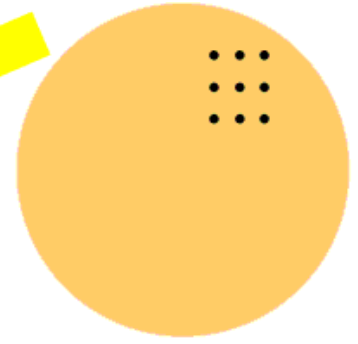


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## Actual News about [Large Format Printing](#)

A free of charge information service

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Monday, 31 March 2003

Dear Readers, dear friends,

this issue of LFP-Newsletter.com will give you a flashback to CeBIT 2003 in Hannover. It became a successful trade fair although the renewed optimism hasn't come easy. At 560.000 (2002: 674.000) the number of visitors was down on last year. But the willingness of attendees to close deals was appreciably stronger. Beside this we have a lot of information you should be interested in.

Sincerely

The entire LFP-Newsletter.com-Team

### Headlines:

- |   |  |
|---|--|
| 1) A new Rockhopper generation                    | 12) ENCAD's printer upgrade promotion                  |
| 2) 3P: Outdoor is "in"                            | 13) Screen printing films on LFP-Systems               |
| 3) viscom goes ISA                                | 14) liveprint – pictures-on-demand                     |
| 4) New TWAIN driver for Contex and VIDAR scanners | 15) Marketing Services offers a platform               |
| 5) Preparing Visual Communication Italy 2003      | 16) Monaco Systems provides new features               |
| 6) Best at three booths at CeBIT                  | 17) Web Consulting opens US Office                     |
| 7) Eisfeld's record: 42 m mega-printout           | 18) Only 2 months to the 2nd DPP-Conference            |
| 8) Canon unveiled W8200P at CeBIT                 | 19) Gruppo Masserdotti installs NUR Fresco HiQ 8C 3200 |
| 9) See you again at CeBIT 2004                    | 20) FESPA 2005 – will come back to Munich              |
| 10) CGS receives SWOP Certification               | 21) Best receives Business Partner of the Year Award   |
| 11) Dr. Graphix Imaging is "Upping the Ante"      | End  |

### **1) A new Rockhopper generation**

Mutoh Europe N.V. announces an addition to its existing Rockhopper 46" and 62" eco-solvent printers, the "Rockhopper II series". The new Rockhopper II second generation eco-solvent printer series will be offered in three different models – 50" (1273 mm), 64" (1651 mm) and 87" (2240 mm). Printing widths are respectively 49", 63" and 86". Where as Rockhopper 46" and 62" printers are positioned as entry-level printers for lower volumes, Mutoh's Rockhopper II printers are production-oriented printers for volumes starting from 20 sqm a day. Equipped with a new set of 360 nozzles/color piezo-electric drop-on-demand inkjet heads, the Rockhopper II combines high speed and high quality printing, with top engine speeds of more than 30 sqm per hour. Print resolutions offered are 360 x 360, 720 x 360, 720 x 720, 1440 x 720 and 1440 x 1440 dpi.

Incorporating 8 color channels, the Rockhopper II printers are set up for both 4 and 6 process color printing. Rockhopper II application possibilities encompass indoor and outdoor poster printing in example vehicle graphics, durable indoor graphics, POS displays. A pioneering feature incorporated into the Rockhopper II series printers is "Dynamic Variable Dot Imaging Technology". This feature enables the Rockhopper II to independently produce multiple and unique dots and moreover to adjust



the size of the ink droplets produced by each of the print head nozzles on-the-fly. Ink drop size range reaches from 5.4 ng to 41.5 ng. Rockhopper II series printers can also be run in tandem with the newly introduced Mutoh Ultima series cutting plotters with integrated POS technology for full automatic contour cutting of signs printed on adhesive PVC. Mutoh will also launch very shortly a self-adhesive polyolefin eco-film for the Rockhopper series printers. This will make Mutoh a pioneer in ecological outdoor printing. The Rockhopper II printer will be shown for the very first time at the Mutoh booth at the oncoming **ISA show, Las Vegas, April 3 – 5, booth 822**. Mutoh Europe N.V. will distribute the Rockhopper II printers through its network of authorized resellers all over Europe, the Middle East and Africa.

