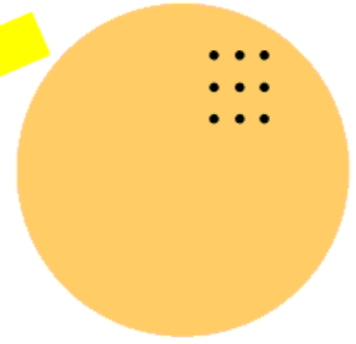


# LFP-Newsletter

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## Latest News about [Large Format Printing](#)

A free of charge information service

Publishing Company: CREAT, Spain; editor in chief: Susanne Aschoff

Tuesday, 31. August 2004

Dear readers,

here you will find something about interesting innovations and news about Large Format Printing.

Sincerely

Susanne Aschoff

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### 1) Visual Communication Europe 2004



In just a few days' time, the Visual Communication Europe, a leading source of information for professionals and users of visual communication, will open its doors. From 15 to 17 September 2004 at Paris EXPO – Porte de Versailles - hall 7/3, the show provides professionals and consumers with the opportunity to get

together and discover the latest in visual communication. From illuminated signs to advertising panels, screen printing to graphics software, not forgetting digital printing and POS, the exhibitors present at Visual Communication will be offering a range of solutions suited to all budgets and requirements. The extended range of products presented at the show will enable professionals to position themselves on the market and assess current trends. Consultants will find solutions for their customers and end-users, leaving with concrete tools and ideas for the development of their visual communication strategies. This year and for the first time ever, Visual Communication Europe 2004 will combine with Graflex 2004, the European trade show and conference for rubber stamp and sign manufacturers, engravers and flexographers.

**More information:** [www.visualparis.com](http://www.visualparis.com)

## **2) Crest Engineering at Visual Communication Europe**

This innovative company in the field of industrial laminating, sticking, transferring, coating and cutting of different substrates will exhibit a part of their machines at the upcoming **Visual Communication Europe, hall 7/3, booth C83/D84**. One of the machines will be the Cirrus 2000 Roller Coater. This industrial coater is developed to create a professional solution for efficient, reliable, high quality liquid laminating and is able to apply a wide range of solvent, UV and coatings on all sorts of substrates with a maximum substrate thickness of 40 mm. During the whole exhibition you will be able to watch how the Heavy Duty Board Cutter works. This revolutionary machine is necessary for flat bed printing. The machine is capable of cutting the toughest materials like 10mm Forex, acrylic and glass, very fast, clean and accurately. The machine can handle materials with a length of 320 cm. Next to these two machines the whole laminating range will be there. High-, mid- and lowline laminating machines. Also the new impulse welding and folding machine, which can weld and fold for example banner vinyl at a length of maximum 3,20 meter.

**More information:** [www.crest.nl](http://www.crest.nl)

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## **3) Mutohs Phoenix-premiere at Visual Communication Europe**

The Belgium based large format printer and sign cutting plotter manufacturer Mutoh Europe N.V. announces a world premiere at **Visual Communication Europe 2004 in Paris. In hall 7/3, booth B11- B 12 & C12**, Mutoh will show a preview of its new 3.2 meters wide printer platform, called Mutoh Phoenix. It is Mutoh's first super wide format digital inkjet printer product. Developed from ground up to be an industrial high-volume printer and incorporating a set of pioneering features, such as an automatic single-operator media loading system, the Phoenix printing platform constitutes the basis of a new generation of Mutoh printers. They are destined for both indoor and outdoor sign making, textile printing and more. In addition, there are other Mutoh highlights on display at Visual Communication Europe. For example, there is the Viper Digital Transfer printer. It is available in two widths – 1653 mm and 2280 mm. The Viper series printers incorporate a software-controllable pre-heater and dryer. Eight 360 nozzles/color piezo-electric drop-on-demand inkjet heads allow high volume printing. Moreover, of course, Mutoh shows the Toucan Hybrid 64 wide six-color drop-on-demand piezo-electric solvent inkjet printer. The Toucan is a multi-purpose solvent printer with speeds up to 65 sqm/h suited for heavy-duty outdoor applications, specifically developed for the more demanding user.



