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## Latest news about [Audio-Visual-Presentations\(AVP\)](#)

The free of charge service for data- and video-projection and presentation



[\(AVP-Newsletter.de\)](#)

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Dear newsletter readers!

This issue of [www.AVP-Newsletter.com](#) presents you with latest news from the data- and video projection / presentation.

### 1) **CeBIT: A tradeshow powered by ideas and solutions**

CeBIT remains the biggest showcase for the ICT industry worldwide. From 15 to 21 March 2007 some 6,059 companies will be in Hannover to present the latest digital solutions to users from across the globe. This figure matches the turnout for CeBIT last year. Ernst Raue, Deutsche Messe board member responsible for CeBIT, reports: 'There has been a marked increase in the number of exhibitors from the Asia-Pacific region, Eastern Europe, Latin America, as well as from new, upcoming markets. The figures illustrate the importance attached to CeBIT among all those for whom digital solutions and applications are inseparable from their work and daily lives.' Product innovations will feature heavily in all the six thematic presentations: 'Business Processes', 'Communications', 'Digital Equipment & Systems', 'Banking & Finance', 'Public Sector Parc' and 'Future Parc'. Visitors will experience an unparalleled view of new developments and applications in established technologies, as well as insights into the major cutting-edge trends of the future.

**More:** <http://www.cebit.com>



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### 2) **Prolight + Sound: 28.03. – 31.03.2007 in Frankfurt/Main, Germany**

Prolight + Sound, which includes Prolight + Sound Media Systems, is the world's biggest international trade fair for audio, lighting, event and communication technology. Around 26,500 trade visitors from the fields of audio and studio equipment, lighting design, event planning and design made their way to Frankfurt for the last event in March 2006. Held at the same time and place, the international Musikmesse complements Prolight + Sound perfectly. Visitors to Prolight + Sound also have free admission to the International Trade Fair for Musical Instruments, Music Software & Computer Hardware, Sheet Music and Accessories. Prolight + Sound is open on all four days from 9 a.m. to 6 p.m..

**More:** <http://www.prolight-sound.com>

**prolight+sound**

Frankfurt am Main  
28. – 31. 3. 2007

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Enjoy reading !

Yours Kai Kröger

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### 3) Kindermann: KX 2900 active

At the Kindermann stand there is an innovation in store for the CeBIT visitors: The KX 2900 active from Kindermann is an XGA data projector which allows direct interaction with the presentation. It features a telescopic pointer, operated like a wireless mouse, and with it the lecturer can present the information to the audience directly in front of the projection area and can control the presentation without needing cables. This is made possible by a new kind of technology which combines an integrated VGA camera in the projector with the pointer which is fitted with an infra-red transmitter. No special preparation for the presentation is necessary – any screen or even a white wall can be used. The only requirement is a USB 2.0 socket which every current PC and notebook has.



CeBIT: hall 1, stand A 49

More: <http://www.kindermann.com>

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### 4) Sharp: The XG-PH70X-N – for professional applications

DLP technology, a brightness of 5,200 ANSI lumens and a contrast ratio of 1,200:1 guarantee a strong picture with sharp outlines even in bright conference rooms or work rooms. It is suitable for continuous operation and comes with six optional lenses and an extensive range of accessories, all of which give the XG-PH70X the flexibility you need for professional applications. Classical areas of operation would be for example in the two-shift operation used in flight or ship simulators or for projection in large control rooms where projection equipment has to run round the clock. In these situations the XG-PH70X is in its element and its especially long-life optical system reduces the Total Cost of Ownership (TCO). CeBIT: hall 1, stand A71

More: <http://www.sharp-eu.com>

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### 5) Toshiba PDT: The new x Series at CeBIT

Among a lot of new products Toshiba will show the Toshibas x Series. Its three projectors, x2000, x2500 and x3000, are all based on Toshiba's new LDC technology. The x2500 and x3000 are innovative XGA devices incorporating Toshiba's own NCE3 (Natural Color Enhancer 3) chip that delivers "best-in-class" image quality. With optimum security functions, ultra-simple operation features such as Quick Start and Instant Shutdown for rapid power-up and power-down, plus a wide array of connection options, Toshiba's new x Series offer everything for a perfect presentation. CeBIT: Halle 1, Stand L61

