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Latest news about [Audio-Visual-Presentations\(AVP\)](#)
The free of charge service for data- and video-projection and presentation



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Dear newsletter readers!

This issue of www.AVP-Newsletter.com presents you with latest news from the data- and video projection / presentation.

1) Prolight + Sound and Musikmesse set new record

Frankfurt's International Musikmesse and Prolight + Sound end up with a sensational result of 108,000 visitors out of 120 countries (2006: 102,000). This equals to an increase of six percent - from inside Germany and abroad. Detlef Braun, Member of the Board of Management Messe Frankfurt GmbH, said: "The industry has seen the biggest Musikmesse and Prolight + Sound ever. A great success of these two leading trade fairs that have grown steadily over the last 28 years. But it's not only the numeric sensation that counts - we are delighted to see that the topics and the outstanding programme of concerts, top acts, workshops and seminars met our visitors' and exhibitors' needs and expectations."

prolight+sound

With around 38,000 visitors from abroad, both fairs reached a 35 percent degree of international participation. Besides Germany, European countries (The Netherlands, Belgium, Switzerland, France, Austria, Sweden, the UK, Italy and Spain) were primarily represented along with strong overseas nations such as the US, Japan, South Korea and Israel.

More: <http://www.prolight-sound.com>

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Enjoy reading !

Yours Kai Kröger

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2) Search for exhibitors or products by mobile phone or PDA

Just in time for Prolight + Sound Frankfurt, the Business Matching Portal for the Frankfurt exhibition can now be used out and about: with a WAP enabled mobile or PDA, users of this pilot product can look for suitable exhibitors or products at mobile.productpilot.com. Using a slim menu structure, which is matched to the mobile device, the exhibitor database of the online portal is available wherever you are. Whether at the Musikmesse, Ambiente or Guangzhou Lighting Exhibition, exhibitors and their stand numbers are easy to find at any time. "With ProductPilot Mobile users don't have to look into the "wild blue yonder" anymore, now they can access what they want from the ProductPilot database which contains some 25,000 exhibitors," says Klaus Reinke, director of ProductPilot GmbH, newly founded in January 2007. In the second half of the year the ProductPilot Community will go mobile.

More: <http://www.messefrankfurt.com>

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3) Sharp: LCD Projector XG-C335X - flexible and powerful

The new LCD data and video projector XG-C335X provides reliable support for presentations whether in mobile use or permanently installed. It is at home in conference rooms and what is particularly impressive is its high 3,500 ANSI lumens light intensity coupled with lots of interfaces. Professional presentations are always a new challenge. There is one thing you can rely on in any situation: the XG-C335X. The high picture quality, which is achieved with an almost imperceptible operating noise of 31dBA in low power mode, is another of the projector's impressive features. Thanks to the 3LCD technology and the projector's 3,500 ANSI lumens, the XG-C335X makes the presentation clearly visible even in the brightest of conference rooms and puts the lecturer's arguments in the best light. The XGA standard projector has 1,024 x 768 pixels and with a 600:1 contrast ratio meets the high picture quality demands.

More: <http://www.sharp.de>

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4) NEC: DLP shines on with two lamps

The new NP4000 from NEC really shines on. For use in permanent applications, the DLP projector has two lamps and can be used flexibly in one-lamp or two-lamp mode. With its two 260 Watt lamps together it delivers 5,000 ANSI lumens brightness. For special applications in large bright rooms the NP4000 can be stacked and in this double-pack can manage a light intensity of up to 10,000 ANSI lumens. With its flexible two-lamp mode the NP4000 is ideally suited for permanent applications, such as in underground stations, exhibitions or at point-of-sale, because the lamp lifetime, depending on the mode, can reach 5,000 hours. For the stackable high-performance projector, NEC offers five interchangeable lenses with bayonet connections for various projection distances. They can be changed quickly and easily and allow an image projection ratio of 0.8 – 8.3:1. The picture can be adjusted horizontally by 10% and vertically up to 50% on the screen with a motorised lens shift. The focussing and zoom are also motorised. A particular highlight included in delivery is the additional 6-segment colour wheel (2xRGB) for applications where colour is critical; it guarantees brilliant and natural colour reproduction.

