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Latest News about [Large Format Printing](#)

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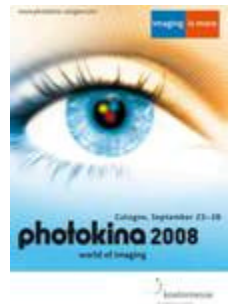
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Dear readers,

here you will find something about interesting innovations and news about Large Format Printing.

1) **photokina 2008: The all-inclusive package for trade dealers**

With the International Buyers Lounge, which is located in the Europasaal of the Congress Center East, photokina is offering a special service to trade dealers from all over the world. At this exclusive meeting point you will find all the support you need to make the most of your trade fair visit. The International Buyers Lounge is supported by, among others, the Federal Association of the Technical Retail Trade (BVT), which represents the interests of all specialist trade groups that sell digital imaging products. Every day, even before the fair opens, dealers can prepare here thoroughly for their visit to the trade fair. The services offered include detailed trade fair information, specific product details, solutions to individual problems and access to special databases and the Internet. For example, GfK Marketing Services will be offering ENCODEX. This electronic database not only contains master data for products but also features a new product catalogue that provides access to a comprehensive range of imaging products at the touch of a button. Competent hostesses will help visitors to use the database and tool. The services also include a free nutritional breakfast from 9 a.m. to 10 a.m. at the free welcome desk, and a comprehensive information package containing the photokina catalogue, a fair information publication, and information on products and innovations. The International Business Lounge is open exclusively to registered trade dealers. Registration can be carried out at the fair or in advance on the Internet.



photokina: 23 to 28. September in Cologne

More information: www.photokina-cologne.com

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2) **viscom europe: The European event for visual communication**

A real 3D showcase of what is on offer in the international market; the show brings together all the major players on the sector: manufacturers, suppliers and service providers. A truly international show, both for visitors and exhibitors, it represents the development of the market. This year it will again present all the latest products and evolutions of the visual communication market. Visitors from all over the world will have the opportunity to discover, see and make contact with the new media and information tools which make up their daily business environment: screens, posters, displays, signs, business and public space signage, point of sale, store front or window and vehicle decoration, event communication etc. The entire conference programme touches on the major issues in the market today: innovation and sustainable development, printing on textiles, new technology, many actual case studies and points of view will be discussed. You will find all the news, information and the conference programme on the web-page.

viscom europe: 24 to 26 September in Paris

More information: www.viscom-paris.com

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Sincerely
Yours Susanne Aschoff

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3) Gandinnovations: Record number of contracts at drupa

The overwhelming response to the NanoJet UV True Flatbed digital printer, the new Jeti 3348 Jetspeed UV RTR digital printer and the award-winning Jeti 3324 Aquajet Direct-to-Fabric digital printer proves there is great need in the industry for high-quality, reasonably priced wide-and large-format printing solutions. "drupa helped us expand the circle of potential users of our printing system from all branches of the printing industry. Given the global economic climate, we were uncertain what customer behavior to expect. The investment climate, however, was extremely good and far exceeded our expectations," says James Gandy, chief executive and chairman of Gandinnovations. Gandinnovations used the drupa platform to reveal its new NanoJet UV True Flatbed digital printer, specifically designed to print photo-realistic quality outputs. Another new technology by Gandinnovations fervently embraced is the Jeti 3348 UV RTR, its brand new 3-meter UV RTR digital printer which prints at lightning speeds of 230sqm/hr in a 4-color configuration and features 48 Spectra print heads.

