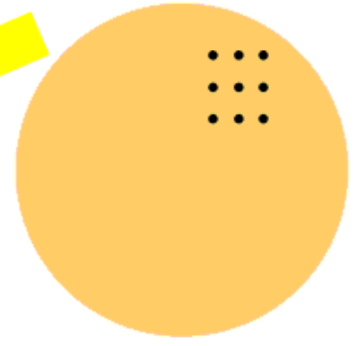


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Actual News about [Large Format Printing](#)

A free of charge information service

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2001-25-11

Dear readers,

Today we are distributing LFP-Newsletter.com release 8. A lot happened in the industry since last release. John Crawford, most of you know him as president of the SGIA, passed away.

OCÉ bought Gretag Imaging including well known subsidiaries like RasterGraphics and ONYX Graphics. Kodak bought Encad. What will come next.

But there is a very positive message to the market, big players believe in this market and they believe that it still will grow. Otherwise they wouldn't invest their money. Also we understand the message: short way communication and information is the key for success.

So I hope that again I have collected value information for you and I like to invite you to send your comments and ideas.

I also like to invite you to use the LFP-Newsletter.com as your public relation tool. Whenever you like to tell people around the world what's new in your company, send a mail to Redaktion@LFP-Newsletter.com. For German new, please use Redaktion@LFP-Newsletter.de.

Sincerely

Wolfgang Hey

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Industry is looking for new way to drive the market

A number of printing industry trade organizations admit that a serious problem facing graphic arts businesses today is the chronic shortage of qualified employees. To address this issue, Women In Production (WIP), Manhattan, recently invited Gregory S. D'Amico Ph.D., director of New York University's School of Graphic Communications, Management, and Technology, to lead a roundtable discussion focusing on how to obtain and retain bright, motivated, and loyal employees. The program was the occasion for WIP's Oct. 18, luncheon, held at the Metropolitan Hotel in Manhattan. Dr. D'Amico opened the forum by pointing out that educators are not framing graphic communications as a viable career path, when, in fact, they should be encouraging students to explore the idea. "High school advisors are not advising students of the possibilities or opportunities in commercial printing or graphic communications," he said. "The printing industry does not have a (public relations) videotape to send to high schools and colleges. Nobody is promoting the industry." This also was the content of a discussion leading suppliers have had recently during a meeting of the Digital Committee of ESMA, in Düsseldorf, Germany. The idea is that suppliers should set up standards, trainings, a kind of common marketing, etc. The committee is lead by Thomas Poetz, CEO of 3P-inktextiles. If you like to know more what ESMA is doing in Europe and how ESMA can support your business, contact him via email ThomasPoetz@3P-Inktextiles.com or via his homepage at <http://www.3P-Inktextiles.com>

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IAB Publishes Glossary Of Terms

The Interactive Advertising Bureau (IAB) has published the new "IAB Glossary of Interactive Advertising Terms." IAB president and CEO Robin Webster authored the glossary. Several years ago, Webster was responsible for the first glossary issued by CASIE, a coalition of the Association of American Advertising Agencies and the Association of National Advertisers. The IAB Glossary of Interactive Advertising Terms will continue to evolve as the industry changes and grows. Containing technical, measurement and business terms, it was amassed with the assistance of a broad base of expert advisors from advertising agencies, technology providers, publishers and research companies and will be periodically updated by the group.

More information: www.iab.net

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Improving multicolour printing

Improving quality in multicolor printing was the focus of this year's Research Conference sponsored by the International Association of Research Organizations for the Printing, Information, and Communication Industries (IARIGAI). An international, nonprofit association, IARIGAI has been hosting research conferences since 1951 for members to present and discuss research results on operations from prepress to finishing. This year's conference, Advances in Color Reproduction, was hosted by the Quebec Institute of Graphic Communications (ICGQ), an IARIGAI member. Over 50 experts from a dozen countries met in Montreal from September 9–12, 2001, to discuss new techniques for controlling, assessing, and monitoring the quality of color reproduction in different printing processes. New methods of quality control were described, and new advances in techniques for color adaptation and gamut compression, color gamut control, and color management were presented.