**More information:** [www.mutoh.be](http://www.mutoh.be)

[Top](#)

### **2) 3P: Outdoor is "in"**

Use pigment inks for photo realistic outdoor-prints without any after-treatment or fixing. 3P InkJet Textiles offers a performance guarantee with FlagTex and MeshTex when printed with DuPont Fusion aqueous pigment inks. Furthermore 3P guarantees 3 month warranty for outdoor use of FlagTex and 6 month for outdoor use of MeshTex when the fabrics printed with UV-ink (HP), with GO ink (Encad) or with Fusion ink (DuPont). That's a very easy instant outdoor solution. Outdoor is "in". Moreover 3P exhibits the product line for solvent inks. This ink technology stands for long term durability. Therefore it is mainly used for outdoor applications. Solventgloss and VoileTex are smooth, light and translucent polyester media for solvent printers. These textiles allow excellent outdoor as well as indoor use because they got a certification of fire retardancy. At **ISA booth 216** you will find the 3P palette of outdoor fabrics.

**More information:** [www.3p-inktextiles.com](http://www.3p-inktextiles.com)

[Top](#)

### **3) viscom goes ISA**



Round about 65 percent of the whole exhibition area is booked out at viscom 2003, 4. – 6. September in Düsseldorf. 108 Exhibitors take part and have definitely booked their booths. Building up the international image of this fair in the American and Asian market viscom is cooperating for the second time with **ISA show in Las Vegas on 3. – 5. April 2003. At viscom booth 2781** "European Signshows" exhibitors and visitors can contact representatives from

France, Spain, Italy or Germany to find out news about signmaking-events this and next year in Europe. The viscom organizer Reed Exhibitions Deutschland GmbH meanwhile has also good connections to the South-Korean KOSIGN open up new markets for their exhibitors.

**More information:** [www.viscom-messe.com](http://www.viscom-messe.com)

[Top](#)

### **4) New TWAIN driver for Contex and VIDAR scanners**

The SCP Software Company announces the upcoming release of EasyTWAIN, the new TWAIN driver for Contex and VIDAR large-format scanners. EasyTWAIN guarantees a smooth, direct scanning workflow from a road range of graphic, CAD and GIS applications, fulfilling the needs of a great number of customers. EasyTWAIN, including an A4 (A-sized) demo version, is scheduled for release to the market in March and will be sold through the SCP web shop at [www.easytwain.com](http://www.easytwain.com). The new software will be on show at **Contex hall 1, booth 2 F 2** and the **SCP / VIDAR in hall 1, booth 7 L 2**.

**More information:** [www.scp.de](http://www.scp.de)

[Top](#)

## **5) Preparing Visual Communication Italy 2003**



Visual Communication Italy, will be held in **Milan, Italy November 14 – 16, 2003**. Due to the increasing request for exhibition space Visual Communication Italy will extend this year over 4 halls, (28,000 m2) hall 2,3,4 and the additional hall 1. To facilitate both visitor circulation and accessibility to all halls, Visual Communication Italy will also have 2 entry gates: Porta Boezio with direct entry into the new hall 1 and Porta VI Febbraio with direct entry into hall 4. Already 4 weeks after started sales Visual Communication occupies 78% of the entire exhibition area with more than 196 exhibitors. To further develop our contacts with the American market the organizer of Visual Communication will be present at **ISA, Las Vegas** with their own stand as the meeting point for the Italian industry. Exhibitors of Visual Communication Italy will be able to have a fixed meeting point during the American show at **booth 2178**.