**More information:** [www.mutoh.be](http://www.mutoh.be)

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## **4) NUR shows two new printers**

NUR Macroprinters, a leading supplier of wide-format inkjet printing systems, presents its two new printers. The company shows the Fresco II wide-format InkJet printer and the flat bed InkJet printer TempoT on the NUR Europe **booth D64/C63 in hall 7/3 at Visual Communication 2004/Graflex 2004**. The Fresco II series replaces the model Fresco HiQ in the NUR product range. With its photo-realistic image quality and the excellent printing speed of 120 sqm/h the Fresco II was quickly accepted by the digital printing providers, searching for both high quality and high-speed printing. The new printer bases on the same equipment as the original Fresco, has to offer, however, some innovations, as among other things the NUR PrinTop software for better ease of use, printed image preview and enhanced calibration facilities. The NUR wide-format flat bed printer TempoT includes now a new high-speed mode. It prints 82 sqm/h in the four-color mode and 50 sqm/h in the eight-color mode. The new high-speed print modes give users the ability to choose an output speed and quality combination that matches the price/performance requirements of each job. NUR's TempoT is faster, more flexible and even more productive than before. On the Paris Expo booth NUR Europe also shows the Spirit InKtelligenceT, an ink inventory management, re-ordering and dispensing system that suits the requirement of each customer's order.

**More information:** [www.nur.com](http://www.nur.com)

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## **5) ColorSpan with new ICS guarantee**

MacDermid ColorSpan has announced that Avery Dennison Graphics Digital Imaging Solutions has issued an Integrated Component System (ICS) Performance Guarantee. It warrants the outdoor display life of prints from ColorSpan's DisplayMaker 72s "Gator" solvent inkjet printer and with Avery's MPI series vinyl, DOL series laminate films and approved liquid clear coats. The combination of ColorSpan SolaChrome-HR solvent inks and Avery's films produces brilliant water- and UV-resistant graphics that last up to five years outdoors. This ICS Performance Guarantee assures users that the combination of Avery digital media and ColorSpan inkjet printing system will deliver high-quality, long-lasting printed graphic displays for both indoor and outdoor applications and that they will perform as expected.

**More information:** [www.colorsapn.com](http://www.colorsapn.com)

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## **6) Matan will exhibit at Visual Communication Europe in Paris**

Matan, a leading developer and manufacturer of digital printing systems, will exhibit at **Visual Communication Europe in Paris, hall 7/3, booth G99**, the Matan JetSeti 3.2 meters and the new professional Matan inks. The JetSeti version, built on state-of-the-art Hitachi DOD printing technology, offer excellent printing capabilities and low maintenance requirements. The JetSeti product line, using the Hitachi print-head technology, are available in both 2.5 and 3.2 meters (98.4 and 126 inch), 6 colors format in 600 dpi apparent, multi roll and backlit feature and optimized supreme inks from Matan. Matan' ink is optimized for Hitachi Piezo, drop-on-demand printing technology. The Matan' ink for JetSeti product line utilizes Matan's proprietary new six-color solvent-based inks, which obtain better ingredients and undergo a unique filtration process and intensive QA tests. This allows better rendering and color gamut, exceptional outdoor durability and print head reliability.



**More information:** [www.matanprinters.com](http://www.matanprinters.com)

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## **7) Infiniti has new distributors**

Infiniti Europe has finalized the distribution in the past months in several European countries such as UK, the Netherlands, Portugal, Austria, France, Germany, Italy and Spain. The new distributors can offer a good selling product range such as the following machines. The 3360EC printer has a cover and can be connected to an air purification system to clean the solvent air. This printer is based on the original 3360LQ with the four Spectra heads with 256 nozzles. The Xplore (8320LQ) is a new wide format solvent printer, developed specifically to meet the standards of the European printing market. This new high-speed printer has eight Spectra heads and a newly developed feed and drive mechanism. The machine is capable at maximum draft speed to print a full width, 3.2-meter substrates at 83 sqm/h in the 360 x 180 dpi mode in 2-pass. On the opposite end of the market is a redesigned version of Infiniti's 6150P printer, built around four Xaar 126 heads. It boasts a new bulk ink-supply system. Infiniti Europe will also introduce a new range of price-affordable cutting plotters. Two sizes – a 75 cm and a 120 cm model – are available from September onwards in the Infiniti's European distribution network. Customers can visit Infiniti Europe at **Visual Communication Europe 2004 in Paris in hall 7/3, booth A63/B64**.

