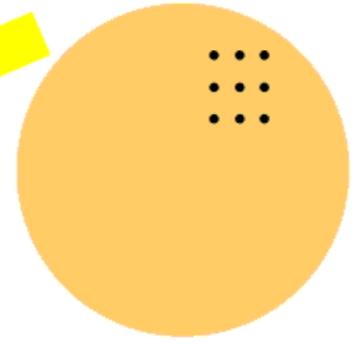


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Latest News about [Large Format Printing](#)

A free of charge information service

Publishing Company: CREAT, Spain; editor in chief: Susanne Aschoff

Friday, 1. July 2005

Dear readers,

Here you will find something about interesting innovations and news about Large Format Printing.

1) FESPA 2005: Exhibitors hail FESPA 2005 as an international success

With official statistics now available, the organisers of FESPA 2005 have confirmed that a record 121 different countries were represented from visitors to the event, reflecting FESPA's unrivalled standing as the premier exhibition for the global digital/screen and large format markets. The exhibition welcomed over 60% of its visitors from outside of Germany. 53% of visitors were from other European countries, whilst 9% visited the event from other continents. Once again, FESPA lived up to the expectations of the exhibitors. Reports from many of the 532 companies, who between them covered over 27,500 sqm of stand space, cited both the high volume and decision-making calibre of visitors to be instrumental in the success of the event for them. As the first FESPA exhibition to be organised by a specialist in-house team, Frazer Chesterman is naturally upbeat about the overall success of FESPA 2005. Importantly, Chesterman sees the accomplishments in Munich as paving the way for the Association's latest initiative– FESPA Digital Printing Europe 2006 - scheduled to take place at the RAI in Amsterdam, The Netherlands, from 16 – 18th May next year. Comments Chesterman, "The FESPA team are absolutely thrilled with the resounding success that companies once again encountered at FESPA. Clearly the results demonstrate FESPA's 40 years experience in running successful events and our continued commitment to the interests of both exhibitors and visitors to our shows. Based on feedback from exhibitors to FESPA 2005, the event is clearly proven as the premier international event in which to generate business in this sector."

More information: www.fespa.com

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Sincerely

Yours Susanne Aschoff

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2) Scitex Vision: Wide Format Technology in Hongkong

Hong Kong-based Standard Chan continues to put its faith in Scitex Vision large format digital inkjet technology as it targets China as a growth market with unprecedented potential. A pioneer in producing award-winning advertising and display print for nearly three decades now, Standard Chan's authoritative blend of innovation and traditional craftsmanship has earned the company a deserved reputation for exceptional quality and service. Standard Chan was delighted to be the first company in Hong Kong (in 2004) to showcase the extra speed and color quality delivered by the Scitex Vision TURBOjet. The Scitex Vision TURBOjet wide-format inkjet printer has been specifically developed to meet the exacting requirements of the display and large format sector. The mainstay of Standard Chan business is in wide format billboards and what Tony Chan describes as 'transit media', such as the McDonalds ad, being used on over 40 buses around Hong Kong central. "With five metres width and no constraint in length other than how the material rolls are supplied, the Scitex Vision XLjet is exceptional for wide format billboards whilst the speed of the Scitex Vision TURBOjet is ideal for large volume output for use on buses or trams or for display posters, like the DHL job, used in the underground stations." The huge DHL poster shown came in 800 different sections, printed off the Scitex Vision TURBOjet, as compared to the 15-piece McDonalds bus ad. We view Scitex Vision almost as partners with respect to their continued investment in technological advances that help drive the market sector in which we operate," notes Chan, "and it is a definite advantage to us that Scitex Vision's Asian headquarters is also based here in Hong Kong."