More information: www.gain.net

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The Large Format Printing Market in Germany – A Market Research

This years exhibitions were used by Klaus Vaessen to investigate the German large format printing market. He interviewed around 3.000 users and collected a lot of information and found some important trends. His research is a must for every supplier planning his business in Germany. The report exactly is showing what kind of media, how many sqm., machines, etc. are used and what the trends are. The report can be ordered (4.995 EUR German, 6.990 EUR German and English)

More information: kv-handelsvertretung.de

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SCP released Colorado 5.0, CopySystems 5.0 SP1 and DaylightRIP 2.0 SP1.

New in both software products, which are available from SCP's FTP-server, is the driver for the Canon BJ-W 9000 large-format bubblejet printer. In combination with Colorado/CopySystems or DaylightRIP, this printer is able to process raster files, Postscript and PDF, as well as HPGL, HPGL/2 and HP-RTL files, and is therefore perfectly suitable for both Graphic Arts and CAD applications. This new driver brings the number of supported large-format printers well over 60. "We are certain that these new releases will greatly add to the marketing opportunities of Colorado/CopySystems and DaylightRIP, and that they will help you to convince your potential customers of the quality of these products", said Ludger Hellerhof, CEO. For download, please use the link:

More information: www.scp.de

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KODAK to acquire ENCAD, INC.

ROCHESTER, N.Y., and SAN DIEGO, CA November 15, 2001 - Eastman Kodak Company (NYSE: EK) announced today that it will acquire ENCAD, Inc. a leading manufacturer and pioneer of wide-format inkjet printers, for approximately \$25 million. The purchase price will be paid in Kodak stock or, under certain circumstances and at Kodak's option, in cash. ENCAD will become a wholly-owned subsidiary of Kodak. The acquisition makes Kodak one of the top three sellers of wide-format inkjet products, a \$2.4 billion output market growing at approximately 15% annually. Based on Kodak projections and industry estimates, the transaction is expected to contribute to earnings beginning in 2003.

Kodak's expansion in the fast-growth, large-format display segment is another example of the company's involvement in and influence on infoimaging-the \$225 billion industry created by the convergence of images and information technology. Infoimaging comprises three closely-related imaging markets: devices, such as wide-format inkjet printers, infrastructure and services / media, such as the inks and output capabilities enabled by this acquisition. Kodak expects the transaction will close early 2002, pending receipt of regulatory clearances and ENCAD shareholder approval. The merger agreement contains customary closing conditions and termination rights in favor of each party under certain circumstances.

More information: www.kodak.com ; www.encad.com

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Wasatch now offers SoftRIP Light

Many inkjet users have asked for a version of Wasatch SoftRIP to use in a personal setting. With the launch of our new Wasatch SoftRIP Light, we now offer a more economical version of our product for those with lower-volume production needs. This is an all-new product from Wasatch. Read more about it.

More information: www.wasatchinc.com

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A Monster of a sign for the center of the toy universe supplied by DIAZIT COMPANY INC.

November 14, 2001, YOUNGSVILLE, NC – TOYS R US' new flagship store opens this Saturday, November 17th with a façade of 165 scrolling signs designed by DIAZIT COMPANY INC, a Youngsville, NC company. The largest sign in Times Square was designed and manufactured in Youngsville and transported to its Broadway location in New York to cover the entire street side façade of the new TOYS R US flagship store.

This integrated sign consists of 165 individual Pro-Motion Scrolling Displays (6' high by 5' wide each) that comprise a monster sign 30' high and 165' in length. Each unit has an address and is choreographed to respond to computer commands to create its part of the total sign, which can cover parts of, or the entire street side of the store. Each sign has a capacity of 48' of media containing up to eight images printed by a large document format ink jet printer. The proprietary software can move from image to image in as little as three seconds. For a look at this monster sign in action, go to the DIAZIT COMPANY INC. web site at www.diazit.com and click on the TOYS R US link.

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Wasatch now supports the new Mimaki JV4

Wasatch announced recently that their software solution now supports the new Mimaki JV4, which is one of the most versatile printers we've ever seen. Learn how to get the most from this exciting new printer at following URL.