More information:

www.gandinnovations.com

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4) Mimaki: CJV30 series – New range of print and cut solutions

Mimaki Engineering Co., Ltd. is pleased to announce a new Printer Cutter line, the CJV30 series: CJV30-60 (24"), CJV30-100 (39"), CJV30-130 (51") and CJV30-160 (63"). Following the widespread adoption of the solvent inkjet printer, various solutions for contour cutting of printed materials have been proposed. Mimaki has an established solution, for consecutive contour cutting using the JV33 series and the CGFXII series with the continuous crop mark detection function. The system is widely used for decals, vehicles, seals and labels, POP displays and T-shirt decorations. The CJV30 series is an integrated print and cut device that will automatically contour cut without any steps in between. Further it delivers a seamless workflow based upon Mimaki's long experience and expertise in print and cut. The CJV30 series uses fast drying SS21 solvent ink, enabling it to execute contour cuts soon after printing without ink lifting. In addition to this the newly developed Auto Change Clamp Pressure function sets clamp conditions for print and cut to fit a wide variety of media. It can be set from RIP software and switched automatically. The CJV series uses state-of-the-art technologies already employed in the JV33 series: The White Ink Overlay Print function uses high density white ink and offers simultaneous white and full color printing. It creates vivid full color images on both opaque and transparent substrates. This expands Mimaki's range of applications for print & cut.

More information: www.mimakieurope.com or www.mimaki.co.jp

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5) **NEOLT: NeoCNC router – effortless engraving in marble**

The Neo-CNC router, produced by Italy-headquartered manufacturer NEOLT, is suitable for effortless engraving in marble up to 5 mm deep. Delivered with a full set of bits, the NeoCNC is also capable of cutting or engraving in a wide range of other materials such as PVC, wood, MDF, acryl and plexiglass. The NeoCNC Router is a professional all-round solution for sign makers. Available in four different sizes, the NeoCNC Router by NEOLT comes with a professional imaging and editing software package and is operated with a USB controller. According to NEOLT president Mrs. Federica Pontiggia, “the NeoCNC Router answers the needs of the ever-growing sign making market and perfectly reflects NEOLT’s strategy to offer a complete hardware portfolio to professionals in the large-format printing, print finishing and sign making industries”. Based since 1941 near Bergamo in Italy’s industrial heartland of Lombardy, NEOLT s.p.a. manufactures a wide range of digital hardware products for print and print finishing service providers, sign makers and reprographers and sells these through its worldwide distribution network.

More information: www.neolt.it

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6) **Mutoh: Bulk inks and bulk ink system for Blizzard series printers**

Mutoh Europe announces immediate availability of a bulk ink system and a new set of CMYK mild solvent inks, called Mild Solvent Plus, for its Blizzard series printers. Mild Solvent Plus (MS Plus) indicates a second generation of Mutoh mild solvent inks. The new inks will drastically improve both performance and cost for print figures on Mutoh’s Blizzard series printers. The new MS Plus inks are available in 1 liter bottles for use in combination with Mutoh’s continuous ink supply system called BIS. They have the same color gamut and UV resistance (up to 3 years without lamination) as Mutoh’s existing mild solvent inks. Mutoh’s Bulk Ink System (BIS) has been developed specifically for speed-intensive volume oriented users requiring a high-end, high-volume ink delivery and refill system offering long unattended printing capabilities along with minimum user intervention. BIS for Blizzard has 4 ink bottles. Each bottle has a total capacity of 4.3 liter. The bulk ink system comes with 8 permanent ink supply cartridges. Each cartridge offers electronic and mechanical overflow protection. Available in 65” (165 cm) and 90” (224 cm) width, Mutoh Blizzard printers print directly onto standard available uncoated vinyl, banner and soft signage materials.

More information: www.mutoh.eu

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7) **EFI-Inkware and Mutoh Partner**

EFI and Mutoh announced that Mutoh has named EFI-Inkware as the manufacturer and supplier of MUBIO inks to Mutoh worldwide. MUBIO inks are a low viscosity version of EFI-Inkware’s BioWare inks. “We are delighted to be working with EFI-Inkware to bring true biofriendly printing to Mutoh customers,” said Randy Rickert, Mutoh’s General Manager. MUBIO inks and the ValueJet Hybrid printers were jointly developed by EFI-Inkware and Mutoh to ensure maximum efficiency, quality and range of output. The Mutoh ValueJet 1608 Hybrid easily converts from flatbed to roll-to-roll, and features drop-on-demand Micro Piezo Inkjet Technology. It is a 4-colour printer with a maximum resolution of 1440 dpi, and includes automatic media thickness detection. The ValueJet 1608 Hybrid prints directly onto corrugated plastics, polystyrene, PVC, acrylic, Polycarbonate, Xanita board, BioFlex biodegradable vinyl, foam board, aluminium composite, banner material, wall coverings and more. These inks perform especially well on rigid media, significantly broadening the array of applications that can be produced using the ValuJet 1608 Hybrid printer.

