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Latest news about [Audio-Visual-Presentations\(AVP\)](#)
The free of charge service for data- and video-projection and presentation



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Dear newsletter readers!

This issue of www.AVP-Newsletter.com presents you with latest news from the data- and video projection / presentation.

1) Prolight + Sound: Event Goals Achieved In Full

The signs that this year's Prolight + Sound was going to be a success were evident from a very early stage: 766 exhibitors, an increase of 4.8 % over last year, presented their current product ranges from the fields of event & communication technology, audio-visual production and entertainment. And, with 26,487 visitors, the number of buyers taking advantage of this extensive product spectrum jumped by 20 % compared to the year before (2005: 22.003). Around a third of all trade visitors (9,029) came from outside Germany, especially from other European countries, such as the Benelux states (1,686), Austria (722), Switzerland (596), Sweden (408), Italy (393), Spain (387) and Great Britain (382). There was also an increase in the number of international trade visitors, in particular from Russia (286), the Ukraine (237), China (212), North Africa (136), the USA (92) and Australia (64). Evidence that it is also worth travelling a long way for Prolight + Sound is to be seen in the extremely good rating given by visitors: 97 % said they were satisfied with the results of their visit to the fair, an increase of 0.8 % on last year's already high level. Almost as many visitors (95 %) said they had achieved their goals for the fair. The bulk of exhibitors also gave a positive rating to the course of business at the fair: 80 % said they were satisfied in general and 87 % that they had achieved their objectives for the fair (2005: 82 %). Many also voiced their satisfaction with the number of trade visitors contacted (77 %) and the quality of these contacts (61 %) – hardly surprising given that around 59 % of visitors are from the middle and top managerial levels of their companies and have a correspondingly high level of decision-making authority. The next Prolight + Sound will be held in Frankfurt am Main from 28 to 31 March 2007, parallel to the Musikmesse. An important meeting place for the sector in Asia is Prolight + Sound Shanghai, which will take place from 18 to 21 October 2006.

More: <http://www.prolight-sound.com>

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Enjoy reading !

Yours Kai Kröger

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2) IC: 4th International Marketing Conference

The 4th edition of the International Marketing Conference "Large



Displays in Europe" will

take place on May 16th 2006 in Düsseldorf. The organizer, the INTERCONNECTION CONSULTING GROUP, is a leading consulting and market research institute that has specialized on marketing and sales strategies, market analysis, key account management, customer relations management and personnel management. The conference will be held in English: 1. The Professional Flat Panel Display Market, 2. 10 Key Success Factors in the Home Cinema Market, 3. Distribution in the Commercial Market: Status Quo & Forecast, 4. The 10 Biggest Mistakes in Key Account Management and Ways to Avoid them, 5. Infotainment via Flat Panel in the Healthcare Sector, 6. Purchase Criteria of Large Display at the Airport. Referents are: Martin Schimetics, Consultant with INTERCONNECTION CONSULTING GROUP in Vienna and Dr. Frederik Lehner, managing director INTERCONNECTION CONSULTING GROUP in Vienna. More information on the programme, speakers, prices and more are available on the IC website (PDF).

More:

<http://www.interconnectionconsulting.com>

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3) NEC Introduces New NP Projector Series

It is a well-known fact that nothing is more damaging to a projector lamp than turning it off too early during the cool-down phase. The new NP projectors from NEC are now here to solve that problem. The NP1000 and NP2000 projectors have a so-called "direct power-off function." Thanks to a built-in energy storage feature, the device is sufficiently ventilated even after being separated from the outlet, protecting the lamp from damage. Impatient users can thus disassemble the projector immediately after holding a presentation without having to wait for the inconvenient cool-down phase. The NEC NP projectors will replace the MT predecessor models. Especially well-suited for permanent installation, these high-quality projectors offer numerous convincing features, optimized presentation quality and improved operability. The number of lenses, for example, was doubled from three to six. This permits an image ratio of between 0.8 and 7.0:1, thus offering far more flexible usage possibilities. The brightness of the NP1000 has been increased by 300 ANSI lumens to 3,500, guaranteeing brilliant colours.

