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## Latest News about [Large Format Printing](#)

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Dear readers,

here you will find something about interesting innovations and news about Large Format Printing.

### 1) viscom frankfurt 2008: 30 October to 1 November

It will be the biggest viscom ever held in Frankfurt. The International Trade Fair for Visual Communication will open with more than 260 exhibitors at the end of October. Enlarging the exhibition area by ten percent had already become necessary back in June; now the space occupied by the companies is more than 60 percent larger than at the previous event held in 2006 (at that time still under the name PRO SIGN). "With this excellent result, viscom emphasizes its function as the leading trade fair for visual communication," explains viscom Director Petra Lassahn. Meanwhile, the driving forces are not only the 'classic' fields of advertising technology, light advertising and large format digital printing, but also new fields such as digital signage and industrial inkjet printing. A special Industrial Inkjet Printing show with the theme "Industrial meets Materials" will demonstrate the large range of different materials that can be printed on nowadays: Whereas PVC sheets and textiles are already regarded as the classics of printable substrates, glass, wood or ceramic materials are frequently still considered exotic, although mature printing and ink technology is meanwhile available for these media as well.



**More information:** [www.viscom-messe.com](http://www.viscom-messe.com)

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### 2) viscom Italia celebrates its 20th birthday

viscom Italia, organized by Reed Exhibitions Italia, attracts every year leading suppliers from all over the world as they are sure to meet their future customer in Milan. With more than 500 suppliers already booked and more than 13,000 visitors pre-registered viscom Italia is set to break all records. From large format digital printing and imaging to promotional articles and wear, from signs and sign making to digital signage and communication tools, from screen printing to pad printing, from engraving to laser technologies, from Point of Purchase solutions to event technologies and services. Technologies, Applications and Services that meet the need of new marketing strategies. And still, viscom Italia is more than just an exhibition, it's a place where people come to learn about the impact that new communication technologies and marketing strategies will have on their business. Highlight of the Forum will be the presentation of the market research carried out to find out how digital communication and signage will change the marketing strategies of the big spenders. The Forum will also see the launch of the first edition of the ViscomLab, a hands on demonstration area where communication professionals meet and work together to develop new communication solutions. The ViscomLab will be joined for the first time by "Spazio 2010" a dedicated exhibition area where suppliers of new communication means exhibit communication tools that will be market driving tomorrow. Pre-Registration is open till November 5th and allows for free entry to viscom Italia.

**viscom Italia: 13 to 15 November, Milan**

**More information:** [www.visualcommunication.it](http://www.visualcommunication.it)

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Sincerely Yours Susanne Aschoff

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### 3) Inca Digital: New high-speed Spyder V

Inca Digital Printers announces the introduction of the Inca Spyder V, a new, faster printer based on the design of the popular and highly successful Spyder series of flatbed inkjet printers. The Spyder V printer has a unique Inca designed printhead array to achieve a higher throughput than other Spyder 320 printers. Print speed is up to 93qm/hr in production mode with a maximum speed of 130qm/hr. The Spyder V has a print area of 3.2 x 1.6m on substrates as thick as 30mm. While the standard colour set of the Spyder V is four colour CMYK, a six colour version is also available with the option of using Fujifilm Sericol's Uvijet Ultratone colour system. Its colour management flexibility and easy file set-up with the RIP, plus exceptional white ink opacity make it a highly adaptable system for the display printer producing a range of close viewing point-of-sale materials, external displays, backlit/frontlit displays and graphics.

**More information: [www.incadigital.com](http://www.incadigital.com)**

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### 4) HP: New printer for the sign and display market

HP presented at SGI three new printers for the sign and display market: The HP Scitex FB7500 printer is an ideal solution for close-view POP/POS applications, exhibition graphics, signage, backlit displays and posters. The FB7500 printer is built on the proven HP Scitex TJ Series printing platform and offers the added benefit of HP Scitex X2 Printhead technology. The FB7500 printer will be available for purchase worldwide in May 2009; The HP Scitex FB950 printer is a robust flatbed UV printer that delivers high-quality prints and high productivity on virtually rigid or flexible media for the production of durable outdoor and indoor applications, including POP/POS signage, tradeshow graphics, interior decorations, banners and street furniture. The FB950 printer will be available for worldwide general purchase on November 15, 2008 and the HP Scitex TJ8550 printer, it features up to a 50% increase in print speed and up to 20% lower cost per print compared to the preceding HP Scitex TJ8500 printer. With the new TJ8550 printer, PSPs can confidently respond to a wide range of customer requests for the high-speed production of indoor and outdoor applications, including sheet-to-sheet or double-sided applications with the built-in HP Scitex Double-sided printing upgrade. To complement the new TJ8550 printer, HP also introduced HP Scitex TJ200 Ink, a UV-curable ink that delivers improved quality and reliability while lowering operational costs. The TJ8550 printer will be available in February 2009.

