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Publishing Company: CREAT KTG, Linau; editor in chief: Susanne Aschoff

Friday, 2. December 2005

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Dear readers,

here you will find something about interesting innovations and news about Large Format Printing.

1) **Reed Exhibitions: First AdVisual + viscom Russia**

The largest privately-owned trade fair organizer, Reed Exhibitions Deutschland GmbH, is launching a new trade fair in the Russian market next year: the "AdVisual +viscom Russia" will combine an exhibition and congress and will be held for the first time from 26 to 29 September 2006 in the Expocentre Moscow, supplementing the existing portfolio of sign fairs organized by Reed Exhibitions in France, Italy, Spain and Germany. "The spectrum of the 'AdVisual + viscom Russia' will, however, be deliberately broader than that of a normal sign trade fair," explains Hans-Joachim Erbel, Managing Director of Reed Exhibitions Deutschland GmbH. "The 'AdVisual + viscom Russia' will cover the entire spectrum of outdoor advertising, promotional products, marketing, communication and events." The AdVisual + viscom Russia will be held in parallel with Shop Design Russia, the International Trade Show for Shop fitting, Visual Merchandising & Retails Technology organized by Messe Düsseldorf and EXPOPARK. Internationally, the Russian advertising market is one of the most dynamic in the world and last year reached a volume of \$ 3.85 billion. Further growth of around 25 percent is expected in the current year. With a volume of \$ 710 million, the out-of-home advertising sector accounts for a disproportionately large share of this, nearly 20 percent. The same applies for below-the-line marketing activities on which a total of \$ 1.05 billion is being spent this year. Reed Exhibitions is currently expecting around 150 exhibitors for the premiere of the 'AdVisual + viscom Russia', the main focus of which will be on providers of visual advertising techniques, signmaking and digital printing, manufacturers of promotional products and machinery for the production and processing of promotional articles and service providers in the fields of direct marketing and advertising. Reed Exhibitions is already active in the Russian trade fair market and stages seven of its own events there.

More information: www.reedexpo.ru

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Sincerely
Yours
Susanne Aschoff

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2) [Dipl.-Ing. Dieter Weber: New Market Study](#)

The market of large format digital printers is growing again in Germany and increased 2004 about 8% in terms of units, while already 2003 a small recovery of 1,3% was noted and could stop the decline of the preceding three years. With this statement the findings of a new market report can be summarized what was issued in 2005 based on the shipping results of about 40 vendors. The analyze of the figures show quite different results between the market sections of LED-printers/copiers and large format inkjet printers. While the LED-market still is waiting for recovery the expanding range of large format inkjet printers reveals two main targets of growing. On the one side sales show successful results in the lower format range from A0 decreasing now to A2 for proofing, photo and fine art applications by higher gamut and print resolutions. On the other side increasing requests for large scale outdoor applications care for growing rates in the XXL-field, which will be supported by an expanding selection of printers with higher speeds and resolutions, new print head arrangements for the use of solvent- and UV-drying inks with more diversified number of colors. A new line of heavy duty flatbed printers allow the use of a broader range of rigid medias. 20 tables show the number of shipments within these different printer classes in a breakdown of the last three years and give reason for detailed comments.

More information: DJWeberHG@aol.com

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3) [VUTEk exhibits its PressVu at SGIA](#)

VUTEK, a division of EFI, will exhibit its popular PressVu UV family of UV-curing flatbed/roll-to-roll printers at the SGIA Digital Expo in Arizona. Visitors to the VUTEk booth will see the 3.2-meter PressVu UV 320/400, and the PressVu UV 200/600. The PressVu UV 320/400 UV-curing flatbed printer is the ideal addition for digital image providers who want to increase their productivity and expand their capabilities. It accommodates rigid substrates up to 3.2 meters wide, and offers excellent productivity at up to 93 sqm/h. It also features roll-to-roll capability, giving customers true flexibility to offer a full range of services. It is the ideal printer for applications ranging from billboard to high quality POP and everything in between. The PressVu UV 320/400 is available as a four-color model, and prints high quality, 400 dpi resolution images on rigid substrates up to 4.45 cm thick. The PressVu UV 200/600 digital inkjet printer is loaded with features – like stunning four- or six-color, 600 dpi capabilities that deliver photographic color reproduction and crisp text reproduction. Available in four-color, six-color and four-color white+ models, the PressVu UV 200/600 can print up to 2 meters wide at up to 33 sqm/h, and prints on rigid materials up to 4,45 cm thick.