**More information:** [www.infinti-europe.com](http://www.infinti-europe.com)

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## **8) Scitex with GOjet at Visual Communication Europe**

The Netanya/Israel based manufacturer of innovative inkjet systems, Scitex Vision, will show the Scitex GOjet for the first time in Europe, when the **Visual Communication Europe** in Paris opens its doors in September 2004. You will find Scitex Vision in **hall 7/3, booth F 63/G 64**, where the company will also show the Scitex Vision XLjet 5+, a high quality super-wide format printer. In addition, the booth will feature information on Scitex Vision's complete range of industrial digital solutions. The GOjet, Scitex' latest addition to its super-wide format product-line, is a four-color, 3 meters printer, designed for both large and small scale printing houses and sign shops specialized in outdoor super-wide format applications. The GOjet is ideal for billboards, banners, and wall mural production. This multi-roll system can image on two rolls simultaneously. Scitex designed the printer to ensure that customers have the best tools to produce unrivaled printed results. The GOjet is a closed system, ensuring optimum conditions for the self-cleaning print heads. The system can reach print speeds of 65 sqm/h. It prints at up to 370 x 370 dpi on substrates such as canvas, mesh, vinyl, fabrics, paper, and more. It is the perfect solution for creating billboards, fleet graphics, bus stop and other outdoor super-wide format applications.

**More information:** [www.scitexvision.com](http://www.scitexvision.com)

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## **9) TEPEDE announces trade show schedule**

 The "Competence in large format printing" will be shown by TEPEDE during several shows this autumn. Starting with the Copy&Print in Erfurt (September 2 to 4), TEPEDE will be present at different shows in The Netherlands, Belgium and Germany. The Xerox Wide Format product range for graphic and engineering as well as the Kodak/Encad 1000i bundled with the high performance production software from Caldera will be shown at photokina, Cologne, September 28 to October 3; Print&Sign, Rotterdam, September 22 to 24; Graf. Beurse, Rijswijk, September 21 to 23; CAD/CAM Kortrijk and Xerox Innovate, Brussels, September 29 and 30. In October TEPEDE will participate at the SYSTEMS, Munich 18 to 22, and ProSign, Frankfurt 21 to 23. A highlight at all shows will be the complete TEPEDE media program which now includes very competitive media for solvent based machines. Martin Bruijnicks and Jan Henjes from Export department mainly will be present at photokina to serve international contacts. The TEPEDE crew like to welcome the world and show what "TEPEDE Competence in large format printing" means.

**More information:** [www.tepede.com](http://www.tepede.com)

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### **10) Be Digital – a big wave at Visual Communication Europe**

Be Digital presents at **Visual Communication Europe, hall 7/3, booth C 83/D 84**, its new project, the TSUNAMI, a huge wave of new products and offers in the digital printing world. The base of the project is manufacturing all the machines and equipment providing the best service and guarantee on every machine. The novelties include the new range of laminators: BD Oscar, encapsulator of four rollers, two hot rolls up to 120° C and two cold rolls, BD Laura und BD Freddy. In addition, Be Digital shows the revolutionary BD Supercutter 320 for cutting rigid panels and supports, and the BD Cirrus, a UV liquid coater for large format printing. At Visual Communication Europe, the company presents also the BD VANCAT, a new UV-printer. The range of printers also includes the BD Terminator, the BD Marabú, and the BD Solbejet. The also shown BD Soldier is a welding machine that is very easy to use. Visitors to Visual Communication Europe can also have a look at the BD Butler, the BD Shape, and a wide range of BD media for indoor and outdoor, for inkjet or solvent inks.

**More information: [www.bedigital.info](http://www.bedigital.info)**

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### **11) TYPON LFP-Complete System**

At **photokina 2004** in Cologne, TYPON Imaging presents a complete system for the pretentious LFP-Inkjet-market in **hall 14.1, booth F 044**. It is a complete solution that includes TypoJet inkjet media, printer and RIP. The customer, who chooses TYPON as a supplier, gets everything from one hand. It begins with the printing system, continues with RIP-Software and ends with inks and media. All components in this case are synchronically with each other. High quality color profiles for the different media, printer models, and print modes make it easy to use. With the two printers TypoJet Explorer 50 and Explorer 64 for widths of 50 and 64 inch, with up to now 24 selected textile media, dye based and pigmented inks, TYPON offers the conditions for best compatibility. That achieves high quality for indoor and outdoor applications. Resolutions of 360, 720, and 1440 dpi are available for the different requirements of speed and highest printing quality. The piezo-electric process offers the variable droplet-technology. The Typon-Edition of the ONYX Software RIP PosterShop 6.0 makes head for the TYPON LFP-Complete System.