**More information: [www.hp.com](http://www.hp.com)**

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### 5) Océ: New Arizona 350 GT UV curable flatbed printer

Océ expands its range with the new Océ Arizona 350 GT UV curable flatbed printer, which includes support for white ink printing and high production print speeds. Designed as a true flatbed system it can print on a wide variety of rigid substrates and features a Roll Media Option for printing onto flexible media. The white ink option enables under-printing for non-white media or objects, over-printing for backlit applications on transparent media and/or printing white as a spot color. The Océ Arizona 350 GT features production print speeds up to 22.2 sqm/hr on rigid media and up to 17.5 sqm/hr using the Roll Media Option. The Arizona 350

GT combines a true flatbed design with a separate, dedicated roll-to-roll system. It can print onto rigid media up to 1.25 m wide x 2.5 m long x 48 mm thick. With the Roll Media Option installed, users can print onto flexible media up to 2.2 m wide. It uses four-color (CMYK) plus white UV curable inks and Océ VariaDot imaging technology with near-photographic image quality. The Océ Arizona 350 GT is ideal for producing a wide variety of display graphics such as event graphics, point-of-purchase displays, limited-term signage, banners, backlit and reflective rigid displays, transit advertising, and directional signage. Contact a local Océ office for availability in your area. [viscom frankfurt: Hall 3.0, booth B 46](#)  
**More information: [www.oce.com](http://www.oce.com)**

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#### 6) **EFI showcases technology portfolio at Graph Expo 2008**

EFI will showcase its portfolio of solutions in its largest trade show booth ever at [Graph Expo](#) (Oct. 26-29, Chicago's McCormick Place). EFI solutions will be demonstrated in [EFI's booth 2000](#) and in partner booths, including Canon U.S.A., FUJIFILM Graphic Systems U.S.A., Konica Minolta Business Solutions U.S.A., Pitman Company, Ricoh Americas Corp. and Xerox. The newest versions of EFI solutions will be on display including Fiery digital print servers; EFI VUTEk superwide digital inkjet printers; EFI Rastek UV wide format printers; EFI Jetrion industrial inkjet printing systems; and print management, Web-to-print, proofing and workflow solutions. A special CIP4-sponsored "JDF Print Shop Live" product area will also be hosted by EFI. In the company's booth and in partner booths, EFI will highlight Fiery innovation in color management, ensuring accurate color from input to output including Color Profiler Suite (CPS) profiling solution and Graphic Arts Package, Premium Edition, designed to ensure total color quality control in the printing workflow for graphic arts professionals. Fiery is also fully compliant with PDF-X3 and supports the PANTONE Goe System. EFI will be demonstrating award-winning UV, solvent and dye sublimation superwide printing solutions, giving show attendees a first hand look at the product portfolio. Specifically, the VUTEk QS3200 and VUTEk QS3200r UV-curing printers, and VUTEk 3360 solvent printer will be on display. The VUTEk systems will also have connectivity to Fiery XF, the EFI BestColor-driven production workflow and color management solution.  
**More information: [www.efi.com](http://www.efi.com)**

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#### 7) **Neolt workflow solutions at viscom italia 2008**

Italy-based manufacturer Neolt will manifest its drive for innovation at the viscom Italia showcasing a new, 160 cm wide flatbed UV printer and a 320 cm wide roll-to-roll UV printer. For contour cutting and engraving jobs, Neolt has the NeoCNC product line, of which the NeoCNC 1325 will be shown. This machine is even capable of engraving in marble up to 5 mm deep. For solvent workflows Neolt will demonstrate the superfast 12-heads NeoJet-K printer together with the impulse welder NeoWELD and the new NeoEyeletter. Neolt has an online solution for simultaneous horizontal and vertical cutting, the XY Matic Trim 165, enabling an uninterrupted print-and-cut workflow. In addition to this, Neolt will demonstrate the new Vertical Foam Trim 160 with adjustable blade. Designed for the CAD/engineering and repro markets is the Neofold 1100E, which may be installed online with a printer for time-saving printing and folding. An important new feature of this machine, to be shown in Milan for the first time, is the automatic crossfold. Of course, various other Neolt products such as laminators and trimmers will be on show as well. [viscom Italia: Hall 3, booth K11-L20](#)  
**More information: [www.neolt.it](http://www.neolt.it)**