Also visit this page for an update to Wasatch's driver for the Hewlett-Packard DesignJet 5000. This new driver supports a variety of new print modes, including new "varware" print modes, as well as special high-performance interface options.

www.wasatchinc.com/hl.php

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Where to meet NUR Macroprinters 2002

NUR just announced which up coming shows they are going to attend. Meet them at:

Apr 2 - Apr 5, 2002, Printing South China, Guangzhou, China

Apr 4 - Apr 6, 2002 ISA SignExpo 2002 Orlando, FL

Jun 4 - Jun 8, 2002 FESPA Madrid, Spain

More information: www.nur.com

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Printcom serves up world-class graphics at Davis Cup in Winston-Salem, NC

How do you turn the Lawrence Joel Veteran's Coliseum in Winston-Salem, NC into the visual center of international attention for a world-class tennis tournament? Printcom, Inc. of Raleigh, NC, a long-time NUR America customer, served up a series of sophisticated, large-scale graphics treatments worthy of any international venue for the recent Davis Cup by NEC 2001 Group Qualifying Round. The graphics were all printed on the company's two NUR Fresco™ HiQ wide-format digital production printers. Printcom, located nearby in Raleigh, NC, worked as the large format digital printing service for Ad Signs of Winston -Salem, the sign company that contracted for signage at the large-scale tennis tournament. The Davis Cup by NEC 2001 Group Qualifying Round, in which the U.S. team beat India for a position on the 2002 Davis Cup team, took place in Winston-Salem on October 12-14, 2001.

More information: www.weprintbig.com ; www.nur.com

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B&P Graphics Systems takes on UK distribution of NUR Salsa Ultima Models

NUR Europe, the European subsidiary of NUR Macroprinters, has appointed B&P Graphic Systems as UK distributor for two models in the NUR Salsa Ultima™ range of photorealistic wide-format digital printers. Based in Chertsey, Surrey, B&P Graphic Systems is part of the B&P Light Brigade Group, the UK's leading independent supplier of digital graphics production equipment. With effect from 1st November, B&P Graphic Systems will distribute the NUR Salsa Ultima 1500 and 2400 machines, the two smallest models in the NUR Salsa Ultima range.

In addition to being a supplier of digital graphics equipment, Light Brigade, also specialises in wide-format digital printing and has recently installed a NUR Salsa Ultima 1500 machine to complement its existing line-up of digital printing equipment.

More information: www.nur.com

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Arkwright at Sign & Graphic Imaging in Dubai

Meet one of the leading manufacturers for media at „Sign & Graphic Imaging Middle East 2002“, January 22 to 24 2002 in Dubai. Arkwright will do the booth together with GBC a leading manufacturer of finishing equipment and films.

More information: www.signmiddleeast.com

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Gretag, Professional Imaging Division Acquired by Océ N.V.

SAN JOSE, Calif., Gretag Imaging Group Inc. and Océ N.V. a major supplier of Professional Document Systems, have reached an agreement on Océ's acquisition of Gretag's Professional Imaging Division, composed of Raster Graphics, Onyx Graphics, Cymbolic Sciences and ANAgraph. This Division develops, manufactures and sells products for wide format color inkjet and photo laser printing, including raster image processors (RIPs), for indoor as well as outdoor applications.

Under the agreement Océ will purchase the shares of Raster Graphics, Inc. (USA) as well as the business-related assets of Raster Graphics' subsidiaries in Canada, the United Kingdom and Germany. Raster Graphics, Inc. (USA) is the holding company for the Professional Imaging Division.

As Gretag Professional Imaging Division has a strong position in the Large Format Digital Printing market, the acquisition will greatly strengthen Océ's presence in terms of technology and distribution outlets in this strategically important and fast-growing market. This market, called Display Graphics within the Océ organization, includes products that enable the production of color graphics in large formats. Typical applications include trade show graphics, banners, and bus shelter posters, backlit displays in airports, point of sales graphics in shops, fleet graphics on trucks or buses, digital photo enlargements, etc.