More: <http://www.toshiba.de/projectors>



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#### 6) SANYO FISHER Sales (Europe) gets ready for the CeBIT 2007

As one of the world's strongest manufacturers of projectors, SANYO is presenting its latest product range at the CeBIT 2007 which ranges from home cinema models and equipment for use in schools and education centres to projectors for professional use at events. At the stand, visitors can have a close up look at the two versatile lightweights, PLC-XU100 and PLC-XU110. Their excellent image brightness coupled with their extremely low weight make these network-compatible projectors very impressive indeed and they can be used flexibly in classrooms, seminar rooms or conference rooms also with W-LAN. The PLC-XT20 and PLC-XT25 can also be run vertically and meet the highest requirements of the business world while being at the same time particularly easy to maintain. The new SANYO LCD monitors are weatherproof and protected against dust, oil and smoke and are ideal for both indoor and outdoor use. Whether in the fitness or wellness centre, on terraces in bars and restaurants – the sealed aluminium casing always provides a brilliant picture with its reflection-free acrylic panels. Totally in keeping with the new XACTI motto "film your thing", visitors at the SANYO stand can put themselves in the spotlight with the latest digital cameras from the XACTI range. **CeBIT: hall 1, stand C51**

**More: <http://www.sanyo.de>**

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#### 7) Sony PSE shows latest installation models

Sony Professional Solutions Europe of Sony Deutschland GmbH, is now offering the latest business projectors in the "mobile", "compact" and "installation" fields. Included in these are the new installation models VPL-FE40 and VPL-FX40 with the first use of BrightEra panel technology for an enormous optical power of 4000 ANSI lumens with a contrast ratio of 700:1. In the public display product segment Sony is presenting software and hardware applications for public information boards and is proving to be the right partner in the digital signage segment. Centre stage is the new LCD series FWD-32/40LX2. It combines the latest panel generation with Sony's typical attractive design. The interesting functions like cost-saving decentralised control from procedure plans or a special installation menu for hotels are opening up a new range of audio-visual potential.

**CeBIT: hall 13, stand C 25**

**More: <http://www.sonybiz.net>**

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#### 8) Christie: Roadie HD+30K and Roadster HD 18K

Christie Digital is presenting its most powerful 3-chip DLP projector with HD resolution: the Christie Roadie HD+30K and the Christie Roadster HD 18K. With a brightness of 30,000 ANSI lumens and a 2048 x 1080 resolution the new Christie Roadie HD+30K is the world's most powerful event projector. It is fitted with the latest DLP technology. The new Christie Roadster HD 18K manages an impressive 17,500 ANSI lumens. Along with 3-chip DLP technology and Xenon lamps the projector also has a true 1920 x 1080 HD resolution for sharp, clear pictures and with their exceptional colour and brightness uniformity and a full picture contrast ratio of 1600:1 to 2000:1 they are really impressive.

**More: <http://www.christiedigital.co.uk>**

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#### 9) SIM2 Lowers Admission Price for D80 Projector

SIM2 Multimedia has lowered the admission price of its high-value D80 1080p DLP home theater projector. The D80 delivers much of the core performance of the company's single-chip flagship HT3000, including true 1080p resolution, full 10-bit processing, and SIM2's proprietary Alpha Path light engine. The SIM2 D80 front projector is built around Texas Instruments' newly introduced 0.95-inch 1080p DarkChip3 DMD chipset, and is capable of displaying 1080p source material, such HD-DVD and Blu-Ray disc players, at full-1920x1080 resolution. The projector features a new seven-segment color wheel (RGBRGB + Neutral Density Filter), end-to-end 10-bit video processing, and a 160-watt high output lamp to achieve remarkable color depth and fidelity with a contrast ratio of > 4,000:1 (Full ON/Full OFF). SIM2's proprietary Alpha Path folded light engine allows the projector to accomplish high end performance in a compact, attractive housing with a footprint of just 14" x 12.5 inches. The D80 features an HDCP-compliant HDMI input, as well as VGA, component, composite, and Svideo inputs to accommodate a full range of video sources. The high-quality internal deinterlacing/scaling engine ensures optimal performance with a wide array of video sources. The D80 is capable of 16:9, 4:3, and Letterbox formats, and also includes three custom user settings for each input, allowing for additional aspect ratio adjustments. The SIM2 D80 projector includes a rear-panel RS-232 port and dual 12V trigger outputs to simplify integration with whole house control systems, and to control motorized screens and other support equipment.