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#### 8) **GCC: User-friendly AAS II contour cutting**

GCC, manufacturer in the visual-tech industry, is pleased to introduce the user-friendly AAS II contour cutting for Jaguar IV and Puma III. GCC's advanced AAS II contour cutting is designed to provide Jaguar IV and Puma III users with accurate tracking capability, which includes four significant functions: 1st-mark auto-detection, 4-Point Position, Segmental Positioning and Multiple Copies.  
**More information: [www.gccworld.com](http://www.gccworld.com)**

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#### 9) **SEAL Graphics: New SEAL 600 MD and UV Sol Lam laminates**

SEAL Graphics launched the SEAL 600 MD, a bi-directional, fully-featured machine that is a moulder, laminator and encapsulator. It has a maximum output speed of 4.5 m/min on substrates up to 1550mm wide and 38mm thickness. Pneumatically-operated, the 600 MD provides the ultimate in precision engineering for operator and materials control. The pneumatic nip means that settings are fast, accurate and repeatable; whilst the floating rollers allow for slight variations in the thickness of the substrate to be accommodated within the pressure setting. Being a bi-directional machine, the 600 MD can easily switch from hot to cold applications. Capable of producing a wide range of output types including rigid and flexible indoor displays, floor graphics, backlit, roll-up and rigid outdoor displays, the SEAL 600 MD is set to become the industry's new workhorse and will find favor with both specialist finishing houses as well as inhouse print departments with a

variety of output applications. Also SEAL Graphics has added 'UV Sol Lam' laminates to its extensive range of films and digital print media. UV Sol Lam is a range of durable, pressure-sensitive, solvent-based PVC lamination films that provides excellent protection and enhances the finish of the output of all digital print technologies; especially those produced using UV-cured inks. These high quality films are perfect for both indoor and outdoor use, providing a life of five and three years respectively, with the finishes coming in a choice of Matte, Semi-Matte and Gloss. They are available in roll sizes from 1040 to 1540mm wide by 50 or 100 meter lengths.

**More information:** [www.sealgraphics.com](http://www.sealgraphics.com)

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#### 10) SETeMa: A complete new developed modular washing line

SETeMa introduces its complete new Porta-Wash roll to roll washing line consisting of a series of 4 different washing modules. These modules can be combined to meet customer demands to wash various cloth- and fibre types. The new Porta-Wash line consists of a base module PW-B, a large module with twice the cloth contents PW-L, a large module with a separation wall PW-LD and a J-Box module PW-J with a maximum content of 40 meter. To achieve good water-, wash- and rub-fastnesses a minimum of unfixed dyestuff in the fibre is the main goal of the washing process. For these diffusion limited washing processes the time, temperature and concentration differences are essential factors rather than amount of fresh water and mechanical force. The requirements of the diffusion wash process are the basis for the Porta-Wash line combining a long dwell time with minimal water content, a minimum of fresh water usage and a moderate mechanical impact. In the Porta-Wash line the separate washing modules use recycled and fresh soft water. The newly developed vacuum system in each module largely prevents polluted water being dragged by the cloth into the next bath. The vacuum is adjustable to accommodate for different fabrics. The first two Porta-Wash lines will be operational before the end of the year at two sites. The Porta-Wash is available in 3 cloth widths: 1.85 m, 2.50 m and 3.40 m.

**More information:** [www.setema.com](http://www.setema.com) and [www.2-some.com](http://www.2-some.com)

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#### 11) Caldera: FLOW+ - A new Business Automation Workflow solution

Caldera has launched at SGIA its new Wide Format Business Workflow solution, FLOW+.

The product, an intelligent combination of an MIS (Management Information System), an ERP (Enterprise Resource Planning) and a CRM (Customer Relation Management), is a Workflow software which will interact directly with the RIP spooler. Flow+ is a complete business workflow solution for print professionals who want a tool capable of managing all information from all company departments. The central data of the workflow is the job Ticket, which represents the job to be delivered to a client. FLOW+ will monitor all the necessary phases of the commercial and production process: JOB card, quote, order, inventory, planning, print, finishing, delivery and invoice. The key innovation is that FLOW+ will get "live" information from Caldera's Super Spooler directly from the RIP, automatically updating information about the job process: file availability, printing status, planning. Sales, planning and production departments will be able to monitor the job production cycle "live".