More information: www.scitexvision.com

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3) Matan: New Matan JetSetP industrial inkjet printer

Matan Digital Printers has launched at FESPA 2005 the new Matan JetSetP industrial inkjet printer, complemented with optional accessories. Matan also announces reduction in ink prices and consumables in Europe. The Matan JetSetP printer, utilizing innovative Hitachi inkjet technology, is available in 3.2 meters (10 ft). It prints up to 6 colors with an apparent 600dpi resolution. The Matan JetSetP printers support multi roll and backlit features. The new optional accessories would be presented at FESPA include a jumbo media roll feeder and media collector for an efficient finishing process, enabling superior performance in production environments. The printer's original and contemporary design is both operator and maintenance friendly. For maximal output quality the Matan JetSetP utilizes supreme Matan inks, optimized for this product line. These high durability inks have vivid colors and ensure extra high consistency between batches. During FESPA Matan will announce a reduction of its ink prices for the European market. In addition, Matan has introduced at FESPA its new availability for consumables, in a warehouse located in Belgium. "Keeping our inks and other consumables in close proximity to our European client base will dramatically cut lead times and allow us to improve our service even more", said Hanan Yosefi, Matan's President and CEO. "I believe that this combination of a new product, updated ink prices and a warehouse in Belgium will place Matan at a prime position vis-à-vis the European market".

More information: www.matanprinters.com

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4) Mutoh introduced Cobra 100uv

At the FESPA show, Mutoh unveiled a new 100" wide-format inkjet printer, the Cobra 100uv flatbed and Roll-to-Roll Inkjet Printer with UV-Curable Inks. Designed specifically to accommodate the needs of high-volume industrial operations or print environments, Cobra 100uv produces quality prints with highly saturated colors at resolutions up to 1440 dpi. The new printer accommodates media widths up to 2540 mm (100 inches) wide. This advanced system is the result of collaborative effort between Mutoh Europe nv and Agfa Gevaert. Cobra 100uv will print on rigid as well as on roll media at speeds up to 100 qm/h. "Cobra 100uv is the first tangible result of the joint development efforts of Mutoh Europe's and Agfa's R&D group", says Arthur Vanhoutte, Mutoh Europe's Managing Director. "Cobra 100uv signifies Mutoh's entry into the high-end industrial inkjet market. It will also be the first UV-technology based inkjet product in our portfolio of wide-format piezo inkjet printers". Cobra 100uv's shuttling printing system provides uninterrupted operation for maximum productivity in industrial environments. The combination of precision print heads and the new UV-curable Cobra inks offer exceptional color quality and excellent scratch resistance on a wide range of flexible and rigid media, e.g. coated and uncoated film, paper, frontlit & backlit films, canvas, aluminium plates, screen printing cardboard, foam PVC. One of the patented features incorporated in the Cobra 100uv is the "Controlled Ink Supply System", which conditions the ink. This closed loop ink circuit enables degassing of the ink through continuous circulation, eliminating air bubbles in the ink chamber that could interfere with the print head. It also controls the temperature and thus the viscosity of the ink, which contributes to more reliable, uniform drops when they are projected onto the media. Cobra 100uv inks offer optimal adhesion and color durability on a wide range of substrates.



More information: www.mutoh.be

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5) Digirex launched the Technojet Flat UV

Digirex Digital Company has launched Technojet Flat UV at FESPA. The Technojet Flat UV is the only printer in the industry, which is printing with the screen-printing method on the sheet substrates. The substrate is fixed on the surface with the vacuum system and the heads are moving in both directions to print on the substrate. Both the software and the unique method that it uses, it allows printing the mirror of the same image on the backside of the substrate to the exactly the same point. So that when you cut the substrate, you can see the same image on both sides. The printer uses UV-Curable digital ink. It provides edge-to-edge substrate printing without the need of lamination, over coating or mounting. The resolution is up to 360 dpi depending upon the graphic application. Technojet Flat UV also allows to print in temperature sensitive substrates such as delicate fabrics, plastics and large rigid sheets because of its old UV system. The thickness of the substrate can be up to 4.5 cm. It has a 4 Xaar 500/360 print heads and printing width of 244 x 122 cm.