**More: <http://www.sim2.com>**

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### 10) Da-Lite Adds Universal Projector Mount

Da-Lite Screen Company is pleased to announce the addition of the UPM-1 Universal Projector Mount to its Advance line of mount products. The Universal Projector Mount allows for roll adjustment of +/- 20°, pitch adjustment of +/- 15° and 360° swivel. The UPM-1 mount will hold projectors up to 50 lbs. and features adjustable feet for micro adjustments. The Universal Projector Mount is compatible with Da-Lite's full line of ceiling mount accessories. The UPM-1 has a black powder coated finish and includes mounting hardware.

**More:** <http://www.da-lite.com>



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### 11) Projecta enters the projection rental market

Projecta announced at ISE that it is introducing a new product line for the rental market: Projecta Rental Products. The rental product portfolio includes the portable and easy to set-up Fast-Fold® tension screen for use at any desired location. The Fast-Fold® Truss tension screen, with widths starting at 457 cm wide, is ideal for large events. Other projection screens include the Picture King projection screen, mounted on a stable tripod, the ProStar projection screen for intensive, portable use, and the lightweight LiteScreen for onsite professional presentations. In addition, the rental range encompasses StandMaster I and TeleMaster projector tables, the beautifully designed SolidStand plasma stand, the HiLine height-adjustable trolley for DVD / video equipment, and a classic lectern with a closed front. Projecta's products for the rental market stand out in terms of mobility and user friendliness, offering the perfect projection solution for the professional lease company.

**More:** <http://www.projectascreens.com>

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### 12) Hagar: New plasma display columns at the CeBIT

HAGOR Products has developed a series of LCD, TFT and PLASMA display columns for flexible use in the POS market. The German manufacturer of professional equipment for the multimedia branch presented its latest innovations at the ISE 2007 in Amsterdam to wide acclaim. A balanced and elegant design makes the column system "ELIA" stand out and it is available in various heights, colours and optional combinations. The column display system is designed so that the widest range of screen sizes can be fitted. The accustomed quality and universality in how devices can be fitted ensure that the large screens have an optically elegant appearance irrespective of the manufacturer. At the CeBIT the PLASMA display columns will demonstrate their eye-catching abilities. **CeBIT: hall 19, stand C 26**

**More:** <http://www.hagor.de>

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### 13) Chief Adds Exclusive Features to Wall Mounts

Chief Manufacturing Inc. is excited to announce innovative new features for the Reaction swing arms, and Fusion fixed and tilt mounts. The exclusive new features include ClickConnect and Centris Select Technology for the Reaction line (both effective May 1st), along with a redesigned universal interface for the Fusion mounts (available now). Chief's 5 single or dual arm Reaction mounts now feature ClickConnect, which engages the TV to the mount with an audible click – no tools necessary. Simply listen for the "click," and the TV is securely attached to the mount. The second new feature to the Reaction series, Centris Select Technology, adjusts to the weight and depth of any screen for easy fingertip tilt, allowing precise positioning of the screen. The Fusion mounts have a redesigned universal interface with an even lower profile. The interface provides new mount options for 30-50" flat panel TVs and is compatible with screens as large as 63". Chief's Reaction and Fusion lines offer easy-to-install, universal mounting solutions for 10 – 65" displays. Reaction mounts include the CableTrac System with channeled cable management to provide quick and easy routing of cables through the mount arms. G-Force provides gravity-centered tilt and smooth adjustment without tools. Chief's Fusion series provides low-profile universal fixed and tilt wall mounts with the exclusive Rapid Level System for hands-free leveling of the mount on the wall.