More information: www.efi.com or www.mutoh.com

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8) **Caldera releases drivers for the AGFA**

Caldera Graphics has added full featured support for the Agfa Anapurna M, L, XL, XLS and XL2. The Anapurna series are wide format industrial inkjet printers for indoor and outdoor sign and displays. These UV-curable engines stand for quality printing on uncoated rigids as well as on roll media. The Anapurna delivers exceptional results with a print resolution of 363 x 725 dpi, print up to 250 cm wide on a choice of media. The entire Anapurna family delivers exceptional results for indoor and outdoor applications on uncoated rigid media as well as roll media. The series includes robustly engineered wide format industrial inkjet printers, designed to cope with heavy workloads in applications such as posters, billboards, fleet displays, POS and POP displays, exhibition panels, stage graphics, construction announcements, ad panels etc. The Anapurnas are driven by GrandRIP+, Caldera’s software solution for grand and large format Print and Print-to-Cut workflow. With its intuitive toolbars, sophisticated printing set-up and control system, GrandRip+ is an ideal RIP for printing super wide format jobs with eye catching colors and contrast. The RIP is a very robust yet easy to use platform recognised by Large Format Professionals for its productivity increasing and quality optimizing features.

More information: www.caldera.eu

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9) DPLenticular reports success at drupa

DPLenticular reports positive results for drupa as well as an increased level of interest in lenticular printing solutions. At the show, the company presented its range of Lenstar lenticular products for offset and digital printing applications, including its new 40LPI product range for large format printing. Daniel Pierret, Managing Director and founder of DPLenticular, says: "We witnessed a strong market demand for large format printing at drupa and this trend confirmed our strategy to focus on the new Lenstar 40LPI product range. In order to guarantee the safe distribution of the large format 40 LPI lenticular sheets to the flatbed inkjet UV market, DPLenticular will be entering new partnerships in the near future." The 40LPI lenticular sheet (also called VLF for Very Large Format) enables both volume and small-scale productions of posters in larger sizes with 3D or flip effect, offering new possibilities to the large format offset and digital flat-bed inkjet presses. It also allows the production of animated pictures using seconds of HDTV images.

More information: www.dplenticular.com

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10) HumanEyes sets future vision for Lenticular Printing

HumanEyes Technologies has declared drupa a resounding success with a record number of leads and sales taken during the show. HumanEyes Technologies partnered with industry heavy-weights Fujifilm Graphics, Océ, HP, KBA-Metronic, Gandinnovations and Presstek Europe to offer live lenticular printing and to promote HumanEyes' latest lenticular workflow solution, Producer^{3D}, demonstrating first-hand the versatility and additional revenue streams the technology can offer. Ronen Sobel, VP, Graphic Arts Sales, HumanEyes Technologies said: "The reaction towards our new product Producer^{3D} at drupa was phenomenal. Interest in HumanEyes' range of products in particular has shown there is a definitive trend emerging – more printers are looking for creative ways to grow their businesses, and lenticular provides the ideal print solution in which to do so. In addition, the show has reaffirmed our partner relationships with several companies inviting us to promote lenticular printing with them at forthcoming industry events providing them with a strong 'value-added solution' to support their own product ranges."