More information: www.digirex-tr.com

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6) Hollanders introduced ColorBooster

On FESPA, Hollanders Printing Systems B.V. introduced the ColorBooster, a wide 8-color digital production printer. The ColorBooster is equipped with 16 printing heads made of 180 nozzles each, a resolution of 360 x 360 dpi up to 2880 x 2880 dpi and a printing width of max. 2230 mm. The average printing speed with 100% coverage is 22 qm/h (8 colors 720x360 dpi) and 39 qm/h (4 colors 360x360 dpi). The device has an open ink system with ink stocks of 8 x 5000 ml and an additional anti-sedimentation-system. The ColorBooster was designed as a versatile printer for indoor and outdoor articles such as flags, banners and high-quality promotion prints with water-based dispersion inks in direct printing. FESPA represented the first trade show appearance for Hollanders Printing Systems. An unexpected high number of visitors with a great interest in the ColorBooster exceeded the company's expectations.

More information: www.hollanders-ps.nl

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7) Gandinnovations at viscom 2005

Gandinnovations will showcase its Jeti 3318 printer at viscom 2005 in Düsseldorf/Germany. The printing area (3.3 m) will remain the same but its head carriage will now host 18 Spectraheads. The ink designation is 3 heads per color allowing for 6 color combinations. The Jeti 3318 print speed is 51sqm per hour in best mode and 68sqm in production mode. At the forefront of the technological enhancements is the software upgrade which can detect if any individual nozzle may be misfiring. The software will automatically compensate the saturation, safe-guarding the image output. This safe-proof technology is the first of its kind in the grand-format arena. Also included with the automatic head capping feature (auto caps in 15 minutes if machine sets) is an automated air vacuum system which eliminates manual head wiping. Contact your local distributor to schedule a Jeti 3318 demonstration.

More information: www.gandinnovations.com

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8) Océ: Océ CS6100 world debut

On FESPA, Océ introduced the new Océ CS6100 for the first time worldwide. The new, high-resolution Océ CS6100 printing system sets a course in digital large format printing. The roll-fed Océ CS6100 prints media that are up to 2.6 m wide. Hence, the Piezo inkjet system extends the current Océ portfolio for large format printing applications. Now, all important format categories and widths up to the grand format are covered. Like the smaller model Océ CS6060, the Océ CS6100 offers true 720 x 720 dpi resolution and prints with six colors (CMYK plus LightCyan and LightMagenta). The Océ CS6100 at bidirectional print with 720 x 540 dpi speeds of up to 20,4 qm/h in the new four-pass fine draft mode. Apart from various vinyl foil types and papers, backlit-foils, banner materials, flags as well as different textiles and other materials can be printed. Thanks to a new feature materials can be printed on both sides. In addition, the Océ CS6100 can process two narrow, parallel fixed material rolls in one course. The Océ CS6100 utilizes especially developed low solvent Océ IJC610 inks. The specially formulated inks are cyclohexanon-free and contain lower concentrations of solvents so users will notice significantly lower fume levels. The aggressive adhesion technology of these inks provides up to three years of outdoor durability, superior light fastness and scratch resistance.

More information: www.oce.com

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9) Successful FESPA for Multi-Plot

The FESPA was an important station for Multi-Plot to inform the visitors with all of the important news. The fair booth was built in cooperation by Multi-Plot and d.gen, and a show place for possible solution in digital textile printing. Above all the new direct printer d.gen "Teleios" (1377-1000) and d.gen "Heracle" were very interesting for the FESPA visitors. The d.gen Teleios expands the assortment of digital textile printers. The 260 cm media width and the integrated infrared heating system are new tools. The d.gen Heracle is the prototype in the d.gen family. This professional digital textile printer combines two print carriages in one and has a media width of 187 cm. The Heracle was published first at FESPA and the visitors could observe the workflow. Also, Multi-Plot presented brilliant print results on carpets, banners, shirts, etc, which were produced by sublimation with the transfer heating machine HeatJet Industry. This machine has a max. media width of 320 cm and the calendar roller, with diameter 505 mm, is based on oil. Therefore, the heat and temperature is equal. Through this fixation, the textiles get the brilliant colors and UV-resistance.

