



AVP-Newsletter

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Latest news about [Audio-Visual-Presentations\(AVP\)](#)
The free of charge service for data- and video-projection and presentation



<http://www.avp-newsletter.de>

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Dear newsletter readers!

This issue of www.AVP-Newsletter.com presents you with latest news from the data- and video projection / presentation.

1) **SHOWTECH 2007 reaches record high**

SHOWTECH, the international specialist exhibition and congress for event technology, events and services is heading for a new record number of exhibitors in 2007. The key players in the branch from the stage and lighting technology sectors have already registered. Along with Gerriets, Waagner Biro, Bosch Rexroth and SBS, ARRI, Martin Professional, ETC and Lightpower will also be making their presence felt at SHOWTECH. From the audio sector Meyer Sound and Pioneer have already said they are coming. From 19th to 21st June SHOWTECH will be expecting around 350 exhibitors from 25 nations at the Berlin exhibition centre. Above all the European stage technology exhibition attracts the professionals from the branch to the capital. Around 97% of the 6,868 visitors from 42 nations who travelled to the last exhibition were experts and professional clients from the theatre, film, television, shows and event industries. The DTHG will once again organise the accompanying congress this year. In additional forums, workshops and lectures crammed with top-class people, new perspectives in event technology and international theatre management will be presented and discussed.

More: <http://www.showtech-messe.com>

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Enjoy reading !

Yours Kai Kröger

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2) Christie: Cinema projector CP2000-ZX

Christie has extended its popular product range with the new DLP Cinema® projector CP2000-ZX. The ZX model is particularly user-friendly and easy to maintain and offers the maximum installation options for small and medium-sized cinemas. All the control elements are located at the back and as a result make installation a problem-free procedure. The projector is equipped with a CDXL standard lamp or with Christie's new high performance CDXL SD. The necessary know-how for lamp changing and the total operating costs are comparable to the 35mm systems. The brightness can be adjusted from values of 9,000 to 17,000 lumens for projection screens with a width of up to 14 metres. And with the famous CP 2000 Christie's CP2000-ZX can access the same support for digital cinema and alternative applications. The device supports the processing of HDCP coded signals via its DVI inputs and diverse integrated interface cards. All the control elements can be accessed from a compact local operating field, the control display panel (CDP™) or via any web browser on a networked computer.

More: <http://www.christiedigital.co.uk>

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3) projectiondesign launches new cineo20 DLP eCinema projector

projectiondesign has unveiled the cineo20, the latest in its line of DLP eCinema projectors. Designed for small cinema and auditorium applications, the cineo20 is well-suited to pre-show advertising, HD screenings, in-cinema presentations and alternative video content. Featuring 720p HD resolution, Texas Instruments BrilliantColor technology, projectiondesign's own RealColor colour management suite and a high-performance, long-life lamp, the cineo20 is perfectly suited to screening professional video in demanding applications. The cineo20 comes with a choice of three high quality projection lenses, and built in lens shift means that the projector can be installed in a wide variety of locations, and that no digital keystone correction or image processing is needed to ensure a perfectly rectangular image.

More: <http://www.projectiondesign.com>

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4) Eiki: EIP-5000 for professional use

With the EIKI EIP-5000, EIKI Deutschland GmbH has again brought a DLP projector intended for professional use and installation in large conference and congress rooms onto the market. Equipped with XGA resolution, a light output of 5,200 lumens and a contrast ratio of 1,200:1 the EIP-5000 is also the ideal partner for use where continuous operation is necessary. It has an operating period of 20,000 hours. Along with a vertical and horizontal lens shift function the EIP-5000 also offers features like three-dimensional keystone correction. It is operated using the standard projector remote control included. Both lamps have a lifetime of up to 3,000 hours. So, using the ECO and alternating mode, the 2-lamp system can manage a total lifetime of up to 6,000 hours. Along with an RS232 interface, a web browser has also been integrated in the EIP-5000.

More: <http://www.eiki.de>

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5) Sharp: XV-Z3100 HD-Ready DLP projector

With the new High-Definition DLP projector XV-Z3100 you will be able to experience Hollywood blockbusters, live football broadcasts or your own holiday videos perfectly in your own home. Its performance values, handling and design have all been carefully developed to captivate its viewers - no matter what is on. Resolution 1280x720, contrast 6500:1, light output 1000 ANSI lumens with HDMI (and HDCP) input.

