand, the new module made a big impression with its highly contrasting stage background. Audi also took advantage of the exceptional quality of the Black LED on their IAA stand. In simple terms, the special technical feature of the Black LED technology is to be found in the miniaturisation of the LEDs and in the adjustment of the so-called shaders in the individual LED casing. These shaders are made of a specially coloured plastic which is significantly blacker than existing products. As a result of these smaller LEDs, more of this black surface is visible – this effect brings about the enormous improvement in contrast in the whole picture. Black surfaces are blacker than ever – but every other colour also seems much brighter and has a more intensive contrast. With regard to the resolution too, the Mitsubishi modules are top-class: With real 6mm pixel distance they have over 2,000 more pixels per square metre at their disposal than comparable material. The HD-ready processor also promises qualitatively the best possible results. "We have years of experience in the LED/SMD field and value the quality of our 6mm products very highly", explains Andreas Pater, Managing Director of Gahrens + Battermann. "The picture quality is excellent and the system runs with absolute stability. However with the Black LED modules there is a further technological advance which puts all the present standards of picture quality in the shade and creates movement in the branch", Pater continues.

More: <http://www.gb-mediensysteme.de>

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30) Lang AG: New Projectors for Lang and New Service for Barco

With the Barco CLM R10+ and the Barco CLM HD8, LANG AG is taking two future-oriented products into its rental park. Both devices are 1 chip DLP projectors with 4 x 300 watt UHP lamps. While the CLM R10+ is equipped with 1400 x 1050 pixels and 10,000 centre lumens, the CLM HD8 has 1920 x 1080 pixels and 8,000 centre lumens. As well as being the same size and weight (293 x 442 x 692 mm, 30 kg) the two lenses used are also identical. There are four lenses here covering the range from 1.2:1 to 7.0:1 and a lens with a fixed focal length of 0.85:1. Special features, such as seamless switching and picture-in-picture, round off the whole package. Also new is the "Barco Events Service Centre": as Barco's only projector service centre in Europe – apart from Kuurne – LANG AG offers its usual high-quality technical service. Thanks to quick reaction times and a stock of spare parts, fast repairs are always guaranteed.

More: <http://www.lang-ag.de>

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31) The Christie from CL

Growth at CL video rental GmbH & Co. KG: The technical rental firm has bought the Christie HD8K. With its 8,000 ANSI lumens, it really belongs amongst the smaller projectors in the rental programme, but alongside its HD facility and extremely compact design – it weighs just 36 kg – it has more advantages to offer. The projector has all the DVI, HD/SDI-SDI connections as a standard and, also as a standard, it comes in a robust metal frame. This frame makes it easier to hang up the projectors and to stack them. From the side of the rental company there are also persuasive arguments: the Christie HD8K can be combined with the existing Barco TLD lenses without difficulties.

More: <http://www.cl-group.de>

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32) Velten: LCD Projector with 15,000 ANSI Lumens

VELTEN, the technical service company based in the Rhine-Main area, has extended its rental park with the new EIKI LC-XT5. After the dependable XT3 and XT4 projectors with 10,000 and 12,000 ANSI lumens, EIKI has broken into new dimensions with its powerful XT5: 15,000 ANSI lumens guarantee a brilliant picture. The high 2,000:1 contrast ratio produces an exceptional black level for an LCD projector. The new anorganic LCD panel increases the lifetime of the optical unit. The EIKI LC-XT5 is now available from VELTEN. Within the framework of this new investment VELTEN has also adjusted the rental price of the EIKI LC XT3 and XT4 to suitable levels. There are also various used projectors for sale.

