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Latest news about [Audio-Visual-Presentations\(AVP\)](#)

The free of charge service for data- and video-projection and presentation



[\(AVP-Newsletter.de\)](http://AVP-Newsletter.de)

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Dear newsletter readers!

This issue of www.AVP-Newsletter.com presents you with latest news from the data- and video projection / presentation.

1) InfoComm 2006 – Bigger and Better than Ever

InfoComm International® announced that InfoComm 06, the annual conference and exhibition for professional audiovisual buyers and sellers worldwide, held this year June 3-9 in Orlando, was the biggest ever, with 26,429 AV professionals attending from more than 80 countries. A record 770 exhibitors participated at InfoComm this year (725 in 2005). Nearly 150 new exhibitors joined this year's show. Exhibitors occupied 425,000 net square feet of exhibit and special events space, compared to 385,540 square feet in 2005. New special events like THE InfoComm Party and 10 audio demo rooms offered attendees the opportunity to experience high-end systems up close. InfoComm 07 is going to be held in Anaheim, California. Conference: June 15-21, 2007 and exhibition: June 19-21, 2007.

More: <http://www.infocomm.org>

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Enjoy reading !

Yours Kai Kröger

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2) Projectiondesign on the Road to Success

Projectiondesign is very happy about their latest developments in the past few months. The company's InfoComm appearance in Orlando on a 120sqm-sized booth not only shows that the booth size has become larger, but also stands for increased sales figures. This May, in fact, was the firm's strongest month ever with regards to sales, since the company's founding five years ago. The innovative Norwegian projector manufacturer introduced its latest 1-chip DLP model on InfoComm, the F2 SX+. The F2SX+ is a compact device for professional applications. It has SXGA+ resolution (1,400x1,050 pixels), 3,000 ANSI lumens, 2,500:1 contrast, lens shift, 24/7 running mode, 24-bit colour saturation, and a magnesium housing. It is suitable for portrait-format projections. It comes with 3 different colour wheel choices and various lenses, including a 1:1 wide angle lens. Featuring 24db, the projector is extremely silent. It is very compact (23.4 x 27.8 x 0.94 cm) and very lightweight (2.9 kg).

More: <http://www.projectiondesign.com>

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3) Casio: Super Slim XJ-S35 and XJ-S30 Projectors

CASIO has revolutionized the projector market by developing the new super slim XJ-S30 and XJ-S35 models (with USB ports). The data projectors are extremely small, ultra flexible and unbelievably chic. The projectors will be available as of the third quarter in 2006. By minimizing various components as the projector's lens and the light source, the new super slim projectors impress with a considerably slimmer thickness of a mere 43 mm. The high-end XJ-S35 model has its own USB port. This means that users are always ready for action, because they don't need a computer to present PowerPoint presentations or other presentations. Moreover, the 2x motorized wide-angle zoom provides a unique degree of flexibility: A projection distance starting at 1.7 m (max. 3.40 m) is adequate to project data clearly and legibly with an image diagonal of 1.52 m. An amazing light intensity of 2,000 ANSI lumens means that it offers an extraordinary degree of brilliance and sharpness, even in daylight conditions.

More: <http://www.casio-projectors.com>

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4) **NEC: LT35 projector triumphs in the 'Ease of Use' category**

A triumph for NEC's LT35 projector at the Plus X Awards ceremony in Düsseldorf. Despite the tough competition, the projector came out top in the 'Ease of Use' award category. The Plus X Awards were presented for the third time this year in recognition of outstanding technological products to companies in the sectors of entertainment electronics, telecommunications, IT and household appliances. This is the second time that an NEC projector has received an award. This year, it went to NEC's LT35 in the awards category of 'Ease of Use' for the projector's fast auto focus function. Thanks to auto focus, the LT35 projector is operational in a matter of seconds because there is no need to manually adjust the focus. Another of this projector's outstanding features is automatic keystone correction to prevent trapezoidal distortion so that square images are projected. The fan only runs for 15 seconds after the LT35 is switched off, rounding off the range of convenient automatic functions incorporated in this projector.