SGIA Digital Expo: booth 1200

More information: www.vutek.com

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4) [D&K Germany presented the new BUNNY laminator](#)

At the Druck + Form trade show, D&K presented the new BUNNY laminator from French manufacturer KALA. BUNNY fills the gap between manual cold laminator devices and professional high-end laminating systems. With BUNNY users can realize lamination on printed paper, advertising posters, displays and plates of up to 5 cm thickness. BUNNY is motorized with two pre-set speed modes. It is rugged, space-saving, cost-efficient and available in two working sizes: 76 and 140 cm. BUNNY offers the familiar KALA secured quality ensuring highly professional results.

More information: www.dkgmbh.de

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5) **Onyx Graphics: New Specialty Ink Tools module & updated CUT-Server**



Onyx Graphics announced the release of a Specialty Ink Tools module for users of Onyx ProductionHouse™ and Onyx PosterShop® version 6.5 software. The Specialty Ink Tools module was created to streamline the workflow for users of select large format inkjet printers that have the capability to use white ink, spot colors, or liquid laminates. The Specialty Ink Tools module is included in all Onyx ProductionHouse 6.5 software packages sold after October 1, 2005 and can be obtained through the Onyx AutoUpdate system. Users of Onyx ProductionHouse 6.5 purchased before October 1, 2005 and all Onyx PosterShop 6.5 software users may purchase the Specialty Ink Tools module as an option at authorized Onyx dealers. Further, Onyx Graphics has released an update to its CUT-Server contour cutting application. This new version includes an improved workflow as well as a range of new features. The new CUT-Server is for Onyx ProductionHouse™ or Onyx PosterShop® Version 6.5 users with the contour cutting workflow. Any customer currently using the current CUT-Server should get this new version. It can be downloaded from the Onyx Graphics website.

More information: www.onyxgfx.com

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6) **Major update to EasySIGN version 5**

Numerical Control Design (NCD) launched the release of EasySIGN version 5. Featured products from NCD are the highly scalable and versatile EasySIGN Print Server-Pro, Print Server-Master, Starter, Professional, Master, and Routing software. EasySIGN version 5 consists of several different components that can be joined together in different combinations to create a basic or extended configuration. The software offers complete flexibility, enabling users to create a customized solution that suits individual Design, Large Format Printing, Color Management, Routing, and Cutting requirements. Users can choose from a variety of different product and output options and increase functionality as needs expand. EasySIGN 5 Print Server is a Windows-based client-server RIP solution for sign makers, graphic artists, designers, and professional printers. Print Server focuses on increased productivity within production environments of large format inkjet output. It incorporates the Jaws PostScript engine with PDF 1.4 support, a nesting function, and selectable RIP resolutions. The optional EasySIGN ezColor ICC profile maker allows users to create their own color calibration profiles by using a desktop scanner or densitometer. The new color calibration workflow has the advantage of leading you step by step through a wizard to output bright, vivid ICC profiles. NCD designs, develops and publishes software tools, which focus on vinyl cutting, routing, and large-format printing for sign makers and graphic designers.

More information: www.easysign.com

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7) **Scanvec Amiable: PhotoPRINT 5 Family released**



Scanvec Amiable Europe announces the availability of the new PhotoPRINT™ 5 Family of professional Digital Printing Solutions for both Windows and MacOSX platforms. This new release features localized versions (French, German, Italian, Spanish, Portuguese and English) and includes several major enhancements plus many new- and improved device drivers. Due to the latest Adobe® PostScript® Level 3 interpreter, Spot Color Matching with licensed PANTONE® libraries,

Vividness control, Borderless printing, white ink support and the new Object Color Control, highest possible output quality is ensured as well as compatibility with all popular file-formats. The PhotoPRINT 5 Family comes standard with extensive “out-of-the-box” driver support for all popular large/wide format printers as well as cutters for Print&Cut workflows. The new flagship product, PhotoPRINT 5 SERVER-ULTRA, integrates GretagMacbeth technology in its ColorPROFILER module, producing superior quality custom ICC profiles for the most demanding customers. Even the entry-level PhotoPRINT 5 SE features many productivity tools normally only found in higher-end solutions including color bands and marks, pure hue preservation, vividness control and global color mapping.