More: <http://www.velten.tv>

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33) Zandar: ABC Television, Australia implements Predator HD MultiViewers

Australian national broadcaster ABC Television has purchased five Predator HD MultiViewers from Zandar Technologies for use in the HD Studio of its facility in Ultimo, New South Wales. The units were supplied through Techtel, a leading independent supplier to the broadcast television, radio and communications markets of Australia, New Zealand, and South-East Asia and were integrated into the HD Studio system by Thomson Grass Valley. ABC explained they used four Predator HD4s and a Predator HD12 providing them with multiple image monitoring in various parts of the HD Studio control room. All the systems are fed with HD-SDI sources and output to 32-inch LCD panels, providing them with multiple image monitoring in various parts of the HD Studio control room. Zandar's Predator HD4 accepts up to four HD or SDI inputs in a 1U rack package, while the HD12 offers 12 inputs in a 2U enclosure. Both models feature Zandar's ZdH Dual Head display capability, which means they can drive one or two monitors as independent displays or configured as a single, virtual monitor wall. "This is just one example of ABC Television's usage of Zandar units – they've been using the equipment for a few years now," reveals Greg Altena, ABC Account Manager at Techtel. "Zandar is the best-of-breed product that we represent in this area. We're happy with the product and our customers are, too."

More: <http://www.zandar.com>

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34) Invision UK: NetStreams demonstrates IP-Based Home Cinema

NetStreams, global leader in networked audio/video distribution based on Internet Protocol (IP), conducted the first public demonstration of an IP-Based Home Theater at the recent Denver CEDIA Expo. The demonstration, located in a special sound room at the show, marked another industry first for NetStreams by demonstrating unprecedented improvements in sound quality, thanks to NetStreams' IP technology. "NetStreams has redefined the ultimate home cinema experience with our IP-Based Home Cinema solution," stated Herman Cárdenas, the company's Founder and Chairman. He continued "An IP-Based Home Cinema is one in which all of the elements of the home Cinema, the sources, display, speakers, and controllers, communicate with each other over a TCP/IP network. High definition, multi-channel audio and video content is streamed to the speakers and to the displays over the IP network using our exclusive StreamNet technology." "One of the benefits in making the home cinema IP-Based is that sources that were typically isolated in the home cinema are now available throughout the home," commented Peter Alloway, Invision UK's sales manager. "By making the home cinema IP-Based, we can easily integrate it with the rest of the home and stream sources to and from the home cinema, regardless of where those sources are located on the network. Additionally, since the home cinema now resides on a network, the home cinema can be controlled from any web browser based user interface, providing for easy homeowner control of the entire system."

More: <http://www.invisionuk.com>

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35) DMi announces Change to distributed Brand Line Up

DMi D&M Installation has announced that it will undertake the distribution of a new multi-room networking solution provider in the new year. The announcement follows an agreement reached with Opus Technologies to cease distribution of its multi-room audio and video systems. DMi's strategy, as a one-stop provider of CI and commercial AV solutions, offers potential for a multi-room system closely integrated with the developing network capabilities of its Denon, Escient and Marantz distributed brands. Opus Technologies decision, taken earlier this year, to pursue its own distribution strategy, has prompted DMi to specify a networking system requirement with the closest possible fit to the capabilities of the latest systems and products from its distributed brands. The evolving networking capabilities of products from these manufacturers provides the increasing potential for powerful multi-room solutions that will lead the market. Commenting, DMi General Manager, Mark Perrins, stated, "We have an evolving requirement in respect of multi-room AV distribution and control, with the powerful networking capabilities of new products from Escient and Denon and Marantz. Our objective must be to offer our customers the means of fully exploiting these features in the design of AV systems, and to fully support that capability in the market. "DMi is seeking a solution that will provide it with the networking technology and feature

fit to fully exploit and support product development from these manufacturers. An announcement detailing the outcome of that process, and a new product line, will be made at the beginning of 2008.”

More: <http://www.dm-i.eu>

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36) Artcoustic: Presence in United Arab Emirates with New Showroom

Artcoustic, the Danish manufacturer of exclusive high-end wall mounted speakers has opened a new showroom in Dubai. Excellently situated in the heart of town, it is expected that not only local customers but also shoppers and Artcoustic aficionados from all over the world will be attracted to this new showroom. The new location presents different Artcoustic entertainment options allowing the customer the option to choose from a system ranging from a basic audio system to a complete multi-room solution. Also the new showroom features a completely furnished Artcoustic 16 seater home cinema lounge. Sleek and elegant in its décor, Artcoustic raises the bar in home cinema and this room features their Artcoustic DFF 180-43 series as front, left and right speakers, DFC 150-36 as centre channel and Diablo Mini as rear speakers beautiful in design and discreetly placed that disperse incredible sound throughout the room. The new showroom is operated by SoundsMe LLC Managing Director Fouad Abourousse who has over 30 years experience in the audio-visual industry and is well respected in the Dubai community. The new showroom will set a benchmark for quality and aesthetics by offering high-end loudspeakers that not only complement the interior but satisfy both partners, appealing to the female as well as the male clientele.