**More:** <http://www.chiefmfg.com>

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### 14) NEC Display Solutions: New Public Displays at the CeBIT

Making their debuts at the CeBIT 2007: the new Public Display NEC MultiSync® 20 series with models in 40 inch and 46 inch format. On a spectacular video screen with 25 x 40 inch NEC MultiSync® LCD4020 there will be an impressive demonstration of multi screen operation potential at the CeBIT stand. Small frames just 15mm or 17 mm (NEC MultiSync® LCD 4020/4620), improved picture characteristics and an optimised fan control ensure problem-free 24 hour operation in the digital signage sector. Aluminium frames, touch screen surfaces, Single-Board computers, CAT 5 receivers and also protective glass for outdoor use mean that these Public Displays can

offer "custom made" solutions for individual customer needs. Also new at the CeBIT: The NEC MultiSync® LCD5710 in a 57 inch format can now also be used in portrait mode. The target groups here are, above all, digital advertising formats in shopping malls or announcement boards in airports or railway stations. Crystal clear pictures with a 1080p High Definition resolution, impressive design and highest quality and reliability: that is the new MULTEOS series from NEC Display Solutions. The LCD Public Displays in 40 inch and 46 inch formats come in three different versions: the standard solution with PC connections, with an AV board which offers all the video connections or the third version with an AV board and integrated TV tuner.

**CeBIT: hall 2, stand B24**

**More: <http://www.nec-display-solutions.com>**

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#### **15) eyevis: EYE-LCD5600QHD TFT LCD Series**

The EYE-LCD5600QHD is the latest HD LCD display from the eyevis TFT LCD series. The display offers a screen diagonal of 56". The display has been especially designed for ambitious applications in professional areas. The display offers brilliant color, brightness and contrast qualities combined with a pin-sharp 3840 x 2160 pixel resolution that meets the demands towards modern visual solutions. Especially in control rooms, boardrooms and meeting rooms these are indispensable characteristics. Due to the adjustable color temperature setting the displays offer high performance images in almost every ambient light condition. Sometimes varying ambient light conditions, for example in tv studios, make an adjustment of the color temperature necessary to avoid unwanted effects on the produced pictures. For these applications the eyevis TFT displays offer an adjustable color temperature. The color temperature can be set to 3200K, 5400K, 6500K or 9400K. Additional user-specific adjustments can be done with the R, G and B sliders.

**More: <http://www.eyevis.de>**

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#### **16) COMM-TEC: Table connector panel with media control function**

The ProCONNECT table connector panels can be attached to conference tables; once again a clever addition to COMM-TEC's comprehensive portfolio. The ProCONNECT table connector panels stand out due to the high quality of the material and workmanship. The gas springs in the folding mechanism are German made and ensure that the tables open reliably and completely. At the moment the ProCONNECT series comes in black/anodized and aluminium/brushed colours and in three model versions.



The standard fitting in the 300 series provides a 230V mains socket (EU, UK or French can be selected) and 2 x RJ-45 for IP networks/telephones. In addition the 300 series offers optional connections for 1 x VGA + stereo audio, 1 FBAS + stereo audio or 1 x FBAS + 1 x VGA + 2 x stereo audio. The 400 series provides two 230V mains sockets (EU, UK or French can be selected) and 2 x RJ-45 for IP networks/telephones. Additional options are either 2 x VGA + 2 x stereo audio or 1 x FBAS + stereo audio and 1 x VGA + stereo audio. The special feature of the 400 series is the closed connection box under the table. The box has direct connecting sockets for all types of signal cables. The standard fitting in the 500 series (pictured) provides a 230V mains socket (EU, UK or French can be selected) and 2 x RJ-45 for IP networks/telephones. In addition the 500 series can be fitted with every imaginable signal connecting module. As a special highlight, modules with operating keys and turning control knobs for media control are available. **Prolight+Sound: Hall 8, Stand J64**

**More: <http://www.comm-tec.de>**

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#### **17) Kramer: RC-8IR 8x15 Universal Media/Room Controller**

The RC-8IR is the first model in a new Kramer RC series of media/room controllers. An all-in-one remote control panel for A/V and A/V related equipment in presentation environments, it features Ethernet-based programming and communication capabilities. The RC-8IR from Kramer Electronics is an 8x15 Universal Media/Room Controller wall plate, capable of executing 15 commands from each of its eight backlit buttons. It is outfitted with eight communication ports - two IR (each 2x2 for a total of four IR emitters with IR learning capability), one Ethernet, two relay contact closure, two RS-232 (bidirectional) and one RS-485 (bidirectional) – delivering up to 120 total commands. The buttons of the RC-8IR are programmed through the Ethernet port and can be labeled to facilitate ease of use. The RC-8IR features IR-learning capability for the customized control of external sources, receiving IR commands from different remote transmitters without the need for an external IR remote control unit. The RC-8IR can be "locked" to prevent any unintended use. The RC-8IR Ethernet port is also capable of communicating with up to five separate IP addresses. The RC-8IR can plug into an Ethernet port and the unit can be programmed or room can be controlled via a Java based graphical interface from an internet connection anywhere in the world.