More information: www.multiplot.de

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10) Onyx Graphics announce new Workflow Version 6.5

Onyx Graphics is pleased to announce the release of Onyx® Workflow Software Version 6.5, including Onyx ProductionHouse™, Onyx PosterShop® and Onyx RIPCenter™. Version 6.5 includes performance improvements of up to 30 percent over version 6.0 and an Ink Usage Tracking feature that helps print providers estimate ink usage before a job is run. It is fully compatible with color output, printer drivers and media profiles developed in version 6.0. These new features address specific needs of users to increase productivity and to reduce costs. Users of version 6.0 can download Version 6.5 free of Charge now via Onyx® Auto Update from the Onyx Graphics web site. New Version 6.5 products will begin shipping on July 13, 2005.



More information: www.onyxgfx.com

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11) Eisfeld's new version PosterJet 7.1

Within just three months, the development team of PosterJet has implemented new technologies that resulted in an even more flexible work with PosterJet. Many improved features enable results that are more professional in dramatically reduced time. An extensive automation of most of the features results in a notable increased performance. PosterJet 7.1 is now available and it sets new standards for large format printing. For example, the new Color Curve Editor allows creating individual color corrections and saving them for a later use. Another feature is the new Template-Manager, which allows creating, editing, and saving templates for the use in further jobs. In addition, these templates can be used for printing from any application via PPD and therefore simplify the daily work tremendously. The new "Scale to..." -function for multiple selections or the automatic search for local or network printers are more examples on how user-friendly a modern RIP-software should be developed. With the new HPGL support of PosterJet 7.1, all large-format printers are raised to a current standard; even if the hardware does not natively supports HPGL. A PosterJet 7.1 evaluation CD user now can order or download from the PosterJet web site. For all users of PosterJet 7.0 the upgrade to version 7.1 is free of charge.

More information: www.posterjet.com

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12) Scanvec Amiable: FlexiSIGN-PRO V7.6v2 released

Scanvec Amiable Europe announces the availability of FlexiSIGN-PRO V7.6v2.

This new release, available in all major European languages, continues to offer Sign Making businesses innovative tools with very profitable results. By integrating finely tuned technology with years of feedback from their Sign Making partners and users, FlexiSIGN-PRO V7.6v2 maintains its status as the number one choice for dependable, feature-rich Sign Making software with uncompromising quality. With genuine Adobe® PostScript® Level 3 engine, ICC profile support and built-in direct drivers, FlexiSIGN-PRO offers a complete set of Design, Editing, Cutting, RIPPING and Printing tools for maximum productivity. Import- and export-filters for all popular graphic formats, ensure easy integration within any existing workflow. Print your image, and contour cut the decal on any printer/cutter combination, or hybrid device. Their special 4-point alignment system will account for possible media skew or distortion, and produce accurate cuts of any length. FlexiSIGN-PRO V7.6v2 also supports the automatic sensing capability of the latest cutter models, for ideal, perfect output. Furthermore, this latest release introduces enhanced features specifically designed for Gerber EDGE users. Now EDGE, EDGE 2, and EDGE FX users can design, print, and cut to most any combination of devices directly from Flexi. The FlexiFAMILY V7.6v2 adds driver-and ICC-profile support for new output devices from DGI, Infiniti, Mimaki, Mutoh, Roland, Seiko and others, all included with each product as standard. Existing FlexiFAMILY V7.X users can update to this new release "free-of-charge".



