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## Latest News about [Large Format Printing](#)

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Dear readers,

here you will find something about interesting innovations and news about Large Format Printing.

### 1) **photokina 2008: The all-inclusive package for trade dealers**

With the International Buyers Lounge, which is located in the Europasaal of the Congress Center East, photokina is offering a special service to trade dealers from all over the world. At this exclusive meeting point you will find all the support you need to make the most of your trade fair visit. The International Buyers Lounge is supported by, among others, the Federal Association of the Technical Retail Trade (BVT), which represents the interests of all specialist trade groups that sell digital imaging products. Every day, even before the fair opens, dealers can prepare here thoroughly for their visit to the trade fair. The services offered include detailed trade fair information, specific product details, solutions to individual problems and access to special databases and the Internet. For example, GfK Marketing Services will be offering ENCODEX. This electronic database not only contains master data for products but also features a new product catalogue that provides access to a comprehensive range of imaging products at the touch of a button. Competent hostesses will help visitors to use the database and tool. The services also include a free nutritional breakfast from 9 a.m. to 10 a.m. at the free welcome desk, and a comprehensive information package containing the photokina catalogue, a fair information publication, and information on products and innovations. The International Business Lounge is open exclusively to registered trade dealers. Registration can be carried out at the fair or in advance on the Internet.



**photokina 2008: September 23 to 28, 2008, Cologne**

**More information: [www.photokina-cologne.com](http://www.photokina-cologne.com)**

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### 2) **viscom europe: The European event for visual communication**

A real 3D showcase of what is on offer in the international market; the show brings together all the major players on the sector: manufacturers, suppliers and service providers. A truly international show, both for visitors and exhibitors, it represents the development of the market. This year it will again present all the latest products and evolutions of the visual communication market. Visitors from all over the world will have the opportunity to discover, see and make contact with the new media and information tools which make up their daily business environment: screens, posters, displays, signs, business and public space signage, point of sale, store front or window and vehicle decoration, event communication etc. The entire conference programme touches on the major issues in the market today: innovation and sustainable development, printing on textiles, new technology, many actual case studies and points of view will be discussed. All the news, information and the conference programme will be available on the web-page.



Paris 2008

**viscom europe Paris: September 24 to 26, 2008, Paris Expo, Porte de Versailles, Hall 7.2**

**More information: [www.viscom-paris.com](http://www.viscom-paris.com)**

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Sincerely Yours Susanne Aschoff

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### 3) GCC: Lc and Lm now available for GCC StellarJET 183UVK

GCC is pleased to announce that the GCC StellarJET 183UVK is now available with optional Lc (Light Cyan) and Lm (Light Magenta) solutions for GCC StellarJET 183UVK. The GCC StellarJET 183UVK comes with standard 4 colors (CMYK) or 6 colors (CMYK + optional Lc, Lm) for customers to select. The GCC StellarJET 183UVK produces graphics at true resolution of 720dpi with CMYK and apparent printing resolutions up to 1440dpi with optional Lc and Lm added, achieving high-quality output performance for indoor and outdoor applications.

**More information: [www.GCCWorld.com](http://www.GCCWorld.com)**

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#### 4) Inca: New bi-directional printing technique

Inca has introduced an innovative bi-directional printing technique that has boosted the production speed of its Onset flatbed UV inkjet printer by up to 25%. Using the new bi-directional mode the automated Inca Onset handles print sizes up to 3.2 x 1.5m at a production throughput of up to 600 sqm/hr. In pure print terms, this equates to a speed of 1,000 sqm/hr. Large format inkjet printers traditionally build an image by scanning printheads back and forth across the substrate. This creates a 'lawn' banding effect when printing in both directions (bi-directional). Banding can be caused by ink droplet placement, the shape of the drops and the differences caused by curing in each direction of printing. However, because the printing method is different on an Onset, this structural banding is not an issue due to its advanced engineering and design. The latest bi-di upgrade improves performance from 500 to 600 sqm/hr, whilst giving users the confidence that they can maintain top quality results. Inca's new Bi-directional printing feature is already being fully utilised on customer installed Onsets and is now available as standard on new Onset machines.