More information: www.humaneyes.com/uploads/File/producer-EN.pdf

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11) Brett Martin: 'Mint' printing with Foamalux 'Bright' White

A 'Brighter White' substrate, engineered for use with the new breed of high definition wide format digital printers, is the latest innovation in the Foamalux range of foamed PVC flat sheet from Brett Martin. Extensive research into color pigmentation has led to the development of a brighter white color formulation throughout the Foamalux range which optimizes reproduction capabilities to achieve outstanding print clarity and quality – for a white that makes the print look mint. Advanced image processing delivered in the latest digital technology demands high performance substrates for the quality output of dazzling images and pin sharp text for the highest quality signs, point of purchase displays and exhibition backdrops. To ensure maximum compatibility with evolving digital technologies, Brett Martin have developed Foamalux 'Bright' White, in consultation with digital equipment manufacturers and ink producers to create a substrate for high quality digital imaging and excellent color reproduction. The pigment formulation in Foamalux 'Bright' White has been innovated to provide the maximum levels of UV stability in the ink curing process to produce outstanding image quality and the highest standards of digital reproduction for demanding six and seven color imaging requirements.

More information: www.brettmartin.com

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12) Madico: Mother Green range of environmentally-friendly inkjet films

Madico Graphic Films has significantly broadened its product offering with the launch of its Mother Green range of environmentally-friendly non-PVC inkjet printable films for indoor/outdoor signage projects. For outdoor applications in particular, the Mother Green range enables Madico to supply large format print businesses with the market's broadest range of environmentally-friendly substrates for virtually any promotional graphics requirement, including advertising hoardings, promotional banners, backlights and vehicle liveries. The Mother Green range currently comprises 20 films, all of which have been engineered to match the performance and functional benefits typically offered by PVC substrates. The result is a portfolio that includes both clear and white polyester and polyolefin films for short-term indoor projects, to polyurethane and acrylic based products for long-term outdoor durable requirements. As with all of Madico graphic films, the Mother Green range is clean-room manufactured to ISO14001 requirements and is compatible for printing with the main inkjet printing technologies, including UV, solvent and water-based.

More information: www.madico.co.uk

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13) Fredrix Print Canvas announces new solvent semi-gloss canvas

Fredrix Print Canvas is pleased to announce the launch of a new solvent jet semi-gloss canvas, the 901SGSJ. The 901SGSJ is a new canvas formulated for use with the latest generation of solvent jet printers. The specially designed top coat provides a wide color gamut and offers consistent photo quality imaging available in assorted widths and sizes. The Fredrix solvent semi-gloss canvas allows to utilize the digital technology of today with their history of making the finest in art materials for more than 140 years. Fredrix Print Canvas is based in Lawrenceville, GA and is owned by Tara Materials, Inc which also manufactures the artist canvas, Fredrix Artist Canvas, along with a full line of readymade frames.

More information: www.FredrixPrintCanvas.com

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14) KODAK: Five new Photo and Fine Art Media

KODAK recently rounded off its inkjet media range with a new, finely differentiated family of Photo and Fine Art Media for photographic and artistic reproductions with exacting color requirements. KODAK Photo and Fine Art Media are now the number one choice for vibrant, detailed graphic reproductions in the artistic and creative sector. Five new media with the following product designations are offered by KODAK to meet the demand for alternative surface finishes and textures: KODAK Fine Art Smooth Paper M315DP has a 100% cotton base and a smooth, natural white tint free of optical brighteners, it is acid and lignin-free for excellent durability; KODAK Fine Art Textured Paper M315DP is the same paper with a coarse, textured surface; KODAK Fine Art Fibre Satin Paper M285DP has a satin surface and the look and feel of traditional photographic papers for high-quality color results; KODAK Fine Art Fibre Glossy Paper M285DP is the same material with a glossy surface and KODAK Fine Art Coated Matte Paper 200DP is a high-quality paper with a matte, bright white surface, 200 g/sqm. All of these inkjet media are suitable for long-term presentations or exhibitions as well as for archiving, providing they are printed with pigmented inks. The new KODAK Photo and Fine Art Media can be ordered as 432 mm to 1117 mm wide rolls or as sheets from DIN A4 to A3+.