More: <http://www.de.nec.de/home.php/lang/ENG>

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5) **Kindermann Meets Canon**

Kindermann enhanced its product portfolio by Canon's XEED series projectors. Canon's XEED projectors featuring LCOS technology stand for outstanding quality in compact design. Kindermann offers beamers that, due to their state-of-the-art technology, provide pin-sharp images. The useable pixel area is much bigger with LCOS technology than with other technologies. Hence, image quality can be improved considerably. Canon projectors are not only suitable for presenting high-resolution photos. They are also ideal for the presentation of natural screen changes and moving images without any distortions, thanks to the panel's extraordinary quick reaction time. Kindermann naturally provides competent advice and excellent service.

More: <http://www.kindermann.de>

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6) **Philips has developed the Ujoy**

Royal Philips Electronics has announced the development of Philips Ujoy, an innovative lighting system for the Digital Projection market. The ultra small Ujoy lamp, coupled with the compact nature of DLP picture technology from Texas Instruments, powers ultra-compact projectors with stylish designs, which will accelerate an emerging segment within the Digital Projection market – Personal Projection. Expectations are that the introduction of Ujoy lighting system will enable development on the Personal Projection market, specifically in application areas of video gaming, photo projection, home entertainment (DVD/TV/sports watching) and laptop use for travelers. For example, gamers will enjoy an intensified gaming experience on a big screen, with the freedom to use the projector wherever they want. Market research among consumers confirms that there is clearly a need for a better affordable, smaller screen size projector for inhome use. Ujoy is a very compact, low-power light source based on the well-known Philips innovative UHP technology.

More: <http://www.uhp.philips.com>

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7) **Da-Lite Expands Connectivity Panels to Lectern Line**

Da-Lite Screen Company is pleased to announce the addition of connectivity plug-in-panels to their complete line of veneer and laminate lecterns. Specified by either the customer or A/V consultant, the plug-in-panels are available with a wide range of connection options including any combination of network, audio, video, power and computer in double and triple gang configurations. The new panels may be integrated into the dash panel of Da-Lite's multi-media, pedestal, table top and stacking lecterns. The lectern plug in panels are UL® rated and greatly increase the functionality of the lectern.

More: <http://www.da-lite.com>



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8) **Adeo: New Products and a new subsidiary**

Adeo Group Spa announces that the construction of the Polish production site has been already started: delivery date end of November, 2006. Adeo Screen Ltd, Polish subsidiary of Adeo Group Plc, should achieve the complete operativity within June 2007. With the new factory Adeo Screen intends to achieve different targets: increasing quality standard, enlarge the product range, increase production capability. At the same time Adeo is creating the new export team composed by people of different nationality and directed by Mr. Pintor (International Sales Director). For this Summer Adeo announces some interesting novelties: At first the new line of Manual Pull Down screens, named ROLLER, which substitutes CYBER and it is characterized by higher quality standard and more attractive features (fix-and-go mounting system). Also new is a screen suited for Rental business, named FOLDER: an aluminium alloy frame screen easy to be fold, schlepded and stored. It no needs to dismantle any part when folded into its rigid pvc-case. It comes with legs for floor placing as standard

supply. It is extremely resistant to heavy employments. The third new product is an accessory for Residential applications, a new radio frequency Remote Control provided, as standard, also with a 12 volts trigger which allows to connect, alternatively, the screen to the projector's 12 volt output.

More: <http://www.adeoscreens.com>

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9) Projecta to Offer Product Line for Rental Companies

Projecta, manufacturer and distributor of projection screens, recently announced the introduction of a new product line for rental firms. The new „Projecta Rental Products“ line will include the portable and user-friendly „Fast-Fold“ screen, which can be put up virtually everywhere. The „Fast-Fold Truss“ screen, on the other hand, is an ideal solution for large venue events coming in various widths starting from 457 cm. Other products in the new line are the „Picture King“ projection screen, which is mounted on a solid tripod, and the portable „ProStar“ projection screen. The lightweight „LiteScreen“ is the ideal screen for professional on-location presentations. The new product line also includes the projector tables „StandMaster I“ and „TeleMaster“ as well as the height-adjustable „HiLine“ trolley. All Projecta products dedicated to the rental market are characterized by portability and user-friendliness which makes them the perfect solution for professional rental companies.