**More information: [www.incadigital.com](http://www.incadigital.com) or [www.whynotinkjet.com](http://www.whynotinkjet.com)**

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#### 5) ONYX Graphics releases ONYX Workflow Software Version 7.2



ONYX Graphics, Inc. has released Version 7.2 for its popular workflow software packages: ONYX ProductionHouse, ONYX PosterShop and ONYX RIPCenter. The new features in Version 7.2 are designed to boost productivity, help realize additional cost savings, and ensure

consistent output quality. All new Version 7.2 software packages include a new dot pattern, "FDRP Enhanced", a new error diffusion dot pattern that produces finer, smoother output, especially in printers with "fixed-dot" modes. The results are most apparent in critical areas such as flesh tones and solid fill areas. FDRP Enhanced enables users to print at lower resolutions, thereby using less ink without compromising image quality. Several enhancements have been included in Version 7.2 to continue to meet the high quality demands of ONYX users, such as More Robust and Accurate Color with improvements in the ONYX ICC Profile Generator, New Spot Color Matching Capabilities including for HP Professional PANTONE® emulation technology and integrated RAL and HKS color libraries, fixes for PDF transparencies and improved cut contour speed and accuracy. ONYX Graphics workflow software Version 7.2 is now available at no charge for download by registered licensees of Version 7.0 and 7.1 from [www.onyxgfx.net](http://www.onyxgfx.net). To upgrade from a previous version or to purchase a new license, please contact a local ONYX reseller on [www.onyxgfx.com/Locate a Reseller](http://www.onyxgfx.com/Locate_a_Reseller)

**More Information: [www.onyxgfx.com](http://www.onyxgfx.com)**

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#### 6) SA International introduces Creative Corner on SIGN.com



SA International (SAi) announces the addition of Paint Protection vehicle templates to the SIGN.com ([www.sign.com](http://www.sign.com)) Automotive Suite. Creative Corner is a new community marketplace where people can buy and sell original electronic images and designs. Art submitted by designers from all over can be browsed by Category, Most Viewed, Top Rated, Artist and more. Vehicle Wrap images, Sign Blank Designs, Unique fonts and more can all be purchased, downloaded and used immediately.

While encouraging unique creativity, the SIGN.com management team moderates all content and e-commerce for compliance with the Terms and Conditions. Those interested in selling artwork can post vector, bitmap or font files and set the selling price anywhere from \$10 to \$10,000. Once approved by the SIGN.com moderators, the art is available for others to browse and buy. Every seller receives royalties and benefits from the chance to build a reputation. "Creative Corner is the perfect opportunity for designers looking for fresh, original artwork to break the mold, while giving sellers a chance to make a name for themselves and earn extra income", states Judy Heft, Director of Marketing.

**More information:** [www.SAintl.biz](http://www.SAintl.biz)

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#### 7) Caldera adds PriceView quotation feature to CostView 2.0

After having fully redesigned and upgraded Caldera's cost management tool CostView, a new quoting feature has been added. PriceView allows user to estimate a selling price thanks to an intelligent comparison of the data with the already existing jobs. To simulate a selling price simply fill in the Print and Media dimensions, this information will be used to calculate the ink costs and will take into account the waste of paper that may occur when the job is printed. The user can set minimum margins, client discounts and other incremental costs. CostView 2.0 is positioned to be the ultimate dashboard for a manager sensitive to production costs. With this module user can calculate all costs pertaining to a job: printing costs, finishing, shipping, machine amortization or other overhead costs. At the end of the day user can export the job listing with all relevant costs as a spreadsheet ready for further analysis. Its webdriven interface can be accessed by any user in the company network using a simple web browser.

**More information:** [www.caldera.eu](http://www.caldera.eu)

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#### 8) Mimaki: New innovative SS21 white solvent ink for JV33 series

Mimaki Engineering Co., Ltd is pleased to announce its new white solvent ink to be used in its JV33 series of wide format solvent inkjet printers. The whiteness of the ink has been decisively improved, to significantly widen the design possibilities for both outdoor and indoor graphics. When printing white ink as an under layer for full color on transparent media the media has to be re-fed in order to print the color on top of the white layer. This often leads to registration problems. To eliminate such Mimaki has developed "White ink overlay printing" which allows simultaneous white and full color printing. Mimaki's new feature for the JV33 enables accurate output of vivid full color graphics with white under layer. While the new white ink retains the advantageous features of SS21 inks such as fast drying and a wide color gamut, the whiteness and opacity are decisively improved. This new white ink enables simultaneous high speed printing of white and color thereby facilitating many more design effects. In addition the pigments in the white ink have been improved in order to prevent a shift of whiteness due to sedimentation. White ink, which uses heavy inorganic pigments such as sand, is liable to sedimentation. When this occurs only the upper part of the fluid is extracted, resulting in color shift. The new white SS21 ink reduces this undesired effect considerably and enables stable and dense white printing.