More information: info@ScanvecAmiable.be

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8) **MegaInk showed its ink system at Viscom Italia**

MegaInk has demonstrated its revolutionary ink and bulk ink delivery system for the Seiko ColorPainter line of printers at the recent Viscom Italia Exhibition, held in Milan in November. The MegaInk inks for the Seiko line of printers the company demonstrated during the exhibition using a Seiko CP 64S printer. The printer was running non-stop using MegaInk's Orange & Green inks, in combination to the CMYK standard color inks. MegaInk's system for the Seiko printers enables higher speed printing, faster drying of the ink on the media and better adhesion of the ink to the media. These inks are delivered in 1-liter bottles C/M/Y/K and Lc/Lm or Orange & Green and are used in conjunction with MegaInk's patent-pending bulk ink delivery system. The MegaInk bulk ink delivery system allows a user to refill an empty ink bottle on-the-fly while printing, thus not interrupting the print process.

More information: www.megaInk.biz

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9) Jetrion with newest products at SGIA

Jetrion LLC, one of the leading suppliers of inkjet printers, inks and custom systems, makes its first appearance at SGIA Digital Expo to introduce printing companies and OEMs to the company's proven, high-performance wide-format solvent and UV inks. For several years, Jetrion's wide-format inks have been provided exclusively to leading wide-format OEMs and directly to the industry's largest billboard producers. With an expanded manufacturing facility scheduled to start production early in 2006, Jetrion will have the capacity to offer its performance-proven wide-format inks to companies at all levels in the marketplace. Jetrion's 6500 series true solvent inks are available in four-color, six-color and Hexachrome sets. They enable improved printer performance by increasing printhead open time, reducing clogged nozzles, and reducing printhead maintenance. The Jetrion 6500 inks also extend printhead life and print on the widest range of vinyl, synthetic, and paper substrates most often used in outdoor environments. Utilizing the technology of Jetrion's earlier successful wide-format ink formulas, the solvent inks are formulated with automotive-grade pigments for exceptional light fastness and a full two-year outdoor weather resistance. The inks also have a proven shelf life of twelve months. Jetrion's advanced low-HAPS (hazardous air pollutants), high durability UV color inks produce high image quality at room temperature. The UV inks that run at room temperature, Jetrion UV inks entirely eliminate the need to heat the printheads of wide-format inkjet printers. Jetrion UV inks provide a large color gamut and have up to two years of outdoor fade resistance for applications such as point-of-purchase signage, exhibit displays, customized real estate signs, directional and event signage. **SGIA Digital Expo, booth 724**

More information: www.jetrion.com

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10) Marabu Ultrajet DUV-X for digital printing

The development and production of solvent-free UV ink systems plays an essential role in the Marabu product range today. They take into account the increased environmental awareness and meet the demands of fast and more reliable production processes. Marabu offers for all three printing method UV solutions: screen printing, pad printing, and digital printing. The new UV-curable inkjet series Ultrajet DUV-X is perfectly suited for flatbed printers thanks to its wide substrate range, and customers can of course use it for outdoor applications. Ultrajet DUV-X is mainly used for Xaar XJ 500 printhead-based flatbed printers. The highly reactive adjustment ensures a fast UV-curing – the odour of the ink after curing is very low. The pigmentation of Ultrajet DUV-X has been chosen concerning an excellent light fastness to achieve a large colorimetric space. These are the possible substrates for Ultrajet DUV-X e.g. rigid PVC and PVC foam board, various PET materials, coated glass, different metals, e.g. aluminum, many textiles, or different wood. For digital printing, UV inks mean economical production on rigid materials for traditionally small print runs and enable new applications. This includes the decoration of non-flat surfaced substrates such as textured aluminum, wooden panels, glass, and many other materials that are used for architectural applications.

More information: www.marabu-inks.com

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11) Eyecandyshop.com launches personalized art service

Eyecandyshop (www.eyecandyshop.com) is launching a new personalized art service for the consumer market at the start of November 2005. In four simple steps, consumers can create a high quality individual piece of art from their favorite digital photo through the Eyecandyshop website. The final products are printed on InteliCoat's range of media for inkjet printers including InteliCoat Magiclée Torino canvas, Siena photobase paper, and MuralPro digital fine art and photo paper. The personalized prints created using the online service are ideal for display in homes and make perfect gifts. Designed with simplicity and ease in mind, the website service guides users through four simple steps: choosing a photo, choosing a style, choosing a product, and buy. The final piece of personalized art is delivered back to the customer within 14 days. Consumers of this new service will benefit from a highly professional piece of art at a fraction of the price normally associated with such quality output. Eyecandyshop will also offer an additional service online where consumers can commission an artist to create their own hand-painted original from a photo. The Magiclée Torino 20M Canvas is a 100 percent cotton inkjet stretch-canvas. It has a subtle texture and is pliable enough to be stretched, and framed.