The customer groups of both Océ and the Professional Imaging Division complement each other to a large degree. Océ maintains a strong position among blueprinters, copy shops and in-house printing departments. The Professional Imaging Division has a strong presence among digital printers, photo labs, screenprinters and sign makers. Once the merger is finalized, the Gretag Professional Imaging Division will be known as Océ Display Graphics Systems, which will be part of Océ's Wide Format Printing Systems strategic business unit. Rak Kumar will continue to manage the new Océ Display Graphics Systems organization as its CEO.

More information: www.gretag-imaging.com ; www.onyxgfx.com ; www.oce.com

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New Continuous-flow inkjet printer was introduced by Improved Technologies

The new IXIA (pronounced "zia") uses proven hertz technology and a new print engine to provide improved print quality and productivity with reduced service costs. The IXIA is based on the IRIS 3047 platform, but Improved Technologies has greatly enhanced the structure and used a more rigid print-engine assembly with a completely new head-drive mechanism for better integrity and to eliminate banding problems. Several other unique features provide much better registration, uniformly smoother greys and consistent repeatability. A new standard for optimum quality.

Printmaking and high productivity.

More information: www.itnh.com

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Where the market is going, some investigations done by IT Strategies

The well known consulting and research company I.T. Strategies these days launched some new market researches which can be found in total at their homepage. Here are some of the items they address: IT-Strategies estimates that worldwide revenues from wide format ink jet and narrow format ink jet hardware, media and chemistry in 2000 were \$27 billion increasing to more than \$40 billion by 2005. This represents a compounded annual growth rate (CAGR) of 8%. Of this, the largest segment is and will continue to be ink, with revenues rising from \$12.5 billion in 2000 to more than \$22 billion in 2005. Over the five-year forecast period, the largest share of the revenue goes to the narrow format ink jet market with total revenues for hardware, media and ink of more than \$23 billion in 2000 growing to almost \$33 billion by 2005, a CAGR of 7%. By contrast, the wide format market revenues for hardware, media and ink will grow from \$3.6 billion in 2000 to almost \$7.5 billion by 2005, a CAGR of 15%. With an estimated installed base in 2005 of 167 million narrow format ink jet printers, revenues work out to be about \$196 per printer. This compares to the wide format market with an estimated installed base of just under 500,000, yielding approximately \$16,000 per printer.

These findings are cited from I.T. Strategies' **Worldwide Narrow Format Ink Jet Forecast 2001 and I.T. Strategies Wide Format Digital Color Printing Forecast 2001**. I.T. Strategies defines the narrow format ink jet market as printers up to but not including 24" wide. It would include products such as the

HP 7XX and 9XX, Epson Stylus Color 7XX and 9XX, Lexmark Z series, Canon S600/800. I. T. Strategies defines the wide format ink jet market as printers greater than and including 24". It would include products such as the HP 3000, Epson 9000, RGI Arizona.

There are many industrial printing markets that can benefit from digital printing, but some are going to be more accessible than others. Users spend over \$320 billion worldwide for print in the packaging market annually. Given the inefficiencies of analog printing for portions of this market, it will become one of the first markets most receptive to digital printing. **Digital Color Printing Opportunities in the Packaging Market** is one of a series of reports describing digital printing opportunities in industrial printing markets. Its goal is to provide readers with an analytical review of the industry as well as to suggest ways to enter the market. Among its objectives are: · To describe the dynamics of the packaging market · To size and segment the packaging market · To gauge the opportunity for digital printing in the packaging market · To suggest possible ways of market entry · To profile key digital printing companies targeting the packaging market.

More information: www.it-strategies.com

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News from Monaco, a leading supplier of color management solutions

At PhotoPlus Expo East, Monaco offered a sneak preview of their new product for profiling digital cameras. Targeted to professional photographers, the standalone profiling package interfaces with the GretagMacbeth ColorChecker DC target as well as the original 24-patch GretagMacbeth ColorChecker target. Monaco is offering a special promotion to professional photographers interested in beta testing the product in their studio environment.