More: <http://www.sharp.de/projektoren>

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6) Hitachi DMG: The new CP-X5 projector for the mobile business user

The Hitachi Digital Media Group presents the new CP-X5 business projector. The projector has been specially conceived with the demanding requirements of the mobile business user in mind. The 1.7 kg compact design and the ability to do presentations via the integrated USB memory stick reader make the CP-X5 the perfect companion. The super wide-angle lens allows extremely short projection distances and that makes the device perfect also for use in small conference rooms. The high luminous intensity makes the device also suitable for use even in bright or diffuse lighting conditions. The CP-X5's compact design is based on the Hitachi CP-X1 projector.

More: <http://www.hitachidigitalmedia.com>

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7) InFocus: Work Big IN36 turns lectures into highlights

InFocus is yet again turning presentations, training courses and lectures into real highlights: with Work Big IN36 brilliant colours and sharp, crystal clear pictures are guaranteed. That is taken care of by an XGA resolution and 3000 ANSI lumens brightness as well as a contrast ratio of 1000:1. Further highlights include the unique form factor of this power-projector, the extremely high reliability of the integrated DLP® technology and all the many options for fine tuning including the RGB colour adjustment mode. Most of the functions can be controlled via an illuminated LED display. The InFocus IN36 also features a manually adjustable zoom lens and a whole range of sockets; DVI, HDMI, VGA and USB plus an RJ45 input for network control options. At just 2.37 kg the device is a real featherweight.

More: <http://www.infocus.com>

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8) Comm-Tec: Samsung Presenter SDP-6500DXA is available

The most important improvements include a high-quality progressive scan CCD chip and a DVI output. The new camera films objects in unaltered colours so that it is possible to present them as they really are. In conjunction with an SXGA projector with a DVI input, the audience can be given a professional presentation of three-dimensional objects, books, tables or graphics. The SDP-6500DXA has a 12-stop motor zoom which guarantees that even the smallest details can be presented perfectly. In addition it has a three-stop digital zoom. The camera is of course fitted with a fast auto focus. Its large photographic angle means that a DIN A4 page can be reproduced completely in panel format. The pictures on the camera can be transferred to the PC for storage, editing and printing via the fast USB connection. It is also possible to save the presentation on the PC as a video film. The presenter can store up to 8 pictures which can be accessed easily during the presentation by the remote control, the mouse or the connected PC. A picture splitting function allows a stored picture to be compared to a live picture. Typical locations where the presenter can be used are schools, universities, court rooms and of course conference rooms. Showtech Berlin: hall3, booth 125



More: <http://www.comm-tec.de>

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9) Feldmann: ORIGINAL OSRAM VIP lamps in the Feldmann range

The Feldmann Speziallampen-Vertriebs GmbH is now an authorised Osram VIP replacement lamp distributor and sells "naked" lamps for video-data projectors. This concerns original OSRAM items which are installed in various projectors and rear projection TVs. Once they have the exact device and lamp identification, the Feldmann team will be able to help you. Even though installing the new lamps in the particular modules can usually be done quite easily, the company is offering a new additional service: the new lamps will be installed by experts and the old lamps correctly disposed of. Of course Feldmann Speziallampen-Vertriebs GmbH also still supplies all the other available makes of lamp modules and lighting equipment.

More: <http://www.vip-lamps.de>

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10) Da-Lite introduces Heavy Duty Fast-Fold Deluxe

Da-Lite Screen Company is pleased to announce the introduction of the Heavy Duty Fast-Fold Deluxe portable screen. The Heavy Duty Fast-Fold Deluxe screen features a sturdy 3 ½" x 1 ¼" aluminum frame with snap latch hinges for simple and quick set up and tear down. The Heavy Duty Fast-Fold Deluxe is available in sizes from 7' x 9' to 16' x 27'6" and is customizable upon request. The Heavy Duty Fast-Fold Deluxe is standard with a silver anodized frame but is also available with a black frame finish. All screens up to 16' high are seamless. Screen surfaces include Da-Mat, Da-Tex, High Contrast Da-Tex, Pearlescent, Cinema Vision and Dual Vision.



More: <http://www.da-lite.com>

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11) exact planwerk: New: Design floor stands XL up to 65 inches

The dependable designed floor stand for flatscreens (www.medyst.de) is now available as a double-bar screen holder. The design floor stand is now even easier to transport and can be fitted with screens with a diagonal of up to 65 inches. A back-to-back installation (two screens) is also possible.