**More information:** [www.caldera.eu](http://www.caldera.eu)

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#### 12) Mutoh Europe releases two House RIP solutions Grip and Grip+

Mutoh Europe nv announces availability of two "House RIP" solutions, called Grip and Grip+, as an addition to its existing range of Mutoh Edition RIP software. The new Grip and Grip+ solutions for PC and MAC users have been developed by Mutoh Europe in cooperation with the France based RIP developer Caldera Graphics. The new RIP software has been specifically tuned to Mutoh's entire wide format digital printer and sign cutting plotter portfolio. Grip is an integrated desktop print solution that provides in an easy interface all that is needed to drive a Mutoh large format printer. Before printing, the user can swiftly crop, rotate, resize or enhance colours. Whether used for processing PostScript, PDF or raster files, Grip delivers high quality output with its powerful ICC compliant rip engine. Grip comes standard with a CostProof module that will allow the user to estimate printing costs. Grip+ is a full featured production workflow solution for large format Print and Print-to-Cut, packed with intuitive and sophisticated features to get the best from a Mutoh printer. Next to the features of Grip, Grip+ also provides full drag and drop functionality, spot colour matching, real time output simulation, a layout tool, tiling and multi-printer spooling for time optimization. For print-to-cut applications, Grip+ can detect and extract contour data intended for contour cutting and can generate reference bar codes on the print data. To complete the print & cut workflow, after completing the printing process, Grip+ can drive Mutoh's SC-PRO and Ultima cutting plotters to create full-colour stickers and signs. The Grip and Grip+ RIP will be distributed through Mutoh authorized resellers. **viscom frankfurt: Hall 3.0, booth D 10**

**More information:** [www.mutoh.eu](http://www.mutoh.eu)

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### 13) Gandinnovations presents new RIP software GandiSoft

Gandinnovations will be showcasing a special presentation seminar on their **booth 3825 at GraphExpo** where customers will see this incredible new RIP software in action with the Jeti range of digital printers. The company enlisted ErgoSoft, a business renowned for bringing groundbreaking color management solutions to the market, to create GandiSoft, a software program uniquely designed to meet the specific requirements of all Jeti printers and the production of large format graphics. ErgoSoft has combined the best features of its two top selling software products into one superior program available only through Gandinnovations. GandiSoft is designed to work in concert with the Job Client, RIP server and Print Queue to make job setup and output easier than ever. User can accomplish all these tasks from one single window. At the heart of GandiSoft is a sophisticated color rendering engine; an open color management system with custom linearization and ink limiting capability, support for various spectrophotometers, and an integrated ICC profiler, color GPS, all of which combine to provide unprecedented control over color accuracy and image fidelity.

**More information:** [www.gandinnovations.com](http://www.gandinnovations.com)

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### 14) SAI: New SpotON diffusion algorithm available

SA International announces the new SpotON diffusion algorithm available in the latest release of the Flexi 8.6 and PhotoPRINT 6.1 software for Windows. Striving to continue to improve Raster Image Processing, SAI has developed this new stochastic screening-based algorithm. SpotON, the enhanced equal dot distribution, avoids banding and artifacts, which are often troublesome especially in lighter areas of prints. The new SpotON diffusion increases the accuracy of the ink placement and variable dots without sacrificing processing speed. The unsurpassed gradient smoothness resulting from the new SpotON is available as a free upgrade to all users currently using Flexi 8.5 or PhotoPRINT 6.0 for Windows. Users should contact one of SAI's value-add resellers to request the free upgrade. In addition the new releases of Flexi 8.6 and PhotoPRINT 6.1 include several added improvements such as the new Ink Split interface, improved Linearization and over 80 new device drivers. This newest release with the SpotON and other numerous improvements is available as a free upgrade to current Windows users. Registered users with earlier software versions qualify for special upgrade pricing.

**More information:** [www.saintl.biz](http://www.saintl.biz)



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### 15) Contex: Nextimage 1.5 with TWAIN, Scan-to-Email and DWF format

Contex and Vidar, a brand of Contex – wide format scanner manufacturer – announced the global availability of a new upgrade to Nextimage multi-function scanning and copying software. This upgrade, available in 10 languages, includes innovations that extend the value and capabilities of installed first release Nextimage. Earlier this year, Contex released a completely new user experience with Nextimage. Now, with many new and enhanced features including a built-in TWAIN driver, Scan-to-Email, DWF file format support and automatic palette creation in 8-bit color mode, Nextimage advances its position as one of the most powerful scanning and copying software in the industry today. Nextimage version 1.5 is a free upgrade to existing Nextimage users. WIDEimage users, Contex' previous generation of scanning software, can now save 40% if they upgrade to Nextimage SCAN before Dec 31, 2008. Combined with Contex and VIDAR's SD Series and HD Series scanners, Nextimage software seamlessly integrates into the office workflow whether you are working in technical, GIS, copy and reprographics or other wide format segments.