More: <http://www.de.nec.de/home.php/lang/ENG>

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5) **Toshibas LCD projector sx3500 with 4 optional lenses**

With their new 3LCD projector sx3500 Toshiba Projection & Display Technology (PDT) can present another high-end business model. The sx3500 dazzles with an SXGA resolution of 1400 x 1050 pixels and a 3500 ANSI lumen light intensity. With its four optional lenses as a feature this HD-ready model can offer the customer maximum flexibility. The light intensity means that even in the largest of conference rooms it can project brilliant pictures without any difficulties. Thanks to its performance values, the sx3500 is also ideally suited for high resolution CAD functions along with being perfect for presentations. As well as all this the high-end projector can be really impressive when it come to high resolution TV pictures. Marked out with its HD-ready logo, it projects crystal clear moving pictures with enormous clarity of detail. And of course it is also possible to show films in a 16:9 format. For getting the picture adjusted, the sx3500 has a vertical lens shift system and horizontal and vertical keystone correction.



More: <http://www.toshiba.de/projectors>

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6) **ViewSonic: DLP projector PJ258D with integrated iPod dock**

After already causing a storm with its innovative ViewDock technology in two LCD displays, the company is now presenting the PJ258D, a multifunctional, fully equipped DLP projector with an iPod docking station. The model offers iPod fans completely new entertainment options for the digital lifestyle, for now, with the PJ258D, it is possible to watch your favourite films both in iPod display size and also in life size – and all that without PC support. Just like the iPod, the PJ258D is easy to operate and can be used in many situations. The easy-to-get-at iPod dock interface is integrated on the top of the projector so that an iPod video device can be conveniently connected to the PJ258D. The automatic input signal search recognises the iPod as the signal source and projects the selected video data. The iPod is supplied with power over the interface and so even longer performances present no problems. Multiple connection options, like for example an S-video input and a PC-VGA input allow it to be connected to the computer, DVD player, digital camera or game console. The black gloss design conceals some innovative technology: the 0.55" DMD DLP chip from Texas Instruments with a native resolution of 1,024 x 768 pixels gives you a contrast ratio of 2,000:1 and a 2,000 ANSI lumen brightness.

More: <http://www.viewsonic-europe.com>

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7) **dnp Supernova Screen is ISF certified**

The manufacturer of high quality projector screens, dnp denmark as, has received the Image Science Foundation (ISF) certification. This is the confirmation that the materials used for the Supernova Flex and Supernova Infinity screens meet the requirements which define the very best video displays available to the consumer. The ISF certification is recognised around the world and is the guarantee for users that the display delivers brightness and colour balance over the whole viewing angle. The Supernova screen is designed to reproduce the picture which the cameraman or director wanted with a high black level and bright uniform colours. With the ISF certification for Supernova screens, specialist dealers can offer the optimal home cinema installation with excellent video reproduction. This means he can do an ISF calibration for both components; projector and screen. ISF is a part of the Display Standards Industry and has set itself the aim of improving the quality of electronic pictures.

More: <http://www.dnp.dk>

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8) **Da-Lite Home Theater Screens win EHX Best of Demo Alley Award**

Da-Lite Screen Company won a Best of Demo Alley (BODA) award for their presentation at the recently completed Electronic House Expo (EHX). The Best Video Demo Experience was awarded to Room 204A - Da-Lite Screen Company, Vidikron, James Loudspeakers, Vizionware, and CodexNovus. The display featured a Da-Lite Screen Company Multi-Mask Imager 52" x 122" screen with the High Contrast Cinema Vision screen surface. The Multi-Mask Imager is a fixed frame screen that features both horizontal and vertical masking and is available with a choice of eleven projection screen surfaces. With all masking retracted, the screen is HDTV (1.78:1) aspect ratio. With masking, you can achieve NTSC Video (1.33:1), Letterbox (1.85:1) and Cinemascope (2.35:1) formats. Da-Lite's Multi-Mask Imager is standard with the Pro-Trim finish, which is a fabric frame covering that aesthetically enhances the appearance of the installation while absorbing light that surrounds the viewing area. Da-Lite engineers and manufactures a complete line of home theater projection screens including fixed frame, multi-aspect ratio screens, electrically operated and tab tensioned screens available with front and rear projection screen surfaces.