More: <http://www.projectascreens.com>

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10) UNICOL InStore Solutions

Flat screens and projectors are becoming commonplace in retail. UNICOL is currently involved in various projects with different customers. They are working on a possibility to vertically adjust flat screens including pivoting and tilting. At the same time, UNICOL is aiming at a system that consists of complete cable management and can be used with existing rack systems. UNICOL has developed a new method that allows to fix LCD screens on existing racks. The company profits from flexible manufacturing, which is why certain product developments such as LCD- and Plasma lids for TESCO and flat screen frames for ASDA supermarkets could be handled easily. In order to secure logistics functioning well in big projects like these, UNICOL has been working closely with their customer's project managers and engineers. In result, equipment was always sufficient during installations. UNICOL has delivered customized solutions to various retail chains such as Marks & Spencer, Boots, Tesco, Asda, Co-op, Ikea, Selfridges, Meadow Hall, Epsom Mall. The company's experience allow for UNICOL products to be highly sought after in retail, says an UNICOL representative.

More: <http://www.unicol.de>

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11) WolfVision Introduces VZ- 8plus² and VZ-8light² – the 2nd Generation

The VZ-8plus² and VZ-8light² represent the second generation of the popular WolfVision VZ-8 Visualizer series. WolfVision has updated its devices, which come in a new modern design, with numerous new features. The device's names, however, stay the same. It's just the superscript 2 that is added to the names, because, in recent years, many universities, schools and big companies worldwide have used the devices as a standard product. Both new VZs were presented to the public for the first time this June at the InfoComm. Like the predecessor model, the VZ-8plus² represents the model with all features. The VZ-8light² is the lower priced model including less features but the same high quality standard. Features include a high resolution XGA progressive scan camera featuring 30 images per second, USB 2.0, upgradeable firmware via USB, 100% reflection-free working surface and the overall design of the new units with a new camera head and 2-speed zoom wheel.



More: <http://www.wolfvision.com>

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12) G+B pronova: World's Largest Holographic Projection Screen

The Caixia Galicia Foundation exhibits its works of art in a very special building. The building, designed by the London architect Nicolas Grimshaw and situated in the heart of La Coruña (Spain), has a special, unconventional shape that really stands out. White marble laminated in glass creates the appearance of a wave that is about to break. The building is light, very transparent and positively invites you to come in. A real specialty of the construction is a second level, hanging vertically at the front of the building, that consists of 100 glass panes. 25 of these panes have been covered with HoloPro™ films that have been laminated into special hardened glass. These are projected onto from the rear and produce a 7.50m x 10m holographic projection area, the biggest one in the world. It is used to display information about the art collection and special events. The HoloPro™ screens form a media façade that fits in perfectly with the architecture. This project was planned and installed in cooperation with the Spanish dealer RPG Producciones in Madrid.

More: <http://www.holopro.com>

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13) MediaScreen presents the ScreenTower 130 HD

MediaScreen brought their 16:9 ScreenTower 130 HD to the market. The ScreenTower 130 HD complements MediaScreen's 4:3 format devices. The ScreenTower can be optionally equipped with LCD or DLP projectors. In the current rental version, the device comes with an HD projector featuring a 1,920 x 1,080 pixels resolution. With an enormous image diagonal of 3.30m and an optional stand, this device is also ideal for HD or HDTV presentations in front of a larger audience; the resolution is five times higher compared to PAL. The mobile ScreenTower 130 HD rear projection system was designed for applications on trade shows and events. It has a lightweight aluminium case, which facilitates set-up and disassembly.



More: <http://www.mediascreen.de>

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14) Clarity launched control room and signage products

At InfoComm 2006, Clarity Visual Systems had introduced its next generation of networked display systems designed to present dynamic visual information. These new systems, which include large-scale LCD and DLP displays, represent best-in-class solutions for control room and digital signage applications. Control room systems tailored to data and video-rich applications. Clarity is introducing products for video-rich applications in broadcast and security control rooms, and data intensive products for network operations center's where the large scale display of detailed information is essential to mission-critical decision making. The new displays are: SP Series – Next-generation, rear-projection displays using Smooth Picture DLP technology for exceptional video performance. Available in 50, 67, and 70-inch (wide screen) diagonal sizes, these displays will be particularly appealing to video-intensive applications such as security and broadcast monitoring. They also incorporate Clarity's new proprietary (SiFiT) technology. m57L – is a very large-format (57-inch diagonal) direct view LCD monitor with high-definition 1080p resolution for data-intensive applications.