More: <http://www.litmagic.de>

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12) G+B pronova: Mobile presentation solutions

HoloPresentermobil is the high-tech answer to the growing demands on mobile presentation solutions. The latest product development impresses with its unlimited mobility – and at the same time offers all the advantages of the tried and trusted transparent HoloPro systems. HoloPresentermobil is a high quality presentation medium which can be set up and ready for use within a minute. The system includes a high-performance projector with 2100 ANSI lumens and a 30 inch glass projection plate. The whole thing is packed in one single handy bag. With just a few easy steps it turns into a freestanding presentation solution which can be used anywhere (including outdoors). Just as with all the HoloPro systems, the HoloPresentermobile is highly presentable. The integrated projector can be accessed by any normal device such as laptop, DVD player or for example TV reception via a DVB-T receiver. Its elegant design in glass and steel, white or chrome means it catches the eye aesthetically without being ostentatious and can be perfectly integrated into any architectural or interior decor. If desired the system can also be fitted with the customer's company logo.

More: <http://www.holopro.com>

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13) Projecta: Digital Signage, a versatile series of projection films

A number of properties make Projecta's Twin and Flex Digital Signage projection films particularly suitable for use as projection screens in public spaces. The new films are paper-thin and very easy to mount on any glass or acrylic surface. The result is a screen which reproduces extremely sharp, high-contrast images, even in environments with a high level of ambient light. The possibilities for positioning the screens are practically limitless; attached to a shop window or hanging from a ceiling, a high-quality projection screen can be realized almost anywhere. This means that Twin and Flex projection films are particularly suitable for use in public spaces, such as shops, restaurants, showrooms or waiting rooms. Extra communicative value is added by the unlimited possibilities for the design of the Digital Signage screens. The films can be cut into any desired shape, including the shape of a company logo, for example. The films can be joined together seamlessly to form the required surface area. Both Twin and Flex Digital Signage films are suitable for front and rear projection. Twin is used for the installation of permanent screens and Flex can be repeatedly mounted and removed. All that is needed is a clean surface and a small quantity of water. These are properties which make this film particularly suitable for portable applications, such as sales presentations or exhibition and conference use. A High Contrast version of Flex projection film is also available.



More: <http://www.projectascreens.com>

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14) dnp: Supernova goes mobile

dnp has launched a new product in the Supernova portfolio, an advanced portable front projection screen that is quick to set up and conveniently rolls up into its lightweight metal case for easy transport and storage. Exceptionally high contrast, vivid images in a handy, portable format makes the Supernova Mobile ideal for situations where viewing locations and conditions change. Outfitted with high-contrast filters that absorb ambient light, the Supernova Mobile delivers extraordinarily clear images even in brightly lit environments. The Supernova Mobile is available in 40" and 80", 4:3 format.

More: <http://www.supernovascreen.com>

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15) Beamax: The new Beamax X-series Dellegno Projection Screen

Style fully integrating an 80" diagonal projection screen in a living room can be a real challenge. A discrete yet stylish solution is available from Beamax® in the shape of the X-series Dellegno®. The electrically ascending projection screen is hidden in a Dellegno® piano black, high gloss cabinet. Integrating a projection screen in a cabinet hides the projection screen when not in use. A seamless integration is assured as the cabinet can be finished in any colour, at no additional cost. The Dellegno® cabinet is designed to blend in with almost any interior. The compact size will allow it to be integrated in small to medium sized living rooms or even bedrooms. The cabinet is finished in a piano black, high gloss finish. Custom colours, finishes and sizes are available on demand. The projection screen measures 80" diagonally in 16:9 aspect ratio, which matches small to medium size rooms. It comes with black borders, enhancing the perceived images brightness of the projected image. The matte white projection screen fabric with black back ensures a wide viewing angle. Installation and operation is very easy. The projection screen and cabinet are delivered completely assembled and ready for operation. There's only one cable to be plugged into main power and the screen is ready for operation. An infrared remote control is provided with the screen and allows it to be used with learning remotes.

More: <http://www.beamax.com>

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16) ErgoXS: ErgoFrame - Mobile solution for interactive whiteboards

ErgoFrame is a mobile trolley that offers, in combination with a short distance beamer, a flexible solution for every whiteboard available. The ErgoFrame is easily height adjustable with the use of gas springs, and therefore extremely suitable for short and long people. In combination with the Beamer-swivel-System, which turns the beamer in a safe and easy way behind the whiteboard, is the ErgoFrame completely flexible and fits thru every standard door of 211cm. Because of the fact that the beamer is mounted on the frame, there is no need for recalibration and installation every time the system is moved in height or place. The ErgoFrame is a universal frame that is suitable for the most common interactive whiteboards, e.g. Smartboard; Activeboard; Focus Board; I-Board; Communicator and the Penboard. The ErgoFrame has a number of options available: a beamer-protection cage, with or without anti-theft lock and the possibility to mount a CPU or Notebook to the frame in an open or locked construction. Safety & Health: booth 12A3 (22nd – 24th May 2007 at the NEC Birmingham)

More: <http://www.ergoxs.com>

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17) EBS: New notebook conference system

