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Latest news about [Audio-Visual-Presentations\(AVP\)](#)  
The free of charge service for data- and video-projection and presentation



[\(AVP-Newsletter.de\)](http://AVP-Newsletter.de)

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Dear newsletter readers!

This issue of [www.AVP-Newsletter.com](http://www.AVP-Newsletter.com) presents you with latest news from the data- and video projection / presentation.

## 1) IFA 2006: From 1 to 6 September in Berlin

Eight months after announcing their decision to hold the IFA on an annual basis, the early conclusions of its organisers, Gesellschaft für Unterhaltungs- und Kommunikationselektronik (gfu) and Messe Berlin, are positive. Over 80 per cent of the display area on the Berlin Exhibition Grounds occupied at the IFA 2005 has already been rented out. COO Messe Berlin Dr. Christian Göke says: "It is particularly worth noting that numerous exhibitors have approached us to request larger stands. What is more, there has been an increase in demand from the telecommunications and IT sectors to attend the IFA. Overall, the decision to hold the IFA annually has boosted the international standing of this trade fair venue". In recent years the CE industry has grown considerably. This development can be attributed to the large appeal of innovative, digital products and services which drive innovation in the CE market along at high speed. Chairman of the Supervisory Board of gfu, Dr. Rainer Hecker, points out: "The IFA 2006 will mirror the lively pace of these developments. Two months before the fair opens its doors the number of registrations received shows that the international CE industry is also backing the decision to hold the IFA every year. The IFA 2006 is on course for success".

**More:** <http://www.ifa-berlin.de>

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Enjoy reading !

Yours Kai Kröger

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### 2) **Mitsubishi Electric: HC5000 LCD Projector**

On IFA, Mitsubishi Electric will present an LCD projector featuring full HD resolution. The HC5000 can represent 1920 x 1080 native pixels. Among other features, the new HC5000 offers a motorized IRIS function, horizontal and vertical lens shift, digital trapezoid correction and a fan noise of only 25 dB. Furthermore, high-quality HQV technology by Silicon Optix is used to ensure best possible video processing. In addition, the HC3100, a new DLP® projector, will premiere on IFA 2006. This HD ready certified successor of the winning HC3000 consists of the latest DMD/DC3 panel offering a contrast ratio of 5000:1 and a WXGA resolution (1280 x 768).

IFA: Hall 26, Booth 101/102

**More:** [www.mitsubishi-evs.de/en/home.asp](http://www.mitsubishi-evs.de/en/home.asp)

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### 3) **Toshiba: s35 All-Round Projector**

Introducing the new s35 model, Toshiba Projection & Display Technology (PDT) presents an all-round projector. The Toshiba s35 represents the ideal choice for home cinema newcomers who are looking for fun watching movies on a high-quality device. On first sight, the Toshiba s35 will strike users by its elegant design and its solid housing. The inside, however, can undoubtedly keep up with the outward appearance as the technical specifications show: A brightness of 2000 ANSI lumens allows for easy use even under difficult lighting conditions. The well-known DLP technology is significantly responsible for the high contrast ratio of 2000:1. A clear image in SVGA resolution as well as natural colour representation round off a positive impression. The projector can be switched from native 4:3 format to 16:9. The Toshiba s35 is also optionally available as a business device with removable camera. However, the s35 is mainly dedicated to home cinema newcomers. The icon-based on-screen display, which is designed similarly in all Toshiba models, supports intuitive handling. Trapezoid equalization allows for flexibility. It optimizes the projected image and allows for superb image quality. Thanks to a little weight of only 3.0 kilos the device is suitable for mobile use. Toshiba also offers a model with removable camera that is suitable for conferencing rooms or classrooms.