More: <http://www.de.nec.de/home.php/lang/ENG>

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4) Mitsubishi's HD4000 Projects without Dimming Lights

In late March, Mitsubishi Electric has introduced a new certified HD-ready projector with an excellent price-performance ratio, the HD4000. Thanks to its high level of brightness and contrast, the versatile unit delivers optimum image quality even without dimming lights. With its different individually adjustable picture formats, the HD4000 can be used virtually anywhere. It is not only a source of great entertainment at home, in restaurants and hotels; it also ensures trouble-free presentations for customers or staff. Brightness of 2,000 ANSI lumens and contrast ratio of 2,500:1 make the HD4000 the perfect partner for home cinema, presentations or restaurants and hotels. The projector features a DarkChip2, with DDP3020 signal processing and high-speed LVDS, as well as BrilliantColor technology. This improves the colour intensity throughout the spectrum and ensures best-possible illumination of images and light density in the complementary colours. Its HDMI input port and WXGA resolution of 1,280 x 768 pixels guarantee state-of-the-art projection in outstanding quality.

More: <http://www.mitsubishi-evs.de/en/home.asp>

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5) Toshiba: Wireless Projectors tw95 and tw100

Toshiba Projection & Display Technology (PDT) presents two wireless projectors designed specifically for business applications: tw95 und tw100. In addition to featuring Toshiba's new "easy to use" concept and compact design, the DLP technology-based projectors deliver outstanding image quality thanks to their impressive brightness of 2,200 and 2,600 ANSI lumens respectively, their high 2,000:1 contrast and Toshiba's newly optimized NCE II (Natural Colour Enhancer) chip for enhanced natural colour reproduction. Ease of operation is guaranteed by features including auto-focus, digital power zoom, keystone correction, wireless functionality and instant shutdown. Both models have password protection. Both the DLP-based projectors use a 0.55-inch DMD chip. The tw95 generates its 2,200 lumen brightness with a 210-watt lamp; while the tw100's additional 400 lumens require a 275-watt lamp. In addition, the wireless LAN function (802.11b/g) enables both projectors to be used anywhere in the conference room, without messy and complicated cables.



More: <http://www.toshiba.de/projectors>

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6) HP: New Projectors in the MP3300 and the XP7000 Series

HP offers small and medium-sized companies two new solutions that are dedicated to both mobile applications and presentations in conference rooms and lecture halls. The HP digital projector MP3300 series: Featuring 1.7 kg and compact measurements both models, MP3320 and MP3322, are ideal for presentations on the road. The projector is set up and ready to use within a few moments. A maximum brightness of 2,400 ANSI lumens, a contrast ratio of 2,000:1 as well as an innovative 5-segment colour wheel allow for optimum presentation. The HP digital projector XP7000 series: Presentations for a large audience – that's where the new HP digital projector XP7000 series offers a lot of power. At a brightness of 3,500 ANSI lumens, a native XGA resolution of 1,024 x 768 pixels and a contrast of 2,500:1 presentations will always succeed even in large conference rooms and lecture halls.

More: <http://www.hp.com>

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7) Optoma: ThemeScene HD72i: HD Ready Home Cinema Projector

The ThemeScene® HD72i uses the latest DLP® chipset by Texas Instruments featuring Faroudja DCDi Image Processing, a 7-segment colour wheel and 10 Bit colour processing per channel. Its shiny elegant design makes every room look special. The ThemeScene® 7-segment colour wheel with BrilliantColor™ and TrueVivid™ 10-bit per channel colour enhancement technologies simultaneously enables high brightness and astonishing deep saturated colour. Native High Definition, exceptionally bright 1300 lumens of video optimised light output and Image AI™ technology produces a staggering 5000:1 contrast ratio enabling sparkling, crystal clear images with fantastic detail. Thanks to BrilliantColor processing technology the HD72i delivers a better brightness and creates natural, lively colours. Critically acclaimed Faroudja DCDi™ processing technologies provides superlative de-interlacing and image optimisation to ensure that any image source delivers exceptional performance and superb images. Motion Adaptive Noise Reduction and TrueLife™ enhancement intelligently identifies image detail and if required, applies subtle enhancement to ensure outstanding detail from all sources. A patented wind tunnel cooling system lowers noise levels to near silent (27dB) operation.

More: <http://www.optomaeurope.com> and <http://www.themescene.tv>

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8) BenQ W100 for Home-Entertainment

In its snow-white housing, the W100 offers a wide array of entertainment features. Its 7 segment colour wheel provides superior image quality, and with 1300 ANSI Lumens and a contrast ratio of 2500:1, an amazing movie experience is guaranteed, even in bright environments. Because of the W100's 16:9 native resolution, movie formats will not be distorted, and with a whisper silent 25 dB (eco-mode), this home cinema projector gives viewers the chance to appreciate movies as if they were in a real cinema. Featuring a size of 260 x 85 x 220 mm and a weight of merely 2.9 kg, this BenQ projector is a lightweight partner for every soccer fan. Compatible with HDTV and with a double DVI-I input, the W100 is the projector for the future. If connected to DVD-players, game consoles, and many other multimedia devices, it allows for maximum entertainment. By choosing one of the 10 preset modes users quickly benefit from the best possible setting for each device.