More: <http://www.da-lite.com>

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9) Chief Manufacturing: Products focused on projector security

Chief Manufacturing offers a broad line up of products focused on projector security and protection. From basic security to advanced options, Chief provides just the right amount of security for AV equipment. Basic: Chief's All-Points™ Security System provides locking hardware at all key connection points to prevent removal of the projector from the mount. Projector access is obtained with the use of a security wrench. The All-Points System is included with all RPA Series projector mounts; Intermediate: Chief's PL Series of projector locks consists of an all-steel vented lock box that fits around an RPA Series mount and secures with a key. The Q-Lock Locking Lever is another intermediate level security feature included on the RPA Elite projector mounts. The Q-Lock lever provides enhanced security with a key and lock system; Advanced: Chief's RPA and RPA Elite Security Series of mounts are all-in-one solutions that rely solely on key and lock security. Fasteners are concealed beneath a universal steel interface and are virtually inaccessible; Complete: When maximum security is needed, the PG Series of Projector Guards enclose the projector inside a solid steel cage for ultimate protection. Chief also offers additional security with the security cable accessories. Choose from the PM-SC for use with the RPA and RPM Series, the HC1 Heavy Duty Cable System, the LC1 Cable Lock and PL4 Projector Lock, and the SA1 Security Anchor.

More: <http://www.chiefmfg.com>

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10) Unicol: AZENITH – Plasma stand

UNICOL's plasma stands and trolleys have been developed for professional use. One of the highlights in the programme is the AZENITH model. The height of the stand can be adjusted and it supports flatscreens up to 50" offering a large selection of extra components like for example various platforms. The AZENITH can be delivered as a stand and trolley (mobile version with wheels). A special feature is that the tubes are in sections – this allows the stand to be taken apart quickly and easily and it is then easy to transport, e.g. in one of the flight cases UNICOL offers. Along with the stand, these flight cases can safely store flatscreens of any make from 42 to 50 inch.

More: <http://www.unicol.de>

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11) MediaScreen restrains the giants – ScreenLifter 103

A few weeks ago, as the world's largest plasma screen (103") was presented, the applause from the specialists was plain to hear. But then when the enormous weight of the display became known, the enthusiasm amongst some of the technicians at the presentation was curbed somewhat. But, thanks to the fully automatic MediaScreen Lifter 103, dealing with the up to 250 kg 103" large displays becomes child's play. Just press a button and the screen is unloaded fully automatically all by itself from the vibration damped flight case. Its powerful and precise electro-mechanical driving unit allows the large display to be raised smoothly up and for vertical presentation applications it can even be turned 90 degrees to an upright position and then fixed. The ScreenLifter 103 is a safe transportation system and elegant display stand in one. Where normally four strong men would be necessary, the push of a button is all that is required for the amazing transformation of a flight case into a presentation system ready for immediate use to begin. The display remains firmly anchored at all times.

More: <http://www.mediascreen.de>

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12) NEC Display Solutions: Public displays for professional use

With the new NEC MultiSync® LCD 20 series, NEC Display Solutions has brought two models onto the market which are specially designed for the requirements of professional applications such as in digital signage systems. A particularly small frame width provides an excellent view in multi-monitor solutions and gives these large format LCDs an elegant, light design. The improved PVA panel in the NEC MultiSync® 20 series has been specially developed for long operation times and is ideal for demanding applications such as airports or railway stations, in hotel lobbies or shopping malls. High fidelity images, even in strong sunlight, are guaranteed by a light intensity of up to 700 cd/sqm and a contrast ratio of 1200:1. Digital interfaces such as HDMI and DVI-D with HDCP support allow video and HDTV material to be projected. The LCD displays can also process SCART signals which is an additional factor towards cost reduction as existing connections can still be used.