**More:** <http://www.toshiba.de/projectors>



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#### 4) **BenQ MP770 Featuring Brilliant Colour Technology**

The BenQ MP770 is a portable digital projector with the power of fixed-installation projectors and is the ideal unit for open environments such as classrooms and conference rooms. This portable projector features a brightness of 3200 ANSI lumens, a 2000:1 contrast ratio, XGA native resolution of 1024 x 768 and versatile connectivity via an optional wireless feature. Weighing only 2.72 kg, the MP770 comes equipped with BenQ's proprietary Golden Ratio Colour Wheel technology and Texas Instruments' Brilliant Colour™ technology to ensure great colour performance. The XGA projector is equipped with various adjustment modes, among them the xRGB colour mode supporting natural colour representation. Two easy to change filters guarantee the device's long life span. Apart from common video inputs, the device is equipped with a DVI- and a RGB-input. Using the optionally upgradeable Linkpro wireless module users can use the projector as a WLAN device following the 802.111 a/b/g standard. Linkpro also allows for loss-free data transmission over a distance of up to 100 meters from a notebook to a projector via LAN cable. Also new at BenQ: the 37" BenQ VL3735 flat screen TV offering true full HD resolution (1920 x 1080). In order to receive HDTV, the television features an HDMI connection. The BenQ VL3735 offers a 1200:1 contrast ratio, a reaction time of 8ms and a lighting sensor.

**More:** <http://www.BenQ-eu.com>

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#### 5) **Christie Offers New DS+65 Single-Chip DLP® Projector**

Christie introduces the brightest, single-chip DLP® projector in its class, the Christie DS+65. Delivering up to 6,500 ANSI lumens with a variable contrast ratio of up to 7500:1, the Christie DS+65 is a feature-rich projector offering power and performance in a compact design. A native SXGA+ resolution projector, the high performance of the Christie DS+65 is an exceptional value for installations in boardrooms, large conference rooms, small auditoriums and houses of worship. The Christie DS+65 features on-board Faroudja® DCDi processing for artefact-free video reproduction and highly detailed, crisp images. It utilizes long life, dual 300W UHP lamps and a sealed optical engine for a low cost of ownership. A low acoustic noise level (30dB), high quality lens options and a broad range of standard inputs provide the ultimate in convenience and installation options anywhere.

**More:** <http://www.christiedigital.co.uk>

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#### 6) **Panasonic: Two New Bright Projectors**

In developing its two new projectors, Panasonic has concentrated on optimizing key technologies such as brightness, image quality and, above all, secure long-term applications. The new flagship single-chip DLP projector is the PT-D5600E/EL. A powerful 5000 ANSI lumens and a 2000:1 contrast ratio make this device a specialist when it comes to 4:3 format applications. In addition, the PT-DW5000E/EL sets a new standard with regards to high-quality wide projection. This device is equipped with a special 15:9 chip to enable direct wide format projection, which is also being found increasingly in PC presentations. A brightness of 4500 ANSI lumens and a 2000:1 contrast ratio offer enough power to boost any large-scale event. Numerous new technologies that have been incorporated into the new devices will satisfy even highest quality demands within professional applications.

**More:** <http://www.panasonic-europe.com>

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#### 7) **Projectiondesign: New Cineo3+ 1080 e-Cinema Projector**

Projectiondesign recently launched the new Cineo3+ 1080 at the CinemaExpo in Amsterdam. The new projector features high definition single chip DLP™ technology, lowest risk of failure thanks to a dual lamp system, best possible reliability, native HDTV resolution (1920 x 1080) and is whisper-quiet. Trade show visitors were impressed by the brilliant and rich in contrast images. The recently developed RealColor colour management fulfils all wishes. That might be reason for the latest deal Projectiondesign made with regards to cinema applications: In the near future, more than 500 movie theatres in Scandinavia will present commercials and more on projectors by Projectiondesign.

**More:** <http://www.projectiondesign.com>

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#### 8) **SANYO: Professional Projection with the PLV-80L**

SANYO's new PLV-80L makes professional movie projection even more affordable. The PLV-80's successor is now available without standard lens. Instead, five different lenses are optionally available. A high contrast-ratio of 1000:1 as well as a WXGA resolution enables a perfect movie screening. A brilliant 3000 ANSI lumens allow for true illumination making the PLV-80L suitable for both professional e-cinema and high-quality home cinema. Furthermore, the projector is highly suitable for business presentations that demand 16:9 format. The PLV-80L features the POA-PN40 network box that allows for remote maintenance and control via web management, multi

control function, email notification in case of failure and timer function.