**More information:** [www.visualcommunication.it](http://www.visualcommunication.it)

[Top](#)

## **6) Best at three booths at CeBIT**

A range of Best proofing solutions has been shown successful at CeBIT 2003 in Hannover at three Best technology partner booths. The company's industry-renowned Best Screenproof, Best Colorproof and Best Remoteproof have been among the solutions being demonstrated by Canon, Hewlett-Packard and OKI. Colorproof is a powerful proofing solution for high-quality output on inkjet and laser printers. Screenproof is a color and screen accurate digital proofing solution for large format inkjet printers. Remoteproof is a quality control proofing solution that allows users to compare and measure color values of proofs created at a single or at multiple locations. Also on display has been Best Designer Edition for Mac OS X environments, enabling users to print directly from applications such as QuarkXpress, InDesign and PageMaker. Additionally, Best PhotoXposure, the secure, production and photo process solution for photographers has been demonstrated.

**More information:** [www.bestcolor.com](http://www.bestcolor.com)

[Top](#)

## **7) Eisfeld's record: 42 m mega-printout**

At CeBIT 2003 Eisfeld's PosterJet® and Canon have started a very successful attempt on a record in producing the longest printout of a separate file all over the world. Using the LFP-InkJet technology they made out a mega-print 42 meters long and 904 mm width in a 1.200 dpi resolution. To give visitors and specialists an impression of the enormous proportions the printout has been rolled out along the Canon booth at CeBIT. Both the new version of Eisfeld's high-performance RIP PosterJet® 6.5.5 and Canon's Large Format Printer W8200 had managed the job in less than four hours. It has been printed without a break. PosterJet® had finished processing the huge 1.4-gigabyte-PS-file after four minutes. The record-printout captivated with highest quality and excellent color precision.



**More information:** [www.posterjet.com](http://www.posterjet.com)

[Top](#)

## **8) Canon unveiled W8200P at CeBIT**

This is an exciting year for Canon's Large Format Printers. The launch of the dye ink based 44" W8200D means that Canon can now boast a comprehensive line-up of products which also includes the A3+ desktop W2200, the 24" W7250 and the 36" W7200. And more exciting is: 2003 sees the launch of Canon's first pigment ink Large Format Printer. The pigment ink based W8200P has been unveiled on the Canon booth at CeBIT. It will be launched soon. Regardless of the size, each of Canon's Large Format Printers benefits from the same range of features that bring outstanding high-resolution quality printouts at exceptional speed. The functionality of these printers is further enhanced by the availability of compatible software RIPs. Developers had demonstrated their products in conjunction with the Canon printers on Canon's booth: Best GmbH have shown their proofing RIP Colorproof, their RIP Designer Edition together with their Photo RIPs PhotoXposure and Photo Edition. Eisfeld Datentechnik has demonstrated the company's key product PosterJet®. SCP, from Aachen, was also being attended. They have shown their well known Daylight RIP, as well as DaylightCAD for Canon, a CAD driver which has been especially designed for Canon. Finally CGS Computer Graphic Systems have demonstrated their specialist proofing RIP, O.R.I.S.

**More information:** [www.canon-europe.com](http://www.canon-europe.com)

[Top](#)

### **9) See you again at CeBIT 2004**



CeBIT 2003 has provided a welcome boost. 6.526 exhibitors have shown their comprehensive range of innovative advances in hardware, software and services clearly persuaded buyers. In this sense, the CeBIT-based industry once again successfully underscored its role as the economy's leading engine. Exhibitors at CeBIT 2003 reacted positively to the show and the 560.000 visitors (2002: 674.000) and expressed genuine satisfaction with the outcome of the event. "It's not the number of visitors but the quality of contacts that counts. Quality over quantity is the hallmark of CeBIT 2003" they declared. The best indication that exhibiting firms were satisfied with the run of the trade show was their declared intention to return for the next CeBIT. 82 percent of exhibitors expressed a desire to take part in CeBIT 2004. It will be staged over seven days from Thursday, 18<sup>th</sup> to Wednesday, 24<sup>th</sup> March 2004.