**More information:** [www.mimakieurope.com](http://www.mimakieurope.com)

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#### 9) ASLAN expands colour range for its metal effect films

ASLAN, Schwarz GmbH & Co. KG, supplier of innovative, self-adhesive speciality film products, has added yet another new product to its range of metal effect films. Available now, the new addition to the successful ASLAN CA 23 line, which already comprised six colours, has a sophisticated stainless steel look. This brushed-look self-adhesive film with a double-sided matt finish has an exterior durability of at least two years and can be used for a variety of creative applications. With the same surface effect on both sides, the polyester films in the ASLAN CA 23 range make for a wonderful, eye-catching metallic look for a variety of applications, including glass. They add a touch of sophistication to letterings, graphics and emblems and, with Christmas approaching, they provide real attention grabbers for shop designs. ASLAN CA 23 comes in 25 m rolls with a maximum width of 1.25 m. [viscom europe Paris 2008: booth C020](#)

**More information:** [www.ASLAN-schwarz.com](http://www.ASLAN-schwarz.com)

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### 10) Sihl: New SuperDry Display Film 165

At photokina Sihl introduces an opaque white polyester film with a well-known, microporous SuperDry coating. The SuperDry Display Film 165 (glossy 3473) is characterised by a combination of excellent photographic quality and outstanding high-gloss effect. Because of its rigidity and stiffness, the robust film guarantees perfect flatness even under different climatic conditions and is therefore very easy to use. Its perfect printer compatibility, easy processing and surface structure make this a perfect inkjet product. The polyester film (165 µm + 220 g/sqm) is convincing not only in terms of photo reproduction but also with regard to processing and versatility. One of the reasons is the stiffness of the polyester film, which offers optimum flatness and tear resistance. Because of its dimensional stability and resistance to moisture and temperature as well as its mechanical robustness – preferably 30-65% relative humidity and 10-30 °C – this material is perfect for all areas of high-end photo and graphic reproduction. It also has good laminating properties (hot or cold) for longer-term use. Sihl SuperDry Display Film 165 (glossy 3473) is available in reels in lengths of 20 m and in the widths 17", 24", 36", 42", 44" and 50". **photokina 2008: hall 10.1, booth B020/C029**

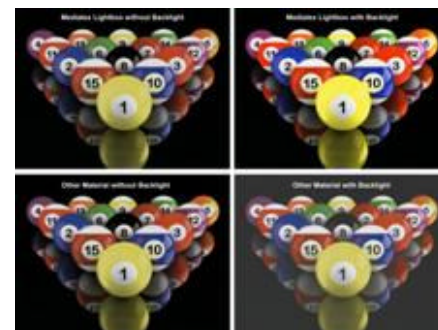


**More information:** [www.sihlgroup.com](http://www.sihlgroup.com)

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### 11) JM: More brilliant colours with Mediatex Lightbox

Junkers & Müllers developed the material especially to meet the specific demands made on printed images used in backlit applications. The key differentiator of this fabric is its special coating. However, the macro-porous coating of Mediatex Lightbox actually intensifies the brilliance of the colours. When light reaches the fabric it initially gets absorbed and then diffused through to the other side. This results in more brilliant colours while black remains truly black and does not turn grey. The fabric is particularly suitable for department store systems, city lightboxes and all backlit showcases, in addition to the traditional exhibition stands. The flexible material is extremely easy to process and does not display any kinking or white brittle – a characteristic extremely important for backlits. Mediatex Lightbox is available in widths of up to 2 metres and can be printed with all solvent and uv inks. Junkers & Müllers will be presenting the fabric at viscom in Paris where the textile manufacturer has a joint stand together with Regulus, Aslan and Arkwright. Together, the four companies can offer nearly the entire spectrum of digitally printable media for the advertising industry, from foils and paper through to textiles. **viscom europe Paris 2008: booth C020**



**More information:** [www.jm-techtex.com](http://www.jm-techtex.com)

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### 12) Neschen expands interior design range

The Solvoprint Wallpaper Painter's Canvas is the latest product in the portfolio and is ideal for images from the world of painting. The irregular texture of the woven textile backing looks deceptively like a canvas painted thickly with oil paints. The canvas medium can be mounted in a stretcher frame and is therefore ideal for art reproductions. The Solvoprint Wallpaper Painter's Canvas has been specially developed for printing with (eco) solvent and UV curing inks. The printing quality is very good and colours are strong and bright. It is also flame retardant (according to DIN 4102 B1). Worldwide, Neschen supplies printable, coated and enhanced sheet media, such as plastic and paper foils, but also textiles for printing service providers. Architects, designers, photographers, interior designers and advertising agencies can draw on a vast range of products for each and every application.