More information: Info@ScanvecAmiable.be

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13) Megaink awarded ISO Certification

Megaink, a world leader insolvent-based ink research, has been awarded the much-coveted ISO 9001-2000 certification by BVQI Standards Institute, London. While working to become ISO 9001-2000 certified, the company underwent a very meticulous project aimed at documenting quality control procedures for its work processes. These processes are at the core of the goal to be the most respected manufacturer in quality products in the wide and grand format active solvent ink market. A primary goal in obtaining ISO 9001-2000 certification is to assure Megaink's customers that it's research, development and manufacturing processes are some of the best that the world has to offer and further assure its partners and customers of one of the most important factors affecting this industry today.

More information: www.megaink.biz



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14) Huge interest for Regulus Inkjet Media

Regulus presented at FESPA a wide range of novelties, which met with a huge response by the inkjet professionals. The glossy "Power-Sol" coating for eco-solvent and solvent-based inks emerged as the highlight among the new developments. This coating provides quick drying times and a waterproof and scratchproof print onto polyester films. In addition to a regular white version, Regulus have succeeded in making a clear product, which enables the use of white inks and opens up a new range of applications for durable window graphics. As a reaction to the very positive response, Regulus announced the quick enhancement of their range of media for solvent printers. The series of new products for the market of water based inkjet printers were also well appreciated. The Backlit film "Dialux" for use in light boxes is a real novelty, as its universal printability with pigmented inks and even with oil based inks has not been available until now. Also unique is the clear vinyl named "Power-Gloss SIVT", offering very short drying times with pigmented inks. This vinyl is also available in a white-opaque version (SIVG) for a high brilliance of colors with a glossy finish in indoor environments. The appearance of Regulus at the overall successful FESPA exhibition has been rounded off by an all-new marketing concept. With its motto, "get creative" it underlines the versatility of the Regulus range of inkjet media.

More information: www.regulus.de

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15) Brett Martin: Go one-sided

Brett Martin has launched an innovative new substrate that offers increased cost-effectiveness and versatility in signage and print reproduction – Foamalux Xtra S1. It is another development in the Foamalux range and features a base of black recycled material with a co-extruded top surface of premium white Foamalux. The resulting product provides a lighter, more cost-effective alternative to standard Foamalux. The black base disguises dirt and gives a dramatic contrast on routed or etched signs, whilst the white top layer provides a premium quality, consistent surface for graphic reproduction and printing. Foamalux Xtra S1 is available in 3 mm and 5 mm thicknesses, in both 1220 x 2440 mm and 1220 x 3050 mm, and can be produced with a colored top surface, subject to minimum order quantities. It is competitively priced against "traditional" options of wood based sheet products, Celluka board, and polystyrene, and standard foam PVC. Foamalux, a leading brand of foam PVC sheet in the UK, offers an excellent surface finish for graphic reproduction that will simultaneously provide resistance to knocks and scratches, Class 1 fire rating and a high strength to weight ratio. It can be folded and thermoformed without detriment to the surface quality.



More information: www.brettmartin.com

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16) ASLAN Digital – It just works!

The worldwide supplier of self-adhesive films, ASLAN, Schwarz GmbH & Co., presented its product range of digital printing films at the FESPA. The ASLAN products for digital printing with solvent inks allow excellent printing results without any problems on all major printers such as Mimaki JV3, Roland Sol Jet, Roland Versacamm, Seiko Colorpainter 64S or Mutoh Rockhopper. Furthermore, the specially customized product range covers a huge variety of applications and durabilities and offers a great price benefit level. For all digital printing films, ASLAN offers a corresponding self-adhesive laminating film for protecting prints from mechanical damages and UV influences. Especially interesting is the new clear anti-graffiti laminating film ASLAN SL 95 with a special varnish which protects prints from aggressive graffiti and UV influences. Another new product is the floor graphics laminating film ASLAN MP 325. This 125 µm strong film has a structured anti-slip surface and is available in the measurements 50 m x 1.37 m.