**More information: [www.typon.com](http://www.typon.com)**

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### **12) Summa: Avant-Premiere at Visual Communication Europe**

Summa revamps its product range. Especially the Series SummaSign celebrates its tenth anniversary with significant innovations. The productivity of the SummaSign Pro SL increased through the implementation of more on-board memory, faster processors and the inclusion of USB connectivity. The introduction of this year's handy media collection basket also optimizes SummaSign's ease of use. The new OPOS 2.0 (OPTical POSitioning) technology offers increased productivity while repeatedly contour cutting pre-printed vinyl graphics. As the OPOS 2.0 feature is now also available on the popular SummaCut SE Series. All Summa vinyl plotters come with Winplot cutting software, available in the main European languages. The large format print & cut system Summa DC3 PLUS includes the Optiprint vinyl-cleaning roller, which removes dust and debris from the vinyl immediately before each print pass. With the DC3 PLUS, users can print an "Abrasion Guard" on the vinyl's top layer in order to reduce scratching to an absolute minimum, while maintaining media flexibility. Visitors will find this Summa product range at **Visual Communication Europe in hall 7/3, booth A39/B40**.

**More information: [www.summa.be](http://www.summa.be)**

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### **13) Summery HP-Offers**

HP makes the summer a little bit more exciting for the branch of LFP with numerous large format printing special offers for graphics professionals. Effective immediately users of Adobe Photoshop CS can upgrade free of charge to the latest version of this popular application with the purchase of a new HP Designjet 30 or 130. Those who do not yet own Photoshop and would like to purchase this versatile application or upgrade to an integrated design environment can get special discounts. Beside this, HP and Adobe invite young German graphics designers to demonstrate their creative ability by designing calendars based on the theme "time and emotion". The winners of the contest will receive an exclusive start-up package from HP. The HP Designjet 130 affords graphics professionals cost-effective entry into the realm of inhouse printing. The members of the Technical Image Press Association (TIPA) were also impressed with this HP product and the jury voted the HP Designjet the "Best Large Format Printer of 2004". The Designjet 130 also received recognition for its new printing heads employing droplet sizes of four picoliters, thereby allowing extremely soft color transition. Special inks also provide light-fast photos in professional quality. Anyway, Designjet customers can now read about all the latest technological developments from the world of printing in the new "HP Large Format Supplies Guide".



**More information: [www.hp.com](http://www.hp.com)**

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#### **14) ENCAD's plans for Visual Communication Europe in Paris**

Visitors to Visual Communication Europe get five chances to see the Encads NovaJet 1000i wide-format printer. These are Encad's plans for the **Visual Communications Europe**. The Encad distributors, showing the Novajet 1000i at Visual Communication Europe, are **Thetascan (booth J11-J12-K12)**, **Media Systems (booth A91-B92)**, **Delmar (booth K33-L34)**, **Intersoft (booth G40-F39)**, and **Photo Service July (booth C99-D100)**. The NovaJet 1000i prints at speeds of up to 14 sqm/h in its high quality productivity mode. Encad has introduced an all-new, 640-nozzle print head and a new dynamic print masking technique (IMT) to deliver these high speeds with exceptional image quality. In addition, the NovaJet 1000i uses a unique dual component Rapid Evaporation Drying System to enable take-up at full speed with a wide assortment of Kodak media.

**More information:** [www.encad.com](http://www.encad.com)

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#### **15) PhotoPRINT 4 Family : Major Update available**



Scanvec Amiable Europe announces the availability of the PhotoPRINT 4 Family V4.0v5 professional Digital Printing solutions. This new release has been vastly improved and offers highly productive, revenue increasing features and functionalities that bring new fields of opportunities. Due to the certified Adobe® PostScript® Level 3 interpreter and the enhanced color management engine - now supporting additional colors including Light Yellow, Red and Blue - highest possible output quality is ensured as well as compatibility with all popular file-formats. Engineered with cooperation from major equipment manufacturers, the PhotoPRINT 4 Family comes standard with extensive driver support for all popular large/wide format printers. PhotoPRINT Family 4 also sets a new standard in the "Contour Cutting" arena: use any combination of printer and vinyl cutter, to create your own Virtual Hybrid Device and easily expand your business opportunities using a proven workflow approach. The PhotoPRINT 4 Family V4.0v5 adds driver-and ICC-profile support for new output devices from 3M, Canon, ColorSpan, DGI, Epson, Hewlett Packard, Infiniti, Mimaki, Mutoh and others. Existing PhotoPRINT 4 Family users can update to this new release "free-of-charge". This new PhotoPRINT 4 Family V4.0v5 will be, next to new FlexiFamily V7.5v5 release, among the professional solutions for the Signmaking- and LFP markets on display at the Scanvec Amiable Europe **booth A65-B66, in hall 7/3 during Visual Communication Europe in Paris**. This event will also host the European premiere of a whole new range of professional Macintosh OSX solutions for the graphical industries.