**More:** <http://www.sanyo.de>

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### 9) NEC: Brilliant Images for Tomorrow's Cinema

At the Cinema Expo International, the European cinema industry trade show in Amsterdam, NEC Europe presented its entire range of digital cinema projectors. Highlight of the show was the new NC1500C, a digital projector for medium sized movie screens that thanks to a resolution of 2048 x 1080 pixels delivers brilliant images on a projection width of up to 15 meters. Its larger brother, the NC2500S, can be used for screens of up to 25 meters. Furthermore, NEC also offers the world's smallest and lightest DLP cinema projector, the NC800C, which is suitable for screens of up to eight meters. Thanks to outstanding brightness of up to 23,000 ANSI lumens as well as a high 2000:1 contrast ratio, all three projectors deliver brilliant images with excellent black levels. All digital NEC cinema projectors are capable of representing 3D contents without the need of using additional devices. Apart from its complete cinema projector range, NEC Europe also showcased the new digital cinema screen server designed for content management and playback of films, commercials and digital posters in cinemas as well as individual all-in-one solutions for movie theatres.

**More:** <http://www.de.nec.de>

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### 10) Da-Lite Adds Large Venue Fixed Screen

Da-Lite Screen Company is pleased to announce the introduction of the Series 300 Lace and Grommet Frame System to the large venue projection screen line. Constructed of three inch diameter aluminium tubing, the Series 300 Lace and Grommet Frame includes lacing cord and positioned "S" hooks for attaching a Da-Lite Lace and Grommet projection screen surface. The Series 300 Lace and Grommet Frame is finished with a black powder coated finish, or may be specified with the optional seven inch wide Pro-Trim masking cover that conceals the screen binding and lacing cord. The Series 300 is also available as a curved model with any degree of single axis curve. Available immediately, the Series 300 Lace and Grommet Frame is recommended for use with any of Da-Lite's front projection surfaces in sizes up to ninety feet wide and rear projection surfaces up to forty feet wide making it an excellent choice for auditoriums, theaters and other large venues.

**More:** <http://www.da-lite.com>



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### 11) G+B pronova: London Has a New Attraction

The artist Michael Bleyenbergh created a two-piece installation with HoloSign in front of the new headquarters of the Crown Estate Company in the centre of the British capital. The building is very well situated, in Regent Street, and the British royal estate is administered here "in the name of the Crown". The installation consists of two elements: a pillar mounted on the ceiling in the passage points the way to a five-metre "lighthouse" at the entrance to the building. Employees, visitors and passers-by are presented with a visual connection between the two main shopping streets, Regent Street and Savile Row, which invites them to go and explore further. The triangular shapes of the two installations create the image of a prism. The interplay of colours of the holographic optical elements adds substance to this impression. This eye-catching light project was developed by the artist Michael Bleyenbergh in cooperation with an engineer from pronova projection systems (who was responsible for the lighting technology). The construction and metal construction of these prisms was carried out by pronova's partner, exact planwerk ([www.exact-planwerk.de](http://www.exact-planwerk.de)).

**More:** <http://www.holopro.com>

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### 12) exact planwerk: First a Mirror, Then a Clear Picture

The media screen makes any flat screens or rear projections disappear as long as no image data are transmitted. The screen works like a mirror when used with the relevant playback medium (TFT, plasma or rear projection). Dark parts of the image optically blend in with the glass surface perfectly. As soon as image data is shown, the mirror effect disappears, and the illusion becomes perfect. Screen sizes of up to 5.95 x 2.55 meters can be delivered.