More information: www.ASLAN-Schwarz.com

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17) InteliCoat launches DMBL 7UV

InteliCoat Technologies is pleased to launch DMBL 7UV, a universal backlit polyester film designed for aqueous pigmented ink jet printing systems. This new film is designed for front print and front view applications and works for both reflective and backlit displays. The media's 7-mil PET film construction gives Magic DMBL7UV good rigidity for easy installation and removal from backlit frames. DMBL7UV Magic® Backlit Film is available immediately in 4 sizes. Martin van Golen, Product Manager for InteliCoat, comments, "DMBL 7UV has a bright white imaging surface, is water and scratch resistant and offers excellent resolution with aqueous and pigmented inks. It is also economically priced, making it the ideal solution for all back-lit signage outdoor applications."



More information: www.intelicoat.com and www.magicinkjet.com

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18) Continental Grafix launched panoStar

Continental Grafix has enlarged its product range. The latest invention is called panoStar and comes along with the recently launched products panoVision and panoFilm. After a successful market introduction of panoVision (perforated paper) and panoFilm (perforated polyester), they expand their product range with panoStar, a perforated hard PVC film with reverse black side that features for maximum contrast and excellent transparency. The effect is compatible with the self-adhesive window film. Despite the perforation, the image is well visible from the outside with almost free sight from the inside. panoStar can be used for different applications such as poster, banner, or shop window decoration. The face material of panoStar is the main difference compared with the other products among the non-adhesive product range. The printing result is matt without interfering reflections, which is an advantage when hanging the poster very close to the window. One idea of attaching panoStar (and its related products) is panoClip – a threepart system for the application on the window, which is available as of now.

More information: www.continentalgrafix.com

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19) TEPEDE introducing TEPEDE Color Booster

TEPEDE is introducing TEPEDE ColorBooster, a newly designed Controller for all wide format color printers. TEPEDE ColorBooster is a black box which can be either used as a workstation with screen and keyboard or as real black box connected to the network and placed wherever it makes sense. Equipped with a SCSI interface TEPEDE ColorBooster can be place just beside e.g. Seiko ColorPainter while the operator drives the printer from behind the window. All functions are controlled over the network doesn't matter which OS is used on the workstation. A powerful Pentium chip, a 120 GB hard disk and 1 GB RAM counts on the hardware side. All functions like cost proofing, print&cut workflow, pixel retouching, etc. are available. The TEPEDE ColorBooster is powered by Caldera Graphics unique software solutions.

More information: www.tepede.com

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20) SETeMa offers new compact steamer

The company SETeMa has introduced the Portafix Universal, a new compact steamer. The Portafix Universal is suited for the fixation of all known dyestuffs onto all known textile substrates. That applies to both natural and synthetic fibers, to all dyestuff categories and all printing techniques, and to conventionally or digitally printed textiles. Temperatures between 100 and 180°C with an accuracy of $\pm 0.5^\circ\text{C}$ and retention time between two and 30 minutes are gradually adjustable. Both steam and hot air fixation are possible. The Portafix Universal can steam loose prototypes and roll-to-roll (continue) without requiring any pre- or post runner. Thanks to its own steam generator the Portafix Universal does not depend on a steam network. The warm up period just is 30 minutes including the possibility of an auto start and standby mode. The desired temperature is held at minimum energy consumption. The Portafix Universal is available in two widths –185 cm and 250 cm – and three models depending on size of textile – 3 m, 6 m and 9 m. Marketing and sales are done by 2-some.

More information: www.setema.com

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21) Scanvec Amiable teamed with Kodak

Scanvec Amiable, a recognized global leader for complete software solutions for the professional Sign Making, Screen Printing and Digital Printing Industries, teamed with Kodak's Graphic Communications Group to create a software bundle, PhotoPRINT SE – Kodak Edition, specifically for the new KODAK 1200i wide-format printing system. Customized with special integrated Kodak media profiles for optimized output, and both MAC and PC compatible, PhotoPRINT SE –Kodak Edition offers profiles for the T200, NovaJet 1000i, and KODAK 1200i in one complete package. Attached is a full announcement for your information and a copy of our new brochure highlighting all the specifications of the new 1200i solution.