**More: <http://www.kramerus.com>**

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### **18) Analog Way launches two new powerful Scaler/Switchers**

Analog Way has announced the availability of the Easy Fade and Easy Cut, two new High Resolution Video Scalers and Audio Video Switchers at ISE. The new Easy Fade and Easy Cut combine the functions of a High Resolution Video Scaler with an Audio Video Switcher. They are state of the art Scaler / Line Multiplier / Quadrupler / Doublers which significantly increase Video image resolution and brightness. 3 Computer inputs are provided for direct display of presentations or Internet applications, and they also allow Audio Stereo switching. Especially designed for the High End Pro AV and Home Theater applications, they are fitted with user-friendly functionalities and powerful effects: Cut, Fade, Title (between Computer and Video sources) for the Easy Fade; Cut and Smooth Switching for the Easy Cut. Both Easy Fade and Easy Cut feature: Computer Output format up to 1600 x 1200, 4 Video Inputs including one RGB or YUV component on BNC, Analog output on an HD15 connector, RGB output up to UXGA, 2 switching modes: seamless or smooth switching and Non-volatile frame memory.

**More:** <http://www.analogway.com>

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### **19) Gefen: The new Gefen HD Mate Scaler**

Connectivity solutions provider Gefen announced the latest addition to its growing line of cost-effective scalers for the home or business. The Gefen HD Mate Scaler offers much-needed functionality when combining different standard and high definition video sources and outputting each to the single connector on any DVI display. Essentially it performs three separate tasks: it integrates different video formats and converts them to DVI; it scales video up and down in all HD resolutions; and it enables access to three sources using one display so you don't have to unplug sources. Everything is connected all the time. The plug and play unit comes equipped with one DVI and two component video inputs, supplemented by digital Toslink audio and RCA audio inputs. It supplies a single DVI output, with audio output in digital or analog formats, depending on the audio/video source selected. Video is delivered in a pure digital format, with HD video scaling offered in resolutions ranging from 480i to 1080p for the most vivid imagery possible. The unit works with all DVI sources and displays, including cross-platform computer systems such as Apple's line of HD DVI displays, making it a key solution for any integrated digital video system. The HD Mate Scaler's source switching capability is controlled through the unit's IR remote, giving you access to any one of the three sources within seconds.

**More:** <http://www.gefen.com>

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### **20) RGB Spectrum: Integrated Control System with KvM**

RGB Spectrum announces the new Integrated Control System with KvM for its MediaWall® line of wall display processors, combining in a single application control of the wall processor and the computers displayed. The MediaWall processor outputs computer and video signals in windows on a display wall. An on-source cursor provides "drag and drop" control of the position of windows, their scaling and priority. Adding control of the source computers creates a giant "Multi-window Desktop", a control system that seamlessly moves between wall control and computer control. RGB Spectrum has developed a novel solution which it styles KvM. Unlike traditional KvM over IP or Cat5, RGB Spectrum offers a hybrid solution, with video provided by direct-connect (DVI or RGB) to the display controller, guaranteeing real-time performance. Remote keyboard and mouse functions are over IP. There is no strain on the network since bandwidth requirements are minimal. The result is a unified display space where one or more users can control the wall as well as the source computers displayed on it with a single mouse. The computers and the video wall processor are interconnected over an IP network. A custom keyboard/mouse agent is installed on each of the source computers. At the heart of the solution is RGB Spectrum's Web Control Panel (WCP), the intuitive set-up and control application used to operate the MediaWall display processor and is accessible via a web browser. The system offers single-mouse control with two modes of cursor operation - system mode for video wall operation and source computer mode for control of the remote PCs. The user switches between modes simply by clicking on the mouse. Once the WCP is launched and connections to the remote source computers are established, the on-screen cursor easily shifts between modes.