The EBS has refined the crossbar principle with details of the successful videodidact® systems and now offers the new videodidact® notebook conference system. With this multimedia system it is now possible to broadcast sounds and pictures from conference participants – at the touch of a key and in real time. Up to 99 notebooks can transmit their monitor images to one or more projectors and the sound in stereo to a loudspeaker or sound system. The accompanying operating keyboard comes as an element which can be built into the conference table or the normal table version in an elegant aluminium casing. The conference system can be integrated into a media controller via an RS232 interface. Due to the high-quality cable connections, the system functions irrespective of the notebook model, screen resolution, frequency and operating system and consequently can be used in many situations. With the new videodidact® notebook conference system, meetings can be organised more effectively and without disturbances.

More: <http://www.videodidact.de> and <http://www.ebs-media.de>

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18) Listen Technologies: New FM Products for the European Market

Listen Technologies announced a full range of new FM products to accommodate the needs of the European market. This new line of products is designed to accommodate assistive listening and/or language interpretation for houses of worship, theatres, boardrooms, and meeting/training facilities. The products are also ideal for tour group communication for factories, museums, historic buildings, outdoor excursions and training facilities. "Listen has had good success in the assistive listening, tour group and language interpretation markets in the North American markets and can now offer a compliment to our existing products to meet the auditory needs of our European customers", said Russell Gentner, President of Listen Technologies. "We are pleased to continue our mission of delivering a personalized, enriching auditory experience in any setting." This new line of products includes a Stationary Transmitter (LT-800-863), a Portable Transmitter (LT-700-863) and two Display Receivers (LR-400-863 and LR-500-863). Highlights of Listen's European FM line include: 863-865 MHz Frequency Range, 17 Channels, Certified for use in all European countries, Transmission Range up to 300m with the stationary transmitter. InfoComm 2007: booth #8041

More: <http://www.listentech.de>

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19) KRAMER: LASSEN 88HD HD-SDI/SDI ROUTING SWITCHER

Kramer Electronics announced the release of the Sierra Video Systems' Lassen 88HD HD-SDI/SDI Routing Switcher. The Lassen 88HD Routing Switcher is the smallest model in the Lassen line of HD, digital, and analog routing switchers. At just 2RU in height, it features multi-format digital video boards and is outfitted with an IP port for Ethernet connectivity. The Lassen 88HD HD-SDI/SDI Routing Switcher is one of the Lassen family's multi-format digital video routing switchers, capable of passing both HD and SDI/DVB-ASI video signals. The unit features a front panel LCD display with Sierra Video Systems' Qwik Adjust Knob™ rotary control interface and is outfitted with RJ-45 connectors for IP communication over Ethernet. Like all other models in the Lassen family, it offers RS-232/422 control capability and is fully interoperable with all other Sierra Video Systems routing switchers, functioning as master or slave in the system. The Lassen 88HD HD-SDI/SDI Routing Switcher is supported by Sierra Video Systems' SCP Series programmable control panels as well as XY and single bus remote control panels.

More: <http://www.kramerelectronics.com>

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20) Zandar: MultiViewer Enhancements Showcased at InfoComm 2007

Zandar Technologies is displaying a range of key product enhancements at InfoComm. These enhancements are designed to increase both the flexibility and the usability of Zandar's products in a wide range of professional AV applications. The Dual HD at 50Hz and 60Hz enhancement applies to the Predator HD4, HD8, HD12 and HD16 MultiViewers. Each unit combines a mixture of SD and HD signals, including 720p and 1080i, offering unprecedented image quality, operational flexibility and space-saving benefits. With a high-resolution output on DVI, another major benefit is the cost-effectiveness of the Zandar solution over the use of HD monitors. Also on show in Anaheim is an enhanced version of Zandar's Z-Configurator user interface, along with the company's new Z-Controller software. Z-Controller gives a videowall operator immediate control of the wall for scenario changes, whether scheduled or on alarm activation, and provides visual indication of fault conditions and an alarm logging tool. Zandar's extensive InfoComm presence comes at a time when the company's products are gaining increasing acceptance in a range of mission-critical, time-sensitive, and space-restricted applications. InfoComm 2007: booth 5737

More: <http://www.zandar.com>

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21) Analog Way announces the Easy Fade and the Easy Cut

Analog Way announced two new Scalers/Switchers: Easy Fade and Easy Cut, two High Resolution Video Scalers with Audio Video Switchers. The Easy Fade (Model EFD341) and the Easy Cut (Model ESC341) are great solution for Pro AV and Home Theaters Applications. The Easy Fade and the Easy Cut are two very high quality decoders with a user-friendly direct access to Main Functionalities. Both products can be controlled by a Remote Control Software. The Easy Fade (Model EFD341) and the Easy Cut (Model ESC341) combine two functions: High Resolution Video Scaler and Audio Video Switcher. They are state of the art Scaler / Line Multiplier / Quadrupler / Doublers which increase Video image resolution and brightness. The Easy Fade and the Easy Cut are fitted with 4 video inputs including RGB or YUV component on BNC and an Analog output on a HD15 connector for the Easy Fade and an Analog RGB HV Computer format on an HD15 connector for the Easy Cut.