More information: www.kodak.com

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22) MacDermid acquires Autotype

Autotype International has recently become part of MacDermid Inc. of Denver, Colorado/USA. MacDermid's objective is to further enhance Autotype's rapid development into new areas in the screen-printing and electronics industries by using the extensive MacDermid network of locations and market contacts. The acquisition of Autotype's means that MacDermid will have c. \$ 0,75 billion sales focused in the printing, electronics and industrial finishing markets around the world. MacDermid has leading positions in the supply of offset blanket, flexo plates, and ColorSpan inkjet printers and supplies. In the electronics sector MacDermid Electronic Solutions is a global leader in the supply of chemicals for PCB manufacturing. MacDermid Industrial Solutions is a major supplier of chemicals for industrial finishing, specifically plating, and coating of metals and plastics. In recent years, Autotype has brought screen-printing to new levels of control and repeatability, reinforcing the benefits of the process for new applications such as flexible circuit printing and DVD printing. Autotype has won Queen's Awards for its innovations in hard coated films for the electronics industry and world leading in mould decoration films for the mobile phone, appliance, and automotive industries. Autotype's sales of around £50 m are spread around the world with the two largest markets being the USA and China.

More information: www.autotype.com

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23) Megaink and Full Spectrum Inks create Megaink (USA)

Megaink (Prague, Czech Republic) and Full Spectrum Inks (Fort Lauderdale, Florida) announced that they have closed a joint venture which effectively merges Full Spectrum Inks with Megaink s.r.o and now creates Megaink (USA). Megaink (USA) continues under the direct guidance of President Michael Self. Self says "I'm very excited at this expansion and to be a part of this dynamic industry. Megaink (USA) serves the best interests of our rapidly growing customer base and allows us to provide a broader range of products, services and support in the United States, Canada and Latin America." In addition to the expansion of the Megaink corporate ventures in the US, Megaink (USA) is pleased to announce the acquisition of additional key personnel. These new personnel augment an already strong team of industry veterans and enable the company to be even more responsive to market demands. Andrej Koblůšek, Managing Director of Megaink s.r.o. says "We are very excited about the merger with Full Spectrum Inks and the formation of Megaink USA. This is yet an additional subsidiary for Megaink after the recent establishment of Megaink GmbH in Germany. For a while we were planning to establish our own American subsidiary and at the end-of-the-day we decided that a merger with our North American Master Distributor is the best way to go. Megaink USA will now have a wider scope of business within the wide-format digital printing arena and cover a wider geographical area."

More information: www.megainkusa.com

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24) Visual Communication Italy

Europe's biggest and busiest exhibition for everyone involved in the visual communication industry is shaping up to be once again one step ahead of any other Sign Show. With five more months to go to November, Visual Communication already presents both an increase in exhibitors and exhibition space over 2005 by 9,8 percent. This increase is equally divided over all segments present during Visual Communication, Signs and sign making, Large Format Digital Printing, Screen-printing, and POP. One of the decisive factors for this increase has been the addition of a new industry segment within Visual Communication, what is "Event Services and Communication", the industry dedicated to event organizers and service providers which will make Visual Communication Italy even more unique and will supply their exhibitors with access to a new and dynamic market. Their strategic partner in the launch of "Event Services and Communication" will be Italy's leading trade magazine dedicated to the event industry "e20" also organizer of BEA, the Best Event Award. Visual Communication Italy will move into the spacious halls 15 and 16 of the Milan Fairground, with 31,000 sqm, and increase of 12 percent exhibition space. Milan Fairground's prestigious "Portello" halls will be the perfect setting for Europe's most successful Sign Show with more than 290 direct exhibitors and 395 representing companies. The third edition of display SuperstarITALIA will again take place during Visual Communication Italy within the "display Special Show area". Display producers and their clients will again aim to win the three prestigious Gold Superstars each awarded in the categories long-term, short-term, and international.

More information: www.visualcommunication.it

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