**More information:** [info@ScanvecAmiable.be](mailto:info@ScanvecAmiable.be)

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#### **16) Caldera supports the ENCAD Novajet 1000i**

Caldera Graphics, a software editor for imaging solutions running on Mac OS X, Linux, and Unix, support the ENCAD Novajet 1000i in its professional RIP solutions. The "Copy" range is made of an integrated desktop for Scan-to-Print and File-to-Print. Based on an architecture created for the processing of very large files, it is the perfect answer to the productivity constraints of photo labs, architects or communication agencies. The "Copy" range takes full advantage of the Caldera know how in color management. Anybody can easily use the color management features in CopySHOP. The "Copy" range has a Step&Repeat function that allows duplicating a print while optimizing the space on the paper. The VisualRIP is a client/server solution for processing and large format color printing. VisualRIP is multi-task and multi-peripheral; it can handle and process data from all platforms and all types of graphic applications. VisualRIP contains in standard a PostScript/PDF and a Tiff-IT RIP engine as well as the reading, the visualization and the edition of Spot Colors embedded in EPS files, for a perfect restitution on every printer. VisualRIP+ allows to use tiling and nesting features and offers task automation with workflow and hotfolders.

**More information:** [www.caldera.fr](http://www.caldera.fr)

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#### **17) VUTEk: One for all**

VUTEk presents a single, full-featured, Pantone-certified ColorBurst RIP to drive all of the company's UltraVu solvent and PressVu UV inkjet wide-format printers, with the motto "one for all". This new ColorBurst RIP system is available right now. It allows VUTEk printer users to eliminate many RIPs with slightly different color processing algorithms and functionality, and standardize on an optimized ColorBurst RIP. It provides identical functionality and consistent performance across the company's entire product line. In addition, the new ColorBurst RIP can drive non-VUTEk wide format printers. This award-winning ColorBurst is a PostScript Language Level 3 compatible RIP on both Windows and Mac OS X platforms. ColorBurst provides superior color correction using ICC profiles and a wide range of productivity tools. It is standard with all VUTEk wide-format inkjet printers. The new ColorBurst RIP is a free upgrade for all VUTEk customers.

**More information:** [www.vutek.com](http://www.vutek.com)

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### **18) EFI Solutions for Novajet 1000i**

EFI has strengthened its market position by developing support for the NovaJet 1000i wide format printer. EFI proofing solutions support the engine including the XXL versions of EFI Colorproof, Screenproof and PhotoXposure with Best technology. Existing XXL users can now take immediate advantage of the new ENCAD printer by downloading a patch from the EFI Best web site. The NovaJet 1000i printer, in conjunction with EFI's color management and proofing solutions, offers an industry leading combination for demanding, color professionals to achieve highly accurate color quality in production, signage and print for pay environments. EFI proofing solutions are now available for ENCAD NovaJet 1000i Inkjet printer. Paired with the EFI proofing software, the 1000i creates a powerful, high-quality prepress proofing system. From advanced color simulation to unique remote proofing capabilities, EFI's suite of solutions gives creative graphic arts professionals all the tools they need for exceptional levels of image quality from the NovaJet 1000i, so the company told.

**More information:** [www.efi.com](http://www.efi.com)

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### **19) Onyx - New Versions of AutoUpdate Available for Download**



**ONYX**  
G R A P H I C S

Onyx Graphics recently released a new version of its AutoUpdate software, which is now available for download at [www.onyxgfx.com](http://www.onyxgfx.com). The new AutoUpdate, which keeps Onyx® applications current with the latest Version 6.0 product features and printer drivers, corrects the problems users had reported with the earlier version.

Customers who are currently running AutoUpdate without problems will not need to download this new version, as the previous version will automatically update itself. Onyx Graphics has also posted an updated driver for the NovaJet 1000i, an exciting new high-speed wide-format printer from Encad®, for Version 6.0 Onyx Workflow products. The revised driver resolves reported issues with the previous driver, including incorrect Quality Mode information as listed in the print label. Please note: It is imperative to run Onyx AutoUpdate prior to the installation of the updated NovaJet 1000i driver. See Onyx Graphics at this year's **Visual Communication Europe** tradeshow, to be held in Paris from September 17-19, 2004. For more information about Onyx Graphics and its partners at the show, visit [http://www.onyxgfx.com/contact\\_tradeshows.html](http://www.onyxgfx.com/contact_tradeshows.html).