More: <http://www.BenQ-eu.com>

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9) Synelec: New Rear-Projection Cube Featuring SXGA+ Resolution

On Interkama in Hanover, Synelec Visual Systems presented the recently designed, high-resolution rear projection element, ID Cube Multi 1400. As the latest Synelec device that is part of the company's flexible rear-projection product portfolio, the SXGA+ DLP cube can implement all advantages of Texas Instrument's revised SXGA+ chip set. It was developed by Synelec Visual System's engineers to be used in control rooms where high performance digital signal processing is vital. The ID Cube Multi 1400 product series uses single chip DLP screen technology with high SXGA+ resolution (1,400 x 1,050 pixels). The new characteristics implemented in the ID Cube Multi product series offer a dual lamp system with easy maintenance thanks to modular setup in the ID Cube Multi 1400. Synelec is proud to be able to design its products with regards to flexibility; and the ID Cube Multi 1400 directly profits from this innovative approach. This flexibility allows that the ID Cube Multi 1400 is available in three sizes: 50", 67" and 84" picture diagonal.

More: <http://www.synelec.com>

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10) Projecta Presents „Easy Install“

The Easy Install mounting system ensures that Projecta's top quality projection screens Elpro (RF) Electrol, Cinelpro (RF) Electrol and Hapro Manual will now be even easier to install. Thanks to the Easy Install plug-and-play technology assembly is easier and, due to the flexible mount system, hassle free. It's an easy principle: two mounts are fixed to the wall or the ceiling, and then a large or small screen is put into the mounts and fixed with screws. Most Projecta projection screens are now available with the Easy Install system. All screens featuring a square 115 mm case as well as the Elpro (RF) Electrol, Cinelpro (RF) Electrol and Hapro Manual will be delivered with the new system. The parts are designed in a way that an electrician is not required.

More: <http://www.projectascreens.com>

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11) Da-Lite Adds Plug and Play Designer Cinema

Da-Lite Screen Company is pleased to announce the addition of the Designer Cinema to its front projection screen line. Designed for ease of installation, the Designer Cinema features a pre-wired inline power cord with a three position control switch on the power cord. The Designer Cinema can easily be ceiling or wall mounted with the included adjustable mounting brackets. The Designer Cinema features a white, two piece curved aluminum extruded case or choose the optional graphite case finish for a contemporary look. Available in Video, HDTV and square formats up to 8' wide, the Designer Cinema is available with five front projection screen surfaces.



More: <http://www.da-lite.com>

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12) UNICOL: A Number of New Products

UNICOL presents a number of new products in their recently published catalogue. New in the portfolio are e.g. various flat screen and projector mounts which are suitable for floor, wall or ceiling installation, as well as installation on the desktop and on mobile trolleys. These devices are ideal for the use in shop windows, banks, museums and galleries. Anti-theft protection of plasmas and LCDs becomes more and more important. UNICOL tackles the problem by offering an easy to install flat screen security kit. The latest security kit fits any UNICOL plasma- and LCD mount. It includes a cable system made of hardened steel which prevents access to the screws fixing the screen. A screen protection consisting of a 6mm transparent, unbreakable panel protects valuable flat screens in bars, clubs and other places open to the public. Thanks to a universal ceiling mount installation kit, it is possible to mount any type of flat screen (between 27" and 50") to the ceiling in order to achieve optimum visibility conditions in large halls and rooms with high ceilings.

More: <http://www.unicol.de>

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13) Samsung: 40" TFT Featuring Windows XPe

Introducing the SyncMaster 400PXn Samsung enhances its large format TFT line by a 40" TFT featuring network ability and embedded XPe. Thanks to MagicNet an individual PC per display becomes abundant. Users can now view specific contents on each display connected to the network. They can even access activated server contents from the monitor without having to connect a PC. The display is perfectly equipped for the use as digital screen – on airports, exhibitions, and sport events or in shopping centres. The monitors can be time-controlled and in result show relevant contents for specific events. Samsung's MagicNet XPe offers enhanced memory capacity and runs on Windows XP; videos are shown in High Definition. The MagicNet SyncMaster 400PXn has a contrast rate of 1200:1.