More: <http://www.nec-display-solutions.com>

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13) ILS: ILS 20S Digilectern – high-end lectern and presentation system

For a perfect presentation it is no longer possible to do without technical support. In the series of intelligent lecterns, ILS presents its flagship the 20S digilectern. Presentations are controlled via special software and the integrated computer. Along with all the functions which go to making a presentation perfect, it can also function as an information terminal. With the built-in PC and touchscreen display which can be raised up electrically and then folded out if necessary, an elegant and fully-fledged information terminal can be created which can be used for advertising, information or presentations in the breaks between speeches.

More: <http://www.intelligentlecterns.com>

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14) Kindermann MultiMedia trolley: Versatile extension

Kindermann sets the standard with a new idea for intelligent MultiMedia applications in the conference room. The solution is a completely equipped MultiMedia trolley which contains all the presentation technology in one piece of furniture and is ready for use in a few easy steps. The Kindermann MultiMedia trolley contains all the components you need; from PC to projector, from a powerful sound system to connector panels with power and signal interfaces for external connections such as networks and Internet. Not only that, there is also space for a video recorder or DVD player. The new KINDERMANN KX 2900 comes into active service as the projector. It allows direct interaction with the projection. This is made possible by technology which combines an integrated VGA camera in the projector with the telescopic pointer which is fitted with an infra-red transmitter. The Kindermann MultiMedia trolley is a high-quality piece of furniture with a universal projector mount, double-sided folding projection mirror, lockable bottom cupboard for media devices and double castors with locks. A PC is not included in the package.

More: <http://www.kindermann.com>

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15) Kramer: VP-23RC Presentation Switcher

Kramer Electronics is pleased to announce the introduction of the VP-23RC Presentation Switcher with Media/Room Control. The unit is the first Kramer model to combine the convenience and technology of switching multiple audio and video sources with control of media room features such as window blinds, room lights and projector lifts. The VP-23RC offers a single-box solution that incorporates a Presentation Switcher section and Media/Room Controller section, with the option of integrated or independent operation of each section. This combination unit further expands the Kramer Electronics RC series of media/room controllers introduced earlier this year for training rooms, classrooms, boardrooms and presentation environments.

More: <http://www.kramerelectronics.com>

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16) Analog Way: New products at NSCA

Analog Way announced the availability of Sync Processor (model SPI400), an interface which adapts the Computer signals to monitors, screens, projectors and other Video display devices requirements. It can handle most input formats and synchronizations (RGsB, RGB/S, RGB HV). Sync Processor features automatic detection of the input synchronisation signal, and converts it to SOG, HV Composite or separate H and V. The synchronisation type of signal can be independently set on each of the two outputs. Sync Processor Interface is also a Booster / Equalizer, a High Resolution Video signal (on BNC) can be driven on a BNC output up to 300m/1000ft. The next new product is the EQZ450, a Universal Equalizer interface designed to drive Computer or Video signals over long distance cables to monitors, screens, projectors and other Video display devices. The new EQZ450 was developed to handle any kind of input format and synchronization (RGsB, RGB/S, Component, YUV-HD, RGB HV). The Equalizer also features a powerful Booster / Equalizer function. The very High Resolution Video signal (Computer, SD or HD) can be driven on up to 300m/1000ft. A High grade compensation cable function, offers a continuous tuning to precisely fit the cable length and quality. It enables to obtain the best quality picture possible (sharpness and echo free) to application, providing a clearer, brighter and more contrasted image. The Equalizer also features an RGB HV input on BNC or HD15F with loop monitoring. The equalized output is available on either BNC or HD15.