**More:** <http://www.litmagic.de>

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### 13) Hitachi All in Black at IFA

At IFA 2006, Hitachi Digital Media Group will present novelties from the Picture Master Class series, new hard drive DVD recorder and the latest generation in the home cinema projector segment. Everything is centred around purist Japanese design on Hitachi's booth. The company will show, for example, the 55"55PD9700 PlasmaTV as well as the 32" 32 LD9700 LCD-TV representing the new Picture Master Class series. With this flat screen TV generation Hitachi once again uses its IPS (In Plane Switching) LCD technology. And Hitachi put a lot of effort into creating a unique design: The integrated platinum coloured speaker with rounded corners present a nice contrast to the housing which is varnished black. Furthermore, the PJ-TX300 home cinema projector will be showcased, too. The device offers a 10.000:1 contrast ratio and very sharp images. Hitachi's latest coup with regards to DVD hard drive recorders offers endless memory space. The DV-DS-163E featuring 160 GB memory capacity and the DV-DS253E featuring all in all 250 GB memory space are both truly multi-talented.

**More:** <http://www.hitachidigitalmedia.com>

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### 14) SMART Presents Two Additional Pen Displays

SMART Technologies has enhanced the Symposium® product family by two additional interactive pen displays. The models ID350 and ID370 are equipped with a flat writing screen, two high speed USB hubs and the latest SMART board software version. Furthermore, SMART has also enhanced the features. With these models users can easily design interactive PowerPoint presentations or write over any presentation in digital ink. The user-friendly Pen Displays ID350 and ID370 are, like their predecessor ID250, ideal for the use in lectures or presentations. They allow easy digital exchange of data during a class, a seminar or a meeting. Users just touch the screen with the pen tool to control computer applications or write in digital ink. Apart from these new displays, SMART also presents another news: The SMART notebook learning software received the Comenius-EduMedia signet 2006. The award honours products with extraordinary didactic quality, and for the first time ever the signet was given to software that has been developed especially for Interactive Whiteboards.

**More:** <http://www.smarttech.com>

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### 15) Mauell GmbH: More Products in the ME multiView series

The ME multiView standard cubes product line for scalable rear projection applications was enhanced by cubes featuring 16:9 format. The cubes are ideal for use in small control rooms or control rooms with low ceiling. The 16:9 cubes offer a perfect viewing experience thanks to high resolution and ergonomically ideal pixel size to present video- and data information. Together with the ME multiView controller technology, Mauell offers their customers a simple and goal-oriented wall management for control room applications in the areas of energy, security, traffic, finance, transport, water, gas, insurances, airports and seaports, public and private display solutions and many more. The following information source possibilities are integrated in the ME multiView controller wall management: remote 10/100/1000 MBit network capture (all common Microsoft, MacOS, Unix, Linux operating system platforms are supported); data over IP (real-time streaming up to max. UXGA@60Hz); RGB/DVI capture data inputs in almost boundless viewing possibilities; video over IP (CCTV integration of various mpeg codecs such as MPEG-1, MPEG-2, MPEG-4, MPEG-xxx and composite / S-video inputs). Investment and operation costs of the 16:9 cube modules have been optimized. Featuring a 1920x1080 pixels resolution (HDTV), they now can offer 2 073 600 pixels per cube.

**More:** <http://www.mauell.com>



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### 16) friendlyway: UMTS Posters Find Their Way Into Malls & Airports

Munich-based friendlyway AG has developed digital UMTS posters for the first time. What the company calls a "digital UMTS poster", is a touch-sensitive LCD flat screen with up to 57 inches diagonal display and an integrated high-performance processor. The systems are equipped with UMTS, GPRS or WLAN connections for monitoring and updating the posters. They are controlled by the friendlyway composer software. The posters make it easy to take advertising campaigns to public locations such as airports, department stores and stations, and to administer them via UMTS. Up to now, product launching campaigns were developed mainly with traditional advertising signs and posters. Using digital media often was out of the question. This was especially due to unreliable and complicated technology, unavailable telecom connections, high prices for the displays, and the unsolved issue of the system's disposal after the campaign. Customers already using the new advertising medium include BMW Bank, the car rental company Sixt, and the sporting goods manufacturer Puma. BMW Bank advertises current savings offers at Munich Airport Terminal 2, Sixt advertised the new BMW series 6 at Hamburg Airport, and the sporting goods manufacturer Puma used the displays in Berlin streetcars during the Soccer World Cup. Friendlyway is now offering all systems for rent. This kind of full-service package is

interesting for promotions, trade shows, company events and other short-term events. Easy installation and operation guarantee success. All kinds of advertising campaigns can be realized easily through the digital UMTS poster even at limited space.