**More:** <http://www.rgb.com>

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### 21) POLYCOM: RMX 2000 real-time media conferencing platform

Polycom, Inc. announced the availability of the Polycom RMX 2000 real-time media conferencing platform, which simplifies the delivery and management of multipoint video (multiple locations on a single call) as well as unified conferencing (video, voice, and content all on a single call) services within enterprises and through service provider IP networks. The RMX 2000 conferencing platform addresses the growing demand for a high performance video conferencing infrastructure that can support both room video conferencing systems as well as extensive deployments of desktop video collaboration, on-demand or instantaneous (rather than scheduled) conferencing, and high-bandwidth, processing-intensive applications such as high definition (HD) video and telepresence. The RMX 2000 real-time media conferencing platform supports the Session Initiation Protocol (SIP) and H.323 standards for delivering on-demand real-time conferencing and collaboration services over IP networks. The IP Multimedia Subsystem (IMS)-architected RMX 2000 conferencing platform can be deployed as a traditional conferencing resource or within a distributed IMS network environment. Its modular design enables the integration of video and unified conferencing into IP telephony and presence-based collaboration environments. The Polycom RMX 2000 real-time media conferencing platform is built on a Linux operating system and offers a standard XML API for deploying value-added or third party conferencing applications. Security functions in the RMX 2000 conferencing platform include user authentication via an external LDAP or Active Directory database, AES encryption on all ports and multiple administrative permission levels. The Polycom RMX 2000 real-time media conferencing platform delivers unparalleled user experiences by fully utilizing the capabilities of every endpoint, thereby leveraging the installed base of existing endpoints as well as new advanced video conferencing systems.



CeBIT: Hall 13, Stand B56

More: <http://www.polycom.com>

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### 22) CL: Stock of DLP high performance projectors extended

In June 2006 CL video rental GmbH & Co. KG invested in 20,000 ANSI lumen projectors from Christie. The new equipment developed quickly to the fast seller in the CL-program and could convince in use at several congresses, concerts and fairs. "With its quality and brilliant brightness, the S+20K completes our product program perfectly. By investing in more of these projectors we have just responded to our customer's demand", GM Jörg Heinze states. The reasons for the popularity of the Christie-brand are obvious for the technical renter: The Christie Roadster S+20K is the most compact and most lightweight projector in its performance class. Among the equipment from Christie, CL has available an extensive stock of DLPs by Barco. "Our strategy to provide the products of both companies has proved right", Jörg Heinze is sure. "Concerning the extension of our rental stock, we will go on in the same way in order to be able to respond flexibly and rapidly to the wishes of our customers."

More: <http://www.cl-group.de>

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### 23) ict: Digital Signage Solutions at the Samsung Booth

Digital Signage which has been circulating more and more in the trade press lately and which refers to the use of digital media content for advertising, information and guidance systems, is by no means at all new for ict: For several years now, ict have been offering individual Digital Signage system solutions and have already completed numerous projects in this sector successfully. The ict developed software TouchVision INFO/MEDIA and the corresponding hardware offers a modular Digital Signage solution from ict according to the requirements. At the **CeBIT booth of partner Samsung in Hall 1 (Booth B41)** ict will show the quality of their Digital Signage Solutions using exemplary, animated product presentations.

More: <http://www.ict.de>

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### 24) NEC: Viewtechnologies and display solutions under one roof

NEC is putting its LCD monitor business together with its plasma and projector businesses. Both the subsidiaries NEC Viewtechnologies and NEC Display Solutions will be united under one roof. From April 1st NEC video projectors, LCD displays and plasma screens will be available in Europe and North America under the name NEC Display Solutions Ltd. Yoshiaki Tsuda will be the president of this new company. Both subsidiaries were founded in 2000. NEC Viewtechnologies is the number one in Germany and worldwide the number two for projectors. NEC Display Solutions is the market leader in USA and in Europe the number three in the LCD display sector. After this restructuring, NEC display and projector customers will have a mutual contact partner for all the picture technology products. **CeBIT: hall 2, stand B 24**

More: <http://www.de.nec.de/home.php/lang/ENG>

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## 25) Sony PSE has business customers in its focus