More: <http://www.clarityvisual.com>

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15) Zandar's new Predator HD12 and HD16

This two MultiViewer Zandar has introduced in June at InfoComm/USA and Broadcast Asia in Singapore. Able to accept up to 12 or 16 inputs, the new MultiViewers include an impressive set of operational features that users can simply operate over a LAN network including audio and video monitoring, UMD and tallies, automatic aspect ratio management, auto-sensing of HD-SDI and SDI inputs (up to 1080p) as well as clock display. In-picture embedded audio metering and alarms are also included. Various control options comprise Z-Configurator layout editing software for quick and seamless arrangement of inputs on a display device, on screen display (OSD), GPI, and the ZRP Zandar remote panel. System set-up and configuration can also be achieved manually by using the front panel on screen display. Packed in a compact 2RU, the two new additions complement the Predator HD4 and HD8 MultiViewers now available and presently being used in various forward-thinking broadcasting, production and audio visual installations worldwide.

More: <http://www.zandar.com>

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16) Sierra Video Systems launched Pro XL

Sierra Video Systems has announced the release of its Sierra Pro XL routing switchers with wideband video and analog stereo. Sierra Pro XL routing switchers feature 450 MHz band width with exceptionally flat response and IP connectivity for control via a standard TCP/IP socket connection. Sierra Pro XL products retain the advanced features offered in the original Sierra Pro family including Matrix Mapping and Room Grouping. The Sierra Pro XL routing switcher family offers 5-channel video measuring 450 MHz@-3dB in matrix sizes from 8x4 to 32x32. Each frame can be ordered as a 5-channel (RGBHV), 4-channel (RGSB), 3-channel (RGB/YUV) or 2-channel s-Video (Y/C) system with custom video-only configurations also available. Balanced or unbalanced analog stereo audio is available in the same frame for 8x4 to 16x16 configurations and in a companion frame for larger models. The new IP/Ethernet connectivity feature allows for control of the routing switcher on a Mac or PC using a standard TCP/IP socket connection with the ability to simultaneously connect up to six devices to the routing switcher.

More: <http://www.sierravideo.com>

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17) Extron Introduces New Fibre Optic Extender

Extron Electronics has recently introduced the FOX 500 Tx/Rx Fiber Optic Extender, a transmitter and receiver set for long haul transmission of high resolution RGB, audio and RS-232 control signals over a single fibre. The FOX 500 Tx/Rx digitizes RGB signals and then sends them uncompressed for perfect pixel-by-pixel transmission of high resolution signals up to UXGA (1,600x1,200) resolution. Designed specifically for A/V

systems, the FOX 500 Tx/Rx includes a host of integrator-friendly features such as dual RGB and audio outputs, RS-232 control from either location, and real-time system monitoring for verification of fibre link and input signal presence. Two models are available, one which supports multimode fibre at 850 nm for short-range applications up to 150 meters (450 feet) within buildings and facilities, and the other for single mode as well as multimode fibre at 1310 nm to support very long-range transmissions up to 30 km (18.75 miles).

More: <http://www.extron.com>

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18) Minicom: Gas Stations pump up POS marketing using CAT5

European gas stations are introducing the excellent video distribution quality of the CAT5 Video Display System (VDS) from Minicom to distribute advertisements on at-the-pump digital displays. These companies have become fully aware of the competitive benefits of Point-of-Sale marketing: greater interaction with customers, helps build revenues, and develops loyalty. Their secret for a successful implementation rests on building a flexible distribution network and using sources that can be trusted. Minicom's Video Display System is a hardware system that converts Audio/Video signals and distributes them over CAT5 cable. It transmits rich multimedia content from a single player or computer of any kind to multiple displays. While the computer is kept out of public view (inside the kiosk), at the fuel pumps, the displays show high resolution contents in real-time. CAT5 cable is thin, flexible, easy to install and supports long distances.