More information: www.magicinkjet.com www.intelicoat.com www.eyecandyshop.com



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12) HEXIS etched glass window decorating film

At this year's viscom in Düsseldorf, Germany, HEXIS announced the introduction of an enhanced line of window decorating films designed to simulate an etched glass effect. The S5DEP series is an 80 micron high performance polymeric vinyl and comprises a range of six new shades: blue, green, yellow, pink, sparkle and silver. They offer a durability of up to five years (colors) or eight years (silver) under vertical outdoor exposure. They are a perfect match for applications that want to achieve an etched glass, frosted glass or sandblast effect on any glass or mirror surface such as store windows, glass partitions, and patio doors. With its semi-translucent appearance, it is also ideally suited as a viewing barrier creating privacy. The films are suitable for indoor and outdoor applications. The S5DEP carries an acrylic solvent-based adhesive, which is resistant to most oils, diluted acids, alcohol, and hydrocarbons. Data sheets and swatch

books are available on request. HEXIS is a major manufacturer of coated and uncoated self-adhesive media for digital printing as well as of a complete line of graphic vinyl (high performance, translucent, reflective etc.) HEXIS S.A. is based in Frontignan in the south of France.

More information: www.hexisgroup.com

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13) PixDro LabP150 and IndP350 now available

PixDro has recently announced the availability of two new inkjet systems for plastic electronics applications: The PixDro LabP150 high precision laboratory system and the PixDro IndP350 production system. The company has designed these systems for the evaluation and development of inkjet printheads, jetting materials, and substrates. Both products apply to the entire printing process of a wide variety of demanding printed electronics applications such as PCB manufacturing, conductive layer deposition, and Flat Panel Displays. The two products address complementary domains: The LabP150 is designed for R&D activities, while the IndP350 is a small scale production printer containing all the features required to address plastic electronics applications. The flexible design of the systems facilitates the development of new printing applications and materials. The products utilize PixDro's PL128, a piezoelectric inkjet print head, based on MEMS (Micro-Electro-Mechanical Systems) technology. The PixDro PL128 is both precise and reliable and supports a variety of aggressive ejection fluids and inks. The printing systems are driven by PixDro's PrintGen, a proprietary software product permitting complete control over the printing process and providing suitable print strategies for the target application. PixDro's proprietary inkjet head technology, which is based on innovative MEMS concept, is highly flexible in terms of compatibility with a wide range of liquids. It is capable of addressing a wide variety of industrial applications, and can be fully adapted according to various particular needs.

More information: www.pixdro.com

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14) Display+Design: ExcenterGrip terminal strip system

The new aluminum ExcenterGrip terminal strip system from DISPLAY & DESIGN Helmut Amelung GmbH is characterized by great flexibility and efficiency. Even with large format posters, ExcenterGrip allows for a suspension without any crinkles. The principle is really easy: The clever system consists of two 30 mm aluminum strips which can hold posters – secure and without any painstaking handling. Just clutch it and hang it – ready. ExcenterGrip is characterized by various application possibilities in POS environments such as shop windows, sales rooms, service counter areas and airports. The system is suitable for standard measurements from DIN A4 up to DIN AO. Apart from the two ExcenterGrip terminal strip systems the set also includes plastic hangers and end caps. Special banner format sizes of up to 2 x 6 meters (B x H) featuring material thickness of 0.1 up to 0.7 mm, whether vinyl or textile, are also available.

More information: www.display-design.de

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15) cc-vision: optimized automobile design with CAR DECO

A true novelty captures the market: The new CAR DECO series offers extraordinarily imaginative decoration elements for coachwork design. This new product was introduced by the German creativ collection and is now available in 3 editions. Each of the 3 CAR DECO editions includes 300 freshly designed decoration elements that can be plotted via top vector graphics and easily put on any vehicle via colored foils. All in all, more than 900 graphical motifs are available, that again offer individual decoration possibilities due to various color- and motif-variations. CAR DECO will attract car lovers, automotive decorators and advertising technicians. Rally stripes, decorative stripes, animals, flames, tribal, thunderbolts and many more motifs are available. One edition consists of a CD featuring more than 300 basic motifs that can be used individually and variably in any color and mode. The edition includes a hardcover box and a 60 page colored manual. It is compatible with all current plotting programmes due to the AI, EPS and CDR formats. The usage rights according to the license agreements are included.