**More information:** [www.contex.com](http://www.contex.com)

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### 16) BARBIERI electronic with 3 novelties

BARBIERI electronic presented at SGIA three novelties: A new and improved spectrophotometer Spectro Swing, Spectro LFP and the new version 3.0 of the measuring software Profile-Xpert Gateway. The new Spectro Swing will now be available in two models: The Spectro Swing R which measures reflective media only and Spectro Swing RT which is able to measure both reflective and transparent media. The Spectro Swing R can easily be upgraded to a Spectro Swing RT by software. The Spectro LFP RT has also been redesigned and got several improvements in regards to measuring speed, versatility and user friendliness. At the same time also the new version 3.0 of the measuring software Profile-Xpert Gateway is available which allows using the devices on both Mac and Windows. This measuring software is the link between BARBIERI measuring devices and software products and allows using the Spectro Swing and Spectro LFP together with almost every third party Rip and profiling creation software.

**More information:** [www.barbierielectronic.com](http://www.barbierielectronic.com)



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### 17) JUST Normlicht presented JUST LED proofControl

JUST Normlicht, manufacturer of devices for the visual evaluation of colors and surfaces for the graphic, photographic, textile and automobile industries, presented their highlights and innovations at photokina. While LEDs represent modern technology, it's previously not been possible to meet the strict requirements for viewing conditions. JUST Normlicht has developed a diode control system (patent pending) capable of recreating the spectral properties of virtually any type of light and incorporated it into the new LED proofControl. JUST Normlicht has integrated seven different colored diodes in order to reproduce the entire spectrum as precisely and uniformly as possible and to allow for reliable and stable observation conditions for the life of the viewing booth. The result is a single booth that boasts more than 25000 hours of usage and that can recreate any type of light source, including D50, D65, CWF as well as the viewing condition's of a print buyer's home. The new LED viewing booth have a much longer life before losing any brightness. The new LED viewing booth is easily calibrated using the adJUST monitorCalibration software and a standard measurement device. The result is a powerful viewing tool, applicable for virtually all conditions and designed to evolve as softproofing and remote proofing applications become more commonplace.

**More information:** [www.just-normlicht.com](http://www.just-normlicht.com)

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### 18) Sihl: Polyester film for top-quality frontprints

Sihl introduced a translucent polyester film with microporous SuperDry coating. Thanks to its outstanding properties in the inkjet sector, SuperDry Light Box Film 175 (satin 3461) will set completely new standards. Because of the special coating, the slide film achieves the highest photographic quality for the production of light box displays. Thanks to Sihl's microporous SuperDry technology, the material achieves an unbeatably good photographic quality on all well-known inkjet printing systems, which is in many respects superior to laboratory produced results. This special coating allows inks to be perfectly controlled so that they adhere more effectively to the surface of the medium. The translucent film (190µ / 225 g/qm) is exceptional not only in terms of superior photographic quality, it also scores top marks when it comes to processing and versatility. One of the reasons is the stiffness of the polyester film which guarantees optimum flatness and tear-resistance. Because of its dimensional stability and resistance to moisture and temperature as well as its mechanical robustness this material is perfect for all areas of high-end photo and graphic reproduction. It also has good laminating properties (hot or cold) for longer-term use. The Light Box Film 175 (satin 3461) is available in reels with a length of 20 m and in the widths 36", 42", 50", 54" and 60". **viscom frankfurt: Hall 3.0, booth B 31**



**More information:** [www.sihlgroup.com](http://www.sihlgroup.com)

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### 19) MACtac: New StreetRap film and new overlaminat film