More: <http://www.minicom.com>

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19) VIVATEQ: Control Systems and More



VIVATEQ, the new AV distribution company, has started operations on July 1, 2006.

The company, founded out of the successful COMM-TEC GmbH, will focus on media control systems for smaller and medium installations in the home and in conference rooms. The goal is to concentrate on shipment to qualified system integrators and resellers. VIVATEQ will offer high competence and advice with regards to control solutions. Starting with its operational business, the VIVATEQ GmbH will also take on exclusive distribution for RTI-control systems in Europe. VIVATEQ is also authorized as a sole distributor for Philips Pronto control systems in German and Austria. On top of that, the Danish manufacturer Neets Control has also entered VIVATEQ's distribution program with their control systems. Neets allows for easy integration of media control in lecture halls and buildings in general. Neets is cooperating with leading manufacturers in the area of switchers, such as Gira and Merten.

More: <http://www.vivateq.de> or <http://www.theatertouch.de>

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20) G+B: BASF World from an Astronaut's View

On their 54th general meeting, the BASF AG this May presented a pioneer work of digital projection. Following the idea of creative agency, circ corporate experience in Wiesbaden, BASF developed a ball projection. Next to a projection that showed the earth from the view of an astronaut, images from the world of BASF were shown. In addition, further images around the topic "man and nature" were projected onto the ball featuring a 3.8 meter diagonal. The state-of-the-art software to calculate real-time projection was developed by meso digital interiors in Frankfurt. The entire projection technology for this art object was realized by Gahrens + Battermann. Six projectors altogether were used to project images onto the entire ball: two projectors for the north pole and the south pole as well as four projectors for the equator area. Apart from that, the main stage of the Congress Centre Rosengarten in Mannheim also impressed with high-end projection technology provided by Gahrens + Battermann. Several large display projectors guaranteed shareholders being able to see outstanding HD images in extra wide panorama format – thanks to soft-edge technology.

More: <http://www.gb-mediensysteme.de>

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21) ict: Event technology for the Perfect Kick

The fun and excitement of the FIFA World Cup has come to the Tuebingen World Cup Arena from 9th June to 9th July 2006. Up to 2,000 soccer fans can experience live games on an almost 20 sqm LED wall. High resolution image technology and the best audio technology make this open-air event an absolute highlight in the region. ict AG is the exclusive service provider with responsibility for the media technology for this event. In close cooperation with the organizers, the ict team organized the entire technical stage construction in the Tuebingen World Cup Arena. 13 x 7 modules of the Barco ILite 8 LED deliver an absolutely high resolution, colour intensive image due to their pixel pitch of only 8 mm – naturally in 16:9 format. A high quality d&b Line-Array-System Q series enables optimum sound production for the events.

More: <http://www.ict.de>



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22) CL: Christie Roadster S+20K in Rental Stock

The rental company CL video rental GmbH & Co. KG has enhanced his rental stock with projectors from Christie Digital Systems. With the new Christie-projectors CL video rental has a new partner for the realization of his ambitious work. "Production security and on-time delivery plays an important role," says Jörg Heinze, managing director of CL. In order to be able to reliably fulfil worldwide client offers, the rental company enlarged his stock by 40 DLP projectors. For potential customers, Heinze, however, always recommends early booking of projectors. With the Christie Roadster S+20K, CL video rental has invested in projectors featuring with 20,000 ANSI lumens and a contrast rate of 1,800:1. The powerful Christie device is ideal for concerts, big auditoriums, exhibitions, product presentations and other large venue events. Its 10 bit chip and SXGA resolution (1,400 x 1,050 pixels) guarantee high-resolution images in vivid colours for state-of-the art presentations.