**More information:** [www.neschen.com](http://www.neschen.com)

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### 13) 3P fabrics at SIGN Tokyo

At SIGN & DISPLAY SHOW 2008 (Tokyo/Japan, August 28-30, 2008) Gandinnovations (booth 111) will show the excellent quality output of their new grand format digital printer Jeti 3324 AquaJet with Value fabrics of 3P InkJet Textiles AG. The new member of 3P's Value line Value Premium Flag FR (IQ-IJ 601) was specially prepared for optimized image quality with vivid colors and high definition on both sides. The matt Value Display FR (IQ-IJ 675) is qualified for any sort of display application. The glossy substitute is Value Satin FR (IQ-IJ 677) and for maximum versatility 3P additionally offers Value Gloss FR (IQ-IJ 673), a medium-weight glossy display media.

**More information:** [www.3p-inktextiles.com](http://www.3p-inktextiles.com) and [www.gandinnovations.com](http://www.gandinnovations.com)

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#### **14) Xaar: 1001 printhead receives 2008 PIA/GATF InterTech Award**

Xaar is pleased to announce that the Xaar 1001 printhead is a recipient of the PIA/GATF InterTech Technology Award for 2008. The InterTech Technology Awards honor the development of technologies predicted to have a major impact on the graphic arts and related industries. The Xaar 1001 is the ideal inkjet printhead for commercial print and packaging. Designed for high-speed, single-pass applications, the Xaar 1001 head is at the heart of a number of innovative UV inkjet presses. It delivers excellent drop formation and drop placement accuracy with outstanding operational durability. The head's unique XaarDOT technology allows variable-sized drops to be produced, giving users the ability to select drop size depending upon the application. Fine drops give smooth tones and sharp-edged text, while larger drops ensure good ink coverage at maximum print speed. The 1001 printhead also incorporates Xaar's new HSS head technology, which delivers "through-flow" operation. Most printheads shoot ink by delivering a pressure pulse down a channel that ejects ink from a small nozzle at the end.

**More information: [www.xaar.com](http://www.xaar.com)**

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#### **15) Josero: New office and warehouse in Cambridge**

Inkjet Consumable Specialist Josero is pleased to announce a new warehouse and office in Cambridge, UK. Following the revamping of the website last year and the expansion of the business, new premises are key in taking Josero to a new level of service. The extensive range of spare parts and printheads available from stock makes Josero a choice partner for all professionals in the UK and Europe and their own brand range of inks, launched last year, allows Josero to offer a complete solution for support and ink changeovers. Josero inks were specially formulated and are produced in Europe. In addition to the new premises, the printheads and spare parts lists have been widened to integrate original as well as compatible solutions for Roland, Mimaki, Mutoh, Seiko, Xaar and Spectra based machines. Created in 2005, Josero is the result of a network of former colleagues who are all specialised in the inkjet industry. Registered in the UK, Josero has operating offices in the UK and France.

**More information: [www.josero.com](http://www.josero.com)**

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#### **16) viscom frankfurt 2008: "Meet the Professionals"**

The short development cycle in industrial inkjet printing opens up new dimensions and lucrative markets for manufacturers and designers. To facilitate the exchange between exhibitors and visitors, professionals from the fields of printing, materials and inks will meet for discussions around the topic of industrial inkjet printing at the stand in the special show section each day of the fair at 3 p.m. (Saturday at 2 p.m.). On 30 October, the motto will be "Sustainability: production, application and disposal", as environmental compatibility is also a major concern in industrial inkjet printing. For this reason, inks, materials and systems are to be tuned into one another at the production stage already, so as not to present health or environmental risks. In addition to processing, the disposal of both consumables and of the final product plays an important part. In this context, the special show at viscom frankfurt 2008 will presents examples of products in which health and environmental factors have been taken into account to the highest possible degree. On the second day, 31 October, the discussion starting at 3 p.m. is to deal with "Durability: production cycles, materials and processes". And on the viscom Saturday the subject will be "Practicability: feasibility versus economic efficiency".