More information: www.graphics.kodak.com

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15) JM: When Fresh-Food Counters Disappear

Kaisers Tengelmann, one of Germany's largest groceries retailers, was faced with the following question: "How can I communicate to my customers that the store is open until 9pm or later, but the cheese, cold meats and meat counters stop serving from 8pm?" Thesing Sonnenschutztechnik and Junkers & Müllers were able to offer the quality provider among German supermarkets a tailor-made solution: from 8pm onwards, all fresh food counters disappear behind digitally printed vertical screens which can be let down on the push of a button or by remote control. The printed images show that these are the chilled, fresh food counters but that there is currently no service. During the day, the screens disappear into closed boxes that are mounted under the ceiling. The system is based on similar ones for exterior shading but is also perfectly suited to this new application. The digitally printed screen fabric is Mediatex Bermuda. Its characteristics making it the ideal choice for the job. Perfect hanging attributes without curling is a mandatory prerequisite – even under changing humidity levels – as the system does not have any guidance tracks on the sides. In addition, the customer insisted on brilliant print colors as well as soil and water resistance.



More information: www.jm-techtex.com and www.elsbecker-thesing.de

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16) 3P's fabrics made a trip out of this world

3P InkJet Textiles' banners were on board of the 23rd shuttle mission to the International Space Station (ISS). Country Cotton FR (IQ-IJ217) fulfilled the high NASA safety requirements for space shuttle flights. Bay Area Imaging LLC, a digital imaging shop near the Johnson Space Center in Houston, produced four small banners for STS-120, a space shuttle mission to the ISS. The Italian Space Agency ordered the banners for the European-built Harmony module, which was delivered and permanently installed to ISS. "NASA was very specific about the type of fabrics that were allowed on the shuttle and eventually approved Country Cotton FR, a 3P InkJet Textiles Corp product. It was very helpful for the approval process that 3P publishes detailed specification and test reports", Walter Bernard said, the owner of Bay Area Imaging LLC. 3P continually updates and strengthens their product quality and safety standards. Technical data sheets, guidelines and certificates have been made available for download (www.3p-inktextiles.com).

More information: www.3p-inktextiles.com

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17) Neschen in the Volkswagen museum

VW's Autostadt in Wolfsburg, Germany has redecorated its ZeitHaus museum showrooms. Surrounded by the Austrian artist Peter Kogler's images, the museum is now displaying its "Milestones of the automobile" in a completely new backdrop. Neschen, the foil and coating specialist from Bückeberg, Germany, provided the jumbo size media for large format printing. Procedes in Lemwerder near Bremen did the printing and mounting. The right artwork was required, but above all it was the quality of the printed textiles that played a key role in the ZeitHaus. As Autostadt is both a marketing tool and a calling card for VW AG, only top material with extremely good printing quality was considered. Elsewhere in the digital printing industry, 10 textile faults for every 100 meters are within the tolerance levels. But ZeitHaus set an entirely different benchmark and expected a zero fault tolerance. As a result, they chose solvotex artist premium heavy S. And at 300 g/sqm it is one of Neschen's relatively heavy jumbo textiles. This brand product, made by Neschen, is suitable both for Solvent and Eco Solvent and for UV-curing inks. As the latter is free of solvents, Autostadt chose UV-curing inks for the printing process. By using premium inkjet coating, the Neschen medium produces maximum brilliancy: a deep shade of black and glossy colours. It is also virtually scratch-proof and flame retardant. And particularly important during printing is that it lies very flat, with no folds and creases.

More information: www.neschen.com

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18) Freudenberg: Evolon printing media exhibited at European parliament

Evolon, the innovative, non-PVC printing substrate manufactured by France-based Freudenberg Evolon, was recently selected by the organizers of the "Textiles: Material for the Future" Exhibition, to maximize the visual impact of the four-day event at the European Parliament. In tune with the spirit of the exhibition, Evolon was used to demonstrate innovation and environmentally-friendliness in the area of digital printing onto textile substrates. With a scene construction built by design company Carlin, the exhibition 'guided' Parliament members from a meeting room to the institution's hemicycle debating chamber. The 60 sqm Evolon graphic comprised individual panels measuring up to 2.5m high x 2m wide, which were linked together to form various angles in order to maximize visual appeal. Optimized for digital printing, the flame-retardant certified Evolon was printed by French wide-format textile digital printer, Creajet. The team at Creajet printed the Evolon panels at 2m wide and used sublimation inks to produce vibrant colors and sharp pictures.