More: <http://www.analogway.com>

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17) CABLETIME: Power of MediaStar at Prolight + Sound

The latest enhancements to Cabletime's MediaStar Evolution Digital Multiformat IPTV Decoder and Multimedia Player, which include its ability to deliver High Definition content, was shown at Prolight + Sound Media Systems 07, in Frankfurt. As well as Evolution, Cabletime, along with its German distribution partner, Videlco, has focussed on MediaStar Pro and MediaStar Compact, acknowledged as the video distribution solutions of choice amongst many European corporate organisations. The new HD functionality provides the latest improvement for

the popular IPTV and Digital Signage solution, which answers user demands for ever improving quality of images. The 760/2M, EvoNet unit, provides a powerful and ultra reliable, solid state “out of the box” solution for the entire network TV, multimedia and digital signage delivery requirements. With the software enhancements the EvoNet unit is now able to receive SD and HD MPEG 2 and 4 files, either using a USB key or through an IP network download. In addition the EvoNet unit can retrieve HTML pages stored on a network server and store the content until it is ready to play out or display live web content by picking it up from a web server, rendering it, and with only a few seconds delay for refresh, deliver it to the screen. A further enhancement to the EvoNet unit will allow users to overlay HTML content, such as marketing messages or webpages over existing content on the display, so that ads or promotional messages can run concurrently with web pages and MPEG 2/4 files. Additionally content can be synchronised across screens so that a co-ordinated single marketing message is provided across a groups of screens.

More: <http://www.cabletime.com>

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18) G+B pronova success with HoloPresenter at the EuroCIS

Along with their Swiss partner, visualFOOD GmbH, G+B pronova presented the HoloPresenterplus – the complete solution for the retail trade. With its unusual design and brilliant daylight projection the HoloPresenterplus really draws attention to the products presented on the glass display shelves. The design of the shelves and the design of the display can be adjusted to suit the manufacturer’s CI templates or the retail chain. As well as that G+B pronova also presented Living.Kiosk: virtual customer advisors give information and advice on the HoloPro. The name stands for an interactive kiosk solution which is personalised with an avatar and can give customers sales-oriented advice and information. With this innovative multimedia offer communication can be fully automated 24 hours a day. The special features of the HoloPro projection screen make the avatars of the Living.Kiosk application appear especially “real”. A competent virtual customer advisor explains complex, product-specific connections. In this targeted consulting, the customer interacts with the character and can steer the presentation in the direction his interests lie.

More: <http://www.holopro.com>

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19) CL: New workhorse from Barco in the programme

CL video rental GmbH & Co. KG is again investing in high-performance projectors. This time the company is extending its programme with the Barco CLM R10+. In a first step CL is buying eight projectors; it is planned to purchase further devices. The new CLM R10+ is set to become the rental company’s workhorse from now on. 10,000 ANSI lumens, a contrast ratio of 1200:1, a 1400 x 1050 pixel resolution, Scernegix edge blending, picture-in-picture functions; the CLM R10+ has all of Barco’s well-known features and functions. The compact and simple construction of the projector is also impressive. The robust casing, professional connector panel and enclosed engine also allow it to be used in difficult environments. Thanks to DLP technology, the brightness of the lamps remains constant over the whole 750 operating hour lifetime. “We have decided to stock the CLM R10+ in our rental park because, with its well-known Barco quality, it is excellent value for money”, explains Jörg Heinze, director of CL video rental. The company passes on this advantage to its customers in the form of good value rental and purchasing rates and conditions.