More information: www.monacosys.com

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DigiFab Systems® Announces New Water Resistant Treatment For Digitally Printed Fabrics

DigiFab® Systems a manufacturer of digitally printable fabrics and design software, has announced the introduction of its new line of water resistant fabrics. These new media solutions contain a special treatment that substantially increases the color gamut and water resistance when printed using pigmented ink. Additional benefits of wash-ability can be obtained when printed fabrics are thermo-fixed. DigiFab® "Outdoor" Fabrics provide the soft signage and specialty markets a whole new line of products. DigiFab® Fabrics are compatible with the best and most popular inkjet printers on the market. "DigiFab® is pleased to announce these new products aimed at providing more options for the textile apparel and graphics markets with a true fabric material that will stand up to outdoor elements. No longer will users of inkjet pigment inks have to settle on dull prints on fabric. These products allow digital print houses to create usable outdoor flags, banners, signage and garments that have been traditionally screen printed, in turn allowing truly customisable vibrant digital printing."

More information: www.digifab.com

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Call for Digital Textile Printing Presentations at DPI 2002

Fairfax, VA - The Digital Printing and Imaging Association is seeking proposals for digital textile printing presentations at DPI'02 to be held March 6-9 in Palm Springs, CA.

This call for presentations is your invitation to submit a written seminar program idea for the 2002 Conference. The Conference offers qualified industry experts the opportunity to share unique solutions to common problems; new management techniques, innovative uses of technology, success stories... and much more!

We are particularly interested in users who can present information on color management issues, pre and post processing challenges, new businesses that are deploying digital textile printing technology, and creative uses of the technology.

More information: www.dpia.org/dpi02/call4pres.html

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ColorGATE announces Release of version 3.0

ColorGATE Digital Output Solutions GmbH and ColorGATE Corporation announced the release of version 3.0 of their large format software at a worldwide partner meeting in Barcelona, Spain. Version 3.0 boasts many new features such as Dynamic Multi-Page PDF support, PDF Hot Container, user defined color management, Profile Creation Wizard, advanced soft proofing tools, DCS 2.0 File support for optimised large format production. ColorGATE version 3.0 with full upgrade paths for current customers will be available worldwide through ColorGATE's distributor and reseller channel starting in November. ColorGATE will also provide a strong upgrade program for the ColorGATE/GretagMacbeth Eye-One bundle, as well as a competitive trade-in program.

More information: www.colorgate.com

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DPI'02, March 6-9: Control Your Future with Smart Shopping for Digital Products, Supplies & Services

FAIRFAX, VA—With a theme — *Control Your Future* — that has become a call to action in the ever-tightening economy since the tragic events of September 11, the Digital Printing & Imaging Association (DPI) is gearing up for a show that features what's wider ... larger ... faster ... and more profitable. DPI'02, the Association's tenth Annual Conference & Exhibit is scheduled for March 6-9, 2002 at the Palm Springs Convention Center in Palm Springs, California, USA.

The DPI website has an area specifically dedicated to the DPI'02 Annual Conference & Exhibit at the DPI website, with current details and information. For specific expo literature and a floor plan, please contact Sylvia S. Hall, Vice President, Conventions & Conferences, Digital Printing & Imaging Association at DPI headquarters.

More information: www.dpia.org/dpi02

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PosterJet RIP Software enters new era

DCS Software Ltd, Swindon UK and Eisfeld Datentechnik GmbH & Co. KG, Cologne Germany announced the acquisition by Eisfeld Datentechnik of the DCS owned PosterJet RIP Software technology, copyrights and trade marks effective Thursday 1 November 2001. This acquisition follows several months of negotiation and market assessment between the two companies.

Benefits to PosterJet Users will be seen in an accelerated development and marketing program bringing exciting new product versions and enhancements to PosterJet products during 2002 and beyond.

The current range of PosterJet products is shipping at version 6 level, which was first introduced at DRUPA 2000 and has been well received by the market. The world wide user base of PosterJet is in excess of 15,000 customers.