More information: www.evolon.com/textile-printing-media.html

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19) Inca: Diamant Numerique invested in Inca Turbo Plus

Diamant Numérique, Lille, has invested in the first Inca Turbo Plus flatbed printer to be installed in Europe in order to increase its production capacity. The new Turbo Plus prints up to two extra colors in addition to the traditional four color offer from the Inca with the Columbia Turbo. The Turbo Plus compliments Diamant's six-color (CMYK + Im/lc) Spyder 320+ UV printer installed two years ago. According to Georges Verbaere, Production Director of Diamant; the digital arm of major screen printing group Publiscreen was expanded in order to keep pace with technical developments. Digital printing gave the company access to the short and medium run markets. "Inca Digital's Spyder 320 enabled us to break into digital. Since we purchased the press we have been able to produce small quantities cost effectively on a whole host of substrates. What's more, six colors produce excellent halftone definition", he explains. "The Turbo Plus is equipped with two extra color channels in order to maximize the gamut, choosing from light cyan, light magenta, green, orange, violet and white in addition to CMYK. Diamant chose the addition of light cyan and light magenta to meet their needs.

More information: www.incadigital.com

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20) ErgoSoft RIP runs first Gandi Aquajet in Europe

The water based dispersion ink printer Gandi Jeti 3324 Aquajet lately has been awarded by the European Digital Press Association as best product in the category "Textile Printer". Now, the first of these "Direct-to-Fabric" digital printers of the model Jeti 3324 Aquajet was successfully installed in Europe at the digital printing provider PlotFactory in Switzerland. The prospective company founder and owner of PlotFactory AG, Mr. Rinaldo Fochetti, quickly recognized the potential of this new machine with a printing width of 3 meters and was one of the first to order one Jeti 3324 Aquajet at the ITMA 2007 in Munich. Upon the explicit demand of PlotFactory, this new high performance printer has been supplied together with ErgoSoft TexPrint v.2008 RIP software. "Due to of our positive experience at PlotFactory with the different RIP software products from ErgoSoft regarding usability, speed and color accuracy it was obvious to run one of the fastest and best textile printers on the market with the best RIP software solution for digital textile printing", said the CEO of PlotFactory, Mr. Rinaldo Fochetti on the occasion of the installation of the Jeti 3324 Aquajet in the company headquarter in Weisslingen, near Zürich.

More Information: www.PlotFactory.ch or gandinnoventions.com or www.ergosoft.net

21) EskoArtwork expands distributor network in Eastern Europe

Three new reseller agreements have been signed up at drupa by EskoArtwork in order to meet demand in the Eastern European display and packaging markets, where its revenues are increasing annually by 30 to 60 percent. The company's Kongsberg cutting tables will now be offered by Romanian companies ProPrint SRL and Grup Transilvae, both of Transylvania, and Croatian distributor Fortuna Komers, in this region. EskoArtwork's new contracts are well-timed to react to the exponential growth in this important geographical area following the merger between Esko and Artwork Systems in August 2007. The trio of newly-signed dealers will provide EskoArtwork customers in the region with sales and support services. Grup Transilvae and Fortuna Komers are both long-standing distributors of the full range of HP Designjet and HP Scitex printers, from aqueous- and mild-solvent based products through to wide- and superwide-format UV-curable options. The main customer base for these two companies is within the display and sign-making sectors whilst ProPrint specializes in the packaging industry. All three distributors realise the importance of adding the ability to add cutting, creasing and folding options to their portfolios.