MACtac StreetRap is an 85µ white matt calendered PVC film coated with an aggressive clear acrylic adhesive. It is designed for outdoor sidewalk and parking lot floor graphics and sticks to flat or slightly rough pedestrian traffic surfaces like concrete and asphalt. MACtac StreetRap helps advertisers exploit new sites to display their messages such as trade shows, retail outlets, public buildings, schools, convention centres, sport and entertainment venues. It also allows sign makers and event organisers to make safety and directional signs more visible. The outdoor durability of graphics printed on MACtac StreetRap is 3 months for pedestrian traffic on smooth surfaces, when protected with MACtac Permafex PF 6300 and StreetRap Protect textured overlaminating films that exceed ASTM D2047 norm for slip resistance. MACtac PERMAfun Crystal Gloss is a clear cast PVC overlaminating film coated with permanent acrylic adhesive. Its glossy finish and light refracting additives makes it ideal when glamour and luxury effects are needed e.g. on P.O.S. displays of luxury products, on car body parts and on shop windows for Christmas graphics. It gives a unique sparkling effect to digitally printed graphics and astonishing new nuances to the MACal 9800 Pro plain dark colours. MACtac PERMAfun Crystal Gloss offers a 5 year outdoor durability and is recommended on flat to slightly curved surfaces. It can be computer cut with ease. MACtac StreetRap and MACtac PERMAfun Crystal Gloss are available from MACtac authorized distributors.

**More information:** [www.mactacdigital.com](http://www.mactacdigital.com)

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### 20) POLI-TAPE is expanding its Textile Graphics product range

Meeting the rapidly growing demand of the digital printing market, POLI-TAPE Klebefolien GmbH offers the following new printable films: POLI-FLEX PRINTABLE 4655 is a heat-sealable, printable Polyurethane-film (transparent) suitable for white textiles. POLI-FLEX 4020 is a heat-sealable, printable PVC-film (white) suitable for bright and dark textiles. In order to meet the growing demand for a sublimation-resistant transfer film POLI-FLEX BLOCKOUT WHITE 4501 has been developed. POLI-FLOCK is a high-quality heat transfer rayon flock

and is available in 19 colours. SUBLI-FLOCK 5901 is a heat-sealable Polyesterflock (white) with excellent results with dye-sublimation transfer-printing. To assimilate all these products POLI-TAPE Klebefolien GmbH also offers a variety of thermal transfer presses, suitable for textile transfer on T-shirts, bags, caps, cups, umbrellas and many more. The new products of POLI-TAPE Klebefolien GmbH are available at specialised wholetraders. **viscom Italia: Hall 3, booth E 30**  
**More information: [www.politape.de](http://www.politape.de)**

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### 21) Junkers & Müllers: True-to-Life Art Reproductions

Junkers & Müllers manufactures canvases for art reproductions that can be printed with water-based, solvent and UV inks. The combination of Mediatex canvas and relevant technology makes true-to-life art reproduction a reality. The material is made of 100% natural fibres and was developed after intense discussions with artists to establish their particular requirements. All Mediatex canvases are certified in accordance with the M1, B1 or IMO standards. The new material is being presented at viscom in Frankfurt against the background of a specialist exhibition on "Industrial Inkjet meets Material". Here, the textiles manufacturer presents, among others, a reproduction of a portrait of Johann Lamberts, Lord Mayor of Mönchengladbach from 1800 to 1808. The original oil-on-canvas painting hangs in Mönchengladbach's town hall in the Gallery of Mayors and Lord Mayors. Castle Rheydt in Mönchengladbach currently hosts an exhibition focusing on the history of the town's textile industry. A portrait gallery representing important personalities from the town's history forms part of this exhibition. However, as this is a permanent show it is not feasible to make the original paintings available and instead it was decided by the organisers to use high quality reproductions. The museum's director Dr. Wilhelm Stratmann is delighted with the quality of the output: "There is only one original among the eight reproductions. Visitors wouldn't see the difference if they were not specifically advised of it. The quality of the reproductions is so good that it is hard to believe it's a print." Original paintings have to be scanned in with the aid of a specialist 3D-scanner, before being printed on Mediatex and finished with a surface varnish. **viscom frankfurt: Hall 3.0, booth F 52**  
**More information: [www.im-techtex.com](http://www.im-techtex.com)**



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### 22) 3P fabrics attracted great attention at Sign Africa 2008