More: <http://www.cl-group.de>

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20) Integrated Systems Events & MidExpo launch ISRussia

Building on the outstanding success of its flagship event, Integrated Systems Europe, Integrated Systems Events, a joint venture company of CEDIA, Infocomm International and NSCA, has entered into an agreement with MidExpo International Exhibitions and Fairs to produce Integrated Systems Russia in Moscow 8 – 10 November 2007. Integrated Systems Russia will be held in conjunction with MidExpo’s successful Hi-Tech House and Building Exhibition and will take place at the Gostiny Dvor. Showcasing the latest in AV and Systems Integration technologies with international companies from around the World, Integrated Systems Russia will extend the experience of IS Europe to the rapidly growing Commonwealth of Independent States (CIS) market. These two powerful organisations, backed by the three sponsoring associations; CEDIA®, InfoComm International® and NCSA® will be able leverage their vast experience and knowledge to produce a dynamic and vibrant show in this emerging country. Integrated Systems Events is rapidly expanding its market each year, producing highly successful shows in Europe, Asia and Eastern Europe. With the launch of ISR to the highly lucrative CIS region, these worldwide events all deliver the opportunity to connect international exhibitors and visitors to the regional markets. MidExpo is a major exhibition organiser in this region and also operates on the global platform, producing a series of successful shows in the Home Theatre, Digital Technologies and Building Management markets.

More: <http://www.isrussia.org>

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21) Polycom RMX 2000 – new real-time media platform

At the CeBIT 2007 Polycom presented its new real-time media conferencing platform RMX 2000. The platform makes it easier to do multipoint video conferencing (conferences at several locations at the same time) and unified conferencing – the simultaneous use of video, audio and multimedia content in one conference – within a company and over IP networks from service providers. The RMX 2000 meets all the requirements of a scaleable, reliable and flexible video network infrastructure – equally for conference rooms and the workplace but also 3G video, high definition and telepresence applications. The real-time media conferencing platform RMX 2000 supports the Session Initiation Protocol (SIP) and the H.323 standard for on-demand real-time conferencing and collaboration services in IP networks. The RMX 2000 is based on Linux and is equipped with a standardised XML-API for implementing additional conference applications.

More: <http://www.polycom.com>

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22) Invision: DoorLinX™ – IP-Based Doorbell

NetStreams® announces the release of the DoorLinX DX100 IP-based doorbell and intercom module. Featuring an integrated microphone, speaker, and matching doorbell unit, DoorLinX allows any MP3 audio file, including a recorded voice, to be used as a door chime and to have different sounds associated with different doors or points of entry. Designed for front door, back door, gate, garage, and any other entry areas where having two-way voice communication is a requirement or preference, the DoorLinX is available for use with DigiLinX Multi-Room Entertainment and Control system. DoorLinX features an amplified (4-watt) reference speaker with a Mylar cone, and an embedded microphone with a high gain, omni-directional condenser, allowing for crystal clear communication with any of the NetStreams TouchLinX™ touch screens or the KeyLinX™ KL200. DoorLinX also features a door latch activation relay to automatically open the door or gate when a button is pressed on the TouchLinX user interface.

More: <http://www.invisionuk.com>

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23) Venue Solutions becomes exclusive UK distributor of Litefast

Venue Solutions Holdings Plc (Venue Solutions), a provider of venue management technologies, has signed an exclusive UK distributor agreement with German company Kinoton to distribute its unique Litefast 360° cylindrical screens. Venue Solutions will use its expertise in systems integration and extensive knowledge of the UK retail market to drive sales for the impressive Litefast range, which combines the latest AV technology and the best of German engineering. Mounted on vertical bars inside a transparent cylinder, the LED generates almost holographic images that appear to hover in the air or levitate magically around the display. The screens are capable of broadcasting text, images, video sequences and commercials. The content can be managed and administered remotely in real time via the internet. Andreas Raabe, manager of international sales at Kinoton, said: "We are delighted to launch our Litefast range in the UK in an exclusive agreement with Venue Solutions. Litefast is the perfect solution for retailers looking for a unique and refreshing way of communicating with their customers." Dominic Berger, CEO at Venue Solutions, stated: "Litefast is the most impressive digital signage innovation available for the event and retail space in 2007. We are convinced that the range will have an instant appeal." He continued: "At Venue Solutions we are always researching the latest developments in AV technology. We are delighted to have the Litefast range in our portfolio."

More: <http://www.venue-solutions.com>

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