More information: www.esko.com

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22) Megaink: Exclusive agreement with Fujifilm Sericol Australia

After making headlines in March of this year by announcing its merger with INX International, Megaink Digital a.s. has announced that it has signed an exclusive distribution agreement with Fujifilm Sericol Australia. This move will allow Australian wide format ink users access to high-quality products and services now supplied by Megaink to most parts of Europe, the Americas, Africa and the Middle East. Fujifilm Sericol Australia manufactures and distributes UV, solvent and textile digital inks, screen printing inks and consumables, narrow web inks and other related products. With its large team of dedicated staff and nationwide distribution, Fujifilm Sericol was an ideal partner to support Megaink's products in the market. Avi Bukai, Megaink's Director of Business Development, said "We are delighted to be able to join forces with Fujifilm Sericol in order to further develop a positive market for wide-format printing inks in Australia. We hope that our leadership in the digital market in other continents, together with Fujifilm Sericol's strong presence and support network in Australia, will lead to great new business opportunities for both companies." Mark Brown, General Manager of Fujifilm Sericol Australia, added "Fujifilm Sericol is excited to be working with Megaink and to be the sole distributor of their products in Australia. Megaink's high quality and innovative inks will perfectly complement our existing offer of digital products and printers as well as allow us to broaden our offer for wide format printers."

More information: www.megaink.biz

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23) Contex acquires Scanner Distribution Division of IDEAL

Contex A/S announced that it has acquired IDEAL's Scanner Distribution Division. IDEAL has consistently been Contex's largest US-based distributor of wide-format scanning and imaging solutions. This move is designed to provide stronger and more direct support to business partners, distributors and dealers in the North and South American market. Additionally, Contex expects the acquisition to expand their market leadership and increase their distribution base in the North and South American market. The acquisition of IDEAL's Scanner Distribution Division continues Contex's growth strategy and furthers their commitment to connect more closely with their end-customers and distribution partners. With the recently announced new SD Series scanner and their enhanced HD Series, Contex has a broadest range of wide-format scanning and imaging solutions, catering to all types of customer needs in all kinds of industries.

More information: www.contex.com and www.ideal.com

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24) FESPA Mexico: 21 to 23 August in Mexico City

FESPA Mexico World Expo, formerly known as imageWorld prior to FESPA's acquisition of the show in March this year, has attracted exhibitors from the screenprinting and digital imaging industries from across North and South America, Europe, the Middle East and Asia. Michael Ryan, FESPA event manager and coordinator of FESPA Mexico World Expo 2008, comments: "We are delighted with the enthusiasm that we have had from exhibitors and we are particularly thrilled with the response that we have had from first-time exhibitors. This is a direct reflection of the strength of the FESPA brand among leading suppliers who are confident that we will deliver an event that adds real value to their business. After acquiring the event earlier this year, a key aim was to expand the show under the FESPA brand. We successfully managed to do this, having increased the floor space by 25 per cent to 5000sqm to accommodate new exhibitors, which comprise over a third of the event's total exhibitors."

More information: www.fespamexico.com

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25) viscom frankfurt 2008: Industrial Inkjet Printing

Whether used for facades, floor coverings or furniture and accessories, on wood, metal, glass, textiles or many other materials – industrial inkjet printing opens undreamt-of possibilities for advertising technicians, architects, interior decorators, designers, printers, shop fitters, exhibition stand designers etc. At the same time, however, the technique raises countless questions such as, “What is today’s standard?“, “Which economic and environmental aspects are important?“, “What will be practicable in future?“ or “Where does any hidden potential still exist?“ All these questions will be explored in depth at this year’s viscom frankurt. After the great success of last year, the International Trade Fair for Visual Communication will again present a special show on the topic of industrial inkjet printing and provide information on suppliers, possible uses and processing methods. The organizers, Reed Exhibitions Deutschland GmbH, expect 200 international exhibitors and 7,500 visitors from 30 countries.

viscom frankfurt 2008: 30 October to 1 November in Hall 3.0 of the Frankfurt Exhibition Centre

More information: www.viscom-messe.com

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Good bye, see you next month
Yours LFP-Newsletter editorial team

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