More information: www.ccvision.de

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16) Gandinnovations' "Workhorses" win Award

Gandinnovations recently showcased the Jeti series of grand-format printers at Graphics Canada in Mississauga/ON, earning the show's Outstanding Product Presentation Award. On the final day of the show Graphics Canada Show Manager Dan Mustata presented the President of Gandinnovations, James Gandy, the trade show award for Outstanding Product Presentation during an appearance at the Gandinnovations exhibit. Among all of the "Workhorses", the Gandinnovations Jeti 5000 and rewind unit drew the most attention throughout the show. Onlookers were amazed with the image quality printed with the five-meter grand-format printer. Next for Gandinnovations will be the SGIA.

SGIA Digital Expo: booth 1020

More information: www.gandinnovations.com

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17) 3P XL-products – fast and low cost

3P InkJet Textiles modified its packing of 98 inches wide XL-cloths for shipment per UPS. This allows for next day delivery within 24 hours in most areas of Europe and a reduction of costs. Ask 3P InkJet Textiles AG directly for all terms and conditions: info@3p-inktextiles.com. 3P ensures the most appropriate level of product-protection for transport. The boxes absorb shocks and vibrations of transit. Besides boxes, are easier and more convenient to handle than rolls, because of their stackability. Order today – and print next day. Reduce storage costs, as stockpiling is no longer essential. 3P makes just-in-time production of XL-sizes possible. The following TruColor articles are available in 98 inches width and will be dispatched within Europe via UPS: TruColor Flag CS Outdoor (IQ-IJ419), TruColor Flag Outdoor (IQ-IJ421), TruColor Banner gloss Outdoor (IQ-IJ423), TruColor heavy Banner Outdoor (IQ-IJ433), TruColor FineArt Canvas (IQ-IJ435), and TruColor Cotton (IQ-IJ439). TruColor fabrics can be printed with solvent, eco-solvent, or UV-curable inks. Luminous colors, precise printmaking, and ease of use characterize this product line. TruColor fabrics fulfill highest quality standards quite simply. In the same favorable width 3P offers SolventFlag CS (IQ-IJ403), and SolventFlag Outdoor (IQ-IJ407), suitable for solvent, UV-curable, and sublimation. With sublimation inks the fabrics produce stunningly vibrant, brilliant and detailed images and the printed results are long-term outdoor durable.

More information: www.3p-inktextiles.com

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18) Durst distributes Esko-Graphics in Europe

Durst Digital Technology and Esko-Graphics announced that the companies have finalized an agreement which allows Durst to market and sell Esko-Graphics' Kongsberg i-XL series of cutting tables as the preferred finishing solution to Durst customers throughout Europe. Headquartered in Lienz/Austria, and with a global presence, Durst is a leading manufacturer of large format digital inkjet printers, and will sell Esko-Graphics' solutions to their customer base in Belgium, the Netherlands, Luxembourg, Finland, Iceland, Norway, Germany, the UK, Ireland and France. The Esko-Graphics' Development Managing views the agreement as a strong endorsement of the Kongsberg i-XL series and the technical advantages that the finishing tables offer for signage and display applications. The Kongsberg cutting tables' rock-solid construction combined with the innovative MGE i-cut technology enables it to handle a wide range of materials and application. Its compatibility with Durst's popular Rho range of digital inkjet printers provides a finishing solution that delivers full automation, high productivity, and outstanding precision. This combined solution will open new challenges and business opportunities for innovative digital printing companies. The Durst Digital Technology comments, that this cooperation between Durst and Esko-Graphics further enhances Durst's ability to supply true production machines that provide exceptional levels of automation and output whilst maintaining the highest quality of finished product.