**More information:** [www.cebit.de](http://www.cebit.de)

[Top](#)

### **10) CGS receives SWOP Certification**

CGS Publishing Technologies International has been granted SWOP (Specifications for Web Offset Publications) certification for the O.R.I.S. Color Tuner system, using Canon's new image PROGRAF W2200, W7250 and W7200 printers. By following the instructions in the O.R.I.S. Application Data Sheet, proofs from these Canon devices can be consistently reproduced at the quality level intended and desired by an advertiser or publisher. CGS first announced its integration with the Canon six-color devices at Graph Expo 2002 in October. To produce consistent, contract quality proofs on affordable inkjet devices, O.R.I.S. Color Tuner uses advanced color management and customized paper. The system's selective color correction functionality is unique. Color Tuner version 5 will also feature automatic device calibration and independent spot color calibration.

**More information:** [www.cgs.de/en/news.html](http://www.cgs.de/en/news.html)

[Top](#)

### **11) Dr. Graphix Imaging is "Upping the Ante"**

DGI introduces the new exclusiv Micro Titanium Coating. The block out, water-fast Scrim Vinyl comes in single side printable, 17 Mil. and both sides printable, 19 Mil.. The scrim vinyl is a tear-resistant calendar vinyl banner substrate with a black out layer to distract backlight and shadows. With the Micro Titanium Coating, Dr. Graphix Imaging's Scrim Vinyl's are scratch resistant and compatible with most dye, pigment, solvent and oil-based inks. The versatility of the Micro Titanium Coating brings even more printer compatibility allowing DGI Scrim Vinyl and selected outdoor medias to be used with several printers. Dr. Graphix Imaging also offers Adhesive Matte Vinyl, Color Inkjet Paper, Adhesive Presentation Matte, TR61 Universal Outdoor Matte and PVC Reinforced Banner with the incredible Micro Titanium Coating, available in 36", 50" and additional sizes upon request.

**More information:** [www.drgraphix.com](http://www.drgraphix.com)

[Top](#)

### **12) ENCAD's printer upgrade promotion**

ENCAD – A Kodak Company is offering at least EUR 1.500 as part of a trade-in incentive for existing users who wish to take advantage of the latest NovaJet technology and upgrade their large-format printing capability. To receive the reduction off the invoice price of a new ENCAD NovaJet printer, existing users of either ENCAD or Kodak large-format printers simply need to return details of the printers' serial number to ENCAD or the respective supplying reseller. For users of other large format printer products, ENCAD is offering at least EUR 1.500 off the price of a new ENCAD NovaJet upon return of the motherboard of the large-format printer to ENCAD or supplying reseller. Any 24" or wider large-format inkjet printer, or electrostatic, thermal or laser/LED plotter qualifies for the ENCAD upgrade promotion. It offers customers the chance to claim at least EUR 1.500 on purchases of either ENCAD's NovaJet 750, 850 or 880 printer in definite versions. ENCAD's promotion has the added benefit of allowing existing users to keep their old ENCAD printers unlike users of other large-format printer products. ENCAD's Printer Upgrade Promotion will run until 31<sup>st</sup> May 2003.



**More information:** [www.encad.com](http://www.encad.com)

[Top](#)

### **13) Screen printing films on LFP-Systems**

The latest technical developments make it possible: screen printing films can nowadays be created with inkjet print systems in highest quality. This was the central message of an information day for the screen printing specialized trade to which the four companies Agfa, ColorGATE, EPSON and System had invited to. About 40 representatives of specialized trade companies were presented the latest technologies for the creation of color separations with large format inkjet systems in theory and practical usage in the Düsseldorf location of EPSON Germany. The present-day inkjet technology opens up attractive possibilities for the in-house production of screen

printing films without the usage of chemicals or exposure. Simultaneously, the pure digital production of color separations brings high levels of comfort and efficiency into the screen printing pre-production process. And the result is amazing in its quality. But: In this process the standards for resolution, high density, screen angles or support of spot colors must be covered. Therefore the technical components – the inkjet print system, the addressing and RIP-software and the film material have to interact perfectly. This is the case especially when using a combination of EPSON Stylus PRO 7600 or 9600 with the Screen&Sign software by ColorGATE and the Agfa SelectJet screen film. For the start into providing solutions for printing form production based on inkjet systems, System offers the specialized trade in cooperation with Agfa, ColorGATE and EPSON different complete packages including a training and inside service which would be available until end of March.