More information: www.posterjet.com

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Color-Breakthrough with Pigment Inks



For very longtime we believed Inkjet images were only really bright when printed with Dye-Inks. For that reason the company Arkwright (European office in the Netherlands) was awarded the innovation price at IRGA in USA for two products that will really lift-off the pigment-ink printing. They

introduced their latest Backlit Film and Fotopaper, and it's a hit right from the start!!

1. The new PHOTOPAPER with pigmented ink gives a 40% bigger colour-gamut as any earlier product, and can be used all on Bubblejet (HP, Encad, etc) and Piezo(Epson, Roland) type of systems(of course also dye inks). Moreover, the product can be laminated cold, warm and (back from the future) HOT lamination with enormous bond. It is the first super full colour solution for pigment-ink images. You need only ONE ink and ONE paper! It's quickdry, and believe it: it's 30% cheaper as other Photopapers.

2. The new Outdoor BACKLIT ist a true sensation, and is an welcome addition to the range of 5 backlits already in the product-line of market-leader Arkwright. A benchmark study done by 4



German companies revealed the possibilities of the product. It can be used on ALL INKJET SYSTEMS, and even with pigmented inks it yields an enormous colour gamut gain.. It is really scratchproof, even when soaking wet, and is 100% outdoor-due-to-last. Finally waterbased pigment Inkjet has its breakthrough.: No more Barriers!!

Please send you enquiries at once, as Arkwright has more year-end offers. Arkwright products are available via trade-partners only: sales@Arkwright-eur.com

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Increased drying Capacity for the MACH 12

The DisplayMaker Mach 12 printer now includes over 2x the heated drying capacity as original models. In addition to the 12 Amp heated dryer, these printers have an additional 16 Amp heater in the same dryer tube housing. The increased drying capacity enables prints to dry sufficiently to be rolled onto the take-up spool in high-speed 4-pass printing mode. ColorSpan also announced that the PostScript interpreter in the ColorMark software is now Level 3 compatible, enabling direct printing of PDF files.

More information: www.colorsplan.com

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SEAL® Brands Enhances The Professional 6500 Laminator Series

Following the successful launch of the SEAL Brands Image® 6500 laminator earlier this year, Seal announced the launch of its sequel – the Image 6500 XT. This new model has identical features to the Image 6500 plus additional upgrades to facilitate electrostatic transfer. The Image 6500 Series are dual heated laminators ideal for experienced users. Both the Image 6500 and the 6500 XT deliver a wide range of application opportunities offering high speed, professional output together with maximum productivity, flexibility and efficiency to the high-volume finisher. The Image 6500 XT has twice the pressure and higher temperature settings than the 6500 for both high and low temperature transfer applications. The Image 6500 XT also has an additional top heated roller which enables single-pass, high temperature transfer with over lamination. The extended temperature range enables the laminator to process media at a maximum speed of 20ft/6.1m per minute – allowing greater output in a shorter time!!

More information: www.sealgraphics.co.uk

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DAYGLO® Color Corporation combines fluorescent ink technology with ENCAD printers

DayGlo® Color Corp., the world's largest supplier of quality, innovative fluorescent color has joined forces with ENCAD wide format printers to introduce the new Genuine ENCAD cartridges combined with DayGlo Fluorescent Inks. DayGlo inks are enhanced by fluorescent dyes for brighter, bolder and better color than conventional inks. DayGlo inks improve the range of available colors on wide format prints by enhancing the color gamut by 30 percent. The inks in the cartridges are dye-based cyan, magenta and yellow with patented technology added to intensify the colors. DayGlo has also produced black inks designed to optimize the brightness of its color inks and make its blacks appear darker and richer than standard black inks. Ink yields from the cartridges are warranted for 500ml of ink throughput with a shelf life of 12 months. In addition, the inks deliver black light (UV) response for unique applications like glow bowling, theme parks, bars & restaurants, and theatrical applications. The DayGlo Cartridge/Ink offering for ENCAD printers will cover both 300dpi and 600dpi configurations. Supply kits will include 1 cartridge & 500ml of ink per color and liter kits will contain 2/500ml bottles per color. One added feature for all cartridges is that they will be pre-primed for convenience. Fluorescent colors have proven to be more eye-catching. A recent study found that fluorescent colors are seen up to 75 percent sooner than conventional colors, hold a viewer's attention two times longer, are up to three times brighter and demand a second look 59 percent of the time. This suggests that DayGlo colors are ideal for hundreds of graphic design projects from Proofs and Design Comps, Point of Purchase, Signs, Banners, Black Light Advertising and Tradeshow Graphics.