**More:** <http://www.friendlyway.de>

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### 17) COMM-TEC: Audio /Video and PC Signals in Real-Time via WLAN

Cabling for various signal sources is most likely available in any office building. However, a necessary connection in the right location is often missing. Here is the solution: Wireless transmission of audio, video and PC signals. ProSPEED

Video is a wireless gateway that together with PC software

allows for wireless transmission of signals via wireless LAN. Thanks to a DVI-D output the signal remains digital from the source to the playback device (projector, plasma, LCD). This results in excellent image quality. PC signals are transmitted in resolutions of up to SXGA (1280 x 1024), video signals are transmitted in DVD quality. Another advantage is avoidance of shadows and noise in the image that can appear through long cabling distances. ProSPEED Video is a universal device that can play back signals on any display featuring DVI-D input. Easy installation and operation make this device very flexible. It can be used with different displays depending on which kind of wireless transmission is in need. A remote control that is included in delivery can even be used from a distance over the PC video player.



**More:** <http://www.comm-tec.de>

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### 18) Kramer: Elegant Simplicity for Table Top Connections

Kramer Electronics is pleased to announce the introduction of the Power Tower Plus connection manager, model number TC-PTP01B, for use in table mount applications. In many applications, such as conference rooms and boardrooms, a conference table is often a central element of the AV presentation system. The challenge facing system designers is how to provide simple and unobtrusive input solutions in the table top for the meeting attendees to connect their computers to the AV presentation system, namely the projector or large screen display. Multiple connecting cables must be managed neatly and attractively both above and below the table for computer graphics video and audio signals, network connection, USB connection and power. The Power Tower Plus connection manager is the ideal solution for these architectural table top installations. It is the first product to be introduced in a new Kramer family of installation solution products. The Power Tower Plus connection manager has been designed to provide maximum connectivity in the smallest possible footprint. It has also been designed to be easy-to-use and cost-effective. This unit provides a 15-pin HD computer graphics video connector, a 3.5mm stereo audio jack, an RJ-45 connector, a USB connector and a power connector in a very compact cylindrical shaped pull-up system. Installation is very simple and requires only a 4" hole saw and a table no more than 2 1/4" thick (57mm). Once your hole is cut, drop in the Power Tower Plus and thread on a collar from below the table. The unit has a 10ft (3 meter) cable on the underside corresponding to each of the input connectors that can be wired into the system. The Power Tower Plus connection manager is constructed of black anodized aluminum and rugged ABS plastic and does not employ any mechanical mechanisms.

**More:** <http://www.kramerus.com>

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### 19) CT: New LED Product in the Rental Fleet

The CT Creative Technology Group has invested into another innovative LED product for its professional international rental park: creative und flexible – the 6 mm LED Screen ChromaLED 6 (LVD-605G). The high quality Chromatek processing, high brightness and a panel design with 6 mm resolution, facilitates a unique combination of high resolution and image reproduction in flat, curved, or complete spherical applications. With these light weight LED stripes of 96 mm width and 960 mm height, CT offers an innovative LED product for outstanding exhibition stands, excellent set design, extraordinary staging and professional productions. More than 300 panels ChromaLED 6 (LVD-605G) are available within the CT Group and in the CT Germany rental park.