**More information:** [http://graphics.agfa.com/product/CatProd\\_DisplayPublic.html?id=7017](http://graphics.agfa.com/product/CatProd_DisplayPublic.html?id=7017)

[Top](#)

#### **14) liveprint – pictures-on-demand**

FineArt and posters of highest quality produced at your point of sale and your customer sees his image being printed – only imagination? No, not with “liveprint – pictures-on-demand”. It’s a digital print solution with a touchscreen monitor. You select the requested image, the media and the print size on the touchscreen monitor. With liveprint you are no longer limited to fixed print sizes. You can scale without limitations – from postcard to large formats – at your customers needs. Then you start the print. You can do all this at your point of sale in the presence of your customer. That’s liveprint and it means: wide range of well known and popular painters and graphical artists, each motif now available as often as requested, outstanding quality of prints, easy to use by state-of-the-art “touch screen” technology and more. To come in receipt of all these possibilities please contact din.a.x Digitale Bildverarbeitung GmbH.

**More information:** [www.liveprint.org](http://www.liveprint.org)

[Top](#)

#### **15) Marketing Services offers a platform**



Marketing Services 2003 provides a platform for the licensing industry. The “International Trade Fair for Marketing and Communications” in Frankfurt/Main is a meeting point where licensees and licensors come together. Licensing is becoming a more and more important component of a successful marketing mix. This is why the organizer offers the licensing industry the opportunity to present themselves at this fair. With a volume of almost seven billion EUR, the market for licenses in the German-speaking world is significantly large and is expected to continue growing. That needs a suitable platform. This platform is provided by Marketing Services **from 28 to 30 April 2003 in Frankfurt/Main, Germany**. The specialist trade fair brings together eight important components of the marketing mix. Furthermore, an extensive program of conventions and supporting events has developed around the framework of the fair. This is why the “media forum” has established itself in recent years as a place for experts to exchange opinions and experiences.

**More information:** [www.marketing-services.de](http://www.marketing-services.de)

[Top](#)

#### **16) Monaco Systems provides new features**

All releases of Monaco Systems now include new features. X-Rite DTP41B Series II spectrophotometer will be supported with serial or USB cabling. There are reduced patch sets for both RGB (343 patches) and CMYK (378) patches output devices. The MonacoOPTIX colorimeter supports both CRT and LCD profiling. Improved monitor profiles with instrument-assisted monitor contrast settings for LCD’s now provide optimum dynamic range. There is an enhanced language support for English, German and French. Spanish and Japanese will be available soon. MonacoPROFILER Gold and Platinum Editions also include these new features: At first the enhanced profile editing, including a profile whitepoint tag editor for adjusting the whitepoint of output profiles using LAB tools. At second the ECI (European Color Initiative) color test chart support.

**More information:** [www.monacosys.com](http://www.monacosys.com)

[Top](#)

#### **17) Web Consulting opens US Office**

Web Consulting, the UK-headquartered digital printing and imaging consultancy, has opened a new office in Boston, MA in order to serve businesses in the US while establishing a strong, local presence. Operating as Web Consulting USA, the office will be managed by Michael Flippin, a highly respected digital industry consultant. Michael Flippin is a recognized expert in analyzing digital printing markets. He joined Web Consulting in 2002 to help expand the company’s range of services and capabilities offered to clients in North America, Europe and Asia. This is the second of two new office openings for Web Consulting. In March 2003, Web Consulting will open a new office in Shanghai, China, as part of a major expansion program.