More information: www.dayglo.com

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ColorSpan offers customer rebates – end of year promotion

Effective immediately, ColorSpan is excited to announce a new end-of-year promotion that offers you a rebate value of **up to €6,000 or \$6,000**. The rebate program is only valid for specific new DisplayMaker printer configurations purchased between October 15, 2001 and December 28, 2001.

To qualify, you need to complete a form and fax it to ColorSpan with a copy of your printer purchase invoice before January 30, 2002. A ColorSpan representative will then contact you to issue a rebate certificate for the purchase of ColorSpan-branded DisplayMaker supplies and accessories. You can use the certificate to redeem merchandise from your local distributor or directly from ColorSpan. Rebate certificates must be redeemed by March 31, 2002.

This offer is not valid with the purchase of used or refurbished equipment.

More information: www.colors span.com

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REGULUS presents novel PP banner

A radically new banner material for inkjet large format printing is presented by the German coating specialists at Regulus GmbH. Its basic material consists of a specially manufactured opaque polypropylene with a thickness of 300 microns. It is highly tear-resistant and thanks to its special coating developed by Regulus absolutely waterproof even without laminating.

This makes it suitable for applications prior reserved to reinforced vinyls greatly more expensive. It is available in various widths up to 1370mm with single-sided or double-sided coating. It accepts printing by any pigmented or dye based inkjet inks.

More information: www.regulus.de

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SEAL® Brands Launches Two New Solutions For Roll Up Displays

Following the successful launch this year of SEAL Brands Thermashield™ E - a new cost effective encapsulation film for Flexible Indoor Displays, the Thermashield range has now further expanded.

SEAL Brands has introduced two new backing films:- Thermashield Black and Thermashield White.

These NEW cost effective heat-activated films offer users added strength and flexibility to images making them ideal for roll up and banner displays.

Roll up Displays are a popular promotional tool used in a range of environments including retail, restaurants, airports, exhibition halls, offices and educational establishments. The use of new Thermashield Black and Thermashield White in this application will guarantee added durability to such graphics enabling them to be rolled-up and stored away for repetitive use without fear of damage to the display.

More information: www.sealgraphics.co.uk

NUR Macroprinters announces NUR FabriGraph™ Dye Sublimation Printers for Textile Application

NUR Macroprinters announced a duo of NUR FabriGraph™ dye sublimation printers, designed specifically for digital printing on textiles at "production speeds."

The new NUR FabriGraph DS3200 is a 10.5 ft (3.2 meters) wide, dye sublimation printer, offering, what NUR Macroprinters believes to be, the highest productivity levels of any digital dye sublimation device in the market today. Adapted for dye sublimation inks, and based on NUR Macroprinters` market leading wide-format digital printing technology, the NUR FabriGraph DS3200 is complemented by a 5 ft. (1.5 meters) wide machine, the DS1500. The NUR FabriGraph printers are capable of delivering an apparent print resolution of up to 600 dpi on all textile fabrics containing a minimum of 50% polyester, as well as a range of rigid and flexible polyester-coated materials.

The digital front end and color calibration system incorporated into the NUR FabriGraph DS3200 and DS1500 are developments of Sophis Systems, a world leader in digital front ends and editing systems for the textile printing market. NUR FabriGraph is working in close partnership with Sophis Systems to ensure the printers` suitability for true textile applications. Post-print handling of output from the NUR FabriGraph DS3200 and DS1500 is identical to traditional dye sublimation print processes. The print is

dry at the point of output and is ready to be heat-transferred to the fabric without any further treatment, using conventional heat presses. For those customers requiring it, NUR Macroprinters can offer a complete and coherent solution including heat press machinery for dye sublimation printing.

More information: www.NUR.com

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Good bye

Your LFP-Newsletter team

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