More: <http://www.analogway.com>

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22) RGB Spectrum: Programmable GPI/Contact Closure Serial Interface

Many sensors and systems indicate a change of state or alert via a contact closure. A simple contact closure must be translated into a command that directs a computer or other device to perform a specific function. A display processor like the SuperView® or MediaWall®, for example, can be directed to perform tasks by sending it the appropriate command string over the serial port. The GPI/Contact Closure Interface is a solution for translating contact closures into serial commands. The Model RGB 16-FP is a programmable RS-232 serial device designed to control any device with serial port. Commands can be any ASCII (or non-ASCII) data with programmable delays embedded in the string. The commands can also be complex, multi-part strings up to 250 characters. A powerful Windows® based application (available on-line) is used to create a data file and upload it to the RGB 16-FP via a supplied cable. The unit is supplied with a regulated 5v DC power adapter and a serial cable. The inputs are on screw terminals with headers that can be unplugged for easy installation. The RGB 16-FP has 16 discrete inputs that senses a DC voltage level or contact closure. It detects both "low-to-high" and "high-to-low" transitions. A "Start-up String", if desired, is available to send an initial power-up command string (including a programmable delay) to the target device at the time of power-up.

More: <http://www.rgb.com>

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23) Screen. NT: New generations need new media

SCREEN. New Technologies will be exhibiting at the marketing services, from 22. – 24.05.07 in Frankfurt/Main. They will be presenting professional and customer-specific indoor and outdoor displays, special projections as an advertising platform, content management systems, signal processing for digital signage and lots more.

marketing services: hall 8, stand B41

More: <http://www.screent-nt.de>

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24) Velten: Grass Valley Indigo new in the rental park

VELTEN – events & technology, a technology service company active all over Europe, has extended its own rental park by including products from the Thomson subsidiary Grass Valley. As a result the Indigo AV mixer can now be offered from their own pool. Indigo offers the functionality of a broadcast picture mixer: Both analogue and digital audio and video can be mixed. The computer can also be used as the source. There are 15 video inputs along with DVI, SDI and composite outputs to keep Indigo ready for anything. It can also control several sourcing devices. The fact that Indigo is equipped with a DVE means that apertures, wipes, keys, 2D and 3D effects, picture-in-picture and colour correction can be employed on each input without any difficulty. What makes Indigo really stand out is its user-friendliness. The large LC display with touch-screen functions and the joystick for picture editing make intuitive work possible at any kind of event. Thanks to the well-arranged work surface even complex modifications can be created without long learning periods.

More: <http://www.velten.tv>

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25) ict: Event Technology for real Visions

At their trade show booth at the Prolight+Sound in Frankfurt, ict Innovative Communication Technologies AG, Kohlberg presented how media elements can be used for implementation of communication visions and above all, which fantastic innovations are currently available on the market. An impressive 21 meter long LED band consisting of individual LED strands suspended from the ceiling in the hall was only one of the many media technology attractions which ict presented at the show.



Together with their partner tennagels Medientechnik, ict AG realized a large format curveLED Curtain. The individual LED strands (6 mm SMD LEDs with 2,020 cd per pixel) were mounted above the ict booth using an ingenious mounting system and the strands continued as a multi-media band to the tennagels booth. With a diameter of 16 mm, the strands can be up to 7.7 meters high. The pixel pitch between the individual LED units is 40 mm. Due to a connector system, the LED pixels can be adapted so that free shape formation is also possible in the horizontal axis. Even double sided mounting of the curveLED Curtain can be realized without any problem. Because of the cascading mounting system, the curveLED Curtain can be mounted either hanging or standing in a very short time. The auto-stereoscopic Philips 3D-LCD screen was a real eye-catcher at the trade show: The Philips 42-3D6W01 WOW can display vivid three dimensional images in the highest quality and viewers can enjoy the effect without the need for special glasses. The high resolution 42" LC display (1,920 x 1,080 pixel) can also be operated in 2D model. The new 103" Panasonic Plasma Display caused no less of a sensation at the show. A "feel-good atmosphere" was created in the ict Lounge where visitors were invited to linger. A Stumpf Wings Platinum 3 application – the ideal tool for creative multi-media productions – rounded off the ict product presentation at the Prolight+Sound. The modular production and presentation software ideally facilitates extraordinary show productions through the integration of numerous media of various types.