More: <http://www.samsung.de>

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14) Toshiba Brings REGZA LCD-TV to Market

Introducing the LCD-TV 32WL66Z, this March, Toshiba has brought its first REGZA TV on the German market. With its new global brand, REGZA, Toshiba captures Toshiba's intent of "Real Expression Guaranteed by amaZing Architecture," and REGZA is the first unified global brand for Toshiba's TVs. In April and May, the company plans on introducing eight additional REGZA LCD-TVs from the WL66/WLG66-series featuring screen diagonals of 82 to 120 cm. As a special feature, some of the HD-ready models offer full HD resolution (1920 x 1080 pixels) and an integrated DVB-T tuner. The global TV market for large-screen flat panel TVs is growing fast. Toshiba is responding by reinforcing its global presence in this key product area, and in doing so by making full use of its advanced proprietary technologies in digital image processing and over half a century of know-how in TV imaging technologies.

More: <http://www.toshiba.de>

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15) G+B pronova: HoloPro at NASDAQ

pronova MD Martin Kischkoweit-Lopin had a very special experience during his trip to the USA on the occasion of the Global Shop 2006 trade show in Orlando where he was allowed to attend the opening of the leading American technology market. The opening ceremony of NASDAQ takes place every day in its headquarters at 9.30: a representative of one of the companies listed on NASDAQ rings the opening bell on a given day. The special background to the NASDAQ visit was the new installation of two special 50" HoloPro™ screens embedded in room-high glass elements. The NASDAQ representative was very enthusiastic about this special form of presentation. On the Global Shop, a HoloPresenter, a 50" screen with touch screen and a special setup by HoloFX featuring a 50" HoloPro screen and a compact table presentation display attracted the visitors to the booth.

More: <http://www.holopro.com>

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16) Comm-Tec: Two new innovative products

On the Prolight & Sound Show in Frankfurt COMM-TEC has presented two innovative products for the digital video market and as cost effective accessory to the control systems market. The new video player ProPLAY Lite is the little brother of the successful ProPLAY. The unit is designed for low budget applications where the complete functionality of the ProPLAY is not required. The ProPLAY Lite can be equipped with Compact Flash Cards up to 8 Gbyte which can store plenty hours of video clips. With the optional software ProPLAY Studio' play lists can be easily defined. Without a play list the ProPLAY Lite automatically plays the clips in alphabetic order in an endless loop. It automatically goes into run mode when the power is switched on. The second product is the ProCON32, a useful accessory to allow simple contact closure control on devices which usually require RS 232 control. It can be also use as contact interface for control systems like AMX. The ProCON 32 provides 32 contact inputs and one RS-232 output. The inputs are programmable with strings which are sent to the RS 232 port as soon as the appropriate contact is closed. Applications for the ProCON32 are e.g. in museums to control AV-players, as interface to AMX systems and also in facility automation. One can also easily connect a PC to the ProCON32 and e.g. control Power Point presentations with push buttons.

More: <http://www.comm-tec.de>



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17) Minicom: Audio/Video distribution technology on display

Minicom Advanced Systems will be showcasing its Audio/Video (A/V) distribution technologies at this year's InfoComm in Orlando, Florida. Minicom technology will distribute rich player-to-screen content for a number of participants at the show including the Digital Signage Company, BoxLight, TechData, and others. Minicom's Quality-Over-CAT5 Audio/Video Distribution systems are compatible with all screens, players, and content management systems on the market, providing high performance video to multiple screens over long distances without degradation to video quality. The interoperability of Minicom's solutions makes them a key factor in the widespread expansion of the digital signage market. "We're pleased for the opportunity to help shape the digital signage market," says Rami Sasson, Vice President for Business Development of Minicom USA. Eran Kessel, VP Marketing of Minicom International says, "InfoComm provides an ideal opportunity for the digital signage community to compare notes and learn more about the exiting developments that we have to offer in this rapidly growing market"

More: <http://www.minicom.com>

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18) TLS: IPL Active Module for Flexible Signal Management

Based on the successful „Premium Line“ installation kit system, German TLS Communication GmbH has recently enhanced its product portfolio by a high-quality IPL active module. These types of modules are a clever addition to every installation. Space saving and similar to table- and wall modules with regard to design, users can choose from 10 different types of devices. The active modules consist of single signal slots (2 slot widths), which are equipped with the relevant technology – signal management, splitter or selector, and easily fit into an IPL frame, a floor tank or a TLS table connection module. Devices that need to be installed on the table or on the floor, cables that are visible and simply lie on the floor are now history. The TLS active module guarantee well proven functions firmly installed on 23 cm².