Sony Professional Solutions Europe of Sony Deutschland GmbH is putting professional product solutions at the centre of its exhibition at the CeBIT 2007. With a clear focus on business customers Sony will present its product portfolio for the B2B segment at the exhibition. Just as last year, the company is consciously using the CeBIT as a communication platform to present complete solutions and complementary products and their tailor-made services to business customers, resellers and systems houses. The line up for this includes B2B projectors and professional LCD and plasma screens, the VAIO professional notebooks and IPELA video conference and network-based video surveillance solutions. As part of the spring line up, Sony is fitting all its VAIO notebook models with the new Microsoft operating system Vista. For professional models Sony will be providing Windows Vista Business. **CeBIT: hall 13, stand C 25**

**More: <http://www.sonybiz.net>**

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## 26) 20 years of COMM-TEC - 20 years of technological innovation

On January 1st 1987 the COMM-TEC Distribution Company for Communication Technology mbH came to the starting blocks with the intention of conquering the AV market. Since then COMM-TEC has had a large influence in driving forward the development of media technology and solutions for complete use and operating concepts in building technology in the European market. During its 20 years' existence COMM-TEC has been through highs and lows and has developed into a market leader for media technology distribution. Having started off in a small office in Plochingen with three employees, the firm now has its headquarters in Stuttgart and has branches in Spain, England and Italy. With its sales representatives in other important countries in Europe COMM-TEC now employs around 120 people. The anniversary has already been fittingly heralded in the framework of a two-day outing for the staff. Like the market, COMM-TEC's portfolio has also changed over the years. Where COMM-TEC was originally involved in selling classical AV slide products and till the last the exclusive distributor for Kodak projectors, today leading manufacturers and trendsetting technological brands belong to COMM-TEC's exclusive distribution programme.



**More: <http://www.comm-tec.de>**

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## 27) projectiondesign on the Dataton stand at Prolight + Sound

Video projector manufacturer projectiondesign is joining forces with Dataton at Prolight+Sound in Frankfurt this year, to demonstrate the scale and impact of multiple projected images in both rental and fixed-install applications. On the Dataton stand, five DLP™ projectiondesign projectors – one F20 sx+, three F30 sx+ and one Cineo30 1080 – will be integrated with Dataton's WATCHOUT software platform for edge-blending and large-screen presentations. All projectors utilise Texas Instruments® new BrilliantColor™ technology for the reproduction of outstanding images. First unveiled in 1999, WATCHOUT is a PC-based platform that allows for the creation of automated, multi-display presentations at corporate events, trade shows and live theatre productions, and also in installed applications such as theme parks, corporate headquarters and shopping malls. All AV source material for the demonstrations will be provided by computers running the latest version of Dataton's WATCHOUT software and the Cineo30 1080, F20 and F30 projectors, will be making their

**Prolight + Sound: Hall 8, Stand L76**

**More: <http://www.projectiondesign.com>**

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## 28) Zandar: HD OB Install of Predator HD8 MultiViewers at Arqiva

Arqiva has acquired 48 Zandar Predator HD8 MultiViewers for use on HD content provision for Championship Football for Sky Sports, Sky HD. The Predator units provide significant space and cost benefits as well as flexible operation. They are installed inside two OB trucks, making this one of the largest single HD8 OB projects yet undertaken. The system was integrated by Sony Professional Services. In each truck, 24 Predator HD8 MultiViewers are installed. There are 10 installed in the production area, 12 in the video tape recording area and 2 located in audio. The Predator HD MultiViewers feature native HD input processing to offer true HD quality images and drive high resolution displays up to 1080p. Coupled with low minimum frame delays (less than one frame) from source to output, the high performance HD systems provide the ultimate in image excellence and control in Arqiva's critical HD sports production and monitoring environment. As a sub-contractor to Sky, Arqiva was tasked with providing High-Definition pictures for the broadcaster's HD platform, which was initiated last year. A key content element of the platform is a lucrative Championship Football soccer coverage contract that Arqiva facilitated and which went live in August 2006.

**More: <http://www.zandar.com>**

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### **29) SHOWTECH: Creative potential for the events branch**

From 19th to 21st June 2007 SHOWTECH will be expecting around 350 exhibitors from 25 nations at the Berlin exhibition centre. Above all for the stage construction, illumination, decoration and equipment sectors SHOWTECH provides a unique offer of creative ideas for representatives from the events branch which can also be employed in business events. Above all SHOWTECH attracts the professionals from the branch to the capital. Around 97% of the visitors at the last exhibition in 2005 were experts and professional clients from the theatre, film, television, shows and event industry. This year the organisers, Reed Exhibitions Deutschland GmbH, are expecting around 7,500 visitors from over 40 nations. The 13th SHOWTECH takes place in Berlin from 19th to 21st June.