**More:** <http://www.ctgermany.com>

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## 20) ict: 370 m<sup>2</sup> Projection for Global Player

The brand adidas is futuristically, dynamically and gigantically staged at the newly built Adi Dassler Brand Center (ADBC) on the former military base „Herzo Base“ in Herzogenaurach by the company adidas AG. The unique black glass monolith building with its almost 12,500 m<sup>2</sup> usable area, offers ample space for exhibitions and presentations. ict AG was responsible for the extensive and sophisticated media installations in the ADBC. One of the many challenges for the ict team was a 370 m<sup>2</sup> soft-edge projection. A total of 25 projectors (Panasonic PT-D7700) were installed in the 2,000 m<sup>2</sup> „Arena“, a presentation room similar to an auditorium with capacity for 700 spectators, for this gigantic projection. The ict team used lasers to measure the exact distance between each of the projectors which are suspended from the ceiling at a height of 6 meters. Each projector is connected to its own control PC as feed source. Images are projected onto a level exposed concrete surface which facilitates a total image with the dimensions 106 meters wide and 3.5 meters high. The 850 m<sup>2</sup> Forum of the ADBC which is mainly used for live events such as financial press conferences, analysts' meetings and product presentations, also has the most modern media technology installed. A 4.5 x 4.5 meter projection (Panasonic PT-D7700) visualizes PC contents, video movies or camera live images during presentations. The high quality Sonus sound system with Z-Line loudspeakers enables targeted acoustics within the Forum and projects the sound deeply into the room. Like the Arena and the Forum, the Meeting Area is also equipped with projection technology. Some of the projectors (Sanyo PLC-XP56) in this area are mounted on ceiling lifts so that the flexible room design is supported by movable partition walls. The integrated sound system in the conference rooms can be directed appropriately to the room partitions. All the media installations in the ADBC can be controlled from practically every location in the building via Crestron media control which was programmed and installed by ict. Using LCD touch panels, some of which are equipped with wireless connections, all the devices and system feeds can be easily and comfortably actuated. The corresponding navigation concept to ensure user friendly interfaces for the media control was supplied by ict who programmed and designed the touch panel interfaces according to the adidas Corporate Design. The elaborate crossbar technology facilitates the flexible and situation dependent individual integration of the required media in the Arena, Forum and in the Meeting Area. This guarantees the highest flexibility required by the entire system and the ADBC is ready for every type of event.



**More:** <http://www.ict.de>

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## 21) CL: Projectors Updated to 30,000 ANSI lumens

Technology Rental Company CL video rental GmbH & Co. KG has updated its Barco XLM H25 projectors from 27,000 to 30,000 ANSI lumens. The devices are now specified as Barco XLM HD 30. They are currently the brightest projectors available on the market. However, the rental fee is not affected by this change. „It is our aim to always offer our customers the latest and most powerful technology at a moderate price,“ explains Managing Director Jörg Heinze.

**More:** <http://www.cl-group.de>

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## 22) Polycom To Expand Relationship with Microsoft

Polycom, Inc., provider of unified collaborative communications solutions, is going to expand its ongoing strategic relationship with Microsoft to support Microsoft's recently announced vision for unified communications. Microsoft's vision for unified communications breaks down today's silos of e-mail, instant messaging, voice over Internet protocol (VoIP), telephony and conferencing, allowing people to communicate and collaborate more effectively with colleagues, customers and partners. Polycom will develop and market integrated business-class UC SIP voice end-points beyond its previously announced integration. The new products will include integrated desktop devices that leverage the presence awareness, instant messaging, and new telephony and VoIP capabilities of Microsoft's unified communications platform. The solutions will bring the richness of the PC together with the familiarity and voice capabilities of the desktop telephone enabling users to easily find and communicate with customers. "To support Microsoft's unified communication vision, we are developing integrated desktop devices that bring Polycom voice quality, ease of use and performance to customers in Microsoft environments," said a Polycom representative. "Through our expanded integration with Microsoft, we are able to offer solutions that bring the advantage of real-time presence information, name-based dialling and the simplicity of using directories and buddy lists to the forefront of the telephony experience."