More: <http://www.tls-gmbh.com>

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19) WATCHOUT 3.1 with internal warping

At the Prolight + Sound 2006 in Frankfurt Dataton presented the release 3.1 of their multi screen presentation software WATCHOUT™. The most important new feature is probably the internal geometrical correction for curved screens. Furthermore it is now possible to synchronize WATCHOUT™ to an external time code without the need for additional hardware. For more information on Dataton products please contact Dataton AB or mediaservice rainer beddig, their German DATATON CENTER in Berlin.

More: <http://www.dataton.com> and <http://www.presentation-technologies.de>

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20) Extron: New Serial Digital Matrix Switchers

Extron Electronics announces the HDXP Plus Series, a new line of multi-rate serial digital matrix switchers. Available in 32x16 and 32x32 I/O sizes, the HDXP Plus 3216 and HDXP Plus 3232 are capable of routing all SMPTE and ITU standard serial digital video signals, including SMPTE 259M and SMPTE 344M component SDI up to 540 Mbps, SMPTE 292M single-link HD-SDI up to 1,485 Gbps, and SMPTE 372M dual-link HD-SDI up to 2.97 Gbps. "The HDXP Plus Series takes Extron's expertise in A/V matrix switcher engineering to the forefront of high performance serial digital switchers," says Lee Dodson, vice president of marketing for Extron. "The multi-rate versatility of the HDXP Plus Series is ideal for routing the variety of different SDI and HD-SDI serial digital video signals found in digital cinema, biomedical imaging, satellite mapping and visualization, and high definition, large-screen rental and staging environments."

More: <http://www.extron.com>

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21) Analog Way: Octo-Vue FX - HD Seamless Switcher with Preview

Analog Way presented at NAB 2006 the OctoVue FX: a New Computer & Video Seamless Switcher with true scaled Preview and a full featured PiP. Digital HD compatible, the OVX has DVI in and out to support 720p & 1080p formats. Featuring a true scaled Preview, the OVX will help users to securely switch to the right source at the right moment. The OVX includes many other powerful effects and functions to enhance high-end presentations. Animated Logo is one of the many new possibilities together with Subtitling, Logo Insertion and multiple frame store. OVX also features typical analog VGA Output up to 1600 x 1200 with Pixel Clock technology. In addition to high quality image, DVI brings ease of use and "Plug & View" capability. The OVX has been designed to meet the growing demand for PiP (Picture-In-Picture) technology. The PiP function of the OVX benefits from years of experience of Analog Way and features.

More: <http://www.analogway.com>

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22) Polycom: SoundStation2 - Conference Phone for Avaya Customers

Polycom, Inc. (NASDAQ: PLCM), recently announced the availability of a new SoundStation2™ conference phone for Avaya Communication Manager telephony platform customers. A replacement for the previous SoundStation® Premier for Avaya (500D and 550D), the SoundStation2 for Avaya delivers dramatically improved quality, performance and value and offers a direct connection into the digital wall jack, eliminating the need for additional connectors, adapters and analogue line cards. Expanding the longstanding relationship between Polycom and Avaya, the SoundStation2 for Avaya is co-branded and will be sold through both Polycom and Avaya channels (marketed as Avaya 2490 through Avaya and its channel partners.) The new device delivers improved voice quality, provides the ability to talk up to ten feet away in a normal voice and still be heard clearly. It also adds new features including a backlit LCD display for easy use of phone applications, international Caller-ID, an address book for speed dialling, a cell phone connector, and an optional Computer Calling Kit for use with internet calling applications and soft phones. The conference phone's user interface currently supports six different languages: English, German, French, Italian, Spanish, Portuguese and Norwegian.

More: <http://www.Polycom.com>

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23) ISE 2007: Change of 2007 Show Dates

The organizers of ISE 2007 have announced that the show dates for the 2007 edition in Amsterdam have been moved back a week. ISE 2007 will now be held on Tuesday 30th January – Thursday 1st February 2007. The show will still take place at the Amsterdam RAI. It was becoming clear that an increasing number of exhibitors were having difficulties with the set dates because of other international events, particularly some in the United States. Exhibitor feedback, following research, was the major contributing factor, which influenced the ISE organizers to make this change. Mike Blackman, Managing Director ISE 2007 explains: "One of the key reasons why ISE has grown so rapidly over the last 4 years to become Europe's largest trade show in this sector is through the total support and dedication of our Exhibitors and Sponsors. For commercial and logistical reasons, many of them were uncomfortable with the existing dates set and asked us investigate moving back to the original pattern of the last week of January/ first days of February. This was particularly so with many exhibitors who were finding it difficult to organize shipping and transportation of key equipment on the original show dates set. We value the significant contributions and support that we receive from our exhibitors."