More: <http://www.ict.de>

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26) Lang AG: ScreenLifter and TRY HUNDERTDREI on 31.05.07

In taking the ScreenLifter from the Munich company Media Screen, LANG AG has added a helpful accessory to its Panasonic TH-103PF9EK range. The design stand, which rises out of the casing at the touch of a button, makes it much easier to handle the 103" plasma display. The display, which can be transported in the case already mounted on the design stand, can be set up in landscape or portrait mode. The design stand, which LANG AG is marketing as the distributor, can be adjusted smoothly between a height of 41cm and 160cm (lower edge of picture). In the portrait mode an area of 28cm to 110cm can be covered. But LANG AG does not only provide equipment connected with the TH-103PF9EK. Above all the main topic is know-how transfer. On 31.05.07 at the "TRY HUNDERTDREI" they are offering technicians or anyone interested in renting or buying the system to come and try their hand at the 103 inch display and get over any fears they might have of using it. At the same time they will be demonstrating a most varied range of applications for it. LANG AG is happy to take reservations at tryhundertdrei@lang-ag.com.

More: <http://www.lang-ag.de>

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27) CL: HD on the screen

To satisfy the high demands of its rental partners, CL video rental GmbH & Co. KG has now taken a total of 60 new high-end screens into its programme. This includes 42, 50 and 65 inch plasma displays from Panasonic (TH-42PH9, TH-50PF9 and TH-65PF9), along with 40 and 46 inch TFTs from NEC (NEC Multeos M40 and M46). Apart from the 42-incher from Panasonic, all the screens are full HD-enabled. "That is clearly where the future lies", Jörg Heinze, director of CL is sure. "Demand for the digital picture standard has risen enormously and as a rental company we are always trying to offer our customers the best solutions." Apart from the picture quality the optical appearance of the devices plays a not insignificant role. "With their elegant design the NEC-TFTs are particularly suited to high-level appearances", according to Jörg Heinze. The Multeos screens are edged with aluminium strips. "That makes them look good even when they are set up." As a rental company for high-end presentation technology CL video rental GmbH & Co. KG makes the latest equipment available to its customers. So it is no wonder that their catalogue has to be constantly updated to match the changes. The latest edition of this reference book for AV professionals will be coming out in the next few days.

More: <http://www.cl-group.de>

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28) G+B: Prolight + Sound – a multimedia festival for the senses

The media service company Gahrens + Battermann presented the technical highlights from their rental park on a modern stand with a lounge ambience. Via the creative use of media technology, visitors to the exhibition were be carried off to a multimedia oasis of the senses: On a 3mm indoor LED video display from Hibino integrated into the back wall, they were able to enter a world of waterfalls and humming birds. This animation, which was perfectly suited to the medium, was a surprise for many visitors who were often amazed about the mobile elements – proof for the unbeatable picture quality of the high quality-Hibino module. Synchronous with the video animation-controlled changing light colours, created by the Thomas Pixelline 110 LED spotlights, the positive impulses for the visitors were intensified. The Barco Olite 510 module, which was sunk into the floor, provided a further eye-catcher. Integrated in the stand concept using glass floor plates which visitors can walk over they created a multimedia lake in which animated fish were swimming. The complete scene in the stand concept was rounded off by jungle noises and the sounds of bird calls. All in all the media house's exhibition stand made a powerful impression on the visitors with its creative design and the harmoniously matched interplay of the various technological components.

More: <http://www.gb-mediensysteme.de>

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29) Polycom: New Entry-Level and HD Voice Desktop Models

Polycom, Inc. has expanded its line of standards-based VoIP desktop phones with three new models. The SoundPoint IP 330 and 320 are two new entry-level models that feature a full-duplex speakerphone with Polycom Acoustic Clarity Technology for natural, hands-free conversations, an easy-to-read graphical LCD, and integrated Power over Ethernet (PoE) support enabling flexible powering options. These phones are designed to meet the demand for a cost-effective VoIP phone that delivers excellent sound quality and enterprise-grade features. The SoundPoint IP 330 features a dual-port 10/100 Ethernet switch for LAN and PC connection, presenting a cost-effective solution for cubicle workers, as well as call center operators who use a "hard" phone in conjunction with a PC client. The SoundPoint IP 320 has a single 10/100 Ethernet port, making it ideal for common areas such as lobbies, hallways, and break rooms as well as various wall-mounted deployments. The SoundPoint IP 550 four-line VoIP desktop phone provides a powerful tool for users requiring an advanced feature set. The phone includes Polycom HD Voice technology that delivers lifelike, high-fidelity voice richness and clarity which can improve comprehension and reduce listener fatigue. It also features a high-resolution, backlit, graphical LCD, integrated Power over Ethernet (PoE) support and an XHTML micro browser for productivity-enhancing web applications. The SoundPoint IP 550, 330 and 320 all support IEEE 1329 Type 1 full-duplex audio to allow for natural conversation even in double-talk situations.