**More:** <http://www.polycom.com>

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### **23) TI: DLP Cinema Now Exclusive for Kinopolis**

Kinopolis Cinema has chosen DLP Cinema® technology as the exclusive digital projection technology for their 130 screens in Belgium. Kinopolis Cinema is a Brussels-based operator with 22 complexes and 309 screens in Belgium, France, Spain, Poland and Switzerland; and more than 22.6 million cinemagoers visited Kinopolis in 2005. DLP Cinema projectors from Barco will be installed at all Kinopolis Cinema theatres throughout Belgium. The installation of 130 DLP Cinema projectors is scheduled to be complete by 2007. DLP Cinema projectors have been deployed in theatres in Europe and worldwide for more than 6 years, bringing the visual benefits of digital to moviegoers in 30 countries. There are now more than 1,500 DLP Cinema screens worldwide, with over 400 DLP Cinema screens in Europe and with thousands more announced to deploy in the next few years.

**More:** <http://www.dlp.com>

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### **24) SANYO-Project: Digital Movie Theatre Commercials**

The future of cinema is digital. In 2005 alone, the number of movie theatres featuring digital equipment increased remarkably. According to the forecast for 2010, more than 17,000 screens will be digital by then. SANYO 3LCD projectors are already used today when it comes to showing viewers commercials in brilliantly digital quality in movie theatres across Germany and Switzerland. Cinecom, leading seller of cinema and TV commercials in Switzerland, also relies on Sanyo's competence in the 3LCD projection. Cinecom has recognized the advantages that digital cinema commercials bring for the advertising industry, lenders, movie theatre operators and movie-goers alike. Apart from a brilliant HDTV image, it is mainly the simplified process with no more pricy film copies that need to be produced and sent out. Instead, movies are being transmitted directly into the movie theatre via cable or satellite. Hence, Cinecom decided to replace analogue film projectors with digital devices in 450 Swiss movie theatres at 250 locations.

**More:** <http://www.sanyo.de>

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### **25) Christie Hits 1000th Digital Cinema Installation Milestone**

Christie, provider of visual solutions for business, entertainment and industry, announced the installation of its 1,000th Digital Cinema projector, a major milestone in the exhibition community. This illustrates the rapid adoption of Digital Cinema that is transforming the movie-viewing experience everywhere. The milestone occurred in the United States at Carmike Cinemas, Inc., the third-largest exhibitor in the U.S. The accomplishment includes installations in the United Kingdom, Germany, Switzerland, Italy, France, the Netherlands, Norway, Spain, Austria, Bulgaria, Africa, Canada, and Asia.

**More:** <http://www.christiedigital.co.uk>

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### **26) AV Stumpfl: Rental & Staging Systems Award Goes To Wings Platinum**

A few years ago, AV Stumpfl was regarded as something of an insider tip among Austria's medium-sized companies. By now the producer of projection screens and show control technology has clearly progressed to become an internationally renowned company in this field of business. The three prestigious awards received by AV Stumpfl only recently impressively manifest this development. Wings Platinum multimedia software received the "Rental & Staging Systems Award" for "Software of the Year 2006" for exceptional performance in the field of multi-display productions. The trophy was presented to Franklin Moore, representative of AV Stumpfl USA, at the InfoComm in Orlando, Florida. The InfoComm is regarded as the leading tradeshow of professional audiovisual industry. The award winners are determined by a vote of the US industry. Receiving such an award in the "cradle of modern entertainment" is regarded by the entire Stumpfl team as a sign of special recognition and an obligation to continue to add further impetus to this line of business.

**More:** <http://www.avstumpfl.com>

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### **27) PALA Asia in July 2007 in Singapore**

PALA Asia and IPALS merge to produce single major regional exhibition. IIR and Unusual Productions recently announced the merger of their respective of international professional sound and lighting exhibitions for the South East Asian region. Under the agreement reached between the two companies, Unusual Productions is to become an Associate Partner of PALA Asia and will no longer stage its annual IPALS exhibition. Instead of IIR and Unusual Productions will be jointly associated with PALA Asia, which they will hold in Singapore in 2007 at Sing Expo. The merger of IPALS and PALA Asia is great news for the region and for the industry, providing for one definitive professional audio, lighting and entertainment technology exhibition, IIR is commenting. It will be greatly benefit the regional market and overseas exhibitors, providing a bigger, better, show in a bigger, better location, IIR continued. The purpose built Sing Expo halls provide exhibition space all on ground level, along with extensive modern conference facilities. Extensive parking space is available, and a direct rail link from the city

and major highways make Sign Expo highly accessible.