More: <http://www.artcoustic.com>

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37) T+W Marketing: Digital Projection distributor for the Home Cinema market

Digital Projection International (DPI) announced it had appointed T+W Marketing as the company's new and exclusive distributor for the Home Cinema market in Europe. Joining the increasing network of DPI dealers and distributors worldwide, T+W Marketing will cultivate an exclusive group of custom home integrators to bring DP's precision displays to the expanding EU home cinema market. The added-value services T+W offers which complement DP's home cinema channel goals include; ISF training, DP projector training, product demonstration and sales support, installation certification and technical service. T+W's geographic responsibilities for DPI include market development in the United Kingdom, Germany, Italy, Belgium, Spain, the Netherlands and other key EU nations.

More: <http://www.tw-marketing.com>

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38) Analog Way: New Worldwide Marketing and Communication Manager

Analog Way has announced the appointment of Ludovic Vossovich as Worldwide Marketing and Communication Manager. Based out of Analog Way's headquarters in Paris, France, Ludovic Vossovich supports the marketing strategy for the group and develops communication to enhance the visibility of Analog Way's products through media and events. "We are thrilled to welcome Ludovic in our team and are confident that thanks to his experience he will further develop and consolidate Analog Way's image worldwide", declares Marc Loret, President at Analog Way. "Analog Way is a strong innovative company, which already has an excellent reputation worldwide and keeps on following up an impressive development. I am honored to integrate such an efficient group", comments Vossovich. Prior to joining the company, Vossovich began his career in advertising for radio channels and A/V Press. He then joined Avid Technology as Field Marketing Representative for Digidesign France and then contributed to set up a post production company in 2002 in Paris.

More: <http://www.analogway.com>

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39) XANTECH appoints Head of overseas Sales

Xantech Corporation has announced the appointment of Claude Sabourin as the company's head of overseas sales. Sabourin brings with him a wealth of experience in the Asian and Pacific markets. In his new role, Sabourin will oversee Xantech's sales efforts in Asia, South America and Canada and will establish new sales initiatives in the world's fastest growing markets such as Indonesia and China. "Claude has a great deal of sales experience in the audio industry in both consumer and commercial electronics," said Graham Hallett, president of Xantech. "This is a mix we very much need in the underdeveloped CI markets around the world." No stranger to the Asian markets, Sabourin spent over seven years working out of Taiwan. His experience spans two continents, having established effective sales teams, composed of distributors and representatives, throughout Canada, Asia and the United States.

More: <http://www.xantech.com>

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40) viscom 2007 Significantly Rejuvenated – Final Report

There was a fresh wind blowing this year for visual communication at the viscom. From the digital high end to the classic outline: the variety of products in visual communication is greater than ever. This was reflected at the viscom, which presented a much rejuvenated face this year. The total of 8,900 specialist visitors meant that the organisers, Reed Exhibitions Germany, were able to register a result which came close to the levels of the previous event (2005 – 9023). There was a significant increase in the number of advertising agencies and contractors from the industry and department store sectors who made their way to Düsseldorf this year. “The reorientation of viscom as an exhibition for visual communication is bearing its first fruit”, said Hans-Joachim Erbel, director of Reed Exhibitions Germany. Apart from the advertising technicians who traditionally form the core of the viscom, there were significantly more visitors from advertising agencies, from the industry and department store sectors, including many who were interested especially in the modern forms of visual communication. The best example of this is digital signage which was presented at the viscom for the first time. The next viscom in Germany will be from 30th October to 1st November 2008 in hall 3 of the Frankfurt Exhibition Centre.

More: <http://www.viscom-germany.com>

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