More: <http://www.cl-group.de>

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23) Polycom: Two New VoiceStation™ Conference Phones

Polycom recently announced two new VoiceStation™ conference phones, the first to feature Bluetooth wireless support for added flexibility and mobility. The affordable VoiceStation™ 300 and 500 conference phones feature a compact, stylish design that is 33 percent smaller than other Polycom models, and deliver Polycom's award-winning Acoustic Clarity Technology for full duplex, natural group conferencing that minimizes background echoes, word clipping and distortion to provide a high-quality voice conferencing experience. The VoiceStation™ 300 leverages 12 years of market-leading Polycom Acoustic Clarity Technology, which offers crisp voice quality and natural two-way communication delivered through a high-performance speaker and three finely tuned microphones for 360-degree room coverage. The phone's compact design makes it ideally suited for smaller meeting environments and executive offices. The VoiceStation™ 500 features the same voice conferencing quality and performance as the VoiceStation™ 300, and adds embedded Bluetooth wireless support enabling users to connect wirelessly to a mobile phone for conference calls, or to a computer for use with Internet calling services such as Skype, making it an ideal desktop device. If Bluetooth wireless capability is unavailable, users can also connect using an accompanying cable through an applications port on the phone.

More: <http://www.polycom.com>

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24) TRENDnet: Internet Camera Server Featuring Audio Function

US manufacturer TRENDnet International Inc. presented two Internet camera servers featuring audio functions: the TV-IP201 and the TV-IP201W. The two TRENDnet Internet cameras represent a comprehensive surveillance system, which can be used to transmit high-quality video- and audio recordings over wireless network connections. An integrated processor and web server allows users to use the camera alone. This again allows users worldwide to access the camera simply via web browser. The camera can be easily integrated into existing Ethernet- or wireless networks (TV-IP201W). The integrated CMOS sensor delivers clear and contrast-rich images. The powerful IPView software provides users with considerably enhanced security options for direct saving of video data on the computer's hard drive. With the help of IPView software up to 16 cameras can be controlled on a single monitor. The software also includes a moving sensor to automatically start recording as well as a function that sends alarm messages via email.

More: <http://www.trendnet.com>

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25) photokina: "lifestyle media" Starts to Assume Shape

The Kölnmesse was able to win well-know partners for photokina's new "lifestyle media" area. COMM-TEC, Panasonic and Siemens are going to use their know-how to bring the world of multimedia networking in home environments to life. With the "lifestyle media" concept the Kölnmesse, for the first time, is following a new path, which shall not only bring together manufacturers and users. By integrating planers and professional system integrators, „lifestyle media“ will also represent the full chain of project realization. Moreover, the special presentation "lifestyle media" at photokina, supported by Comm-Tec, Panasonic, and Siemens also represents a reasonable addition with regards to content for image presentation in hall 9. The focus will lie on practical use and live experience of complete audio visual system solutions- and applications. Lectures dedicated to users, dealers and end users will top the presentation platform off. The photokina will be held in Cologne from September 26 until October 1, 2006.

More: <http://www.photokina.de>



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26) Zandar: MultiViewers for Thames Valley Police Custody Suites

Zandar Technologies has provided the highly flexible 1RU FusionPro MultiViewers to Thames Valley Police, in what is accepted to be the most technically sophisticated custody suites in the UK. This large partnership project was carried out for the Custody Refurbishment Programme worth approximately £15 million and is being managed by Beard Construction and RT Harris Electrical Contractor with Integrated Security Manufacturing supplying all the security and cell call systems. Five out of twelve custody suites have so far been completed at Thames Valley Police and a Zandar 1RU FusionPro 1RU MultiViewer is allocated to each suite. Utilising 8 source inputs, the system displays high resolution images from 60 to 70 cameras. Images are also displayed from an advanced network video recorder (NVR) with audio and the Genesys integrated control software designed and implemented by ISM. The software incorporates clear concise graphics of the custody suites, patch through calls to cells from the telephone system, real-time CCTV images, intercoms, panic alarms and door control – all from a single platform.

More: <http://www.zandar.com>

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27) InFocus will Use DLP Technology Exclusively

From now on, InFocus Corporation will exclusively use Texas Instruments' Digital Light Processing (DLP) technology for all of their new models. InFocus provides users with state-of-the-art projection solutions for conference rooms and lecture halls as well as home cinema and gaming. In addition, the company is about to reorganize their product portfolio. The close cooperation with Texas Instruments provides InFocus with a number of advantages. This also includes a quicker product development process. On top of that, InFocus can further optimize its Work Big and Play Big series. At the same time, Texas Instruments profits from InFocus' experiences with various sales channels as well as from 20 years know-how with regards to product development.