**More information:** <http://www.palaonline.com>

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### **28) UK and German Sound & Light Organisations Get Behind PALA India**

PLASA, the Professional Lighting and Sound Association in the UK, and Germany's professional lighting and sound association, VPLT, have both announced their support for PALA India. PALA India is the first international exhibition of its kind to be held on the sub-continent, incorporating all of the vertical markets within professional AV and entertainment technology, and the only show for audio installation and AV integration in the region. PLASA is promoting the show to its membership, and assisting IIR, the organisers, in marketing PALA India to the professional lighting and sound industry in the UK. PLASA Managing Director Matthew Griffiths confirms the organisation's support for what he sees as an opportunity for its members, "It's good to support an industry trade show in an emerging overseas market. The fact that it is organised by IIR, a company with who we have a long standing close relationship, provides our members with additional reassurance as to the professional standing of the event, and its on-going long term success." VPLT, the Professional Lighting and Sound Association of Germany, is organising German group participation in the exhibition; promoting German industry participation in the show, and assisting German companies in making the necessary arrangements to exhibit. Its Chief Executive, Florian von Hofen, recently accompanied the Minister of Economy for Lower Saxony on an industry fact finding mission to India, representing the German professional lighting and sound manufacturers, alongside delegates from industrial heavy weights like Volkswagen.

**More:** <http://www.palaindia.com>

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### **29) Planar acquires Clarity Visual System**

This acquisition enables Planar's Entry into Command and Control and fast growing Digital Signage Large-Format Display Markets. To launch the Company's new strategy to further expand into value-added, high-growth segments of the specialty display marketplace, Planer Systems, Inc., has announced the following facts. The company has agreed to acquire all of the outstanding capital stock of privately held clarity Visual Systems for approximately \$ 46 million in cash and Planar stock, subject to certain purchase price adjustments to reflect changes in balance sheet items and the number of outstanding shares of Clarity capital tock. Clarity is a leading provider of command and control digital displays and digital signage hardware and software systems for wide-ranging applications. Clarity's command and control products include premium display solutions targeted at a wide range of market applications, including transportation and traffic control, security an defense programs, energy, broadcast and telecommunication segments.

**More information:** <http://www.planar.com>

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### **30) Da-Lite Names Marketing Manager**

Da-Lite Screen Company is pleased to announce the appointment of Jack Hoyle, CTS to the position of Marketing Manager. In his new position, Mr. Hoyle will be responsible for all of Da-Lite's domestic and export marketing activities for both the commercial and home theater markets. Mr. Hoyle has six years of experience with Da-Lite during which time he gained a complete understanding of the company's insides sales and operations. Most recently, Mr. Hoyle has worked with the inside sales group at Da-Lite and previously served in a senior management position for an automotive manufacturing company.

**More:** <http://www.da-lite.com>

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### **31) Da-Lite Names National Sales Manager**

Da-Lite Screen Company is pleased to announce the appointment of Kyle Howard to the position of National Sales Manager. In his new position, Mr. Howard will be responsible for managing Da-Lite's commercial sales in the Americas as well as the company's field sales staff. "Kyle brings to the National Sales Manager's position extensive technical and product knowledge in addition to his understanding of our manufacturing processes and product development," states Judy Loughran, Executive Vice President of Da-Lite. Mr. Howard has been a member of Da-Lite for the past ten years serving in a variety of manufacturing and management positions. Most recently, Mr. Howard was the Plant Superintendent at the Warsaw, Indiana world headquarters.

**More:** <http://www.da-lite.com>

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