**More information:** [www.onyxgfx.com](http://www.onyxgfx.com)

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### **20) Fuji: Professional Media swatch book**

Enabling discerning users of large format inkjet printers to choose the media most suited to their individual requirements and job demands the new Fuji Hunt Professional Media swatch book is an indispensable guide to the very best in output material. This sample swatch book covers the full portfolio, which is now available together with a CD containing appropriate ICC profiles for Mac and PC applications. Included in the swatch book, for example, is Fuji Hunt Professional Backlit, a waterproof film weighing 165 g/sqm. Its base is thicker – at 165 microns – it can be mixed with photographic backlit material to provide users with the widest flexibility in using whichever printing methods best suit the subject matter. At the other end of the scale, Fuji Hunt Professional Backstop media, with its opaque backing available in two weights 190 g/sqm and 230 g/sqm, provides a choice of applications, while the robust but supple 190 micron base makes it the ideal basis for displays using roll-up and pop-up systems. Completing this trio of new high-end display material is Fuji Hunt's Professional Clear inkjet film. This 61 cm wide material is perfect for windows applications, where the image can be viewed from both sides.

**More information:** [www.fujihunt.com](http://www.fujihunt.com)

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### **21) Brett Martin - Colourful gloss in foam PVC**

An innovative substrate that provides a quality gloss finish cost-effectively is available from Brett Martin Ltd. Foamalux Ultra is a strong yet lightweight sheet with a smooth, high gloss surface, ideal for the reproduction and application of graphics, as well as numerous processing applications such as cutting and thermoforming. The gloss finish is co-extruded in the foam PVC manufacturing process, making it an integral part of the sheet, ensuring that the material maintains its performance characteristics when processed. Foamalux Ultra is also UV stable and achieves appropriate European fire ratings. Foamalux Ultra was developed by Brett Martin after listening to its signage customers worldwide, using almost 50 years' experience in plastic sheet production. The sheet is already an established substrate in some European markets, where it has been used for point of sale and signage applications for Sea Life, Ray-Ban and Ferrari F1. It complements Brett Martin's established Foamalux foam PVC range of sheet, one of Europe's leading foam PVC brands, offering a matt surface with consistent surface smoothness. Foamalux Ultra is available in white, in 3mm, 5mm and 10mm, and in a range of six strong colours - yellow, blue, red, black, green and grey - in both 3mm and 5mm thickness, through Brett Martin's international distribution network.



**More information:** [www.brettmartin.com](http://www.brettmartin.com)

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## **22) STARFLEX SOLIT debut at Visual Communication Europe**

STARFLEX exhibits the new product range of Solit series at Visual Communication Europe. It is a solvent PVC banner without the fabric. It is a terrific solution for high DPI graphic signs which so far required the water based inkjet printing and the lamination on top. Compared to waterbased inkjet printing, Solit prints faster, dries faster, and does not need lamination either time waste in working processes. Without the woven texture, STARFLEX optimized the impact of the graphic image, and makes itself eye-catching communication tool. One big innovation of this product is that the media has “no curving” at the edge. Therefore Solit series are ideal media for banner stands/hanging systems in supermarkets, shopping gallery decorations, and billboard signs in airports or subway stations. Solit is available for Backlit (Solit-700), Frontlit (Solit-300), Blockout (Solit-500), up to 250 cm width. STARFLEX, the brand of the South Korean Kangwoo Co. Ltd., presents its product range at **Visual Communication Europe in hall 7/3, booth A44.**

**More information: [www.star-flex.com](http://www.star-flex.com)**

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## **23) Heytex Sign-News at Visual Communication Europe**

Heytex digitex stands for coated fabrics with textile features suitable for digital printing.

At **Visual Communication Europe in hall 7/3, booth A79/B80**, Heytex introduces the latest developments to supplement the digitex-range. The PVC-free special coating is the significant feature of these new sign-products. At first, there is the heytex floor – a durable carpet for digital printing with jute rear side in width of 500 cm. The next is heytex art – a surface with linen embossing, similar to original artist’s canvas. Another one is heytex spinnacker – a lightweight material with high tenacity ripstop squares. A closed mesh fabric with transparent PVC-free coating is the digitex mesh. Last, not least, visitors at Visual Communication Europe can get also information about heytex duoprint – a lightweight blackout material for both side printing with different surface look.