More: <http://www.polycom.com>

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30) Vega Media with new online presence

Vega Media GmbH, based in Landsberg on the Lech, has completely reworked its internet presence. In the future specialist retailers will just have to go to www.vega-media.com and www.vega-media.biz to find an online catalogue with short descriptions in German and updated information sheets along with the latest information from the world of presentation technology. As an additional feature authorised dealers can download operating manuals and technical drawings for their own trading sectors. Furthermore there are the latest image size calculators for data and video projectors.

More: <http://www.vega-media.com>

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31) Texas Instruments: Vision for future of viewing mobile content

At the mobile and wireless convention CTIA Wireless 2007 in Orlando, USA, Texas Instruments (NYSE: TXN) presented the prototypes of its new DLP® Pico projector. The projector is based on DLP technology and is so small that it fits on the tip of a finger; it opens a huge range of possible applications whether for mobile phones, digital cameras or portable video devices. DLP pico-projectors, which are planned to be both standalone projectors and integrated components in mobile devices, will provide maximum flexibility for watching and sharing videos, games or presentations anywhere, anytime.

More: <http://www.dlp.com>

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32) Projecta: Partner product catalogue 2007/2008

Projecta is continuing to invest in the development of top quality. The results can be found in the completely revised new catalogue. All the products are arranged clearly in order, including product specifications and practical help for the correct choice of the correct projection screen. Essential information for Projecta partners.

More: <http://www.projectascreens.com>

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33) ISE 2008: 90% of booth space sold nine months before the event

With over nine months to go to ISE 2008, records continue to be broken. Despite adding an additional hall, over 90% of the exhibition space available has already been booked for ISE 2008, say the organisers of Europe's biggest event in the Audio Visual and Electronic Systems Integration industry. Returning to the Amsterdam RAI, ISE 2008 held on 29 – 31 January 2008 will be an exciting event offering great opportunities for suppliers of this industry. Before the 2007 show closed on the third day nearly 50% had already formally booked their space for 2008. However in the last two months, backed by an unprecedented demand for space, sales for ISE 2008 have accelerated to an all-time high. Now in its 5th year, this annual event is the largest single gathering of leading buyers, distributors, systems integrators and dealers in the AV and Electronic Systems Integration industry. Exhibition space is on sale and bookings are coming in on a daily basis. Exhibitors who have yet to make a booking are urged to act quickly to avoid disappointment as the organisers predict that the show will be a complete sell out. Organisations who wish to make a booking are advised to contact their local sales office.

More: <http://www.iseurope.org>



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34) D&M Europe Launches Dedicated Division for CI Market at CEDIA

CEDIA EXPO will see the introduction of DMi D&M Installation, a division dedicated to the distribution and support of products from all of D&M's brands to the commercial AV and custom install markets. DMi offers a comprehensive portfolio of products from DENON, DENON professional, Marantz and Marantz professional ranges, alongside Escient digital music servers, Opus multi-room systems, and Boston Acoustics' wall, ceiling and outdoor speakers. The portfolio includes industry leading surround sound processors and amplifiers, DVD, CD and network media players, HD projectors, and LCD displays from the Denon and Marantz product ranges. Escient's digital media servers and music management systems are recognised as the most advanced on the market, featuring iPod® docking, internet streaming, PC file sharing, and massive HD storage. Opus Technologies' multi-room AV distributions systems offer cost effective solutions, providing both ease of installation and comprehensive control. The division is headed up by General Manager Mark Perrins, formerly General Manager of D&M professional Europe. Commenting on the formation of DMi he stated: "D&M Europe has monitored the CI market carefully over recent years; in particular, the gradual convergence towards a more general custom and commercial install market, with common products, customers and support requirements. This has led us to the logical step of merging our existing Pro division with our CI sales operation, creating a division more clearly focussed on customer requirements, with an emphasis on technical support. As a supplier of an extensive portfolio of leading branded products for the commercial and custom install markets, our aim is to supply both the installer and the customer with high-quality solutions, and provide benchmark technical support to ensure the cross-platform protocol issues are navigated more easily. As a dedicated division, we will quickly become a key provider for quality solutions to network source, and multi-room audio and video distribution". CEDIA EXPO 2007: 26th-28th June – booth J6