**More information** [www.webconsulting.co.uk](http://www.webconsulting.co.uk)

[Top](#)

### **18) Only 2 months to the 2nd DPP-Conference**

There are only 2 months to go to the 2<sup>nd</sup> **DPP 2003 conference**, which will be held at the **Hilton Barcelona Hotel on May 18 – 21, 2003** in the heart of Barcelona, Spain. If Large and Grand Format Printing is your business segment and you want to interact with, share and learn from those leading the way in digital production printing, this conference is the outstanding meeting place because a world consortium on printing is gathering there. End users from Europe and the world will talk about their experiences with different end-to-end solutions. All presentations will be simultaneously translated from English into Spanish and vice versa and there will be networking opportunities with vendors, suppliers and end users. DPP 2003 is an organization of IS&T and a consortium of the main industrial leaders. Many eminent speakers have accepted to bring original contributions, such as Large Format Printing, color management, inkjet lamination or remote printing in the construction industry.

**More information:** [www.imaging.org](http://www.imaging.org)

[Top](#)

### **19) Gruppo Masserdotti installs NUR Fresco HiQ 8C 3200**

Gruppo Masserdotti srl of Brescia, Italy, a digital print service provider specializing in all forms of outdoor advertising materials, recently installed a NUR Fresco™ HiQ 8C 3200 inkjet production press from NUR Macroprinters. The NUR Fresco joins a NUR Blueboard™ superwide inkjet printing system and several wide-format printers from other suppliers in the company's equipment roster. Masserdotti is a major 3M customer in Italy and produces a wide variety of outdoor advertising materials – billboards, banners, posters and building wraps etc. – on substrates ranging from self-adhesive vinyl (SAV) to mesh and PVC. The company is widely recognized in Italy for work it has done producing outdoor graphics for such well-known landmarks as the Ducal Palace in Venice and the Big Guard building in Verona. With the NUR Fresco HiQ 8C 3200, Masserdotti can now produce high quality 4- or 8-color graphics on the widest variety of rolled or single sheet media in widths up to 3.2 meters and at speeds up to 100 square meters per hour.

**More information:** [www.nur.com](http://www.nur.com)

[Top](#)

### **20) FESPA 2005 – will come back to Munich**

FESPA has announced that its next exhibition in 2005 - will be held in **Munich, Germany from Tuesday 31 May to Saturday 4 June 2005**. To reflect the exhibition's growing geographical reach and continued adoption of new technologies, FESPA 2005 will adopt a new slogan, "Future of Global Imaging". FESPA 2005 will be held at the New Munich Trade Fair Centre. The choice of venue has the full support of ESMA, the European Screen Printing Manufacturers Association. FESPA 2002, held last year in Spain at the IFEMA Exhibition Centre in Madrid, attracted almost 28,000 visitors from a record 111 different countries. Exhibitors at FESPA 2002 numbered more than 350 and between them amassed over 40,000 qm of stand space. Marketing of exhibition space is expected to commence in the summer of 2003.

**More information:** [www.fespa.com](http://www.fespa.com)

[Top](#)

### **21) Best receives Business Partner of the Year Award**

Electronics For Imaging (Nasdaq: EFII) the world leader in imaging solutions for network printing, announced today that Hewlett-Packard Latin America has awarded EFI's Best Division with the prestigious 2002 Gaudi, Business Partner of the year award. Best received the award for its outstanding contribution to the Latin American graphic arts market. "HP is delighted to welcome Best to the Gaudi award winners club for their continued dedication to the printing industry," said Ignacio Fonts, VP and GM, HP Inkjet Commercial Division. "We rely on innovative partners like Best to bring powerful, feature-packed solutions to our customers." "This recognition reflects our commitment to Hewlett-Packard and to bringing high-quality proofing products to the printing market," said Javier Rodrigues, Latin American Sales Manager, Best. "We continue to support HP's technology and value our long-term partnership with them."

**More information:** [www.bestcolor.com](http://www.bestcolor.com)

[Top](#)

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