**More: <http://www.showtech-messe.de>**

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### **30) 4th International Media Festival from 23rd – 25th March 2007**

This exciting and interesting show programme has something for everyone. 667 entries (computer animations, HDAV productions, videos, HD videos, 35mm films etc.) have been sent in to this year's media festival. The audio-visual productions will be shown on an 18 x 5 m (90 square metre projection area) large screen in high definition with three digital high performance projectors with a total resolution of almost 4000 pixel width (double the HDTV resolution). They are particularly proud of the wide variety of HDAV productions: from one screen productions to multimedia panorama projections with a height to width ratio of 3.5:1. At the 1st Media Festival in 2001 digital and analogue productions were shown, this year however only digital productions will be presented. The direction the trends were moving was recognised back then and has been continued consistently with high resolution panorama projections. Along with interesting and exciting show programmes, the International Media festival will also be hosting workshops on the subject of media, software and projection on the Friday and Saturday. For the "salt" in the "media soup" there is the informative Media Exhibition in the foyer. Well-known firms like Adobe Systems, AV Stumpfl, Canon, Hewlett-Packard, JVC Professional, Leica, Thomson, Wacom and more will be presenting their latest products, media concepts and technology at the Media Exhibition. Passes for the festival and single tickets for the individual show blocks, workshops and the supporting programme are available online from [www.medienfestival.net](http://www.medienfestival.net).

**More: <http://www.medienfestival.net>**

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### **31) NEC: To the top with highly profitable projectors**

NEC sold the most projectors in Germany in 2006. Especially with its turnover, the market leader for the sixth year running is way ahead of the second placed company. According to DTC (Decision Tree Consulting) the number of multimedia projectors sold in Germany has increased by around seven percent in comparison to 2005. Altogether 297,202 devices were sold last year with a total value of almost 270 million euros. NEC is at the top and with 13.6 percent has the largest share of the market. Over 40,000 NEC projectors with a total value of around 35 million euros are being used in firms, educational establishments and living rooms. In the total EMEA region around 17 percent more projectors were sold; 1,817,267 altogether (1,558,100 in 2005). From the number of pieces, NEC is above average with more than 20 percent and it increased its total market share to 8.17 percent.

**More: <http://www.de.nec.de>**

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### **32) NetStreams and Invision UK announce partnership with Helvar Lighting**

NetStreams® announces the release of a Helvar driver for the DigiLinX Multi-Room Audio and Control system. Helvar is leading the way in providing state of the art digital dimming technology systems that are simple to use, creative and cost effective. Working with DigiLinX, the Helvar Driver now means that installers, both commercial and residential, have opportunities to quickly and easily incorporate lighting control into active and new DigiLinX projects. Helvar lighting scenes can be custom named using the DigiLinX set-up software and then simply uploaded to the DigiLinX system with a minimum of fuss. Offering superb audio quality with synchronized sound to multiple rooms, high definition video integration and simple installation and operation, DigiLinX does not require extensive programming. Using the NetStreams home automation interface – the ControlinX CL100 – the integrated driver will enable control of either Helvar lighting on a TouchLinX touch screen, a wireless web tablet, PDA or PC. Moreover the homeowner has visual feedback of which lighting scene is selected. In addition, the NetStreams DigiLinX system can also combine with a powerful coalition of manufacturers from many diverse markets including Sky, AMX, Crestron, iPort, AudioReQuest, Imerge, Panasonic, Polk Audio and Sensible Heat, making it one of the most easily integrated control brands available.

**More: <http://www.invisionuk.com>**

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### 33) Da-Lite Names New Plant Manager

Da-Lite Screen Company is pleased to announce the promotion of Greg Oradat to Plant Manager. He will be responsible for production and shipping for Da-Lite's Warsaw, Indiana facility. Greg has been with Da-Lite for a year, starting as a department supervisor and then moving to plant superintendent. Greg has over 25 years of manufacturing management experience, most recently as a partner in a small manufacturing company. He has a B.S. in Education from the University of Cincinnati and a B.S. in Occupational Health and Safety from Indiana University.

**More: <http://www.da-lite.com>**

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