Falcon, 3P InkJet Textiles' sales partner in South Africa designed his booth with different kinds of colorful advertising signage to demonstrate the field of possible applications. 95% of all stand prints were on 3P fabrics, more than 80 qm textile prints in total. "We picked consciously colorful images for our banners to get an overview of 3P's quality spectrum and the results were awesome – almost dye sub quality", said Falcon Sales and Marketing Director Eddie Suriah. "Most customers could not believe that solvent printed textiles could look as vibrant as they did – superb!" Particularly with regard to the 2010 Football World Cup the outdoor fabrics TruColor Flag, TruColor Banner gloss FR and TruColor heavy Banner were in focus of the visitors. The fabrics, available up to 122 inches, are very robust and resistant. The flame retardant TruColor Banner gloss FR, which meets the German requirements according to DIN 4102 B1, is suitable for lawful indoor advertising in public buildings as well. 3P InkJet Textiles Corp. developed the TruColor line with the aim to optimize printing results with solvent, eco-solvent and UV-curable printers. The special coating technology ensures stunning prints with maximum ease-of-use.  
**More information: [www.3p-inktextiles.com](http://www.3p-inktextiles.com)**

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### 23) Madico focuses attention on Armani with Lumisty View Control Film

Thanks to the innovative attributes delivered by its glazing enhancement films, Madico Graphic Films was recently called upon by BAF Graphics Ltd, to supply Lumisty view control film for a promotional campaign at the UK stores of global fashion company, Armani Exchange. Armani Exchange chose to use Madico's versatile Lumisty window film because of its ability to control what can and cannot be seen by changing from translucent to transparent depending on the viewing angle. In this case, the requirement was to create the maximum attention among passing shoppers by using Lumisty as a window screen, thereby drawing attention to a retail display in which live models were wearing the latest Armani Exchange underwear collection. The recent one day promotion took place at the company's UK high-street retail outlets in Birmingham, Liverpool, London and Manchester, and saw BAF Graphics Ltd supply and install the Lumisty view control film on behalf of Armani Exchange's franchisee partner, Club 21.  
**More information: [www.madico.co.uk](http://www.madico.co.uk)**

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#### 24) FESPA Digital 2009 bookings already match total for 2008 event

With more than seven months to go until FESPA Digital Printing Europe 2009 (12th to 14th May, Amsterdam RAI), exhibitor bookings for FESPA's third European Digital event already match the total for the 2008 Digital event in Geneva, with many exhibitors significantly increasing their stand space. The challenging economic climate is not reflected in exhibitor demand, which has far exceeded expectations, with over 12,200qm space already booked at the RAI. Enquiry levels are buoyant and FESPA is looking to further increase the exhibition space to accommodate strong demand. FESPA is busily planning an exciting and comprehensive programme of knowledge-sharing activities and show highlights. The show will include a first-rate conference and Showcase Theatre programme, designed to inspire visitors and provide them with valuable business advice, helping them stay ahead of the competition. FESPA will also run its second Digital Textile Conference, following the resounding success of the 2008 Digital Textile Conference in Geneva. The FESPA Digital Print Awards will also be running for the third year in a row, recognising outstanding examples of innovation in digital wide-format printing across a broad spectrum of real-life applications. Entries can be submitted online via the dedicated FESPA Digital Print Awards web site [www.fespadpa.com](http://www.fespadpa.com), or through the link on the FESPA web site at [www.fespa.com](http://www.fespa.com).

**More information:** [www.fespadigital.com](http://www.fespadigital.com)

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#### 25) photokina 2008: New Dimensions in Image Communication

After six very successful days, the 30th photokina concluded in Cologne on September 28. The international photo and imaging industry put on an amazing show in Cologne, as 1,523 companies from 49 countries presented a huge range of product innovations, thrilling the numerous specialist trade visitors and consumers in attendance. As Koelnmesse Executive Vice President Oliver P. Kuhrt stated, photokina thus "reconfirmed its position as the undisputed number one global trade fair for the entire imaging industry. This result was largely due to the tremendous innovation potential displayed by the fair, as photokina showcased not only the latest products but also the technologies and trends that will have a major impact on the market in the coming years." The fair generated a great deal of interest among international trade visitors and professional users from around the world, all of whom came to Cologne to learn more about the imaging technologies of tomorrow and new strategic approaches to the business. With 66 percent of the exhibitors coming from abroad and a larger number of participating countries (2006: 46 nations), the international nature of the fair was also once again enhanced. If visitor estimates for the final day are included, the imaging sector's leading technology and trend show attracted more than 169,000 people to Cologne. The next photokina Cologne will take place from Tuesday, September 28 to Sunday, October 3, 2010.