More: <http://www.iseurope.org>



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24) cinemateq: New Structure in the OEM Business

Stephan Woischnik, sales manager for national and international business at cinemateq, has recently also taken responsibility for the OEM business. Previously, the OEM business and the marketing of cinemateq's core technology as well as the development of strategic partnerships were led by the management. During that time, the OEM business more and more developed into an independent, fast growing business field within the company. Since last year, internationally renowned OEM partners offered cinemateq's scaling technology and HDMI output boards (to 1080p) in e.g. DVD players or SAT-receivers, which are based on the technology of the picture optimizer model range. Since recently, cinemateq also supplies the know-how and the hardware for all relevant digital and analogue input interfaces up to scalable HDMI input boards. The advantages of OEM development "made in Germany" for the user are obvious: Specific requests can be complied quickly due to direct communication between German or European partners.

More: <http://www.cinemateq.de>

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25) Christie: 63 Digital Cinema in Germany, Austria and Switzerland

Christie is pleased to announce, in conjunction with its partners, leading Digital Cinema services provider, XDC and cinema integration specialists and Christie Partners, Film Ton Technik, KinoTechnik and Protronik, the successful installation of 63 Digital Cinema theatres across Germany, Austria and Switzerland, placing these countries at the forefront of Digital Cinema rollout in Europe. "More than 600 Christie Digital Cinema projectors have now been installed worldwide, almost a third of that install base being located in Europe. Of the units installed in Europe more than 95% represent Christie's latest generation of 2K CP2000 DLP Cinema® projectors and they are actively used in public theatre exhibition," said Dale Miller, Christie Vice President EMEA, adding "Clearly this demonstrates the acceptance of Digital Cinema in Europe, recognition of Christie as a mark of quality in cinema projection and the pioneering efforts of XDC - a position reinforced by the XDC's recent purchase of a further 20 Christie CP2000 DLP Cinema® projectors."

More: <http://www.christiedigital.co.uk>

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26) Koelnmesse: Photokina with „Lifestyle Media“

At photokina 2006, the leading trade fair for the worldwide imaging sector, Koelnmesse will be offering "lifestyle media", a presentation platform where manufacturers and dealers of digital solutions for image communication in the home and providers of services for AV system solutions will be able to inform customers about lifestyle media products' wide range of possibilities. Exhibitors and visitors will be offered an activity area for presenting solutions that combines information, communication and entertainment technologies. At the heart of "lifestyle media" will be a presentation area that realistically depicts everyday living spaces while incorporating lifestyle-oriented technologies designed to meet the needs of today's consumers. This will allow visitors to experience at first hand the integration of modern information, communication and entertainment technologies into various "living spaces" - from the entrance area and kitchen to the study and living room to the children's room and bedroom - and learn about their technical implementation. The "lifestyle media" concept goes a step further, with information islands arranged around the activity platform. At these islands, industry specialists will be able to present their services to visitors. photokina in Cologne from 26th Sept. to 1st Oct. 2006

More: <http://www.photokina.de>

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27) Clarity Visual Systems Announces Three Staff Additions

Clarity Visual Systems, Inc. today announced the addition of new staff members, Miho Hasuo, marketing manager, Nancy Sage, director of worldwide sales and Fred Hall, vice president of finance. Hasuo has more than six years of experience in technology marketing and public relations. Prior to joining Clarity, Hasuo was an account manager at Portland-based VTM, Inc., a company providing management, marketing and PR services to technology standard association clients. She has also held positions as Program Manager and Product Marketing Services Manager at BroadVision in Redwood City, California and Marketing Manager at Merant (MicroFocus) in Sunnyvale, California. Nancy Sage is a 20 year software industry veteran who has led successful sales teams at Epicor/Clientele, WebCriteria and Captaris before joining Clarity. Prior to joining Clarity, Fred Hall spent more than four years with Credence Systems Corporation, a publicly held capital equipment supplier to the semiconductor industry. He was senior vice president of human resources and senior vice president and controller. Before joining Credence, Hall served for three years as vice president and chief financial officer for Integrated Measurement Systems.

More: <http://www.clarityvisual.com>

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Good bye, see you next month - Yours AVP-Newsletter editorial team

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