**viscom frankfurt 2008: 30 October to 1 November in Hall 3.0, Frankfurt Exhibition Centre**

**More information: [www.viscom-messe.com](http://www.viscom-messe.com)**

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#### **17) EskoArtwork: Van der Schueren appointed Vice Chairman of the Board**

The Board of Directors of EskoArtwork are pleased to see the company arriving at the conclusion of a comprehensive integration process, initiated one year ago with the merger of Esko and Artwork Systems. Turning its focus now towards the next steps in the company's development, EskoArtwork's Board of Directors have decided to make some changes at the Executive Management and Board level. Guido Van der Schueren, currently Executive Management Board Member and Chief Commercial Officer, has accepted to be appointed non-executive Vice Chairman of the Board, reporting to EskoArtwork's Chairman, Jean-Claude Deschamps. Mr. Van der Schueren will relinquish his executive activities and will hence concentrate on strategic projects and related Board matters. Carsten Knudsen, President and CEO, remains Executive Board Member and assumes the leadership of EskoArtwork's management team. The above changes became effective August 1, 2008.

**More information: [www.esko.com](http://www.esko.com)**



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### 18) Kodak: Stephen Green appointed as Vice President, Marketing

Stephen Green has been named Vice President, Marketing, Prepress Solutions for Kodak's Graphic Communications Group (GCG). In assuming his new role, Green will be responsible for building and leading the marketing organization for Prepress Solutions worldwide. With more than 20 years of sales and marketing experience in the printing industry, Green was most recently the Regional Business Vice President, Prepress Solutions, Asia Pacific Region, Kodak's GCG. Green joined Kodak in 2005 following the acquisition of Creo Inc., where he held the position of General Manager, Australia and New Zealand. A graduate of Bolton Technical College in Bolton, UK, Green received a Graduate Management Diploma from the Australian Graduate School of Management at the University of New South Wales and a Master of Business Administration from the Macquarie Graduate School of Management in Sydney, Australia. Green will continue to be based in Singapore, allowing him to capitalize on growth opportunity for Prepress Solutions in this region.



**More information:** [www.graphics.kodak.com](http://www.graphics.kodak.com)

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### 19) GSP: Seeking a highly motivated Technical Sales Support Engineer



Gerber Scientific Products (GSP) is seeking a highly motivated Technical Sales Support Engineer for a challenging opportunity to develop distributor proficiency in the after sales support of the GSP product line through training and support.

This role will be critical for the development of new distribution channels. This involvement will include direct participation in the evaluation of potential new distributors but will ensure the development of technical expertise and infrastructure at new distributors that will enable the support of existing products and new product launches. Normal duties will involve distributor follow up support, disseminating technical information for specific equipment, monitoring and maintaining distributor's technical expertise, spare parts inventory. All of this will be done with the main goal of customer satisfaction with the equipment and distributor. Furthermore, as the Company expert in flat bed UV inkjet and cutter technology this role also requires liaising with GSP headquarters' engineering, marketing and technical support in the US to interpret applications and product enhancements via input gained from distributors and end users. The position will be based out of the Gerber Munich office in Germany reporting to the Director of International Sales. Requirements include excellent communication skills in English and good skills in German. Travel is a requirement both within Europe and International (expected level of 50%). Minimum education level: HNC/HND and 3-5 years of technical support of production equipment are required. Experience with technical support of Wide Format Solutions (inkjet printing and cutting), Commercial Print, Print for Pay, and Graphic Art Applications, RIP and Color Management is an advantage. Gerber Scientific Products is a world leader in the development and manufacture of computerized sign making and specialty graphics systems, software, materials, and accessories. Proven start-to-finish digital design, printing, and production products are carefully integrated to provide sign shops and graphics professionals with comprehensive engineered solutions for durable vinyl-cutting, digital color printing and dimensional signage needs. Gerber also develops and supplies quality state-of-the-art aftermarket materials to maximize equipment performance and output. Gerber is headquartered in South Windsor, Connecticut. Applications will be accepted in English. Please apply on line with the name of the position 'International Technical Sales Engineer' at: [recruitment.eu@gerberscientific.com](mailto:recruitment.eu@gerberscientific.com)

**More information:** [www.gspinc.com](http://www.gspinc.com)

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