**More information: [www.heytex.com](http://www.heytex.com)**

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## **24) Kömatex dp – digital direct printing**

The highly innovative technology of digital direct printing onto rigid sheets has for some time now complemented the range of more familiar, conventional printing techniques. This situation prompted Kömmerling Kunststoffe, to develop a sheet quality specially designed with this application in mind. Kömatex dp, the rigid PVC-U sheet produced by Kömmerling Kunststoffe, satisfies to perfection the special needs involved in digital printing and fine celled structure, ensures brilliant digital image reproduction true down to the very last detail. The company developed a perfectly smooth surface, a clean finish, and good ink adhesion. With Kömatex dp users profit not only from all the technical advantages for digital printing, e.g. the high level of process reliability and the processing speed – but also from extremely good covering power, high color fidelity, brilliantly detailed reproduction, and real durability. Kömatex dp sheet comes covered in a protective film. This excludes the risk even of invisible impurities or contaminants (e.g. finger prints) that might otherwise lead to color discrepancies in the printed image. **Visit Kömmerling Kunststoffe at Visual Communication Europe in hall 7/3, booth B83/C84.**

**More information: [www.koemi.net](http://www.koemi.net)**

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## **25) ALCAN COMPOSITES at Visual Communication Europe**

ALCAN COMPOSITES, a global business unit of ALCAN Inc., has a unique configuration with a comprehensive product offering ranging from sheet materials for the display and architecture markets to core materials for sandwich constructions and structural components for the transportation industry. The strong and world-wide renowned brands stand for the success of the group. Further factors that contribute to this success are the dedicated sales force and world-wide distribution network, innovation management and marketing activities adapted to the key market segments. The companies that will be exhibiting at the Visual Communication Europe and partly make up the business unit are Alcan Airex Sins (Switzerland), Alcan Composites Singen (Germany) and Alcan Kapa Osnabrück (Germany). Further sites are located in the USA, Brasil, the UK, Shanghai and Singapore. During the **Visual Communication Europe**, ALCAN COMPOSITES will be presenting its high-quality range of products for the visual communication market with DIBOND<sup>®</sup>, FOREX<sup>®</sup>, Foam-X<sup>®</sup> and KAPA<sup>®</sup>. Convince yourself of the unlimited creative possibilities the material offer to you and visit ALCAN COMPOSITES at **booth G100, in hall 7/3.**

**More information: [www.alcancomposites.com](http://www.alcancomposites.com)**

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## **26) Sihl Digital Imaging at photokina**



“Imaging is more” – this is not only the motto of photokina 2004 from 28<sup>th</sup> September to 3<sup>rd</sup> October in Cologne. The word “more” at the international trade fair for imaging is also a reflection of the enormous expansion experienced by the market. Sihl, too, is benefiting from the boom in digital photography and the advancing convergence of technology and markets.

The company constantly extending its spectrum of imaging products and applications and therefore address an increasingly wide circle of suppliers and buyers. Sihl Digital Imaging at photokina focuses on photorealistic digital printing with the inkjet technology both for professional end users and for private consumers. **At photokina in hall 14.1, booth D 033**, Sihl will present two “working islands”. One as the Product Center Graphic Arts Inkjet with the product Sihl Maranello glossy and satin and the printer HP 5500 with dye inks. The other one as the Product Center Desktop Printing with the IJ Quick Dry Photo Glossy 235, IJ QUICK Dry Photo Glossy 200, IJ Quick Dry Photo Satin 230, and the printers Canon I 9900, HP Photosmart 7960, Epson Photomate, and HP Photosmart 240.

**More information:** [www.sihl.ch](http://www.sihl.ch)

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## **27) Tepede Graphics: Backlit & Proofing**

Just one media for as well HP 5500 (water), Xerox X2 (oil) and Mutoh Toucan (solvent)? Yes really, this is now possible with Tepede Graphics’ new universal BACKLIT MT (0,235 mm). It is a micro porous, water-resistant and solid media for back lighting, which supplies excellent print results especially in dark full-color prints. At the commitment, the customer still economizes for his purpose valuable storage. In addition, Tepede Graphics launches the 170 g/sqm COLOR PROOF SATIN paper for photographic applications and low-cost proofs. It gives a welcome economical alternative. This semi-matt photographic paper is available from 17” up to 44”. The company made tests on most of the important proofing systems, especially for the new Epson 4000. Visitors to the **photokina 2004** – “world of imaging” – can have a look at both media, shown in **hall 14.1, booth F 042**, and can request samples.