More information: www.esko-graphics.com

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19) GMG starts distribution in Japan

GMG, supplier of high-end color management, and proofing solutions, has created a GMG Japan division. GMG Color Technologies, located in ICST Building 3F, 1-9-2 Nihonbashi-Horidomecho, Chuo-ku 103-0012, Tokyo/Japan, was recently established as the exclusive dealer in Japan. The company, headed by Ken-ichi Yagi, will sell the entire GMG product line with all the leading high-end color management and proofing solutions. Japan was the last among the developed countries to be introduced to GMG products. The Japanese market is very promising to accept the GMG solutions in a wide range of applications and industries from creative design, prepress, printing, to publishing. JGAS – Japan Graphic Art Show – that was held from 4 – 7 October in Tokyo marked a successful start for GMG Color Technologies, luring a number of visitors to the booth. Professional people from the fields of printing, photography, publishing, design, etc., were impressed by the sophisticated functionality and superb performance of the products. Right after the trade show, GMG Color Technologies received many inquiries from interested parties about products and requests for seminars, including DNP, a giant in the Japanese printing market. With continuous support from Germany and Asia, GMG Color Technologies will make its best efforts to establish GMG products as the standard in Japan.

More information: www.gmg-color.jp

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20) NUR moves towards a new era

NUR Macroprinters Ltd has announced that the previously introduced \$12 million private placement to a group of investors led by Fortissimo Capital has been completed. In addition, all the conditions to the closing of the previously announced restructuring of NUR's outstanding bank debt have been met. NUR is moving towards a new era. The aggregate purchase price of \$ 12 million is payable in three installments. The Fortissimo investor group has paid the first installment of \$ 5 million in November. The second installment of \$ 5 million is due on January 29, 2006 (ninety days after the closing date) and the final \$ 2 million installment is scheduled to be paid on October 31, 2006, the first anniversary of the closing date. NUR Macroprinters is a leading supplier of wide-format inkjet printing systems used for the production of out-of-home advertising materials.

More information: www.nur.com

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21) FESPA 2006 added more floor space

FESPA Digital Printing Europe – RAI Exhibition Center, Amsterdam, 16th – 18th May 2006 – has increased its floor space by more than 30 percent, with the addition of hall 9. Combined with the existing hall 8, the total show area now stands at 16,250 sqm, half as large again as the digital hall at FESPA 2005 in Munich. The expansion is FESPA's response to phenomenal levels of support from the exhibitor community. Bookings to date already account for 90 percent of existing floor space, with recent confirmations from key industry players including Triangle, Océ, MACtac, XAAR, Sericol, Hexis and more. With more than seven months to go until the show, FESPA has already accepted 3000 online registrations from visitors from more than 90 different countries, actively expressing their intention to attend the event in May 2006. FESPA expects these levels of interest to increase still further, when the full FESPA Digital Printing Europe Conference Program they will announce later this year.

More information: www.fespa.com

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22) photokina 2006 in Cologne

“Visual Gallery”, “Meet the Professionals”, “Academy meets photokina”, and a forum for international image agencies will turn the new Hall 1 into a center of excellence for artists and imaging professionals. Although there are nearly ten months to go before photokina 2006, 26th September to 1st October, takes place, the World of Imaging is already taking shape. The first highlight of the comprehensive supporting program has already been finalized: the new hall 1 (formerly hall 4) will become a meeting place for imaging professionals from around the world. The Visual Gallery and the Meet the Professionals sections will be set up here. One new feature will be a forum for international image agencies. The supporting program of photokina 2006 will serve as a platform for international image agencies, specialist archives and news photo agencies to highlight their services to artists and art buyers from publishing houses, advertising agencies and the industrial sector. Once again in 2006, the Meet the Professionals area will attract not only international image agencies and the artists whose photos are on show at the Visual Gallery, but also creative representatives of the photography, advertising, press, content services, and electronic media sectors.

More information: www.photokina.de

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23) DIP: application- and solution-oriented trade show

DIP – Digital Imaging Praxis is going to be held in the new multi-functional exhibition hall of the Hamburg convention centre from 7th to 9th of September 2006. The DIP is an application-oriented specialized event for solutions in digital LFP, innovative sign making products and Digital Fine Art Printing. The DIP has a totally new approach to the industry's needs because it is designed to show the complete workflow. DIP is supposed to give insight and thus enable the customer to actively ask for new applications. The aim of the show is to bring transparency into the complex topic of digital printing and its applications. DIP is going to have the topics digital fine art printing, lenticular advertising technology, production of a mega poster, vacuum forming, public transport and truck advertising. The trade show is aimed at decision makers of brand-owning companies, media and advertising agencies, art directors, professional photographers and designers in creative brand management.

More information: www.dip-expo.de

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