**More information:** [www.photokina-cologne.com](http://www.photokina-cologne.com)

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#### 26) INTERGEO 2008: Over 15,000 geo-specialists visit INTERGEO

For three days, the Free Hanseatic City of Bremen became the focal point of the international geo community. Over 15,000 experts from all five continents attended the world's biggest congress trade fair for geodesy, geoinformation and land management at the Bremen Exhibition Centre. A total of 24,000 square metres of exhibition space was taken up by around 500 companies who dazzled visitors with the quality and range of their products and technologies. 75 percent of visitors who attended the event with the intention of making a purchase had deliberately waited until INTERGEO before deciding where to place their investment. "Having boosted the number of visitors attending from outside Germany to around 20 percent and the number of non-German exhibitors to almost 30 percent, we have succeeded in further increasing the international appeal of the event after Leipzig in 2007," explains Olaf Freier, Project Manager of INTERGEO and CEO of HINTE GmbH, which is responsible for organising the trade fair. INTERGEO 2009 will be taking place from 22 - 24 September in Karlsruhe.

**More information:** [www.intergeo.de](http://www.intergeo.de)

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#### 27) HumanEyes announces worldwide sales cooperation with Océ

HumanEyes Technologies announces a cooperation in which Océ will promote HumanEyes lenticular workflow solutions with its Océ Arizona 250 GT and newly released Océ Arizona 350 GT UV flatbed inkjet printers worldwide. The move will answer growing demand for turnkey specialty digital printing solutions around the globe. HumanEyes and Océ will showcase the new Producer3D solution with Océ Arizona 250 GT and Océ Arizona 350 GT printers at the **Océ exhibit Graph Expo 08 (booth #2400)** in Chicago, IL, this month.

**More information:** [www.humaneyes.com](http://www.humaneyes.com) or [www.oce.com](http://www.oce.com)

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### 28) Xaar: Global ink partnership with Aqua Tint

Xaar is pleased to announce that Aqua Tint, a leading South Asian ink manufacturer, has been appointed an official 'Xaar Approved Ink Partner'. The partnership is the result of close cooperation between the two companies over the past two years which has resulted in two Aqua Tint solvent inks (Standard and Super Saver) being approved for use with Xaar 128 printheads. Aqua Tint has built a strong reputation as a supplier of consistent quality solvent inkjet inks and are a valued contributor to Xaar's growing portfolio of approved inks, reinforcing Xaar's open ink policy. Based in Mumbai and Vadodara, India and the US, the company uses quality raw materials and manufactures its range of inks under very strict quality parameters. Pigment particle size is milled to accurate sub micron levels to ensure batch-to-batch consistency, stability and quality. As a seal of its endorsement, Xaar-approved Aqua Tint inks also carry Xaar's tamper evident hologram to identify that they are genuine Xaar-approved inks. The Xaar hologram differentiates Aqua Tint ink from non-approved inks.

**More information: [www.xaar.com](http://www.xaar.com) and [www.aquatintinks.com](http://www.aquatintinks.com)**

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### 29) Charterhouse expands further into Europe

Charterhouse is to broaden its European operation with a new office in Zurich, Switzerland. The expansion follows the company's recent contract win with Renault Switzerland. With offices already established in Amsterdam, Brussels, Stockholm and Warsaw, the Zurich operation will further strengthen the company's presence in Europe. Anthony Hawkins, Charterhouse board director, comments: "Our office in Zurich will enable us to support Renault and several other new clients in the region with the high level of support and responsiveness we are known for. These latest contract wins reinforce our belief that European companies are looking for a fresh and innovative print management solution – a solution that Charterhouse is able to offer very successfully." Charterhouse is a UK Print Management Company, offering tailored solutions to companies who want to benefit from cost reduction, improved process and more effective communications. Charterhouse specialises in producing the full spectrum of marketing print, data management and fulfillment.

**More information: [www.charterhouse.tv](http://www.charterhouse.tv)**

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### 30) POLI-TAPE Klebefolien GmbH undertakes further investments

After the relocation of the entire manufacturing and administration offices in 2002 into a newly constructed building, now once again it has become necessary to enlarge the company building. Due to the dynamic progression and the increasing challenges of the departments "product-development" and "distribution", the premises urgently need to be enlarged. Several offices and another laboratory for the increasing personnel are to be built. The construction of the new building will be completed by the end of March 2009. Poli-Tape Klebefolien GmbH is not only investing in the advancement of its product range but in establishing new jobs as well. The sales department structure will also undertake some changes. Since August 2008, Gerrit Rauch is Business-Unit-Manager "Sign & Digital". The business economist has been working for Neschen AG in Bückeberg for the last 20 years. Judith Lenz is another new employee who joined the team in September 2008. She has long term experience and good business contacts.

**More information: [www.politape.de](http://www.politape.de)**

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