More: <http://www.infocus.com>

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28) TI demonstrates new DynamicBlack Technology

On InfoComm in Orlando, Texas Instruments showcased its leadership in native and dynamic contrast ratio with the demonstration of DynamicBlack for front projection products. DynamicBlack technology allows customers to achieve a 3 to 4 times increase in contrast ratio over native contrast ratio. For example, 3,000:1 native contrast ratio products could achieve contrast ratios up to 12,000:1, creating a new benchmark for image quality. At the close of InfoComm TI announced that shipments of its BrilliantColor technology for front projection products have exceeded 100,000 units. BrilliantColor technology, introduced last year at InfoComm, enables a greater than 50% brightness increase in mid tone images, common in video and natural scenes resulting in highly saturated images.

More: <http://www.dlp.com>

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29) ViewSonic to Increase Market Share in Western Europe

ViewSonic has significantly increased its market share in Western Europe in the recent past and secured a market share in the LCD display sector of 3.6% in the first quarter of 2006, taking the 7th rank of brand name manufacturers. In the same quarter last year, ViewSonic had still been at rank 11 with a market share of 3%. Hence, ViewSonic now has entered the Western European top ten of manufacturers for brand LCD displays. The company was able to increase its market share in numerous markets before the end of the business year. In other highly competitive markets ViewSonic has also performed extraordinary well.

More: <http://www.viewsoniceurope.com>

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30) ISE 2007: Extra hall added to meet exhibitor demand

An unprecedented demand from exhibitors for stand space at ISE 2007 has prompted the show organisers to open up a fourth hall at the Amsterdam RAI. Floor space at Halls 1, 2 and 3 is at near capacity and with enquiries from potential exhibitors continuing to flood in, the organisers had to act quickly by securing further space to meet the demand. Companies wishing to take part in ISE 2007 can now book space in Hall 4. Based on the incredible success of its last edition, ISE 2007 is on target to again break all records. Overall, 400 exhibitors are expected to attend ISE 2007, up from 300 at this years event.

More: <http://www.iseurope.org>

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**Integrated
Systems
Europe**

31) DA-LITE: Product Award at InfoComm

Da-Lite Screen Company, Inc. was honored at the 2006 AV Communications Excellence Awards Banquet at InfoComm for the second year in a row with the product award for the projection screen category. The independent panel at Rental & Staging magazine selected the Curved Series 200 Lace and Grommet screen as the Best Projection Screen Product of 2006. Available in widths up to thirty feet wide with any degree of single axis curve, the Curved Series 200 screen is suitable for large venues, simulation and digital edge blending applications and available with front and rear projection screen surfaces. The Curved Series 200 Lace and Grommet screen was featured in Da-Lite's booth at InfoComm.

More: <http://www.da-lite.com>

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32) Analog Way: New distributor for Holland

Analog Way is pleased to announce that Denekamp AVS has been appointed to distribute Analog Way solutions in Holland. Headed by Hans Denekamp, Denekamp AVS has over 10 years of combined experience in the pro AV industry. Hans has been working with Analog Way for many years already. "Now being Analog Way distributor for Holland will ensure Analog Way a stronger presence on our market" states Hans Denekamp, of Denekamp AVS. "We also provide to Dutch customers a good service and fast availability on Analog Way Products", adds Hans Denekamp. "We are thrilled that Denekamp AVS is now distributing Analog Way solutions in Holland. Denekamp AVS will indeed enable us to cover widely the staging, installation and broadcast markets in Holland and definitely expand our presence in this important country", declares Alexander Schöpf, European Sales Director of Analog Way.

More: <http://www.analogway.com>

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33) cinemateq has a new purchasing manager

Andreas von Richthofen (38) as of now will be responsible for the organization of the central purchase at the cinemateq GmbH & Co. KG. Beyond the operational and strategic purchase, he will in this new created position analyze optimization potentials in particular and thus support to develop the market position of cinemateq in the future as well. Richthofen prior was managing partner von Richthofen-Services e. K., one on "indirect spends" specialized management consultancy, and Director Business Development at the international management consultancy QP Group. More than ten years production experience in Eastern Europe, Turkey, and Asia precede his advisory activity.

More: <http://www.cinemateq.com>

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Good bye, see you next month - Yours AVP-Newsletter editorial team

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