**More information:** [www.tepede.com](http://www.tepede.com)

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## **28) ASLAN: New films for fair stands**

ASLAN has introduced a new program of self-adhesive films for fair booths, and exhibition stands that are based on the new color series ASLAN C 114. This series consists of matt and glossy vinyls with a three years outdoor durability for all short and medium term advertising purposes. Another important part of the new range for exhibition stands is floor graphics solutions. The clear, matt floor graphics laminating film ASLAN MP 306 has a structured non-slip surface and offers insurance for any possible injuries caused by stepping on the film. For this laminating film, ASLAN offers the corresponding high quality digital printing films for waterbased and solvent inks with a removable adhesive. Many other self-adhesive films complete the product program such as glass decoration, and sight obscuring films or metal effect films in gold, silver, copper, and chrome.

**More information:** [www.ASLAN-Schwarz.com](http://www.ASLAN-Schwarz.com)

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## **29) photokina 2004 – imaging is more**



Round about 160,000 visitors from every continent – some 40,000 of them from abroad – will be flocking to the Koelnmesse exhibition grounds, when photokina 2004 open its doors from 28<sup>th</sup> September to 3<sup>rd</sup> October for the “Olympics” of the imaging sector. The leading global fair for imaging technology and applications will indeed be a dynamic and spectacular event. Around 1,600 suppliers – over three percent more than at the fair in 2002 – exhibit their products and services, and more than 60 percent of them come from abroad. Without exception, all of the global players from the photo and imaging industry, leading suppliers of consumer electronics and printing technology, and a host of new exhibitors from the IT and telecommunications industry will be on hand. The photokina slogan “Imaging is more”, sums up the vast scope of this market, which has now expanded far beyond the realm of photography into the areas of consumer electronics, printing technology, information technology and telecommunications. Specialized suppliers for professionals in the imaging sector present their products and services. Hall 14 is devoted to professional photo and imaging technology, including professional cameras, studio technology, finishing, and lab technology, digital publishing, and large-format printing. Here too, the range of products will be comprehensive, as nearly all of the world’s leading suppliers highlighting their latest innovations. More than before at the fair 2002, photokina is a Mecca for image and media professionals.

**More information:** [www.photokina.de](http://www.photokina.de)

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### **30) PRO SIGN attracts new exhibitors**

Three months before PRO SIGN 2004 opens its doors in Frankfurt, the organizers, Reed Exhibitions Deutschland GmbH, are registering growing interest. At present, 145 exhibitors from 19 countries have already confirmed they will take part in the International Trade Fair for Visual Advertising Techniques and Digital Printing. From October 21 – 23, the entire spectrum of the international signmaking industry will be on display. This means, that two thirds of the last event's area is already booked. In 2002, the event attracted 179 exhibitors from 23 countries. Project Director Diana Schmeißer is confident of achieving her target of 200 exhibitors at this year's event. More than 7000 trade visitors attended in 2002. Therefore, PRO SIGN 2002 was one of the top decision-maker events amongst the European sign-shows. Visitors can expect an extensive supporting program – from A for Adobe to Z for Zero-compromise sign results. In addition to the two-day Adobe workshop there will be different events on the subject of “Financing – Basel II – Successor Issues”, a media production day, and a FAW learn-shop under its slogan “Outdoor advertising is in!” Some experts will answer on panel discussions or will give a talk on “Trends in UV-Technology”. The PRO SIGN runs this year for the first time in Hall 8 of the Frankfurt Exhibition Center.  
**More information: [www.prosign.de](http://www.prosign.de)**

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### **31) Names are News:**

#### **Inca's new marketing front man**

In a move that will strengthen communication channels between Inca Digital Printers and its international network of distributors, Inca has appointed Roger James to the position of channel marketing manager. The move shall also help, to bring the benefits of the company's technology to its target market. The new man in the marketing front line brings sales and marketing experience from a range of different industries. Based at the company's manufacturing site in Cambridge, Roger James will act as the main point of contact for Inca's main distributor Sericol and its associated resellers, and will be in charge of coordinating Inca's marketing strategy throughout the flatbed printer sales channel. Roger James' appointment illustrates Inca Digital's continuing growth and success as a company.

More information: [www.incadigital.com](http://www.incadigital.com)

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