More: <http://www.dm-i.eu>

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35) TECOM: Nationwide Representative Network in United States

Tecom Electronics, the Israel-based high tech company that recently introduced the TechPod to the US market, has set up a nationwide manufacturer representative network in the US, following a wave of demand from potential customers and audio-visual integrators. TechPod has already made a splash in Europe and Israel, and

is now entering the US following an auspicious debut at major trade shows. According to Tecom's CEO, Aviv Brosilovski, "We believe we have organized a highly reputable and reliable network of manufacturer representatives that will respond on the spot to the many institutions and audio-visual integrators who have already expressed an interest, as well as to future customers. This network, in turn, will be fully serviced by our New York office and warehouse." The REP network covers the entire U.S. and includes: North-East territories are covered by HMA, represented by Sheldon A. Master and Peter Brady & Associates, with Peter Brady as the REP; The Southeast covered by The Presentation Technology Group, James A. Evans; Midwest States covered by Rep-Presents, with Dan Kuhns as the contact; Lex Lawson Associates, covering the South, with David Lawson; and REP360, covering the West coast States, with Angelo Skiparnias as the contact person. Potential customers and integrators are reported to be delighted at having a regional address that is backed by a central Tecom Electronics office and warehouse in New York. InfoComm 2007: booth 7519

More: <http://www.techpod.com>

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36) Chief Becomes AIA Cornerstone Partner

Chief Manufacturing Inc. has announced a Cornerstone Partnership with the American Institute of Architects (AIA). With the new partnership, Chief will be better able to educate and serve the mounting needs of architects, consultants and designers. AIA represents the professional interests of American architects, and is "the voice of the architectural profession and the resource for its members in service to society." By being a part of the AIA Cornerstone Partner program, Chief will be more effectively able to communicate with architects nationwide. Chief's offers a variety of resources for architects and designers, including a newly designed Design Center website. The site is focused on helping architects, consultants and interior designers to integrate technology into projects, while respecting the integrity of the structure and overall design. With the website, architects and designers can get up-to-date information, specifications and drawings on the line of mounting solutions for flat panels and projectors. Find state-of-the-art solutions and easily download related documents in minutes. The site features a "product specs" tab with downloads for CAD drawings and Technical Manuals, CSI specs coming soon! The "FAQ" section makes it easy to choose the right custom or universal mount for the application. Users can also register on the site to receive the latest news and product updates from Chief.

More: <http://www.designcenter.chiefmfg.com>

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37) Gefen helps create Virtual Reality in University of Applied Sciences

The University of Applied Sciences at Furtwangen, Germany recently initiated its decision to create a virtual reality laboratory in which Media Lab students could create real-world strategies in a three dimensional environment. Innovative for its use of current technology to create an engaging virtual reality, the laboratory offers a training and experimental environment in which all possible facets of a project may be explored before students proceed with the best solution. Implemented by SDI GmbH in Munich, the lab uses strategically placed high definition video projection supplemented by wave field synthesis loudspeakers located around the circumference of the lab. Connectivity equipment supplied by Gefen ensured the delivery of high definition visuals with no latency period. "The technical basis for the visual distribution is the use of six projectors located in a hinged installation, each beaming high definition images on a massive rear projection screen," explained Thorsten Goecke, SDI product manager. "By polarizing the various projections, the presentation appears absolutely three-dimensional as life-size imagery flashes across the screen." To distribute the data required for high definition video, SDI relied on an assortment of Gefen HDTV extenders and splitters to deliver simultaneous imagery throughout the lab. Gefen's fiber optics cabling was installed to ensure an unadulterated distribution of all video signals. To compliment the video, SDI installed loudspeakers in circumferential alignment, conveying an auditory authenticity for research and teaching at the highest level.

More: <http://www.gefen.com>

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38) Da-Lite: Matthew Teevan as Director of International Sales

Da-Lite announced the appointment of Matthew Teevan as Da-Lite's Director of International Sales. Mr. Teevan began his career with Da-Lite as an Internal Sales Partner and shortly thereafter was promoted to Special Projects Manager and in July of 2004 was promoted to Marketing Manager. Mr. Teevan participated on the company's strategic planning team, served on the Integrated Systems China Exhibitors Committee and acted as corporate liaison for Da-Lite's daughter company, Procolor. In his new position Mr. Teevan will be responsible for all Da-lite export activities outside of North America. A graduate of Furman University Mr. Teevan also holds a degree in French language and civilization from the University of Paris.

More: <http://www.da-lite.com>



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